

EUROPEAN NEWS

Jonathan Carr explains the attractions of sterling to the European Monetary System

W. Germans look to Britain for an EMS ally

YOU MIGHT think that by now the West Germans would be heartily sick of urging Britain to become a full member of the European Monetary System (EMS). After all, they have been doing so for seven years (the efforts began about a year before the system started formal operation in 1979) with no discernible result.

Moreover, the presence of sterling, a petrocurrency, in the exchange rate mechanism might be expected to make the system harder to operate. Arguably, the Deutsche Bundesbank and other EMS central banks would have to intervene much more than before to help steady a new member currency specially sensitive to oil price changes.

Yet in recent months senior German monetary authorities (among them Dr Gerhard Stoltenberg, the Finance Minister, and Herr Karl Otto Pöhl, the Bundesbank President) have again been calling on Britain to join.

Part of the reason is that the Germans, to their intense indignation, increasingly found themselves put in the dock on the ticklish problem of the European Currency Unit (ECU). At issue is the fact that the Bundesbank does not permit establishment of ECU-denominated bank accounts in Germany (on the grounds that ECU liabilities imply a form of sedation and could be inflationary). Several partner countries, as well as the European

WEST GERMANY'S foreign trade and current account performance improved sharply last month, doing nothing to dampen the widespread belief that 1985 may see a trade performance better than even the record DM 54bn (£14.2bn) surplus last year, writes Rupert Cornwell in Bonn.

According to the Federal Statistics Office in Wiesbaden, exports in February of DM 42.86bn against imports of DM 38.13bn produced a trade surplus of DM 4.73bn, compared with DM 2.6bn in January, and little changed

Commission and Parliament stressed that the Bundesbank was the only EMS central bank imposing such a restriction and was thus hindering the development of a true European currency.

The Germans replied that they fully supported development of the official ECU (that used between central banks as opposed to the private ECU in widespread commercial use).

But in any case, they argued, this was far from being the main point. Further European monetary integration demanded that there be greater economic policy convergence between the member states; that other partners (notably France) abolish capital controls; that Italy give up the specially flexible status enjoyed by the lira in the EMS;

from the DM 4.8bn surplus registered in February 1984. The current account last month was in the black to the tune of DM 1.9bn, compared to a deficit of DM 0.8bn in January.

The buoyant overall predictions for this year from most leading forecasters here are based on the continuing surge in foreign orders won by West German industry. But analysts point out that a sharp fall in the dollar could cast into the present competitiveness of domestic manufacturers.

and, last but not least, that Britain should become a full member after hovering on the doorstep for so long.

Cynics might suggest that the Germans have concocted a list of demands unlikely to be fulfilled as an excuse for doing nothing themselves. That would be a simplification. There are certainly those in the Government (Herr Martin Bangemann, the Economics Minister, is believed to be one) and even in the Bundesbank who feel the German stand on the private ECU to be counter-productive. They would welcome full EMS entry by Britain as a useful lever to help budget less flexible colleagues on the ECU. But beyond that—relatively new—argument, there are weightier economic, monetary and political

reasons for having Britain in the system.

For one thing, many Germans sceptical of the start about the EMS—and hence sympathetic to Britain's caution—now admit that the system has worked better than they expected. Most (not all) feel business and industry has benefited from being able to operate within a trading zone of relatively stable exchange rates over six years of sharp dollar fluctuations; and most agree that the EMS discipline has helped partner governments follow (or turn to) anti-inflationary policies. There is a widespread belief, in the German Government and beyond, that Britain would have enjoyed similar benefits had it been part of the exchange rate mechanism from the first.

This is neither a matter of German altruism nor of trying to hold sterling at an uncompetitive level which would allow German exporters to flood Britain with their goods. It is rather the simple recognition that Germany stands to gain when its closest partners prosper economically and that the EMS helps that happen, although it cannot bring about miracles.

Monetarily, the official German argument in favour of having sterling fully in the EMS is that this would give the system more weight. It is rarely spelt out just what benefit this would bring, but clearly the argument implicitly rejects the

idea that the British petrocurrency would automatically bring serious instability to the EMS. Indeed, there is no sign that German monetary authorities take the petrocurrency argument very seriously any longer — if indeed they ever did. It is pointed out that each EMS member has special factors affecting its currency (Holland's gas for example) and that Britain's oil would not raise an insurmountable problem.

The key point is that the Germans tend to see the existing EMS as a D-Mark (not an ECU) zone—although naturally they do not say so publicly. On the one hand they find this flattering, with the D-Mark playing the kind of reserve role in Europe which the dollar plays worldwide. But it brings special problems too — notably the strains caused within the EMS because of the D-Mark's special sensitivity to dollar fluctuations.

Other European central banks have bought a lot of D-Marks, which helped the Germans when their currency was relatively weak, and could run down their hoards if the D-Mark were to become too strong (for example because of a flow of funds deserting the dollar). But German monetary officials would like to see their lonely reserve role shared a bit and (rightly or wrongly) do not see the ECU taking up the burden in the foreseeable future. Hence there is wistful talk about the



Pöhl: call for Britain to join EMS

greater stability of a zone based on two international currencies instead of one—namely the D-Mark and the pound sterling, once it had been fully integrated into the EMS.

What about the French and the franc? The Germans are naturally full of praise for their close co-operation with French monetary authorities. But as well as the praise there is distrust concern about the French dirigiste philosophy, Le Plan, the readiness to adopt capital controls and to recommend them to others in the Community. Bluntly, the Germans find the market philosophy of the present British Government closer to their own—and would love to have so like-minded an ally sitting with them on the inside of the EMS.

VW hires more staff as recovery hopes increase

BY JOHN DAVIES IN FRANKFURT

VOLKSWAGEN, West Germany's largest car manufacturer, is to take on more employees, following a halt to recruitment because of a slump in the domestic car market.

The decision is a sign that VW believes the market will pick up again now that the European Community has reached a compromise on the timescale for introducing tighter car emission controls. It also reflects the relatively strong position of the Golf and Jetta in domestic and West European export markets.

Uncertainty about the Bonn Government's plans for stricter emission controls has been blamed for a sharp drop in new car orders in West Germany in recent months. New registrations in the first two months of this year were as much as 17.3 per cent down on a year ago.

VW began building up its workforce last July after the metalworking industry agreed to introduce shorter working hours. But, afterwards, for most car manufacturers began to taper off, the company decided to call a halt to its recruitment plans towards the end of last year.

Volkswagen cut its effective working week from 40 to 39.5

hours (through extra free shifts) from the beginning of this year, a step other carmakers and metalworking companies will take on April 1. VW, which has about 116,000 employees on its parent company payroll, has decided to hire another 1,000. Most will be taken on at Wolfsburg, where the Golf, Jetta and Polo are assembled, and the others at its component works at Salzgitter, Kassel and Brunswick. It will give priority to people already out of work.

Although the local car market has declined so far this year, the Golf increased its share to more than 12 per cent, compared with 11 per cent in the whole of last year. Deliveries of the car to customers in Europe's export markets were up a third, while Jetta deliveries doubled.

Only a couple of months ago, union representatives at VW were fearful of short time working being introduced because of the poor state of the car market.

While last week's EEC decision removes some of the uncertainty about car emission controls, the market is still a worry to the mass production carmakers.

Androsch stresses Polish need for new bank finance

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT IN VIENNA

COMMERCIAL BANKS "will have to provide fresh finance" for Poland, once that country joins the International Monetary Fund, Herr Hannes Androsch, chairman to Austria's Creditanstalt-Bankverein, said here yesterday.

The IMF will mastermind loans to Poland from commercial banks in much the same way as it arranges credit for Latin American countries in financial difficulties, said Herr Androsch, whose bank has been actively involved in Polish business and is on the steering committee of leading bank creditors.

If you want to bring Poland back on to an economic road which enables it to increase exports, you also have to finance some imports," he told a news conference.

Herr Androsch declined to

give any estimation of the likely size of any Polish borrowing needs. The IMF is still having trouble obtaining accurate figures from Poland, he said.

Other East European countries are likely to return cautiously to more free market borrowing now that the East European debt crisis is largely over, he added. Commerce has reduced its total hard currency debt from a peak of \$75bn to only around \$55bn, though 40 per cent of this is the result of currency valuation changes.

Czechoslovakia, whose foreign debt is now about \$2.5bn, was in a good position to borrow back on to an economic road, he said. Other bankers believe small credit might be raised by its foreign trade bank this year, but it is very cautious on its hard currency borrowing policy.

Turkey sets great store by Ozal's visit to U.S.

BY DAVID BARCHARD IN ANKARA

THE TURKISH Prime Minister, Mr Turgut Ozal, left here yesterday on an 11-day official visit to the United States, which is regarded in Ankara as the most important trip by Turkish head of government for many years.

It is the first official visit by a Turkish Premier to the U.S. since 1972. Mr Ozal is taking with him 35 officials, including the governor of the central bank, five MPs, and a separate delegation of leading Turkish businessmen.

For the Turks, the visit is intended to promote the country's image in the West (believed here to be insufficiently appreciated) and foster Turkish-U.S. trade links and investment. Last year Turkey's imports from the U.S. were worth \$1,073bn but exported only \$368m.

Strategic and diplomatic issues top the U.S. Administration's agenda for talks with Mr Ozal. There is bound to be discussion on a Cyprus settlement and on the uneasy relationship between Turkey, the U.S. and Greece. Turkey is discreetly playing up its role as a possible alternative to Greece if the Papandreou government shuts U.S. military installations there.

However, Ankara does not want to take on any further responsibilities in defending the Middle East. Mr Ozal told a Turkish newspaper before he left that he thought the com-

try's present role sufficient. He is thought to be unwilling to make further concessions on allowing the U.S. rapid deployment force to operate from eastern Turkey.

This year, Turkey is expected to receive from the U.S. \$700m in military aid, including \$485m in foreign military sales credits, and a further \$175m in economic assistance. Next year, U.S. aid, described in Turkey as inadequate, will be \$785m for military purposes and \$150m in general economic help.

Mr Ozal is expected to make a vigorous defence of his country's human rights record which came under fire last week from the playrights Arthur Miller and Harold Pinter, who were visiting Turkey on behalf of the PEN international writers' organisation.

Banks heading a \$300m loan for Turkey on the Euromarkets have completed syndication of the deal, a month after the 21 lead managers were assembled and four months after efforts to raise the loan began, writes Alexander Nicol.

A total of 44 banks, including the lead managers, are taking part in the seven-year loan which met resistance because of its controversial structure. Many banks thought its mechanism, involving short-term advances from banks similar to a currently fashionable Euro-note operation, was not appropriate for lesser-rated borrowers.

Romania's motorists make hesitant return to road

BY DAVID BUCHAN

THE MOST sweeping of Romania's special winter austerity measures comes to an end today, when for the first time since January 9 all private car drivers are once more free to hit the roads and, possibly, crash.

Despite the phased lifting of the ban, allowing cars with even-numbered licence plates to drive on Tuesday and those with odd-numbered plates yesterday, the official Press warned drivers that many would find their reflexes weaker "because of lack of practice."

Ferhaps luckily for safety, the rush on to the roads was yesterday curtailed by flat batteries in many cars lying unused for two-and-a-half months.

The ban on private driving has been lifted, according to Bucharest Radio, because snow from Romania's worst

winter since 1940-41 is now melting and road conditions were back to normal. Its removal is also politically opportune, however, with the Press in the past week trumpeting President Nicolae Ceausescu's anniversary of 20 years in power as bringing Romania to new peaks of progress.

According to the radio, the ban saved 55,000 tonnes of petrol. But now, with all drivers seeking simultaneously to top up their tanks, petrol shortages are likely again, even though a ration of 40 litres per month remains in force in most parts.

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EUROPEAN NEWS

Referendum on wages looms in Italy

By Our Rome Correspondent

ITALY'S CHANCES of avoiding a potentially damaging Communist-inspired referendum on wage indexation are dwindling, following the refusal of the employers to make a key concession that might have enabled talks with the unions to get under way.

Italians are due to go to the polls, probably in early June, to decide whether or not the Government of Sig. Bettino Craxi acted correctly last year when it set four points out of the scale mobile index by decree.

If the majority votes against the Government, the four points will be restored to the index, quarterly wage rises will increase after the referendum by L27,200 (\$13) a month, and the already fragile anti-inflation strategy of the Government will be threatened.

In the past few weeks, Sig. Gianni De Michelis, the Labour Minister, has been trying to get unions and employers to start serious talks on a reform of wage indexation that would change the rules that the referendum would be declared unnecessary by the constitutional court - which approved the popular petition for the referendum organised by the Communist Party in the first place.

But the unions, although deeply divided among themselves, insisted that Confindustria, the employers' association, first make a concession by starting again to pay wage increases corresponding to a point on the scale mobile index composed of accumulated fractions of previous index points.

However, Sig. Carlo Patrucco, vice-chairman of Confindustria, said this week that the employers would not change their stance although they were prepared to negotiate directly with the unions. But this is unlikely to satisfy the unions.

Confindustria evidently believes that the chances of negotiations succeeding at this stage are slim and that it may be better to see what the referendum brings.

Warning on Greek ballot

By Andriana Ierodiakonou in Athens

THE GREEK conservative opposition warned yesterday that they would not recognise Mr Christos Sartzetakis, a Supreme Court Judge, as President of the Republic, if the Socialist Government persisted in using different coloured ballots in a third and final round of voting for a new head of state in parliament next Friday.

Mr Constantine Mitsotakis, leader of the New Democracy Party, said that use of different-coloured ballot papers for and against the presidential candidate violated both the secret ballot procedure called for by the constitution and a parliamentary regulation that ballot lists must be "uniform."

Red Brigades gun down union economist

By James Buxton in Rome

ITALY'S Red Brigades terrorists yesterday murdered in Rome a leading economist closely associated with the trade unions.

The killing, which shocked government ministers, MPs and trade unionists, was the first time since 1983 that left-wing terrorists have struck against a political target of this kind.

The incident highlights the controversy over the Communist-inspired referendum on wage indexation which is likely to be held in June.

Professor Ezio Tarantelli (44) was gunned down by two people as he was getting into his car after delivering a lecture at Rome University. He was dead on arrival at hospital. The Red Brigades later claimed responsibility for his murder.

The professor is the head of the research department of the CISL union. This union, which is associated with the Catholic wing of the labour movement, last year supported the Government's decision to cut the scale mobile wage indexation system which opposed last year's decree.

A reform of wage indexation had long been favoured by Professor Tarantelli which put him in opposition to the Communist-oriented CGIL union which opposed last year's decree and officially endorsed the Communist party's campaign for a referendum to reverse it.

But although in favour of a reform of the scale mobile - which all unions support in differing degrees - Professor Tarantelli was far from right-wing. The CISL, while rejecting the referendum is fighting strongly to reduce working hours in order to favour employment.

Yesterday's shooting marks the return of the Red Brigades to action against Italian targets not connected with the forces of law and order. The left-wing movement came close to being routed in 1982 and the following year its only victim was a Socialist economist, also in favour of reform of indexation, who was wounded.

Last year the Red Brigades claimed responsibility for the murder of a U.S. diplomat and some months ago, said it killed a member of the police anti-terrorist squad.

Right upset by sacking of police in Spain

By David White in Madrid

SPAIN'S right-wing opposition yesterday demanded explanations from the Government after it announced sweeping measures to put an end to conflicts in the police force, including the dismissal of several senior officers.

The measures come after growing tension arising from an anomaly in Spain's democratic transition: the National Police, a reformed version of Gen. Franco's armed police and supposedly a civilian body, still has more than 200 officers detached from the army, mostly majors and captains.

With the Socialist Government preparing to merge the National Police with the plain-clothes Superior Police Corps, police unions have pressing for "de-militarisation" of the force as the Socialists have promised.

The friction came to a head earlier this month with protests by police in Leon in northern Spain against their chief, who was forced to resign.

The force's chief of staff, Lt-Col David Cervera, who had criticised the Government's "lack of authority" in the incident and who had asked to be transferred back to the army, was one of seven ex-army officers to be dismissed. He was considered number two in the hierarchy of the force. The others included three garrison commanders and a colonel in charge of the Canary Islands.

At the same time the Interior Ministry disbanded the police in Leon. In recognition of its non-military character, in contrast to the paramilitary Civil Guard, unions in the 50,000-strong National Police recently gained legal status.

NATO PLANS REDUCTION IN SHORT-RANGE N-WEAPONS

UK's nuclear armament to change

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT

THE NATO plan to reduce the alliance's stock of short-range nuclear weapons in Europe by at least 1,400 over the next three years will inevitably affect the mix of nuclear weapons held by Britain, Mr Michael Heseltine, the British Defence Secretary, said yesterday.

Mr Heseltine was commenting on the plan, unveiled here by General Bernard Rogers, the supreme commander in Europe. It provides a detailed blueprint for reducing Nato's so-called battlefield weapons and modernising those which remain.

The UK minister, who was speaking at the end of the meeting of the 14-nation Nuclear Planning Group, refused to say how the nuclear weapons now deployed by British forces might be reduced or altered. He noted that Gen Rogers' plan would be discussed in detail with Britain and other countries deploying battlefield weapons over the next few months. The defence ministers are expected to take a formal decision to approve the plan when they meet again in October.

Details of Gen Rogers' plan, the result of a five-year study, have remained secret apart from revelation by a senior U.S. official on Tuesday that it recommended the complete withdrawal of one category of weapon - the atomic demolition or nuclear land mines which

date from the 1950s. The official also said that Gen Rogers had recommended the withdrawal of slightly more than 1,400 warheads was ordered by defence ministers 18 months ago, when they met at Montebello in Canada immediately prior to the deployment in Britain and West Germany of new U.S. cruise and Pershing 2 medium-range nuclear missiles.

Nato has promised that one nuclear warhead will be withdrawn for every new cruise or Pershing deployed, in addition to the 1,400 reduction.

Lord Carrington, Nato's secretary-general, noted yesterday that when the withdrawals are complete, Nato's stocks of nuclear weapons in Europe will be at their lowest level for 20 years.

Britain, West Germany and Italy had so far deployed 116 of the new U.S. missiles, he said, while Belgium deployed its first "fight" of 16 missiles earlier this month. The Soviet Union had deployed 414 of its SS20 triple-warhead missiles, he confirmed.

The battlefield weapons covered by the Rogers plan range from "free fall" bombs and artillery shells to short-range anti-aircraft rockets like the Nike Hercules, now being replaced by the non-nuclear Patriot.

AS GOVERNMENT and Opposition clashed over the merits of the planned U.S. space-based defence programme, the ruling coalition yesterday made clear it would wait as long as possible before making up its mind on whether to accept Washington's invitation to participate in the research phase of the Strategic Defence Initiative (SDI).

The lengthy statement of Bonn's views reflects the extreme caution felt over the prospect of West Germany's anxious to take its final decision only in concert with its major European allies.

Publication of the results of the Government's views coincided with a visit by a team of senior U.S. officials, headed by Gen James Abrahamson, leader of the SDI research programme, to explain Washington's intentions in greater detail.

But his appearance yesterday before the defence committee of the Bundestag served mainly to place on public display the profound differences on SDI between the Centre-Right parties of Government and the Social Democrat and Green Opposition.

The prevailing view among the former - also evidenced in the statement itself - is that the longstanding Soviet interest in space weapons technology justifies SDI research, provided it limits itself to purely defensive

purposes and does not upset the current superpower strategic balance.

The Social Democrats are firmly opposed to the idea and the Greens reject any involvement whatsoever.

Bonn's decision is unlikely before early May, and Chancellor Helmut Kohl will take up the matter with President Reagan during his official visit to West Germany between May 1 and 6.

Extreme caution in Bonn over Star Wars

BY RUPERT CORNWELL IN BONN

THE FINAL communiqué issued by Nato's Nuclear Planning Group yesterday had the following to say on the subject of the Star Wars project:

We have continued the comprehensive consultations on the political and strategic implications of the U.S. Strategic Defence Initiative (SDI). This is designed to establish whether

recent advances in technologies could offer the prospect of significantly more effective defence against ballistic missiles.

We support the U.S. research programme into these technologies, the aim of which is to enhance stability and deterrence at reduced levels of offensive nuclear forces. This research, conducted within the

terms of the ABM treaty, is in Nato's interest and should continue.

In this context, we welcome the U.S. invitation for allies to consider participation in the research programme.

We noted with concern the extensive and long-standing efforts in the strategic defence field by the Soviet Union which

already deploys the world's only ABM and anti-satellite systems.

The U.S. strategic defence research programme is prudent in the light of these Soviet activities and is also clearly influenced by the treaty violations reported by the U.S. President.

Allies support SDI research programme

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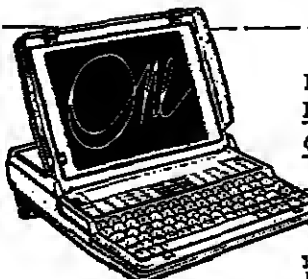
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OVERSEAS NEWS

Botha's commitment to reform renewed after shootings

BY ANTHONY ROBINSON IN CAPE TOWN

SOUTH AFRICAN President P. W. Botha yesterday told parliament his Government was still committed to cautious reform but indicated that further steps would soon be taken "to restore and maintain order."

The statement, to a specially convened joint session of parliament, followed a cabinet meeting to discuss the security situation in the light of last week's shootings in the Eastern Cape and Tuesday's abortive march on parliament. It strongly criticised "certain people who under the guise of moral and religious conviction take the lead in fomenting disobedience, violence and destruction."

This appeared to be a thinly veiled reference to the presence of leading church figures like the Rev Alan Boesak, leader of the World Alliance of Reform Churches, and Dr Beyers Naudé, general secretary of the South African Council of Churches, at the head of Tuesday's march on parliament.

The President's statement was interpreted in the corridors of parliament as an indication that the Government is planning further action against leading opposition figures in the United Democratic Front and other anti-apartheid bodies. The statement also contained an appeal to parliament to cease debate on recent events in the Eastern Cape until a commission of inquiry set up to investigate the Sharpeville anniversary shootings at Langa had made its report.

The appeal was rejected by Mrs Helen Suzman, law and order spokesman of the white opposition Federal Progressive Party (FPP). To do so, she said, would be an abdication of



Mr Botha: further steps to maintain order

Parliament's responsibility.

Mrs Suzman also demanded that in future the police should keep away from the funerals of people killed by the police as their presence "was like a red flag to a bull."

Meanwhile, as sporadic violence continued in townships in the Eastern Cape and elsewhere, Justice D. D. Kamemeyer began his official inquiry by visiting the scene of the Langa shootings.

After Lt Fouché, who led the 19-strong police team which shot on the crowd, had given his version of events Justice Kamemeyer heard differing accounts from local residents while legal counsel representing families of the dead also asked questions on the spot.

Back in Cape Town a police spokesman said a total of 264 people had been arrested after Tuesday's march on parliament and released late the same evening. They began appearing in court yesterday but were not asked to plead and their cases were remanded until June 3.

Shadowy forces behind the Beirut abductions

BY RICHARD JOHNS

KIDNAPPERS FREE BRITON

Brian Levick, a businessman, and Mr Alec Collett, a freelance journalist working as an information consultant for the UN Relief and Works Agency (UNRWA).

The relief organisation is moving its British staff out of Lebanon at the request of the British Embassy in Beirut, UN officials told Reuters in Vienna. They said, however, that six international staff would remain in Beirut and three in Tyre to supervise 2,300 local staff in schools, clinics and welfare centres for Palestinian refugees. This remaining

In addition there are four U.S. citizens still missing from a previous era of more sporadic abductions (a diplomat, two clergymen and an academic), as well as a Saudi diplomat seized more recently. No clear pattern has emerged. There is underlying resentment against Israel and its occupation of the south, against the U.S. for backing the Jewish State financially and

being its unfailing defender in the UN Security Council, against France as the provider of arms for Iraq plus paranoia about Israeli spies and their agents.

Responsibility for six of the nine recent kidnappings has been claimed in the name of Islamic Jihad. If the shadowy entity exists at all, it is likely to be associated with the equally shadowy Iranian-backed Hezbollah, or Party of God, its ally Islamic Amal, led by Hussein Mousawi from his headquarters in the Bekaa Valley, or even militants in the mainstream Shi'ite Amal political and anti-Israeli resistance movement.

On Sunday, however, Sheikh Mohammed Hussein Fadlallah, the Shi'ite cleric believed to be the spiritual inspiration if not leader of Hezbollah (who rarely speaks in public) felt constrained to denounce the kidnappings. He attributed the abductions to the "general situation" of Lebanon.

Mr Nabil Berri, a member of Mr Rashid Karami's Government of National Unity, also condemned them. Last week in London, Mr Ali Housseini, a member of Amal's Politburo, charged that Christian militants

were behind the kidnapping as part of a campaign to prove there can be no security in West Beirut, thus driving all Westerners, diplomats and journalists in particular, into the Christian heartland.

In this obscure situation the LARF demands have cast a ray of light on an even murkier background, is the image of the arch-Arab terrorist of all time, Abu Nidal, whose gunmen were the cause behind for Israel's invasion of Lebanon with their attempted assassination of Mr Shimon Agran, Israeli Ambassador in London, in June 1982.

Reported dead last year, Abu Nidal's name resurfaced last summer when a relative stated that he was alive and well. That was followed by a report from the Libyan official news agency that he was visiting Tripoli and finally an interview with him by the Paris-based magazine L'Espresso-Arabes, the authenticity of which has been disputed.

Yet if he or his heirs are in the Bekaa, which by definition would only be with Syria's blessing, then there is another evil vapour in the pervasive mists enveloping Lebanon.

NZ rugby tour warning

NEW ZEALAND Prime Minister David Lange has stepped up government and public pressure on the New Zealand Rugby Union to call off an All Blacks tour of South Africa, Day Hayward reports from Wellington.

The Rugby Union is expected to make a final decision on the tour after a meeting with the Prime Minister on Saturday afternoon only hours before he leaves for a tour of African countries.

On Monday the Government banned leave for any civil servant selected to tour with the

All Blacks. It also announced a special debate in Parliament calling on the Rugby Union to stop the tour because it will harm New Zealand. Mr Lange also hinted strongly that if the Rugby Union defies the Government and the large body of public opinion which is opposed to the tour the Government will cut off any financial aid for the Rugby Union.

He has publicly warned potential All Blacks and supporters planning to go with the tour their safety could be in danger from public disorder in South Africa.

Hawke gains in popularity

AUSTRALIAN Prime Minister Bob Hawke's popularity has climbed after being shaken last month over his handling of the country's defence policies, according to the Morgan Gallup Poll. Renter reports from Sydney.

Mr Hawke's Labor Government would have had about the same 16-seat parliamentary majority if new polls if elections had been held in mid-March, according to the poll published yesterday. It said that more than 60 per cent approved of Mr Hawke

Baghdad again hit by Iran

BY OUR MIDDLE EAST STAFF

BAGHDAD was struck early yesterday afternoon by the sixth big explosion within a fortnight—almost certainly an Iranian ground-launched Scud missile—which left scores of people dead in a thickly populated area of the Iraqi capital.

Eyewitnesses in Baghdad were reported to have seen no fewer than 76 bodies in front of a building wrecked by an explosion as Iran stepped up retaliation against Iraqi attacks on its urban centres, economic targets and maritime traffic serving its ports.

Iran said that the missile attack was a response to rocket strikes against Tehran yesterday and today, which left a dozen people dead, as well as other cities.

Having tried at the weekend to revive a nine-month-old, UN-

brokered, truce barring attacks on civilian population centres, which broke down on March 5, Iran appears to have abandoned any consideration of any wider de facto settlement.

A hardening of resolve was indicated yesterday in an interview given yesterday by Mr Ali Mohammed Besharati, First Deputy Foreign Minister. He told the Tehran Times that Iran would seek \$350bn in war reparations as a condition for ending the conflict—compared with a figure originally set at \$150bn three years ago.

He also reiterated the Iranian demand for the trial and "punishment" of President Saddam Hussein of Iraq as well as the repatriation of 20,000 Iraqi refugees (members of the Shi'ite sect) living in Iran as a

result of forcible expulsion by the Iraqi regime five years ago. After the Iraqi air raid, the war information headquarters in Tehran said that Iraq would also retaliate against Iran use of chemical weapons.

It was claimed that 200 of its troops have been affected by mustard gas in the Huwazsh marshes in recent fighting. Several dozen serious cases have been sent to Europe for treatment and the U.S. has said that there is evidence that chemical weapons were used by Iraq.

The Islamic Revolutionary News Agency reported that Iran had shelled six southern Iraqi cities. The fire was aimed primarily at military and industrial installations in Basra, Faw, Abol-Khaseb, Tammamah, Sidan and Zindiyar.

India passes Bhopal Bill

THE INDIAN Parliament yesterday passed a Bill to ensure quicker compensation and aid to victims of the Bhopal gas disaster and to help the Government file claims on their behalf. Renter reports from New Delhi. The Bill replaces a presidential ordinance issued five weeks ago.

The Indian Government has said it has not yet decided whether to file a lawsuit on behalf of all victims in either U.S. or Indian courts, or to pursue a possible out-of-court settlement with Union Carbide of the U.S.

Philippine alert

Philippine military authorities yesterday put its armed forces on full alert in anticipation of attacks by the Communist New People's Army on its 18th anniversary tomorrow, Samuel Senoron reports from Manila.

The alert, ordered by armed forces chief Lt-Gen Fidel Ramos, reflects the Government's increasing concern over the capability of the Communist guerrillas to mount an offensive against military and civilian targets.

Malawi's GDP grows 7.6% after good harvest

BY MICHAEL HOLMAN IN ZOMBA, MALAWI

MALAWI REGISTERED 7.6 per cent real growth in gross domestic product last year but, because of declining production of tobacco, the country's largest foreign exchange earner, and continuing high transport costs, the figure could fall to 3.3 per cent this year.

Nevertheless, this robust performance makes Malawi possibly the only African country able to boost its growth rate consistently above the population increase, which, in Malawi's case, is 3.1 per cent a year.

Finance Minister C. I. Swannali, said in his presentation last weekend of the country's 1985-86 budget that last year's high growth rate was due to an unusually successful agricultural season, with output up 6.3 per cent compared to 4.2 per cent previously.

High world prices for tea, Malawi's second largest foreign exchange earner, and sugar in addition to the 1984 crop, as well as maize, boosted foreign exchange receipts last year to a record Kwacha 431m (£257m), 59 per cent up on 1983.

The 1985-86 Budget anticipates Kwacha 550m recurrent expenditure and development outlay of Kwacha 156m, with an overall budget deficit of Kwacha 104m. Of this, Kwacha 60m will be funded by programme aid and external borrowing and the balance raised through new taxes.

These include a tax deduction of 10 per cent levy on the job value of tea and tobacco, and an effective indirect sales tax ranging from 5 to 10 per cent.

Transport problems remain the most serious constraint on land-locked Malawi's growth. With the Mozambique ports of Beira and Nacala, cut off by rebel activity, Malawi is forced to use costly overland routes through Zambia and Zimbabwe to Durban in South Africa.

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National & Provincial Building Society hereby gives notice that the rates of interest applicable to existing annual rent mortgage accounts and outstanding offers of advance are to be increased by 1% with effect from 1st April 1985.

Where a mortgage deed specifies a period of notice before an increase in the rate of interest applicable to it is effective, such a period will commence on 1st April 1985.

Where a period of notice given to effect a previous change in the rate of interest has not yet expired, that change will take effect from the expiry of that period of notice and remain

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For the purposes of this notice an outstanding offer of advance means an offer of advance or further advance dated prior to 31st March 1985.

The new rate of interest and revised repayment figure applicable to an existing mortgage and all outstanding offers completed on or before 31st March 1985 will be notified in each borrower's annual statement of account which will be sent during January 1986.

Where an outstanding offer of advance has not been taken up before 31st March 1985 the new rate of interest and revised repayment figure will be quoted in the statement sent to each borrower after completion.

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AMERICAN NEWS

Reagan set to win fourth vote on MX missile programme

BY NANCY DUNNE IN WASHINGTON

THE controversial MX missile programme yesterday headed for its fourth hurdle as the Democrat-controlled House of Representatives debated the release of \$1.5bn to build 21 additional missiles.

The vote, expected late last night or early today, followed a close victory for President Reagan in the House on Tuesday when 61 Democrats joined with 135 Republicans to authorise release of the funds by a slim 219-213 majority.

Although the second House vote should be a foregone conclusion, the Democratic leadership vowed to fight an uphill battle against the programme, noting that switch of just three votes was needed to kill the new weapons.

Congress has already funded 21 MX missiles and the Administration will ask for 48 more later this year.

Mr Tip O'Neill, the House Speaker and leading opponent of the MX, claimed that Tuesday's vote, the House had

Brazilian leader remains 'critical'

By Andrew Whitley, in Rio de Janeiro

THE NEXT 24 hours are expected to be crucial for the survival of Sr Tancred Neves, Brazil's president-elect. Sr Neves remained "critical" yesterday in a Sao Paulo hospital following his third abdominal operation in less than two weeks.

Fresh concern was raised by the appearance of post-surgery infection after his operation on Tuesday to staunch a haemorrhage in his intestines. The international financial community in Brazil is becoming increasingly worried about the prospect of a prolonged period of instability.

"If something happens to Tancred, the situation returns to zero," one Western banker said yesterday, referring to the step-by-step foreign debt renegotiation process carefully nurtured over the past two and a half years.

Acting president Sr Jose Sarney was arrested yesterday by leading politicians from the Democratic Alliance, the ruling political coalition, to start taking over the running of the country instead of playing the figure-head role

David Gardner reports on the background to El Salvador's National Assembly elections Duarte faces threat to political freedom

Sr Jose Napoleon Duarte, the embattled and mercurial President of El Salvador, is once again fighting for his political life. Sr Duarte has survived coups and electoral fraud, torture, exile and desertion by erstwhile centre-left allies, many of whom are now pitted against his U.S.-backed Government and army in the country's five-year-old civil war.

In elections on Sunday which will decide control of the National Assembly and retool halls, Sr Duarte faces defeat by El Salvador's powerful far right, probably ending any prospect of his Christian Democrats carrying through the reform programme and peace initiative which Sr Duarte began last autumn.

When Sr Duarte arrived in the north Salvadoran guerrilla stronghold of La Palma in mid-October for his historic meeting with leaders of El Salvador's left-wing insurgency, his first action was to present them with a copy of the country's constitution.

Evidently, the rebels were not impressed. In a second round of talks at the end of November they sought to bypass the constitution, arguing that only through full power-sharing prior to new elections would the feel they had achieved enough in terms of both their safety and policies to come back into the democratic process.

A third round of talks has been postponed indefinitely, while military activity by both army and rebels has been stepped up. Sr Duarte repeated confidently that he "will not stray one millimetre from the constitution." But he did, and the far right were lying in wait for him.

Sr Duarte vetoed a clause in the electoral law passed in December by the National Assembly, where the extreme

right has a blocking majority. This clause allows the three main parties of the far right to appear separately on Sunday's ballot papers but have their votes counted as a coalition. The veto was declared unconstitutional by the Supreme Court, which is also controlled by the extreme right.

The far right's de facto coalition is spearheaded by the neo-fascist Arena Party of Major Roberto D'Aubuisson, the former army intelligence chief who has been publicly linked to the death squads responsible for thousands of the more than 50,000 casualties of the civil war.

The junior partners are the National Conciliation Party (PCN)—for decades the vehicle for thinly-disguised army rule, now pushed towards the centre by Arena's radicalism—and in the capital, the Salvadorean Institutional Party (PUSA), a right-wing splinter group of the PCN.

A lot was at stake in the constitutional row over the coalition, since each party will now get separate entitlements to state election funds. More importantly, the aspirant right, which despite its numerical superiority in the assembly only just managed to present a common front concerning the electoral law, will be able to maximise its votes. Marginally more moderate PCN supporters who would not vote for Arena (and vice versa) will now have their votes counted together, creating a multiplying effect.

In last March's presidential elections, which brought Sr Duarte to power, the right as a whole outpolled the Christian Democrats: Arena took just under 30 per cent while the PCN winning 19 per cent, against the Christian Democrats who took just over 44 per cent.

Even if the Right does no

better on Sunday, the coalition scheme, added to El Salvador's complex proportional representation system, will translate these figures into extra seats.

Sr Duarte did indeed commit a constitutional faux-pas since the constitution does not allow for partial vetoes. This has allowed Major D'Aubuisson,



Duarte faces defeat by the far right which could end any prospects of carrying through his reform programme

and Government officials have described the court ruling as a landmark, a strengthening of institutions against rule by gun.

The constitutional confrontation is "like the playing fields of Eton for Salvadorean democracy," quips one U.S. diplomat.

Sr Duarte and his closest aides, though angry that the court decision did not even address government arguments, choose to stress it is without precedent for a crisis of this magnitude to be resolved other than by army intervention.

U.S. officials, however, have gone further and have recently suggested, in ways that have become public, that it would be unhealthy for Salvadorean democracy were the Christian Democrats to win a legislative majority on Sunday. The logic is simple: if the far right sees its stake in the democratic process whittled away it may revert to violent ways. The "playing fields" analogy works better here since it recalls the archetypal spoilt child who, if not allowed to play the game according to his rules, walks off the pitch taking his ball with him.

Te stretch the analogy a bit further, U.S. strategy requires it to referee the match and when necessary query the result.

But it also appears to entail preserving a role for the far Right even while it sets about politically emasculating this government through the institutions the far Right dominates. The overall effect is of a lopsided political process with shifting rules based on expediency, rather than an incipient, if threatened, constitutional democracy.

For while the rules can be bent to preserve a precarious institutional balance between the Centre and far Right, it is well understood by all parties to the conflict that no extra-constitutional or extra-electoral measures will be taken to accommodate the insurgency. The object of the exercise after all, as some U.S. officials privately admit, is to prevent the Left from attaining power.

accused by Major D'Aubuisson and right-wing Republicans like U.S. Senator Jesse Helms of using pressure and resources to ensure Sr Duarte's victory.

In the recent constitutional fight, the U.S. embassy is said by Duarte aides, Western diplomats and independent observers, to have aborted a far-right plan to get the assembly to impeach Sr Duarte (indeed one Duarte adviser says the plan was actually put to the embassy for clearance).

The U.S. leverage comes, obviously with the over \$1.5bn (\$1.35bn) in direct military and economic aid it has poured into El Salvador since the war began, bringing with it, as one U.S. diplomat ruefully admits, "a de facto proconsular role."

This entails safeguarding a government with democratic credentials like Sr Duarte's, which it needs to persuade Congress to keep increasing the flow of aid (\$459.6m is being sought this fiscal year, with up to \$250m in supplementary aid, against a total direct aid of \$487.4m last year).

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Union Carbide chief says U.S. plant poses no threat

BY PAUL TAYLOR IN NEW YORK

MR WARREN ANDERSON, chairman of Union Carbide, the U.S. chemicals group at the centre of the controversy over the Bhopal, India, gas tragedy, has told congressional investigators that Bhopal's sister plant in Institute, West Virginia, had been inspected "with a fine fine tooth comb" and did not present the threat of a similar disaster.

Mr Anderson, testifying late on Tuesday before sub-committees of the House Energy and Commerce Committee, investigating the implications of the Bhopal tragedy, which killed over 2,000 people, reaffirmed Union Carbide's plan to restart production of Methyl Iso-

Shooting in area 'once off-limits'

Senior Reagan Administration officials said yesterday that Major Arthur Nicholson, the U.S. army major killed by a Soviet sentry in East Germany on Sunday, had been taking photographs of Soviet military equipment in an area which had once been restricted, writes Nancy Dunne in Washington.

The high-level State and Defence Department officials said the building had been designated as a restricted area by the Soviet military, but that restriction was lifted on March 26, when the Americans were informed of the action in writing.

They said, however, there was no justification for the shooting of Maj Nicholson, who was "in no way" a spy.

IDB fails to reach decision on Managua loan request

BY PETER MONTAGNON IN VIENNA

THE Inter-American Development Bank annual meeting closed here yesterday without any clear decision on Nicaragua's controversial request for a \$58m (\$48m) loan that has been blocked by the U.S.

Nicaragua's insistence that political considerations should not determine the bank's lending policy has drawn sympathy from some Latin American delegations. These include Mexico, whose Finance Minister, Sr Jesus Silva Herzog, said loan applications "should be evaluated on the basis and objective criteria contained in the bank's charter."

Yesterday the bank's president, Sr Antonio Ortiz Mena, said there should be a restriction on loans to any member country that has an

Canada agrees oil price pact

The Canadian Government has reached agreement on oil and gas pricing and tax regime with the provinces of Alberta, British Columbia, Saskatchewan, and Ontario, writes Bernard Simon in Toronto.

Details of the long-awaited accord will not be released until it is approved by the federal and provincial Cabinets, probably before the end of the week. The agreement is likely to include the deregulation of oil prices and other measures weakening provisions of the 1981 National Energy Programme, which imposed an unpopular revenue tax on energy producers and aimed at tighter Canadian control of the domestic oil and gas industry.

NOTICE OF REDEMPTION

To the Holders of

ENTE NAZIONALE IDROCARBURI

E. N. I.

(National Hydrocarbons Authority)

6% % Sinking Fund Debentures due November 1, 1988

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Sinking Fund for the Debentures of the above described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected by lot for redemption on May 1, 1985 at the principal amount thereof \$450,000 principal amounts of said Debentures, as follows:

Outstanding Debentures of U.S. \$1,000 Each of Prefix "M" Bearing Serial Numbers Ending in the Following Two Digits:

31	32	33	34	35	36	37	38	39	40
282	785	1285	2185	3485	4185	4585	5385	5685	11285
283	786	1286	2186	3486	4186	4586	5386	5686	11286
284	787	1287	2187	3487	4187	4587	5387	5687	11287
285	788	1288	2188	3488	4188	4588	5388	5688	11288
286	789	1289	2189	3489	4189	4589	5389	5689	11289
287	790	1290	2190	3490	4190	4590	5390	5690	11290
288	791	1291	2191	3491	4191	4591	5391	5691	11291
289	792	1292	2192	3492	4192	4592	5392	5692	11292
290	793	1293	2193	3493	4193	4593	5393	5693	11293
291	794	1294	2194	3494	4194	4594	5394	5694	11294
292	795	1295	2195	3495	4195	4595	5395	5695	11295
293	796	1296	2196	3496	4196	4596	5396	5696	11296
294	797	1297	2197	3497	4197	4597	5397	5697	11297
295	798	1298	2198	3498	4198	4598	5398	5698	11298
296	799	1299	2199	3499	4199	4599	5399	5699	11299

On May 1, 1985, there will become due and payable upon each Debenture the principal amount thereof, in such coin or currency of the United States of America as on said date is legal tender for the payment therein of public and private debts, at the option of the holder, either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, N.Y. 10015, or (b) subject to any laws and regulations applicable thereto with respect to the payment of currency of payment or otherwise in the country of any of the following offices, at the principal office of Banca Nazionale del Lavoro in Rome or the principal office of Banca Commerciale Italiana in Milan or the main office of Morgan Guaranty Trust Company of New York in London, Brussels, Paris or Frankfurt or the main office of Allgemeine Bank Nederland N.V. in Amsterdam or the main office of Kredietbank S.A. Luxembourg in Luxembourg-Ville.

Debentures surrendered for redemption should have attached all unexpired coupons appurtenant thereto. Coupons due May 1, 1985 should be detached and collected in the usual manner.

From and after May 1, 1985 interest shall cease to accrue on the Debentures herein designated for redemption.

ENTE NAZIONALE IDROCARBURI

By: MORGAN GUARANTY TRUST COMPANY

OF NEW YORK, Fiscal Agent

March 28, 1985

NOTICE

The following Debentures previously called for redemption have not yet been presented for payment:

DEBENTURES OF U.S. \$1,000 EACH

31	32	33	34	35	36	37	38	39	40
2196	2896	4796	6796	7696	7796	8696	12696	14696	15696
4196	4296	4396	4496	4596	4696	4796	4896	4996	5096

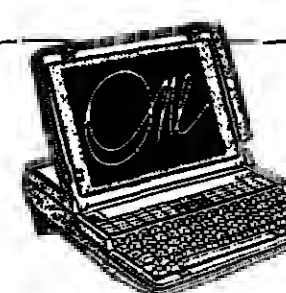
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WORLD TRADE NEWS

The Leutwiler Report has given the morale of Gatt's leaders a much-needed shot in the arm, William Dullforce writes from Geneva

What is needed to safeguard the principles of free trade

PUBLICATION yesterday of the Leutwiler Committee report "Trade Policies for a Better Future" could hardly have been better timed. It tables 15 specific recommendations to meet the crisis in the world trading system just as opposition to holding a new round of multilateral trade negotiations under the auspices of the General Agreement on Tariffs and Trade (GATT) appears to be crumbling.

The report by an independent seven-man committee, expounding firmly the need for a return to the basic principles of free trade, comes only a week after the European Community fell into line with the American and Japanese wish for new trade liberalisation talks to follow the Kennedy Round of the 1960s and the Tokyo Round of the 1970s which culminated in Geneva in 1979.

The confidence has boosted morale immensely in Gatt headquarters in Geneva, where only a couple of months ago some senior staff were talking apocalyptically of the possible collapse of the world trading system. Even the more sanguine felt that the credibility of their trade monitoring organisation was seeping away.

Now Mr Arthur Dunkel, the Director-General, and his staff can reasonably hope for a firm decision by the autumn to launch next year a new round which, at worst, should halt the erosion of free trade in the face of growing protectionist pressures and, at best, could help stimulate a fresh expansion of trade.

Further shoves towards the launching of the round can be expected from the Ministerial meeting of the Organisation for Economic Co-operation and Development (OECD) on April 11-12 and, more importantly, from the finance ministers at the interim and development committee meetings of the International Monetary Fund (IMF) and World Bank on April 17-19.

Finally, the imprimatur of heads of government at the World Economic Summit in Bonn in early May should, it is hoped, commit the main industrialised countries firmly to the proposed global trade negotiations.

The new round would not thereby be cut and dried. The main protagonists still have widely varying views about its purpose and agenda, and the lack of enthusiasm among the developing countries, who form the majority of Gatt members, remains to be overcome.

The European Ministers have acceded to Washington's desire that trade in services be a new subject for negotiation. But their acquiescence has, at least, partly been achieved by the argument, passed on privately by the Americans, that if the Reagan Administration is to hold the fort against domestic protectionist pressures, it needs to create a new "constituency" in favour of free trade.

Previously, the argument goes, this constituency comprised U.S. farmers, manufacturers and organised labour. Only the farmers remain. In consequence the need arises for the new constituency to

embrace bankers, whose international business is expanding fast. Thus, the Administration wants to be seen as working for safeguards for free trade in services.

Brazil and India, two champions of the developing countries, have yet to abandon their opposition to a new round. They have so far regarded it as likely to be conducted under American stewardship and unlikely to bring them gains. But several Far Eastern and some other South American countries are ready to participate.

A mind-focusing effort of this kind had become urgently needed as the Gatt rules for international trade have been eroded over the past few years. At a rough guess, Gatt staff estimate that roughly 35 per

cent of world trade—world exports were valued at around \$2 trillion (million million) last year—is now subjected to some kind of non-tariff restriction. In the list of things that are cited as having gone wrong are the agriculture and textile sectors. The implications for agriculture are grave. The report remarks that Europe is building up stocks of surplus cereals, dairy and other products which it seeks to unload in subsidised exports, while American farmers are denied markets. The Leutwiler report says unequivocally that efficient farmers have good reason to feel cheated of their rights.

The committee wants the present multilateral arrangement (GATT) world textile accord not to be renewed when it expires in July next year. Three main themes run through the report: 1. The first calls on nations to revert to the basic principle of non-discrimination embedded in the Gatt rules. This is the famous "Most Favoured Nation" clause which stipulates that a country must apply to all countries treatment as favourable as that it gives to any one country. 2. The report is harsh on "abuse" of free trade areas and customs unions in this context. 3. A second theme is the recommendation for greater openness and accountability in trade policies, to enable both politicians and consumers to assess

the long-term costs of subsidies and other discriminatory measures. 4. Thirdly, implicit in the recommendations is a strengthening of Gatt. The proposals do not always distinguish between Gatt as an institution and the work of its secretariat but, if they were adopted they would move the organisation closer to the role originally envisaged for it in the 1940s as the International Trade Organisation, the third pillar alongside the IMF and the World Bank.

1—In each country the making of trade policy should be brought into the open. The costs and benefits of trade policy actions, existing and prospective, should be analysed through a "protection balance sheet." Private and public companies should be required to reveal in their financial statements any subsidies received.

2—Agricultural trade should be based on clearer and fairer rules, with no special treatment for particular countries or commodities. Efficient agricultural producers should be given the maximum opportunity to compete.

3—A timetable and procedures should be established to bring into conformity with Gatt rules voluntary export restraints, orderly marketing agreements, discriminatory import restrictions and other trade policy measures of both developed and developing countries which are inconsistent with the obligations of Gatt contracting parties.

4—Trade in textiles and clothing should be fully subject to the ordinary rules of Gatt.

5—Rules on subsidies need to be revised, clarified and made more effective. When subsidies are permitted they should be granted only after full scrutiny.

6—Gatt codes governing non-tariff distortions of trade should be improved and vigorously applied to make trade more open and fair.

7—Rules permitting customs unions and free trade areas have been distorted and abused. To prevent further erosion of the multi-lateral trading system, they need to be clarified and tightened.

8—At the international level, trade policy and the functioning of the trading system should be more open. Countries should be subject to regular oversight or surveillance of their policies and actions.

9—When emergency safeguard protection for particular industries is needed, it should be provided only in accordance with the rules: it should not discriminate between different suppliers, should be time-limited, linked to adjustment assistance, and subject to continuing surveillance.

10—Developing countries receive special treatment in Gatt rules. But such special treatment is of limited value. Far greater emphasis should be placed on permitting and encouraging developing countries to take advantage of their competitive strengths and on integrating them more fully into the trading system.

11—Governments should be ready to examine ways and means of expanding trade in services and to explore whether multi-lateral rules can appropriately be devised for this sector.

12—Gatt's dispute settlement procedures should be reinforced by building-up a permanent roster of non-governmental experts to examine disputes, and by improving the implementation of panel recommendations. Third parties should use their rights to complain when bilateral agreements break rules.

13—The committee supports a new round of Gatt negotiations, provided they are directed toward the primary goal of strengthening the multi-lateral trading system and further opening world markets.

14—To ensure continuous high-level attention to problems in international trade policy and to encourage prompt negotiation of solutions, a permanent ministerial-level body should be established to Gatt.

15—The committee stresses the urgency of resolving the world debt problem, the need for adequate flows of development finance, better international co-ordination of macro-economic policies and greater consistency between trade and financial policies.



Mr Fritz Leutwiler

it expires in July next year. Three main themes run through the report:

1. The first calls on nations to revert to the basic principle of non-discrimination embedded in the Gatt rules. This is the famous "Most Favoured Nation" clause which stipulates that a country must apply to all countries treatment as favourable as that it gives to any one country.

2. The report is harsh on "abuse" of free trade areas and customs unions in this context.

3. A second theme is the recommendation for greater openness and accountability in trade policies, to enable both politicians and consumers to assess

Members of the Leutwiler Committee:
Chairman: Mr Fritz Leutwiler, until the end of 1984 Chairman of the Swiss National Bank and President of the Bank for International Settlements. Now Chairman-designate of Brown Boveri.
Senator Bill Bradley (Democrat, New Jersey), member of the Senate Finance Committee.
Senator Bipartisanism, Professor of Economics, University of Indonesia.
Mr Pehr Gyllenhammar, Chairman of Volvo.
Mr Guy de Leharrière, Vice-President of the International Court of Justice.
Mr Indragopal Patel, Director of the London School of Economics and former Governor of the Reserve Bank of India.
Sr Mario Simoesen, Director of the Postgraduate School of Economics at the Getulio Vargas Foundation, Rio de Janeiro.

the long-term costs of subsidies and other discriminatory measures.

4. Thirdly, implicit in the recommendations is a strengthening of Gatt. The proposals do not always distinguish between Gatt as an institution and the work of its secretariat but, if they were adopted they would move the organisation closer to the role originally envisaged for it in the 1940s as the International Trade Organisation, the third pillar alongside the IMF and the World Bank.

U.S. presses Japan on imports

BY NANCY DUNNE IN WASHINGTON

THE REAGAN Administration and U.S. legislators kept up the pressure yesterday for Japanese trade liberalisation as the April 1 deadline approached for the finalisation of regulations governing Japan's newly privatised telecommunications markets.

The Senate Finance Committee unanimously approved a resolution which should have no difficulty passing the full Senate, calling on President Reagan to demand that Japan buy enough additional U.S. imports to offset the impact of increased car shipments. The measure, which is non-binding, declares Japan to be an "unfair" trader and

contends that the U.S. trade deficit results from closed Japanese markets.

The resolution, sponsored by Senator John C. Danforth, a Missouri Republican, calls on the President to use laws on the books which give him broad authority to curb imports of countries found to be in violation of international trading rules.

Meanwhile, Mr Larry Speakes, the White House spokesman, warned Japan yesterday that its apparent decision to maintain "voluntary restraints" on Japanese car exports could not be "an acceptable substitute for market opening."

Reports from Tokyo said Japan has decided to maintain voluntary quotas on car and truck exports to the U.S. but would raise the number by 450,000 a year from 1.85m in 1984-85. The President said he would have no objection to dropping the restraints.

There are other ominous signs on Capitol Hill of trouble between the U.S. and Japan if no satisfactory agreement is reached on liberalisation. Senator John Heinz, a Pennsylvania Republican, is seeking co-sponsors for a Bill to impose a 20 per cent surcharge on all Japanese imports for three years.

Boost for Italian machine tools

BY ALAN FRIEDMAN IN MILAN

ITALIAN machine tool manufacturers achieved a recovery in both foreign and domestic sales last year.

According to Ucima, the manufacturers' association, domestic orders were up by an impressive 49.7 per cent, while foreign orders rose by 46.6 per cent.

The improved picture, however, came after two difficult years for the Italian industry, during which sales were more or less stagnant.

The 1984 combined sales figure for the Italian machine tool sector came to L1,750bn (\$778bn), which represented a rise in nominal terms of 11 per cent and in real terms of 6 per cent.

But the 1984 sales figure,

ITALIAN MACHINE TOOLS INDUSTRY		
	(Lire bn)	Exports
Year		
1981	1,750	904
1982	1,560	880
1983	1,575	900
1984	1,750	980

Source Ucima

while an improvement, is the same as the equivalent turnover for 1981 (see table).

Exports last year were up by 8.9 per cent, to L860bn and the sector achieved a trade surplus of L650bn for 1984.

This compared with a 1983 trade surplus of L624bn. Although the surplus is larger,

imports last year did grow by 16 per cent in nominal terms, to L321bn.

Together, Italy's 400 machine-tool makers employed 28,500 people at year-end. This compares with employment of 30,800 in 1983, a drop of 7.5 per cent.

Officials at Ucima said the Italian Government had agreed to make available more than L500bn in grants to industry which in turn needs to make capital investments in machine tools.

This indirect assistance is designed to stimulate domestic demand for the sector. It functions by offering companies wishing to install machine tools up to 25 per cent of the purchase price.

Bid to cut EEC paper mountain

Efforts to reduce the paper mountains at EEC border points took a significant step forward yesterday when Industry Ministers approved a scheme to computerise customs procedures.

Exchange of information for the agricultural market alone involves more than 200,000 telex a year. For manufactured goods, customs checks add an average 6 per cent to costs.

The scheme, called CADDIA, involves establishment of standards to link computer systems in the European Commission and member states. Implementation should be completed in 19 years.

Two Italian companies win Libya steel plant order

BY JAMES BUXTON IN ROME

TWO ITALIAN companies, part of the state-owned IRI group, have won a contract worth about L300bn (\$136bn) to manage the steel plant being built by the Libyan Government at Misurata.

The two companies, Italmimpianti which specialises in the design and erection of process plant, and Italsider, Italy's major state-owned steel producer, are to have responsibility for the management, production and maintenance of the plant which is still under construction.

They will train about 50 Libyan personnel both in Italy and Libya, and supply hardware and software for the computerised control centre of the steel plant.

The plant, an integrated complex being built by German, Austrian and Japanese companies, will have a capacity of about 1m tonnes a year.

The contract is the first which Italmimpianti has won for managing as opposed to building steel plant. The IRI companies are to be paid in cash.

Peru arranges barter deals worth \$320m

By Peter Montagna in Vienna

PERU has contracted countertrade deals worth a total of \$320m (\$320m) since the start of 1984 in an effort to reduce its arrears on supplier credits, said Sr Guillermo Garrido-Lecca, Peru's Finance Minister. He was in Vienna to attend the annual meeting of the Inter-American Development Bank.

The deal includes \$200m in business with the Soviet Union from which Peru has bought military equipment worth \$15m, he added.

Peru introduced a new countertrade policy last year which allows suppliers to supply goods with Peruvian industry to settle arrears, provided that 50 per cent of the orders are from non-traditional export sectors.

For example, the Soviet Union recently ordered \$10m worth of Peruvian shoes. "That will solve this year's problems for the Peruvian shoe industry," Sr Garrido-Lecca said.

Countertrade deals worth \$70m have also been arranged with Yugoslavia's Energo-project as a means of payment for the Chira-Plura irrigation project, he added.

A further deal is likely to be concluded in the coming weeks for Ferrostaal of West Germany.

Sr Garrido-Lecca said the countertrade business had virtually eliminated supplier credit arrears, but Peru, whose net foreign exchange reserves are negative by more than \$15m, still has arrears of \$150m to commercial bank creditors and \$70m to Paris Club governments.

Peru is paying a further \$15m of back interest to creditor banks this month. This month, it is also paying about \$15m to Paris Club Governments, the first interest payments since last summer.

Brussels to provide Lagos with Ecu 200m

The European Community is to provide Nigeria with Ecu 200m (\$160m), Reuters reports from Lagos.

Herr Dieter Frisch, EEC director-general for the Third World development, said a quarter of the total would be in grants and the rest in loans for 40 years with 10 years' grace at 1 per cent interest. It is the first major loan from the Community to Nigeria under the Lomé Convention.

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UK NEWS

STUDY OF ADVERTISING AS ALTERNATIVE TO LICENCE FEE INCOME

Inquiry into funding of the BBC

BY RAYMOND SNODDY

MR LEON BRITTON, the Home Secretary, yesterday announced an inquiry into the future funding of the BBC and an increase in the colour television licence fee from £48 to £58 a year.

The settlement, Mr Britton said, was enough to enable the corporation to maintain its present level and range of services. But enhancements and expansion would have to be largely paid for by increased efficiency.

The £58 licence fee will run initially for two years while possible changes in the system of financing broadcasting are considered.

If changes cannot be made within two years, or if the status quo is to continue, the £58 licence fee will run for a third year at the same rate.

The chairman of the inquiry will be Professor Alan Peacock, a former chief economic adviser to the Department of Trade and Industry and at present research professor in public finance at Edinburgh's Heriot-Watt University.

The seven-strong inquiry is expected to report to the Home Secretary by the summer of next year. Mr Britton said the inquiry would "assess the effects of the introduction of advertising or sponsorship" on the BBC as an alternative or a supplement to the licence fee income.

"One of the central questions for the committee is the possible impact the introduction of advertising would have on the character and quality of all broadcast services,"

Mr Britton told the House of Commons.

Last night the BBC welcomed the decision to set up the inquiry and said the breadth of its terms of reference met in virtually every detail arguments put forward by the BBC.

The corporation noted, however, that the settlement "falls far short of the £85 we wanted which would have given the BBC another £250m to spend."

Mr Britton conceded that some cost increases were unavoidable but emphasised that there was a limit to what licence fee payers could reasonably be expected to afford.

"I believe, however, that the BBC could and must achieve greater productivity than it has done in the past or has so far planned in future," he said. There was scope for

greater efficiency through "improved management procedures and strengthened management attitudes."

The Home Secretary said he would, with the BBC and the Post Office, be urgently looking for better ways of collecting the licence fee.

The Home Secretary emphasised that the introduction of advertising on the BBC would have implications for the independent television (ITV) and radio companies, newspapers and for the Exchequer.

He also emphasised that the ITV companies were the market leaders in terms of cost and suggested that one of the effects of introducing advertising on the BBC would be to make the ITV companies more efficient.

Business support schemes repackaged

By Our Industrial Editor

THE GOVERNMENT yesterday announced measures to simplify the assistance schemes on offer to businesses from the Department of Trade and Industry (DTI). It indicated that it would continue to shift resources from block grants to advisory schemes.

Mr David Trippier, the industry minister, with responsibility for small businesses, said that the previous package of some 64 schemes on offer from the DTI was "confusing the very people we were seeking to help - particularly the small businessman."

The schemes have been reduced to four main areas - business and technical advisory services, support for innovation, support for national and regional investment and support for exports.

The DTI has set up inquiry points centrally and around the country, briefed to direct business callers to the appropriate department for assistance.

Mr Trippier said that the DTI was tending to move away from regional and investment grants towards advice schemes, and that these latter projects would continue to expand in coming years.

"These schemes include advice, free to the user, for small businesses; support of up to 75 per cent of the costs for 15 days of consultancy to help companies improve their products or their production processes; and grants, also of up to 75 per cent, to companies which wish to make feasibility studies of the application of new technology."

This emphasis on partnership between government, consultants and industry parallels other announcements on government aid.

Industry ministers, including Mr Norman Tebbit, the Industry Secretary, have stressed in past weeks the Government's reluctance to continue or extend direct support for industry, but instead its willingness to offer advice and assistance over a short-up, or a difficult period.

The continued emphasis on the small business sector - seen as the main focus of employment growth - was also confirmed in a linked announcement that advisory services will now be made eligible for companies employing up to 500 employees - rather than, as now, companies with between 60-1,000 employees.

Mr Trippier said yesterday: "I believe these kinds of advisory services can be of immense benefit to small firms. By targeting them more precisely at the small firms' sector in this way, we aim to deploy this kind of support where it can have the best effect."

He added: "These new arrangements represent a better service for our customers, industry and commerce. We have always had a good product. Now we have the marketing and back-up servicing facilities to match it."

Pit leaders expected to decide ban on overtime should end

BY JOHN LLOYD, INDUSTRIAL EDITOR

THE EXECUTIVE of the National Union of Mineworkers (NUM) is today likely to set in motion an end to the 17-month overtime ban.

There is growing evidence that the left-led NUM areas are now in favour of regrouping and trying to gather strength for a pay campaign in November. The overtime ban was imposed in protest at a 5.3 per cent pay offer by the National Coal Board.

At the same time, pressures from the right-led areas will increase. Leaders of the white-collar section, COSA, have held informal discussions with leaders of Nottinghamshire, Leicestershire and South Derbyshire - the so-called "democratic section" of the NUM - and may decide to join this grouping. Mr Trevor Bell, the COSA general secretary, will consult his members this weekend.

The area results on the ballot vote on the 50p a week levy to support miners sacked during the strike - which produced a 54 per cent vote against the levy - show that only Scotland and the tiny Kent coalfield produced convincing votes for it. Yorkshire, the biggest coalfield, only just scraped a "yes" vote, with South Wales little better.

The north-east of England, Lancashire and the English Midlands ran heavily against it.

Right-led areas such as South Derbyshire and North Wales are certain to call for the overtime ban to be lifted - with the former threatening to end it unilaterally on Monday if no decision is taken by the executive to do so.

They are likely to get varying degrees of support from South Wales, Scotland and even Yorkshire, where extensive and at times bitter debate is going on over future policy.

The Yorkshire area council last week voted to re-enter consultation with the coal board, at least at pit and area level. At other meetings this week, area leaders have debated the pros and cons of retaining or scrapping the overtime ban.

A motion to scrap the ban would constitutionally be required to go to a special delegate conference of the union.

There is growing opinion on the left of the union that Nottinghamshire - the coalfield where the majority of miners continued to work during the year-long strike - should not now be expelled from the union.

The National Coal Board yesterday announced its expected reorganisation of senior management, which will create an executive committee of senior directors charged with introducing a new managerial style into the industry, and with reducing both its losses and its manpower.

The first decentralisation comes with the creation of a second national "front line" headquarters in the Nottinghamshire coalfield.

Mr Ken Moses, the North Derbyshire area director, and Mr John Northard, Western area director - both of whom were successful in breaking the strikes in their areas by encouraging miners to return - become respectively technical and operations directors.

Crown Suppliers may go to private sector

BY ROBIN PAULEY

THE GOVERNMENT is thinking of privatising the Crown Suppliers, its central purchasing agency for government departments, which also includes the armed forces, local authorities and nationalised industries as its customers.

Mr Patrick Jenkin, Environment Secretary, announced yesterday that a review team led by a Cabinet Office official would consider the future of the Crown Suppliers "and in particular whether it would be in the public interest to transfer to the private sector the activities, or part, at present undertaken by the organisation."

The Crown Suppliers is a branch of the Property Services Agency, which manages the Government's £100m estate. It used to be called PSA Supplies, but last year was renamed and revamped with a new approach to marketing within the public sector.

The Crown Suppliers acts as a trading fund buying and selling everything from furniture to fuel oil

and buys enough carpet in one year to stretch two metres wide from London to Moscow. Its last annual report showed sales for 1983-84 of £228m, an increase of £2m over the previous year.

The profit was £2m, a rate of return on capital employed well above the Government's 5 per cent target, but still well down on the £10.3m profit on £221m turnover in 1982-83.

Mr Jenkin told the Prime Minister last autumn that the Crown Suppliers should be sold off if possible but it was allowed to develop its new identity first.

If the review team decides the Crown Suppliers should be privatised, Mr Jenkin wants to know how it might be achieved during the life of the present parliament.

If it decides the organisation should not be privatised, it should recommend whether any change of status within the public sector would assist the Crown Suppliers to meet its objectives.

Pirelli invests in new truck tyre

BY JOHN GRIFFITHS

PIRELLI is investing £5m at its Burton-on-Trent plant to produce a new generation of low-profile truck tyres which, the company claimed yesterday, should produce a "dramatic increase" in its 6 per cent share of UK truck tyre sales.

The investment forms part of a strategy under which the wholly owned subsidiary of the Italian tyre producer plans to build on a continuing, substantial recovery in its UK fortunes over the past year.

The company announced a net profit for 1984 of £4.6m, which compared with a £200,000 profit for 1983 and combined losses of £25m in 1981 and 1982, as Pirelli's UK offshoot, like the rest of the tyre industry, sought to come to terms with substantial over-capacity.

It forms part of Pirelli (UK), the holding company which groups together Pirelli's tyres, cables and cable-laying interests, and which has also reported a profit increase, at the operating level, of £28.5m compared with £18.8m in 1983.

The truck tyre investment is be-

ing made despite figures from Mr Joe Denton, the company's manufacturing director, showing that UK truck tyre production capacity, at 4m tyres a year, exceeds UK market demand by 100 per cent.

Pirelli's belief is that the high-performance tyres, unveiled in a national TV campaign last week, will allow Pirelli to repeat in the truck market the success it has already achieved with its premium-priced, high performance car tyres.

Since the late 1970s, Pirelli has concentrated increasingly on producing high-performance car tyres. This is in keeping with car manufacturers' own efforts to produce vehicles with higher equipment, comfort and performance levels, and a trend by motorists to replace conventional tyres fitted as original equipment with low-profile tyres when the original set wore out.

Mr Martin Wood, sales and marketing director, said yesterday that low-profile tyres' share of the replacement market had risen from 13 per cent in 1980 to 23 per cent

last year, with a share of 40 per cent forecast for 1990.

As a result of the trends, Pirelli's share of the total UK original equipment and replacement tyres market had risen from 8 per cent in 1980 to 14 per cent last year.

With UK vehicle production dropping back below the 1m mark last year, the company forecasts that there will be little or no growth in the total UK car tyre market of about 22m units last year. This stagnation in the UK market, however, is being offset in Pirelli's case by exports, which now account for 40 per cent of total output from its plants at Burton-on-Trent and Castiglione.

Pirelli attributed its turnaround to substantial plant rationalisations and productivity improvements over the past two years, as well as increased sales. It now employs 3,500 in the UK, a total expected to be increased slightly through the addition of technical staff to establish the new truck tyre operations.

Norcross in agreed £113m bid for UBM

NORCROS, the building materials and engineering group, yesterday renewed its courtship of UBM, one of the leading UK builders' merchants with an agreed takeover bid valuing UBM at £113m. Charles Batechelor writes. Norcross originally made a tenuous takeover bid worth £92m in August 1983, but despite increasing its offer to £73m it failed then to secure its prize.

If the new bid is successful it will create a broadly-based building materials group engaged in manufacturing and merchandising with sales of £870m in 1983-84, and employing 18,400 people in the UK and abroad.

The failed 1983 bid attempt left Norcross with a 36.5 per cent stake in UBM. This proved the key to yesterday's takeover agreement. Norcross's large holding could have been used to block UBM's expansion plans.

Mr Allen Sheppard, UBM's chairman, said: "Having got UBM down to a clean core of businesses we could either build on that - though Norcross's 36.5 per cent stake would have required an instant commercial payback - or we could sell to Norcross."

UBM's board, headed by Mr Roger Pennington, who joined as chief executive in 1982, has turned the company round from a £2m loss in the year ended February 1982 to a forecast profit of £13.5m in the year to February 1985.

Despite UBM's recovery many analysts expressed surprise at the level of the Norcross offer. "This is a knock-out bid if ever there was one," commented one.

Norcross is offering seven of its own shares and 640p cash for every 10 UBM shares. Norcross's shares fell 14p to 153p yesterday to value the offer at £113.2m for each UBM share - a total of £112.8m. There is a cash alternative worth 180p a share.

UBM's shares rose 26p yesterday to a new 1984-85 high of 187p. The bid is being recommended to shareholders by the UBM board - which has only 0.1 per cent of the shares - but UBM said other major shareholders had reacted positively.

See Page 28, background analysis, Page 37

□ **STUDY** of a second site for a private-sector barrage across the Severn Estuary in the West of England to generate electricity by tidal power is being supported by the Government.

□ **PILOTS** used to guide ships into British ports could be reduced in number by up to 50 per cent to about 700 if Government proposals were implemented, according to evidence given to a House of Commons committee.

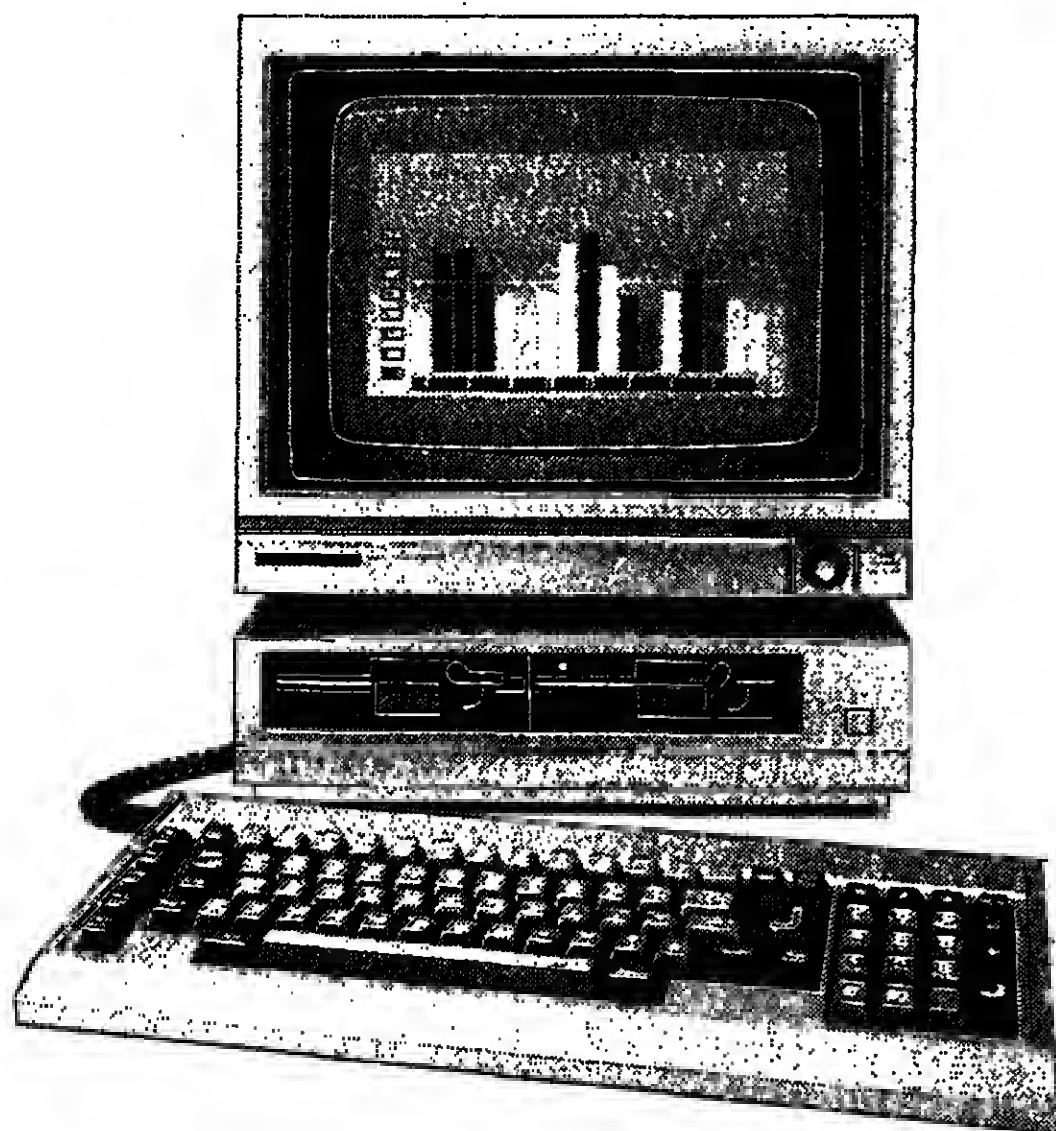
Mr A.G. Robinson, chairman of the British Ports Association said new technology could reduce substantially the number of pilots needed. However, the UK Pilots Association rejected the claim that there was an overall surplus of pilots.

□ **FUTURE** Technology Systems, the British microcomputer company which ran into a severe financial crisis last year, is aiming for a 20 per cent increase in turnover and a return to profitability this year.

Mr John Gilbody, the chief executive, said the company was pressing ahead with its recovery plan. "We have identified all the major problems and have instituted remedial courses of action in all areas," he said.

□ **BRITISH** Rail separated pay increases from productivity questions when it made its annual wage offer to manual workers - a significant departure from the practice of recent years. The offer, worth an average of 5 per cent against claims for a rise of up to 3.5 per cent, is being studied by Rail Unions.

□ **THE TRADES** Union Congress (TUC) has appointed Mr Ken Graham as its deputy general secretary. Mr Graham, 62, is at present an assistant general secretary with responsibility for employment and industrial relations. He will take over immediately as deputy to Mr Norman Willis, TUC general secretary.



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UK NEWS

IAE forecasts \$3.5bn market for aero-engine

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

INTERNATIONAL Aero Engines (IAE) the seven-company, five-nation consortium developing the new V-2500 aero-engine for future civil aircraft, believes it has an immediate market potential of at least 800 engines worth \$3.5bn.

Mr Mike Keen, executive vice-president of the group, said in London yesterday that orders from three airlines so far - Pan American, Cyprus Airways and Lenz-Avia of Yugoslavia - for the V-2500 in Airbus A-320s brought total orders to 62 engines, with another 62 on option, worth in all about \$600m, excluding spares.

He said the longer-term market for the V-2500 engine, in the 29 world airlines that IAE believes are logical targets for sales, might bring that total up to about 800 engines, worth about \$3.5bn at 1985 prices.

Participants in IAE include Rolls-Royce and Pratt & Whitney (each with 30 per cent), Japan Aero Engines, with 23 per cent, MTU of West Germany (11 per cent) and Fiat of Italy (6 per cent).

Leading sub-contractors include Rohr Industries of the U.S. and Short Brothers of Belfast, which jointly have a contract to provide the engine nacelle, thrust reverser and other parts of the engine, accounting for some 25 per cent of the total.

Mr Keen claimed yesterday that on present performance estimates,

the V-2500 would have about 9 per cent better fuel consumption than its direct rival, the Franco-U.S. (Snecma-General Electric) CFM-56-5.

He said IAE had signed a memorandum of understanding with McDonnell Douglas of the U.S. to use the V-2500 engine in the MD-80 aircraft, a derivative of the current MD-80 series of short-to-medium-range jets, seating up to about 180-190 passengers.

IAE, he said, was discussing with Airbus Industrie the possibility of using the V-2500 in another potential model, the long-range, four-engine TA-11.

Although the TA-11 has not yet been formally launched, many airlines have shown interest. The aircraft is being designed for very long ranges with smaller passenger loads than for the bigger Boeing 747.

Mr Keen said Boeing was also interested in the V-2500 for its own projected contribution to the 150-seater aircraft market, due in 1992, but Boeing had not yet decided which powerplant to use.

The V-2500 is being designed for thrusts of between 23,000 lb and 25,000 lb, but plans envisage building other versions to over 30,000 lb.

Worldwide demand for engines in the broad 25,000 lb-thrust category might amount to 7,000 engines up to the end of this century. IAE itself would hope to capture orders for up to 4,500 engines.

Reforms in capital gains tax create loophole

THE EXTENSION in the budget last week of the inflation-adjustment provisions for capital gains tax (CGT) is expected to have two main effects on trading in the market for government gilt-edged securities and other bonds, Clive Wolman writes.

It may also allow large institutional investors such as insurance companies to avoid paying any more capital gains tax and boost the investment returns to their policyholders.

As part of a reform to make the CGT indexation provisions both

simpler and more comprehensive, the Chancellor of the Exchequer announced in the budget these two changes to take effect from April 6: ● The indexation rules can be used to convert a nominal capital gain on selling an asset into a real (inflation-adjusted) capital loss or to increase a nominal capital loss which can then be offset against real capital gains for tax purposes.

● The indexation rules will apply for no matter how little time an asset is held, thus repealing the 12-month-holding restriction.

An adjustment for at least one

month's inflation - as measured by the retail price index (RPI) - can be made for any asset provided it is sold in a different month from the one in which it was bought.

Taxpayers will thus be able systematically to buy and sell back securities over the last night of any month in which they estimate the RPI has risen, to generate as large capital losses as are necessary to offset against all their taxable capital gains.

The Inland Revenue confirmed on Tuesday that there were no plans to close this loophole in the

forthcoming Finance Bill. It would, in any case, be difficult to do so without reversing the budget reforms. A new requirement to hold an asset for at least one month before the indexation allowance could be claimed would merely force investors to hold on for a month and a day. Any risk that, say, the gilt market could move against them in the interim could be hedged by selling gilt futures contracts or dealing in options.

The other tax-planning opportunity the budget creates is simpler. Under today's market conditions,

an investor can buy a gilt with a 12 per cent coupon for £100, the redemption price. He will be liable to income tax on the interest but if he sold the gilt for £100 he would generate a real capital loss equal to the rise in the RPI over the period of his holding.

If the investor faces the same marginal tax rate of 30 per cent on his capital gains as he does on his investment income, the reduction in his CGT bill from his capital loss will cancel out the income tax paid on the inflation-compensating part of his interest.



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The Chancellor's Budget did not propose any material changes to the rates of capital allowances and corporation tax, which were fixed by the 1984 Finance Act.

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British Council cuts 'harming relations'

BY ROBERT MAUTHNER, DIPLOMATIC CORRESPONDENT

CUTS MADE by the Government in the budget of the British Council were harming Britain's relations with other countries, Sir John Burgh, the council's director general, told the House of Commons select committee on foreign affairs yesterday.

"I have become convinced that the reduction of British representation and the information effort overseas has been excessive," Sir John told the committee, which is examining the Government's overseas expenditure programme.

The cumulative cut in the council's fund since 1979 had been 20 per cent in real terms and a reversal of this trend was urgently needed, he said.

The increase in funding that he considered necessary was very small, only about £2m a year in real terms. That would still leave a cumulative cut of 15 per cent since 1979.

Sir John emphasised that the council was not just sitting on its hands and "whingeing". It was making serious efforts to become more

efficient and to increase its revenues. He listed four main areas in which income was being increased:

- Revenue from all sources between 1980-81 and 1985-86 will have risen from 19 per cent to 26 per cent of the council's main budget. A council spokesman later said that the estimate of total revenue for 1985-86 was £28.5m, compared with £26.2m in 1984-85.

- In the same five-year period to 1985-86, revenue from direct teaching of English had risen by 33 per cent to an estimated £23m in the current financial year.

- In the last three years the council had raised some £700,000 through the business sponsorship of arts.

- The council's educational counselling service had raised £5,000 from each of 71 institutions, making a total of £355,000.

Last month, the British Council announced a programme of closures and cuts to meet the additional savings of £1.1m required by the Government for its 1985-86 budget.

Sleipner veto 'may lead to higher gas prices'

BY DOMINIC LAWSON

THE NATIONAL Gas Consumers' Council, the gas consumers' watchdog, yesterday warned MPs that the Government's recent decision to veto a plan by British Gas to buy \$30bn of gas from Norway's Sleipner field in the North Sea could lead to higher UK gas prices for consumers.

The council appears to share the corporation's view that, in the absence of Sleipner, it is not clear that it will have enough gas to satisfy UK demand in the next decade.

Miss Sheila Black, the chairman of the council, said yesterday: "We fear that a shortage of gas could lead to a price disadvantage to consumers." Mr John Winward, who carried out work on gas depletion for the council, told MPs from the House of Commons energy committee,

"Imports from Norway provide stability. By doing away with that stability you create a sellers' market where British Gas may have to push up prices to consumers."

Mr Winward added: "It is no good having a gas supply that cannot deal with the coldest day of the year." The Department of Energy's belief that Sleipner gas is not needed rests on the assumption that in the first half of the next decade British Gas will be supplied from UK gasfields which have yet to be discovered.

The most weighty criticism of the Government's controversial decision is likely to come on May 1, when Sir Denis Rooke, the chairman of British Gas, gives evidence to the committee's investigation into the Government's gas policy.

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UK NEWS

Housing costs prove biggest single factor in retail prices rise

BY PHILIP STEPHENS

INCREASED housing costs, reflecting in particular higher interest payments on mortgages (house purchase loans), contributed more than a quarter of the increase in the retail price index of 5 per cent last year.

An analysis of the rise in prices published in the Employment Gazette shows that housing costs rose by 8.8 per cent in the year to January 1985.

Within that figure, mortgage payments increased by 16 per cent, rents by 5 per cent and rates and water charges by about 6 per cent.

Housing represented nearly 14.5 per cent of the retail price index, so it accounted for 1.3 per cent of the overall 5 per cent inflation rate.

Among other goods or services with price rises above the average were tobacco (up 12.7 per cent), alcoholic drinks (up 5.8 per cent) and services (5.4 per cent).

Among general influences on prices in 1984, higher labour costs and sterling's fall in value against other currencies were major causes of upward pressure.

A fall in productivity pushed the growth of unit labour costs up to an annual 4 per cent compared to 1.6 per cent in 1983, while the pound's weakness contributed to an 8.4 per cent increase in manufacturers' input costs.

There were also, however, a number of favourable influences on retail prices, including a further weakening in world commodity prices, good harvests for fruit and vegetables and slower growth in nationalised industry charges.

Prices for durable goods, transport and vehicles, clothing, food and fuel all increased by less than the average inflation rate.

The pattern of spending last year has prompted the Department of Employment to change the weights for various items for calculation of the index in 1985.

Housing has been given a new weight of 15.3 per cent, while the weighting for food has been reduced to 10 per cent from 20.1 per cent.

Among other changes, the weight for durable household goods has been reduced to 6.4 from 6.8 per cent and that of transport and vehicles to 15.6 from 15.8 per cent.

For 1985 the Government has forecast that the annual inflation rate will rise to about 8 per cent in the summer before falling back to about 5 per cent in the last three months of the year.

It forecasts housing costs rising by an annual 7 per cent, food prices by 4 per cent, nationalised industry charges by 5.5 per cent and other prices by 5 per cent.

Traders oppose plan to lift Sunday controls

BY ROB BROWN

SMALL SHOPKEEPERS are overwhelmingly against Government plans to lift restrictions on Sunday trading, fearing the change would put many of them out of business, according to a survey.

The poll, commissioned by the Association of Independent Retailers (AIR), shows that 83 per cent of small traders are opposed to deregulation of Sunday. On the issue of extending weekday opening hours, only 11 per cent support late night opening after 9pm.

Mr Bill Banning, the association's chief executive, said: "We hope that the results of the survey will cause the Government to 'have second thoughts' before passing ahead with major changes. A free-for-all

on Sunday trading will lead to the closure of thousands of small shops and benefit no-one but the large multiples."

This echoes the fears of the Council for Small Industries in Rural Areas, which warned that deregulation could have a dramatic effect on the survival of small shops. The council has appealed for support from the Government to prevent the "imminent closure" of 50 per cent of these shops over the next five years.

"Small" retailers are pessimistic about their prospects of influencing the Government, however. A separate AIR study suggests that 91 per cent of small traders support the Government's plans to lift Sunday trading, regardless of their views.

Hi-tech insurance link

BY RAYMOND SNODDY

BRITISH TELECOM yesterday launched what it claimed is Britain's first information technology service for the insurance industry.

A pilot service called Mediat will link nearly 100 brokers directly with the computers of nine insurance companies - Commercial Union, Equity and Law, Legal and General, the Minister Group, Phoenix, Prudential, Save and Prosper, Standard Life and Sun Life.

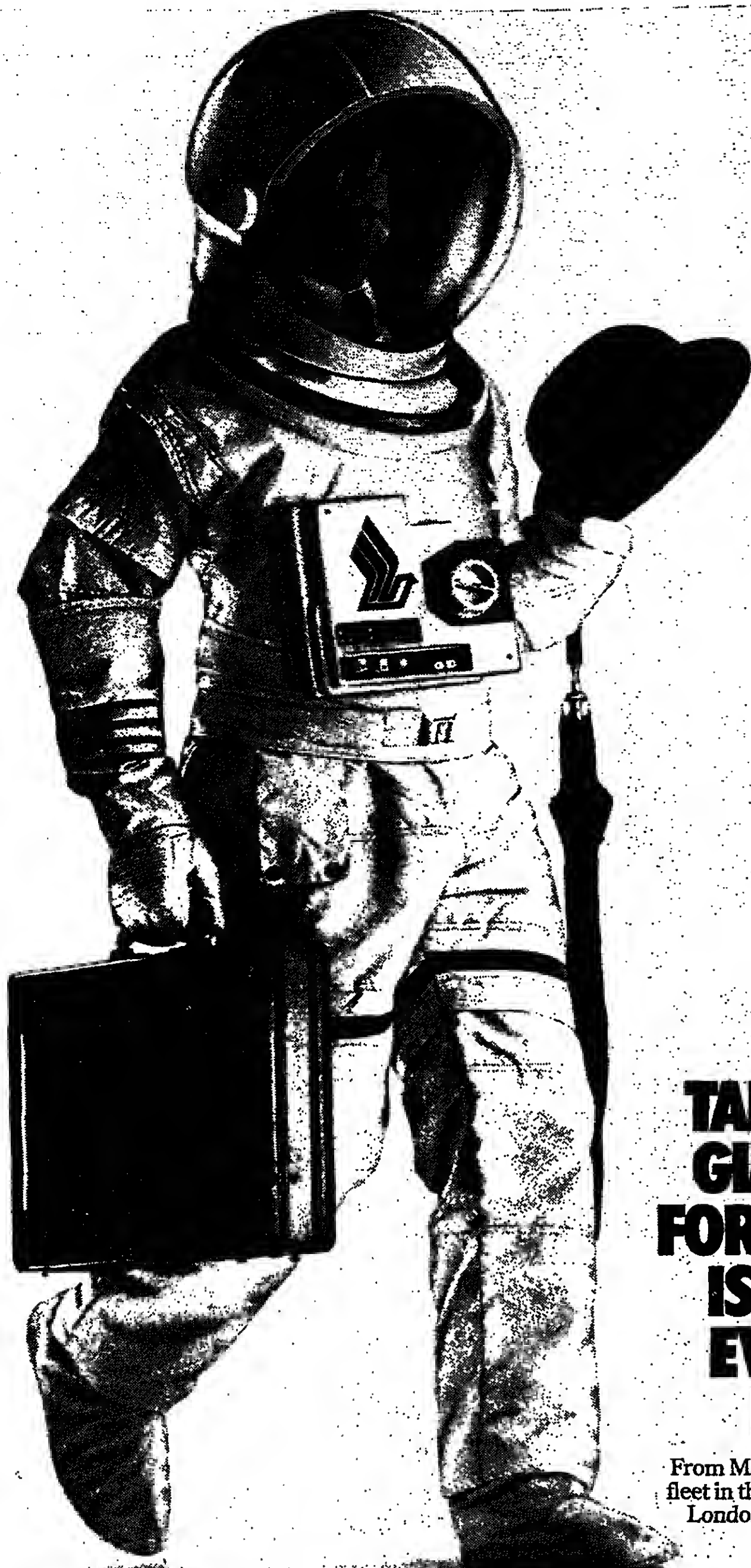
The brokers will be able to use desk top microcomputers to obtain immediate quotes on new insurance business, obtain unit prices or raise queries on policies direct from the central computers of the insurance companies involved.

BT's pilot scheme, which is free to users, will continue until the autumn when Mediat will be launched

as a commercial service. Eight insurance companies and 16 brokers are already connected. A further 55 brokers will be added today. The number will grow to 95 by mid-April.

A number of leading computer companies, particularly IBM, have interests in the insurance market. Earlier this month ICL announced collaborative ventures aimed at providing a national network to link insurance companies, Lloyd's of London and provincial insurance brokers.

BT's service will use its public data network Packet Switch Stream, which already allows access at local call charges for 70 per cent of the UK business community. The percentage will rise to 90 by the end of this year.



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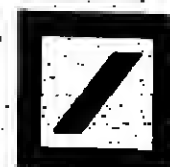
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BUSINESS LAW

Bhopal lesson for multinationals

By A. H. HERMANN, Legal Correspondent

THE TRAGEDY of Bhopal may not, after all, lead to the mammoth litigation anticipated by those U.S. lawyers who converged on the survivors of the Union Carbide plant disaster. Mr Ashoke Sen, the Indian Minister for Law and Justice, told the Financial Times recently that the Indian Government was prepared to forgo litigation on the right terms. Somewhat incongruously, he added: "If the American company would submit to the jurisdiction of our courts here, we might not have to go to the U.S."

A settlement would be in the interests of all parties concerned except the lawyers—in the recent asbestos litigation 63 per cent of the compensation paid was consumed by expenses and legal fees. An out-of-court settlement would enable survivors of the tragedy to get some compensation when they need it instead of waiting for the outcome of litigation which could easily drag on for ten years. The Indian Government would also be better off if it could pay reasonable compensation now instead of having the threat of claims hanging over its head, to the detriment of its goodwill and creditworthiness.

Finally, the Indian Government would be spared the embarrassment of having the dirty linen of its local and central administration laundered in U.S. courts where the Union Carbide lawyers would be bound to bring it to establish that the Government had at least partial responsibility for the tragedy. This recent must have played a role in the swift legislative action by which the Indian Government assumed powers to sue Union Carbide for compensation on behalf of the victims, and in this way to establish for itself a position in the negotiations for a settlement.

Even if there is no litigation,

multinational companies will no doubt feel obliged to study carefully the legal issues and to rethink the parent company's relationship to Third World subsidiaries. They might easily conclude that it is sometimes better to forego a big contract rather than be pushed by the host government into a situation leaving them with little control and undiminished liability for local malpractices. Closer to home, the Bhopal disaster is a reminder of the urgent need to rationalise UK law governing liability for such accidents taking place abroad which, as the English and Scottish Law Commissions reminded us recently, "is in a mess."

What are the legal issues of Bhopal from which lessons can be derived? First there is the issue of responsibility. How is it divided between Union Carbide, its Indian subsidiary and the Indian authorities? The burden on Union Carbide is very heavy, not only because it owns 51 per cent of the Indian subsidiary's equity but because it admits responsibility for the training of the Indian personnel. It might be found liable for designing and supplying unsafe plant, for failing to use its controlling power to enforce observance by the local management of safety instructions and, finally, for not having adequately trained local personnel.

As to the responsibility of the Indian authorities, this may extend not only to unsatisfactory inspection but also to any pressure which the authorities may have exercised on Union Carbide to employ staff qualified rather by their politics than by their managerial ability. Above all, the Indian authorities seem to bear responsibility for one of the major causes of the tragedy, which was the proximity of the shanty town to the plant.

According to Indian environmental rules, the factory should

have been sited 15 miles from urban settlements. This distance may have been respected in the planning stage, but thereafter the authorities did not prevent workers and their families from settling in shanty dwellings close to the plant. Indeed, when the danger was pointed out to them, the answer was that the plant could not be moved. The possibility of moving the people does not seem to have been seriously considered.

The second issue is: which courts have jurisdiction for litigation. U.S. lawyers preparing class actions on behalf of the victims—some of whom are said to have received Rs 100 (about £7) for signing a power of attorney—are naturally interested in having the dispute decided by U.S. courts. A panel of U.S. judges has already decided that the proper place for bringing a suit in the U.S. is the Federal District Court of the Southern District of New York.

To decide jurisdiction, the U.S. courts will have to consider whether U.S. or Indian courts are more convenient for the resolution of this dispute. The availability of witnesses may favour Indian courts though Union Carbide will, no doubt, call some witnesses from its U.S. headquarters. Ease of enforcement of any awards would speak in favour of U.S. courts.

The main argument canvassed so far in favour of U.S. courts is that Indian courts require the plaintiff to deposit 5 per cent of the amount of damages claimed, but none of the Bhopal victims could manage anything approaching this sum and so would be deprived of the possibility of taking their claim to court. The other argument is that the backlog of cases in the Indian courts, with Supreme Court lists running into the 1990s, would deprive most claimants of any hope of getting compensation within their lifetime.

However, precedent expects the U.S. judges to ask whether there is a court available for the claimant to go to in his country, not how good that court is or how favourable or unfavourable its procedure. Moreover, the Indian Government could remove the 5 per cent deposit requirement by legislation and the courts could give priority listing to any consolidated action for compensation.

The third issue is the question of which law should be

applied by U.S. courts when dealing with these cases. The answer to this could make a tremendous difference to the victims as U.S. law of liability for wrongful acts is much stricter than Indian law, which is said to reflect the state of UK law at the time of the declaration of Indian independence.

The basic jurisdictional rule would guide U.S. judges towards the law of the place where the claim arose, but this need not necessarily be India as much of the design and manufacture of plant and equipment, training of personnel and managerial decisions or omissions, probably took place in the headquarters' establishment of Union Carbide in the U.S. Moreover, many U.S. judges are inclined to temper the basic rule that one should apply the law of the place where the claim arose by other considerations. These include predictability of results, simplification of the judicial task and preference for a system of law which sets a higher standard of conduct and protection against injury. It is evident that U.S. law would win, at least on the second and third considerations.

What are the lessons that multinational companies can draw from this legal muddle? First, do not fool yourself that lawyers can prevent liability by cleverly drafted contracts or extricate the multinational corporation from the consequences of a major accident. The cost of unlimited insurance cover for a disaster of Bhopal dimensions may be too high even for a major company.

Second, in the long term multinationals should work for an international treaty providing greater certainty of law and a fairer division of liability. As long as that is not achieved, they should abandon the now fashionable permissive attitude to subsidiaries and control their safety arrangements and environmental impact strictly by their own inspectors on the spot.

Finally, they should abandon the project rather than succumb to the host government's pressure to give up technical control of potentially dangerous plant.

"Working Paper No 87 and Consultative Memorandum No 62 Choice of Law in Tort and Contract," HM50/4626, pp280.

Reviews by the Chairmen of the Transvaal Gold Mining Companies administered by Anglo American Corporation

"Gold's investment role dominated its price during the year and this seems likely to continue in the year ahead."

The following are extracts from the annual reviews for 1984 of:

Mr. E. P. Gosh, chairman of Vaal Reef, Western Deep Levels, Randfontein and Southwold.
Mr. W. R. Louw, chairman of S A Lands and Afrimor Lease.

Economic factors

The continuing decline in the rate of inflation to which I referred last year was reflected in the limited increase in the mines' operating costs this year. This situation is unlikely to continue, however, as inflation is showing an unwelcome upturn in South Africa. The authorities have failed to contain state spending and the money supply and thus, combined with the sharp decline in the rand against most currencies, is already manifesting itself in a rapid increase in inflation.

South African gold mining company results were further affected by the additional severe fiscal measures adopted by the government in 1984. During the year GST was increased twice, the second time by 43 per cent, and the surcharge on gold mines' income tax was increased from 15 per cent to 20 per cent, which brings this tax to an unacceptably high level. Company tax which is levied on gold mines' interest and other income, was increased from 46.2 per cent to 50 per cent.

The government has responded, however, to general concerns expressed by many about the South African tax system by appointing the Mager Commission. As part of its mandate, the commission will be looking into aspects of gold mining taxation and so I should like to make it clear that it is the rate of taxation to which we are objecting rather than the system of gold mining taxation, which has been beneficial to the industry and the country.

To tamper with any one element of the current formula-tax system could have a major impact on the development of the gold mining industry. The industry is, and is likely to remain, the backbone of the South African economy. A structural change designed to raise more revenue or to change the balance of risk between the investor and the State would certainly discourage investment in what is a very high-risk business and would have a severe consequence for the country.

Markets

The average price of gold set of the London fixings during 1984 declined by nearly 15 per cent to \$361 an ounce from \$424 in the previous year. In rand terms, however, the average price rose by 11 per cent to R16 976 a kilogram from R15 311 in 1983 and was 7.5 per cent higher than the previous record average price received in 1980.

It was gold's investment role that dominated its price during the year and this seems likely to continue in the year ahead, with the supply of gold remaining in excess of fabrication demand, although to a lesser extent than in 1984. The major influences were clearly the performance of the US dollar, reflecting US monetary policy and the willingness of investors to continue financing the US budget deficit in this environment the investment climate for gold is unlikely to improve markedly.

Should the US economy falter or inflationary pressures re-emerge, however, sentiment could swing away from the dollar in favour of alternative investment opportunities including gold. This move could also be influenced by the possibility of a sharp downward adjustment to oil prices and the likely negative impact on the international banking system.

In spite of such possible bullish influences on the gold market, however, I believe that any improvement in the dollar price of gold would soon lead to increased producer sales as well as some liquidation of investment holdings. Such action would tend to limit any major price advance in dollar terms in the year ahead. Weak gold prices in dollar terms may nevertheless be translated into firm rand prices as a result of continuing weakness of the rand.

The short- to medium-term outlook for the uranium market has also deteriorated with the introduction by the US Department of Energy of a revised enrichment contract. The effect of this more competitive contract will be to postpone enrichment feed requirements and consequently the demand for uranium.

Manpower

During the course of 1984 the Chamber of Mines again initiated attempts to remove legally-entrenched racially-discriminatory work practices from the mining industry. The Chamber is working with the trade unions to devise an acceptable industrial-relations structure and to remove discriminatory legislation. Although good progress has been made on some fronts, overall progress has been slow. The need to staff our mining operations solely on the basis of merit is important on social, moral and economic grounds. There should be no question of any race group being excluded from employment opportunities in the mining industry and all employees and potential employees should be given an equal opportunity to work and advance.

SUMMARY OF RESULTS

	1984	1983	1984	1983	1984	1983	1984	1983	1984	1983
GOLD										
Output (000's)	9 860	9 568	3 278	3 234	284	130	3 576	3 522	1 913	1 716
Yield - grams/ton	8 39	8 36	11 18	11 33	2 41	2 06	10 08	11 20	5 59	5 74
Production (kg)	82 734	80 007	36 640	36 634	637	268	36 040	39 455	10 684	9 958
Cost - rand/ton milled	59 14	51 43	51 05	53 17	23 81	29 51	71 81	67 83	51 19	48 72
Cost - rand/ton produced	7 040	6 150	5 462	4 684	6 888	14 313	7 134	6 055	8 157	8 491
Price received - rand/kg	18 674	15 311	16 674	15 311	18 674	14 213	18 628	15 221	17 169	15 301
Gold price R/000's	614 450	733 601	418 817	389 482	4 386	(16)	361 413	362 188	86 266	68 230
Contribution R/000's	157 523	158 203	103 099	87 624	508	4 798	225 156	152 025	52 874	50 554
UNRECOVERED GOLD										
Output (000's)	39 568	156 833	22 279	29 543	108	18	1 567	13 503	—	—
REVENUE										
Revenue R/000's	—	—	197 040	196 792	1 386	125	—	—	—	—
Net R/000's	385 476	307 585	91 338	88 133	478	—	73 155	138 917	—	—
Dividends cents/share	1 340	1 195	420	395	5	—	430	425	50	40

* Includes results for South Lease one and Afrimor Lease one.

† Rebased for the price year adjustment in respect of the change in the basis of valuation.

The annual general meetings of these companies will be held in Johannesburg on 26 April, 1985.

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Balance Sheet at 31st December, 1984

Approved by General Assembly of shareholders held on March 26, 1985 in Abu Dhabi

1983	ASSETS	1984
US\$ '000		US\$ '000
819	FIXED ASSETS NET OF DEPRECIATION	744
4,885	INVESTMENTS IN REAL ESTATE NET OF DEPRECIATION	4,071
	CURRENT ASSETS	
24,963	ACCOUNTS RECEIVABLE AND PREPAYMENTS	32,706
32,564	INVESTMENTS IN MARKETABLE SECURITIES	29,071
65,383	CASH AND BANK DEPOSITS	88,885
122,910	TOTAL CURRENT ASSETS	150,662
128,614	TOTAL ASSETS	155,477
	LIABILITIES AND FUNDS	
1983		1984
US\$ '000		US\$ '000
74,785	SHAREHOLDERS' FUNDS	93,299
26,462	INSURANCE FUNDS	29,374
	CURRENT LIABILITIES	
4,996	PROVISION FOR OUTSTANDING CLAIMS	5,600
12,641	ACCOUNTS PAYABLE AND ACCRUALS	17,474
9,730	DIVIDEND FOR THE YEAR	9,730
27,367	TOTAL CURRENT LIABILITIES	32,804
128,614	TOTAL LIABILITIES AND FUNDS	155,477

- Total premium written during 1984 amounted to US\$ 112.31 million against US\$ 108.54 million during 1983.
- Net Profit achieved has increased from US\$ 22.68 million in 1983 to US\$ 28.24 million in 1984.
- The figures shown have been translated from U.A.E. Dirhams at US\$ 1 = UAE DH 3.7.
- The General Assembly in an extraordinary meeting held on 26th March, 1985 approved an increase of the paid-up capital from:

DH 120 Million (Approx. US\$ 32.4 Million)

to:

DH 150 Million (Approx. US\$ 40.5 Million)

by issue of bonus shares on the basis of one share for each four shares held.

Chairman: Khalaf A. Al-Otaibah General Manager: Wasef S. Jabsheh

MINORCO

Minerals and Resources Corporation Limited

(Incorporated in Bermuda)

RESULTS FOR THE HALF-YEAR ENDED DECEMBER 31, 1984

	Six months ended December 31, 1984	Year ended June 30, 1984
Earnings:		
Consolidated—unaudited US\$ millions except where stated		
Earnings from operations	28.5	33.7
Share of undistributed earnings of investments accounted for by the equity method	34.5	42.3
Minority interest in earnings of subsidiary companies	(0.6)	(0.6)
Earnings before extraordinary items	62.4	75.4
Extraordinary items	(40.4)	130.3
Net earnings	22.0	205.7
Earnings per share (weighted average):		
From operations	\$0.17	\$0.20
Before extraordinary items	0.37	0.44
Net earnings	0.13	1.21
Dividends per share	\$0.06	\$0.06

Results: Minorco's earnings from operations for the half-year to December 31, 1984 decreased by 16% from US\$33.7 million to US\$28.5 million. Unchanged dividends were declared by all of the major companies in which Minorco is invested, with the exception of Engelhard Corporation, which increased its dividend in the first quarter of the current financial year. However, the US dollar value of the dividends received from Charter Consolidated P.L.C. and Consolidated Gold Fields PLC declined by 15% due to the progressive weakening of sterling. Lower cash balances and reduced interest rates caused interest income to decline during the period.

Minorco's share of undistributed earnings of investments accounted for by the equity method decreased by US\$7.8 million due mainly to the decline in earnings of Phibro-Salomon Inc and Charter Consolidated for the 6 months to June 30, 1984 and September 30, 1984 respectively, although this was partially offset by improved results reported by other investments. As a result Minorco's earnings before extraordinary items for the half-year amounted to US\$62.4 million compared with US\$75.4 million earned in the comparable period of the previous financial year.

Minorco's extraordinary losses of US\$40.4 million represents the equity share of Charter Consolidated's extraordinary losses arising from its investments in Johnson Matthey and Cape Industries and of Engelhard Corporation's losses on the closure of metal refinery operations. The extraordinary gain in the corresponding prior period related principally to the sale of part of Minorco's holding in Phibro-Salomon. Net earnings of Minorco amounted to US\$22.0 million compared with US\$205.7 million in the comparable prior period.

Minorco's financial position remains strong with a value of shareholders' equity of US\$1.9 billion as at December 31, 1984 with debt of only US\$36 million.

Outlook: As indicated in the 1984 Annual Report, it is anticipated that earnings from operations for the year to June 30, 1985 will be lower than the US\$53.1 million earned in the previous financial year. Further, it is anticipated that Minorco's share of the undistributed earnings of equity accounted investments for the current full financial year may be less than those earned in the first half of the year as a result of lower earnings already reported by Minorco's North American investments, due to the severe impact of low base metal, energy and commodity prices and certain non-recurring charges. In consequence earnings before extraordinary items for the current financial year are expected to be materially lower than in the previous year. In addition to the extraordinary losses of US\$40.4 million reported in respect of the current half-year, Minorco will in the second half-year account for its share of the substantial after tax special charge reported by Phibro-Salomon principally relating to the write-off of its interest in the Beaufort Sea. These items will cause a substantial reduction in our net earnings for the current financial year. The board nevertheless expects, in the absence of unforeseen circumstances, that earnings from operations will remain at a level which will permit the dividend for the full year to be maintained.

The board has declared an unchanged interim dividend of 6 US cents in respect of the year to June 30, 1985. The interim dividend is payable on May 14, 1985 to shareholders of record on April 12, 1985.

The interim report will be posted to shareholders on or about April 3, 1985.

Sofia House, Church Street
Hamilton S-24, Bermuda

March 26, 1985

TECHNOLOGY

EASILY PROCESSED NON-STICK MATERIALS

Hoechst and Du Pont show the way in plastics

BY ALAN CANE

EVEN "WONDER" materials have their drawbacks. Polytetrafluoroethylene (PTFE), more commonly recognised as the waxy substance coating the working surfaces of non-stick frying pans and other kitchen utensils, is such an example.

Manufactured by Du Pont as "Teflon," ICI as Fluon and Hoechst as "Hostafion," PTFE has been used as a non-stick surface in the industrial baking industries since the early 1950s and for domestic cooking ware since 1963.

But although it has marvellous properties—it is resistant to virtually all chemicals with the exception of a few exceptionally aggressive substances and can be used continuously at temperatures of up to 250°C—it is difficult to process.

Creating a non-stick surface for a frying pan, for example, involves treating the surface with a dispersion of PTFE particles and driving off the solvent at a high temperature—some 420°C—to ensure a sealed surface of the correct thickness.

And unlike, for example, polystyrene or polypropylene, PTFE cannot be thermoplastically moulded—heated beyond its softening point and then moulded to shape before cool-

ing. Over the past few years, however, Du Pont and Hoechst have pioneered the development of a new kind of PTFE which is not subject to the constraints which make its predecessor so difficult to process.

These so-called melt processable fluoroplastics have opened up a whole array of new uses for these materials. They can, for example, be used for soft, flexible insulation in electrical engineering.

Other uses include flexible tubing for chemical and medical technology and films, protective coatings and non-stick coatings for outdoor use—for example, in the construction of solar arrays.

Exactly how polymer chemists create exotic materials like these is no secret in principle; it is simply a matter of combining the right constituents at the right temperature and pressure and using the right catalyst.

In practice, the right temperature and pressure is critical and the right catalyst, the substance which mediates the creation and makes possible the production of dramatically different materials, is a secret closely guarded by the manufacturers.

Basically the process consists of "grafting on" additional substances to the basic polymer to create a substance with exceptional properties.

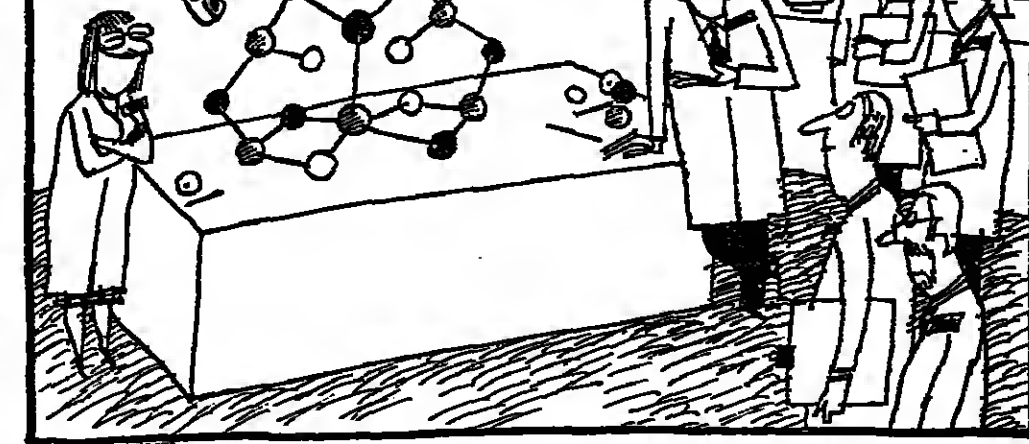
This produces a "copolymer." PTFE is a polymer of the compound tetrafluoroethylene (TFE)—the new melt processable compounds are made up of chains of TFE with other compounds (which Hoechst and Du Pont keep very quiet about) interpolated in the chain like different coloured beads in a necklace.

Most polymer chemists believe they are at the limit as far as the discovery of new polymers is concerned. Now, by mixing and matching, they are "squeezing the last drop out of existing compounds" in the words of Mr Keith Taylor, divisional director for plastics at Hoechst.

Its melt processable fluoroplastics Hostafion TFB and EI are flexible, transparent, have high weathering resistance and are non-stick.

They are also, in common with most of the new, sophisticated engineering plastics, very expensive compared with bulk chemicals.

In 1984, for example, some 507,000 tonnes of low density polyethylene were produced in



the UK and sold at an approximate price of £500 a tonne.

Only 1,100 tonnes of fluorocarbons were produced and sold at a price, for PTFE for example, of £7,000 a tonne.

Of that 1,100 tonnes, perhaps 100 tonnes were represented by the new melt processable fluoroplastics—and they could cost up to £16,000 a tonne.

As one industry spokesman said this week: "These are not chemicals you use unless you absolutely have to."

But for some purposes—the lining of pipes and tanks which

have to hold savagely corrosive materials and electric wiring which has to survive severe conditions—they are ideal.

They are invaluable where electric wiring has to operate at an elevated temperature. Hoechst Hostafion TFB and Du Pont's Tefzel work perfectly at continuous temperatures up to 250 deg C.

And they can be used to create thin walled plastic tubing for medical catheters and the like.

The development of melt processable varieties helps to

bring down the cost of working with what are the precious metals of the plastics business.

Mr Taylor of Hoechst believes that despite their expense these polymers are a massive step forward. He complains that by world standards, the UK is woefully behind in the use of plastics as a replacement for metals, a condition he attributes to the traditional nature of much conventional engineering training: "The use of metals for many engineering parts has got to be dying on its feet—but it is going to take a long time."

Automation

Moving assembly

STREAMLINED MANUFACTURING and reduced production costs have resulted from a £1.2m "on the move" assembly system at the Massey Ferguson tractor plant in Coventry.

The company has become the first in the UK to use automated guided vehicles (AGVs) on which the assembly workers can "ride" while putting the product together—in this case tractor transmissions.

French company CFC supplied the system through its UK subsidiary and has already put similar systems into Citroën and Peugeot.

Under the command of a computer system, each driverless vehicle fetches and carries all the parts needed to make a transmission, acts as a mobile work station and delivers the completed units to test rigs.

The battery-powered vehicles are controlled by signals radiated from a wire loop buried in the floor. An electronic "eye" and other safety devices on the vehicle ensure that it stops if in danger of running into anyone or anything.

About 30 transmissions an hour can be built by the system, which is said to give greater manufacturing flexibility than conventional conveyor systems. It can easily produce increased capacity and changes in the mix of product. It also reduces the number of handling actions for components.

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Office

Compact processing

SONY, the Japanese electronics group, has added the Model 10 to its range of word processors. This compact system contains the central processing unit, two disk drives and a visual display unit within one cabinet.

The computer comes in three configurations, the simplest of which offers storage capacity of 280 bytes equivalent to about 120 pages of A4 text with one disk drive. This can be upgraded to a two disk system. The disks are Sony only 3.5 inch floppy disks protected by a hard shell.

The Model 10 is compatible with the company's Series 35 range of word processors and so all software developed for these machines will work with the new unit. This includes a spelling checker with a 70,000-word English vocabulary.

The Model 10 also can transmit and receive complete documents between machines. More details from Sony at Staines in Middlesex on Staines 61689.

Shipping

Vessel

monitoring

THE Harwich Harbour Board is to spend about £40,000 on the installation of a vessel traffic system to replace its existing system and to provide more sophisticated monitoring of shipping.

Marconi Radar Systems of Chelmsford is installing the system, which will monitor 24,000 ship movements each year in Harwich, Felixstowe, Parkstone Quay, Mistley and Ipswich.

A colour monitor will provide all the facilities of a standard radar display giving information such as course and speed of vessels within the five harbours. More details from Marconi on 0245 267111.

Computing

Language conversion

COMPUTER software which allows programmers to convert their programs from any conventional computer language to C has been developed by MS Associates. C is a powerful computer language which is becoming very popular for a wide range of applications but many computers are tied to one of the old programming systems. The MS software is claimed to make the translation to C faster. More information from MS Associates at Bourne End on 06285 24999.

FACTORY

Shopfloor workers in automation control

BY PETER MARSH

A GROUP of technologists in Britain, Denmark and West Germany is seeking financial backing for a project which would give shop-floor workers the ability to change the operation of highly automated systems in manufacturing industry.

Too many examples of automation are inflexible and fail to use the inherent skills of blue-collar workers, according to Prof Howard Rosenbrock of the control systems department at the University of Manchester Institute of Science and Technology (UMIST).

Prof Rosenbrock's department, with three other technical institutions, plans to build prototypes of hardware in which his ideas can be tried out.

The hardware would link up computer modules with which draughtsmen design new products to the machine tools that turn out the items according to coded instructions. In many modern automation systems, the shop-floor worker charged with tending the machine tool is unable directly to intervene if, for instance, the tool suffers a fault or if the part that it is fashioning is incorrectly shaped.

In such a circumstance, the worker might have to contact a manager in charge of the battery of computers that supervises the entire system. Only the manager, who sits in a control room well away from the factory floor, would be able to change the instructions fed to the computer.

This, says Prof Rosenbrock, ignores the contribution of the shop-floor worker and wastes time and effort. He wants to see automation systems which provide for the routine insertion of information by people in relatively lowly jobs.

"The general trend in industry is for companies to try to get rid of the skills of the shop-floor workers. We want to persuade them that this is not a good idea economically."

The UMIST department has teamed up in the project with

technical workers from the University of Bremen, the Technical University of Denmark near Copenhagen and the Danish Technological Institute. Companies involved in the project would include AN Maschinenbau of Bremen and NEH Engineering and Linex, two Danish engineering enterprises.

The technology division of the Greater London Enterprise Board, which has a stake in several technology-oriented ventures in the city, is coordinating a proposal for funds from the European Community's Esprit project in information technology. The group has asked for £6m to cover a five-year project.

In the proposal, the German team would concentrate on ways to feed product-planning information into supervisory computers, leaving the Danes to work on computer-aided design.

The British group would tackle the part of the project that involves machine tools. It builds on earlier work at UMIST on "manual data input"—a technique with which shop-floor workers can change the programs that operate computerised manufacturing hardware, rather than leave the software solely in the control of managers.

Several companies, including Fujitsu of Japan and Cincinnati Milacron of the U.S., sell machine tool controls which incorporate such a facility. They are used mainly by small workshops which do not have special programmers' departments or by larger companies for small runs of products, for example during prototype work.

Many big companies think that manual data input would not help them during routine production. Although they concede that the facility may save time in emergencies (during machine break-downs, for instance), these organisations think that involvement by shop-floor staff in changing programs could lead to lack of uniformity in products and upset planning procedures.

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Financial Times Thursday March 28 1985

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1980=100); engineering orders (1980=100); retail sales volume (1978=100); retail sales value (1980=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Indl. prod.	Eng. orders	Retail sales vol.	Retail sales val.	Unempl.	Vacs.
1983						
4th qtr.	103.5	98.1	100	109.9	151.4	2,941
1st qtr.	104.0	98.9	103	109.0	123.5	2,998
2nd qtr.	101.5	99.7	107	111.5	130.7	3,026
3rd qtr.	102.1	101.0	106	112.5	133.8	3,076
4th qtr.	103.2	101.1	103	113.1	144.0	3,103
September	102.7	101.4	113	114.3	134.3	3,096
October	102.8	100.4	106	113.6	140.3	3,100
November	103.1	101.2	107	114.4	142.2	3,102
December	103.8	101.7	102	117.0	194.1	3,106
1984						
January	105.2	101.3	112.8	135.4	3,128	3,148
February			113.9		3,148	3,156

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1980=100); busings starts (000s, monthly average).

	Consumer goods	Investment goods	Intermediate goods	Eng. output	Metal mfg.	Textile mfg.	Leather & clothing	Busings starts
1983								
4th qtr.	101.0	93.8	110.0	96.2	108.5	87.4	18.9	
1st qtr.	100.2	93.7	110.5	96.1	112.5	95.9	18.5	
2nd qtr.	101.4	95.1	105.3	97.4	109.1	96.9	17.8	
3rd qtr.	102.1	96.7	104.5	98.5	109.4	97.1	16.3	
4th qtr.	103.4	98.6	106.4	98.5	107.0	98.7	15.2	
August	102.0	97.0	104.0	100.0	111.0	97.0	15.1	
September	103.0	97.0	105.0	100.0	110.0	98.0	15.0	
October	103.0	96.0	106.0	98.0	108.0	98.0	15.7	
November	102.0	97.0	106.0	98.0	108.0	98.0	15.8	
December	104.0	97.0	107.0	99.0	107.0	100.0	15.9	
1984								
January	104.0	98.0	109.0	100.0	100.0	98.0	9.7	

EXTERNAL TRADE—Indices of export and import volume (1980=100); value balance; current balance (fml); oil balance (fml); terms of trade (1980=100); excluding reserves.

	Export volume	Import volume	Value balance	Current balance	Oil balance	Terms of trade	Rev. Res.
1983							
4th qtr.	107.3	112.9	-221	+350	+2,099	97.7	17.82
1st qtr.	106.7	112.1	-57	+623	+2,322	97.3	16.75
2nd qtr.	107.3	117.1	-128	-592	+1,543	96.9	15.51
3rd qtr.	108.0	119.8	-118	-621	+1,804	96.7	15.26
4th qtr.	112.5	126.1	-137	-641	+1,468	96.1	15.32
August	112.4	114.4	-21	-11.0	+826	96.6	15.35
September	108.5	126.9	-87	-546	+577	96.7	15.26
October	115.4	131.2	-307	-201	+373	96.4	15.35
November	118.0	120.8	-177	+303	+252	96.9	15.59
December	119.2	126.2	-344	+136	+743	96.0	15.69
1984							
January	116.5	118.2	-76	+341	+928	96.0	15.52
February	121.5	124.4	-270	+131	+681	95.0	15.35

FINANCIAL—Money supply M0, M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); building societies' net inflow; H.P. new credit; all seasonally adjusted. Clearing Bank base rate (end period).

	M0	M1	M3	Bank adv.	B.S. inflow	H.P. credit	Base rate
1983							
4th qtr.	7.9	10.4	8.8	18.9	2,745	2,774	9.00
1st qtr.	4.1	10.1	8.2	13.6	2,609	2,858	9.50
2nd qtr.	4.6	24.5	11.1	18.9	1,795	2,870	9.25
3rd qtr.	5.3	10.2	6.3	9.9	1,628	2,809	10.50
4th qtr.	9.6	24.3	13.4	16.9	2,492	2,941	9.63
August	4.6	11.4	7.1	11.0	133	330	10.50
September	4.4	7.8	4.0	2.4	887	891	10.50
October	6.7	18.5	9.6	11.4	1,125	1,003	10.50
November	9.9	27.3	18.9	17.1	363	967	9.63
December	12.3	27.2	12.1	22.4	1,004	971	9.63
1984							
January	5.0	9.0	13.6	16.3	823	1,164	14.00
February	3.1	5.0	4.3	13.3	474		14.00

INFLATION—Indices of earnings (Jan 1980=100); basic materials and fuels; wholesale prices of manufactured products (1980=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); trade weighted value of sterling (1975=100).

	Earnings	Basic materials	Wholesale prices	R.P.P. index	Food prices	FT index	Trade weighted
1982							
4th qtr.	153.2	128.4	126.7	341.8	316.4	298.50	83.2
1st qtr.	153.6	133.6	130.0	343.9	321.7	308.87	81.7
2nd qtr.	155.9	134.3	132.0	350.9	320.1	305.06	79.8
3rd qtr.	159.6	134.1	132.8	353.9	326.8	298.95	78.0
4th qtr.	164.1	140.1	134.3	358.3	326.8	289.64	74.1
August	169.2	133.2	132.6	354.8	326.8	294.18	78.4
September	169.9	135.2	132.3	355.5	324.3	295.85	77.2
October	164.2	137.9	133.9	357.7	326.2	292.40	75.8
November	162.8	139.2	134.3	358.8	326.6	289.89	75.7
December	165.3	143.4	134.9	358.5	327.6	289.64	74.1
1983							
January	163.4	145.3	135.9	359.8	330.6	296.98	71.5
February	147.0	136.6	362.7	332.5	295.73		71.3

BASE LENDING RATES

A.B.N. Bank	13 1/2%	Johnson Matthey Bkrs.	14 %
Allied Irish Bank	13 1/2%	Knowsley & Co. Ltd.	14 %
Henry Ansbacher	13 1/2%	Lloyds Bank	13 1/2%
Amro Bank	13 1/2%	Edward Manson & Co.	15 %
Assafites Cap. Corp.	14 %	Meghraj & Sons Ltd.	13 1/2%
Banco de Bilbao	13 1/2%	Midland Bank	13 1/2%
Bank Hapoalim	13 1/2%	Morgan Grenfell	13 1/2%
BOCI	13 1/2%	Mount-Credit Corp. Ltd.	13 1/2%
Bank of Ireland	13 1/2%	National Bk. of Kuwait	13 1/2%
Bank of Cyprus	13 1/2%	National Girobank	13 1/2%
Bank of India	13 1/2%	National Westminster	13 1/2%
Bank of Scotland	13 1/2%	Northern Bank Ltd.	13 1/2%
Banque Belge Ltd.	13 1/2%	Norwich Gen. Trust	13 1/2%
Barclays Bank	13 1/2%	People's Tst. & Sv. Ltd.	14 1/2%
Beneficial Trust Ltd.	14 1/2%	Provincial Trust Ltd.	14 1/2%
Brit. Bank of Mid. East	13 1/2%	R. Raphael & Sons	13 1/2%
Brown Shipley	14 %	P. S. Refson	14 %
CL Bank Nederland	13 1/2%	Rothburys Guarantee	14 %
Canada Perm't Trust	13 1/2%	Royal Bank of Scotland	13 1/2%
Cayser Ltd.	13 1/2%	Royal Trust Co. Canada	13 1/2%
Cedar Holdings	14 %	J. Henry Schroder Wagg	13 1/2%
Charterhouse Japbet	13 1/2%	Standard Chartered	13 1/2%
Chaplartons	13 1/2%	TCB	13 1/2%
Citibank N.A.	12 1/2%	Trustee Savings Bank	13 1/2%
Citibank Savings	12 1/2%	United Bank of Kuwait	13 1/2%
Clydesdale Bank	13 1/2%	United Mizrahi Bank	13 1/2%
C. E. Coates & Co. Ltd.	14 1/2%	Westpac Banking Corp.	13 1/2%
Comm. Bk. N. East	13 1/2%	Whiteaway Laidlaw	14 %
Consolidated Credits	14 %	Williams & Glyn's	13 1/2%
Co-operative Bank	13 1/2%	Wintrust Secs. Ltd.	13 1/2%
The Cyprus Popular Bk.	13 1/2%	Yorksire Bank	13 1/2%
Dunbar & Co. Ltd.	13 1/2%	Members of the Accepting Houses	
Duncan Lawrie	13 1/2%	7-day deposits 10 1/2%, 1 month 11 1/2%, 3 months 12 1/2%, 6 months 12 1/2%, 12 months 12 1/2%	
E. T. Trust	14 1/2%	21-day deposits over £1,000 11 1/2%	
Exeter Trust Ltd.	14 1/2%	1 month deposits 10 1/2%, 3 months 11 1/2%, 6 months 12 1/2%, 12 months 12 1/2%	
First Nat. Fin. Corp.	13 1/2%	See Provincial Trust Ltd.	
First Nat. Secs. Ltd.	14 1/2%		
Robert Fleming & Co.	13 1/2%		
Robert Fraser & Ptns.	13 1/2%		
Grindlays Bank	13 1/2%		
Guinness Mahon	12 1/2%		
Hambros Bank	13 1/2%		
Heritable & Gen. Trust	13 1/2%		
Hill Samuel	13 1/2%		
C. Hoare & Co.	13 1/2%		
Hongkong & Shanghai	13 1/2%		

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Floating Rate Notes 1984/1985

The Rate of Interest applicable to the Interest Period from March 28, 1985 to September 29, 1985, inclusive, was determined by Dresdner Bank AG (London Branch) as Reference Agent to be 10 1/2% per cent per annum. Therefore, interest per Note of U.S.\$10,000 principal amount is due on September 10, 1985, the relevant Interest Payment Date, in the amount of U.S.\$519.90.

Dresdner Bank
Aktiengesellschaft
Frankfurt am Main,
in March 1985

APPOINTMENTS

Joining Hill Samuel board

The following have been appointed to the board of HILL SAMUEL AND CO. Mr T. F. Brockbank, Mr C. W. E. R. Buchanan, Mr M. P. D. McNeill, Mr J. A. Naish, Mr R. Nunn, Mr C. A. Service, Mr G. Stuart-Clarke and Mr R. C. Whalley.

Mr J. E. J. Bagg, general manager of Midland Assurance (an Eagle Star company), retires in April, and will be succeeded by Mr J. T. Heaton.

Mr Gordon Hazard, group managing director since 1981, has been appointed executive deputy chairman, GROSVENOR GROUP, and his role will be to concentrate on the future development of the group, particularly in terms of acquisitions and investments. Mr Gerald Cronin, finance director since 1968, has been appointed managing director, Mr Brian Maynard becomes finance director on April 1. He is joining Grosvenor Group from Kent Meters, a subsidiary of Brown Boveri Kent.

Mr Richard Everitt has been appointed finance director of FAIRY MICROFILTEX, Fareham. He joined in 1982 and in 1983 was appointed company secretary which he still holds. Fairy Microfilitex is an operating company within Fairy Holdings, engineering sector of Pearson.

Mr Ken Roberts, chairman of both Norcross and Staveley Industries, has been appointed a director of NATIONAL WESTMINSTER BANK's southeast regional board. A council member of the CBI, he is chairman of its Berkshire county group.

and president of the Concrete Society.

STANDARD TELEPHONES AND CABLES has appointed Mr J. E. Bishop as treasurer. He comes from ICL, now part of the STC group, where he has been director, group treasury.

Two non-executive directors have been appointed by JACKSON TAYLOR INTERNATIONAL ASSOCIATES. They are Professor Peter G. Forrester, former director of the Cranfield School of Management; and Mr Ten Arnold, MP, publisher and theatre producer who is a vice-chairman of the Conservative Party.

Mr Gervase Buxton has joined MERRILL LYNCH PRIVATE CAPITAL as a managing director. He was an international banking director with Barclays Bank.

Mr M. J. M. Harrison has been appointed managing director of TOWNERS MUTUAL BROKING SERVICES from April 22.

MARINE AND GENERAL MUTUAL LIFE ASSURANCE SOCIETY has elected Mr Peter G. Headley as a director. He has also been appointed joint general manager, and will take over as general manager from Mr Peter Statler on May 1. He joined MGM Assurance in 1978 and was appointed deputy general manager in 1983.

Mr Alfred Goldstein steps down as senior partner of TRAVERS MORGAN. He retires as partner and director of the Group's partnerships and companies. He continues as non-

executive chairman of the Group and will be retained as a consultant by the various firms in the group. He is succeeded by Mr Robin Wilson, who has been a partner since 1966.

A marketing manager has been appointed by the BRADFORD & NORTHERN HOUSING GROUP. He is Mr Kenneth Elliott, formerly sales and marketing director of Bowey Homes.

Mr Keith Siddall, a director and secretary of C. D. BRAMALL, has been appointed vice-chairman and assistant managing director. Mr Anthony Murphy, managing director of C. D. Bramall (Warrington), has been appointed to the board.

Mr Richard Youngman has been appointed general manager of HENRY COOKE. He was a partner in the paper and converted productions divisions of J. Bibby and Sons.

Mr Richard Youngman has been appointed general manager of HENRY COOKE. He was a partner in the paper and converted productions divisions of J. Bibby and Sons.

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BABCOCK INTERNATIONAL PLC. ANNUAL RESULTS FOR 1984

CONSOLIDATED PROFIT AND LOSS ACCOUNT for the financial year ended 30th December 1984

	1984 £000	1983 £000
Turnover	1,129,764	1,016,283
Trading Profit	31,487	37,411
Profit on Ordinary Activities before Taxation	31,600	34,082
Profit for the Financial Year (1983 loss)	16,411	(6,959)
Retained Profit for the Year (1983 loss)	6,986	(15,546)
Earnings per ordinary share	16.2p	17.6p

MAJOR POINTS FROM 1984

- Profitability increased in USA
- Impact of miners' strike was severe in UK
- Cost reduction continues
- Orders for 1984 exceeded £1 bn

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Babcock

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Kangol Wear Limited called in Derek Bond, Industrial Sales Engineer at NORWEB, for advice. He was confident that electricity could help. And he was right.

Derek arranged for trials which showed that heat pump dehumidifiers could reduce costs as well as halve process times.

In fact the Kangol figures looked as good as their hats: an impressive 70% cut in energy costs whether drying berets or basic yarns.

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THE MANAGEMENT PAGE

How JWT infuriated Madison Ave

BY FRANK LIPSUS

THIS AD appeared once in the New York Times but is still grabbing attention in Madison Avenue. Spearheading a recruitment campaign for the J. Walter Thompson agency, the full-page, copy-only ad featured eight questions that might be considered a copywriter's aptitude test. Among the assignments were a lyric for a love song about rancid butter, flat beer and muddy pizza, a 200-word conversation in a dark alley, making the ingredients written on a baked bean tin sound appetising, designing a pair of posters for and against gun control, and a welcoming speech for Martians who land in the middle of Central Park.

To critics like Hank Seiden, executive vice-president and creative director of Hicks and Greist, an agency with \$100m in billings, the ad looked too much like what a visiting Martian, or American for that matter, might assume the advertising business is all about. It is an image of the business which "infuriates" him; more than 100 people in the industry, he says, expressed their support for his complaint.

Seiden's voice bristles with annoyance as he points to the ad's assignment to sell a phone to a Trappist monk who had taken the vow of silence. "The whole idea could not be more wrong. Ads are not about being creative or innovative. You are supposed to pre-select your audience. The purpose of an ad is to convince a logical prospect to try the product."

To Peter Taanen, a creative director at Benton and Bowles, the JWT ad "trivialises what we do." Also pointing to the inappropriateness of the Trappist monk example, Taanen says, "Our job is to fit our product into people's lives."

Seiden, whose clients include Coty cosmetics, Reunite wine and Hamilton Beach appliances, contends that JWT made the fundamental mistake of drawing attention to the ad rather than the product. His own copywriting test, he wrote in a column in "Advertising Age," would be, "You're the No. 4 toothpaste in the market after Crest, Colgate and Aim. How would you sell it?"

He contends that the JWT

ad "perpetuates the myths that advertising is a lot of silly, frivolous nonsense that tries to make lousy products sound good and that copywriters are a bunch of wild kooks with wilder ideas." As for the agency, the ad "is really a transparent attempt by JWT to shed its old fuddy-duddy image and pass itself off as the champion of young, bright, innovative, creative talent."

Stephen G. Bowen, Jr., executive vice president and general manager of JWT, defends the ad not as a face-lift for the agency so much as for the whole industry. He considers the campaign to be pre-dicated on the need to re-establish creativity in advertising after the boring celebrity-endorsements, slices-of-life sameness of the 1970s. Noting that as much as 90 per cent of the agency's ads were extensively field-tested in the 1970s, he says the reduction to 30 per cent as a sign of faith in the agency's pre-eminent creative role.


Bowen feels that American agencies have fallen behind British agencies in creativity. In fact, the idea for the ad came from a practice in JWT's London office of giving a copywriting test as part of its screening process. The creator of the New York ad, Jim Patterson, JWT's executive vice-president and creative director, claims the ad was meant to avoid the most obvious type of recruit—that is those "who start their freshman year in college and decide, 'I want to be in advertising.'" Patterson says, "I worry about their imagination," and is seeking to find people who share his image of advertising among those who have not previously thought about it as a career.

Seiden contends that "the new wave is old hat." He thinks ads should not draw attention to themselves but to the product. He would not accept the argument that JWT did exactly that since their product is ads. "Basically," says Seiden, "an ad has two parts, concept and execution. An ad should be 90 per cent concept and 10 per cent execution. This ad, like all the new cleverness, is just the

1. You are the copywriter for...
2. Write a "Chicago in a Dark Alley"
3. You're just learned that...
4. Advertisement of...
5. You've heard the story...
6. The ingredients listed on...
7. Design two posters...
8. The Trappist monk...
9. Welcome speech...
10. Lyrics for a love song...

WRITE IF YOU WANT WORK.

NEW YORK



opposite."

As for attracting young bright new talent... the agency attracted more than 1,000 responses from the ad's one appearance. Six people were hired, among them a former comedian, a university lecturer in clinical medicine who also wrote for "National Lampoon," an undergraduate at Princeton and another at Yale. The love song exercise produced the lyric:

Now the lettuce is all brown—the pizza's kinda green. It used to be the other way round. While I try to separate my love life from his, Half a can of Miller sits a-sosin' in his fizz.

Yale undergraduate, J. David Staley's conversation in a dark alley included the line: "Would you get that thing out of my face... Where'd you come across a knife like that? Look at that handle." Though clever, the answers would not satisfy Seiden's criterion that an ad should "give a reason to try a product." JWT's original intention of putting the ad in college news-

papers is being postponed until the impact of this one tapers off. Seiden says that he—and any agency—gets a thousand unsolicited job applications a month, so for that result the ad was superfluous. Even his "Ad Age" story drew response from people who proposed a toothpaste campaign.

Bowen remains delighted with the ad, not only for the job applications, the new copywriters he's hired and the attention the ad got; he also feels "it was a terrific hit that will reap benefits for a long time. It will work its way into almost every college course for class assignments and it will make advertising seem more attractive to talented people."

The prospect may not please Hank Seiden, but for Howard Margulies, the ad came just in time. He wrote in with his assignment, "Thanks for this terrific opportunity. I hope to get a call soon. I have resigned my present position—to get a job in advertising." He succeeded, with a submission that told a Trappist monk to get to a phone to "call up your favourite mine—and have a quiet tête-à-tête."

Dawn of the instant reaction

Antony Thorncroft on current trends in market research

ASSOCIATION OF MARKET SURVEY ORGANISATIONS PERFORMANCE OF MEMBER COMPANIES (000s)

Company name	1984 turnover	1983 turnover	1984 pre-tax profit	1983 pre-tax profit
AGE Research (UK research only)	24,558	21,874	na	na
A. C. Nielsen	15,500	14,637	na	na
NOF Group	9,845	7,277	612	416
Research Bureau Ltd.	9,739	7,949	446	268
MRS International	7,028	5,678	594	447
MAS Group	5,720	5,219	na	106
Burke Research Services	5,692	3,643	435	28
Millward Brown	5,043	3,948	472	170
Taylor Nelson Group	4,837	3,822	423	197
CSG (also included in AGE)	3,430	3,319	244	295
Marplan	3,017	2,287	47	81
BJW Research Partners	2,996	2,208	—	88
MAS Survey Research	2,880	2,532	—	241
Harris Research Centre	2,406	2,078	185	188
Independent Research Bureau	2,319	1,947	100	110
Market & Opinion	2,141	1,700	89	30
Public Attitude Surveys	2,046	1,651	38	15
Gallup	2,014	1,943	105	5
Gordon Simmonds	1,900	1,424	46	50
Schackman Research Group	1,816	1,545	53	0
Martin-Hamilton Research	1,399	1,013	34	3
The Research Business	1,262	646	29	52
Communications Research	1,221	1,012	13	16
Cooper Research & Marketing	1,088	758	—	67
DF Research	915	725	88	66

Source: AMSO

paper on stockbroking and research.

Ron Finlay of Valin Pollen recounted his experiences of a research assignment for a stockbroker. The problems were tremendous. Two hundred interviews of investors were to be conducted by phone, but it was discovered that the client did not have records of the telephone numbers of its clients. It was later found that 25 per cent of the sample was ex-directory.

In the end, though, the research was able to highlight services that investors want from their stockbroker, thus clearing the way for marketing initiatives.

It was significant that this assignment was conducted by phone. Telephone interviewing has been growing steadily for years, but in 1984 it made its big breakthrough. AMSO reckons that its members conducted 6.4m interviews, of which a third were by telephone, a rise of 43 per cent on the previous year. In contrast there were only 3 per cent more personal interviews.

The use of telephone research cropped up in many of the presentations. Midland Bank used it to evaluate the package, and the appeal, of its Griffin Savers scheme for children—it

got the package right but underestimated demand, mainly because TV coverage was used for the launch. The Mail on Sunday found telephone interviews a quick way to monitor the faults in the paper in its first weeks.

There was also something nostalgic about many of the presentations. Market research began, in the main, as an adjunct to advertising, but today the agencies commission less than 7 per cent of research (at least from AMSO's members). Yet some of the most interesting papers related to advertising research. Heather Mulholland reviewed surrealism in advertising—best exemplified by the Benson & Hedges advertising, and concluded that it can be very effective—especially among young men, but that some people found it disturbing. In particular cigarette smokers are "subconsciously" worried enough about smoking not to "wait" scenes depicting damage in the advertising. Silk Cut, in particular, with its scenes of cut silks, gets a doubtful reaction.

Also examined was testimonial advertising. Not surprisingly consumers were well aware that the "famous" actor was only doing it for the money.

The general feeling was that this was an effective, but tricky, area in which the personality had to have a discernible link with the product.

There were also papers on the most overlooked of mediums—bus sides—and a research contribution to creativity which involved testing commercials for new products, and showing which were relevant (from Leo Burnett). There was renewed interest in new product testing techniques, including a contribution from Peter Sampson and Stephen Factor of Burke, a company which grew by 55 per cent last year, largely because it has come up with a technique in this hoary old field. Called BASES, it is seen as an effective means of evaluating new products, which is where much research began many decades ago.

This suggests that while there are new opportunities in areas like qualitative research, and in exploiting technology, any research company that comes up with a fresh approach to an old problem can do very well.

It also helps to be big. As always the major research companies, with the resources, dominate the industry and the fresh developments. The publicly quoted AGE thrives on its continuous surveys for business, and its TV audience measurement. But it is already envisaging the day when the street interview, even telephone questioning, will be a thing of the past. Through its Cable and Videodata company, it has a national sample of 550 homes, which it quizzes through special viewdata sets. Apart from instant judgment on commercials, it can stretch into other media fields, like the respondents' magazine readership. In time research will be conducted through the television terminal, on to the computer.

In the meantime researchers were speculating about which companies would follow Bob Worcester and MORI on to the Unlisted Securities Market, who would win the biggest research assignment ever offered in the UK—a £15m contract from the Government for a mini-census over two years on house occupancy, for which two consortia have pitched, and whether higher interest rates and the strength of the dollar would bring to an end the longest and biggest boom in market research history.

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Advertising isn't an exact science. Nobody gives you a money-back guarantee on your investment.

But look at how the most successful advertisers in Britain chose to minimise the risk.

They allocated the major part of their budget to TV.

Procter and Gamble, for instance, have a large repertoire of

cigarette advertising on TV was banned in 1965.

In this context, it's interesting to look at the Government's decision more closely.

Because they banned cigarette advertising on TV, but not on other media.

Could Harold Wilson have known that the pound in your

THE TOP 100 ADVERTISERS 1983

Campaign's league table, compiled by MEAL

Rank	Advertiser	% Spent on TV	% Spent on Press
1.	Procter and Gamble	98.7	1.3

household goods that are all household names. And they clearly believe in putting their packets on the box.

For many years now, they've been consistently washing their dirty linen in public.

However, it isn't just the soaps which are popular on TV.

If you want to get famous, get on TV

Cereals are, too.

According to MEAL (Media Expenditure Analysis Ltd.), the major cereal company poured 96.9% of their advertising budget into TV.

By steadily increasing their MEAL TV spend, they established their supremacy on the breakfast table.

A marketing lesson which may seem simplistic, until you look at the other companies at the top of the table.

Over the years, their commitment to TV has been consistent. Mars have been putting astronomical amounts into their TV advertising; Pedigree Petfoods have a long heritage of selling their cans in the best way they can.

In fact, only one company near the top of the table *doesn't* put most of its budget on TV.

The exception that proves the rule.

A large tobacco company.

But maybe this has something to do with the fact that

pocket is better spent on TV than anywhere else?

It seems likely. So it seems that very few people are labouring under any illusions about the selling power of TV.

Least of all big, successful companies.

But what about companies with less money to spend?

It's not size that counts. It's what you do with it.

Last year, half the brands who advertised on TV spent less than £100,000.

As Andy Warhol once said in a different context, these days anybody can get famous on TV.

For instance, the TV advertising for Cuprinol gave them a 42% rise in volume sales.

Max Factor launched Colorfast on TV, and then watched it become the fastest growing brand in the market.

Fosters achieved a staggering 10% of the lager market in their test area (London) within one year of the TV campaign starting.

And Wang experienced a sales growth of more than 65% after their TV campaign.

Volume of new orders grew to over £40 million. (Not a bad return for an advertising investment of approximately £100,000.)

These (and many other success stories) owe a lot to the simple fact of picking the right advertising medium.

That's how Procter turned a gamble into an investment.

ITV AND CHANNEL 4 THE BEST VALUE TV IN THE WORLD.

JOBS COLUMN

Yet another damper on youthful enterprise

BY MICHAEL DIXON

IT BE glad if any reader could identify for me the UK "employers' organisations" which "gave firm support" to a certain proposal in the Government's latest White Paper on education.

The proposal is to inject yet another set of public academic examinations into the lives of the country's young people. Called "Advanced Supplementary Levels" and scheduled for introduction in 1989, the extra exams are intended to be taken by young people already working for the full Advanced-level ordeal at 18-plus. The idea is that each new AS subject will require about half the study time of an A-level proper.

Given the names of the employers who supported such an onerous encumbrance, I might be able to introduce them to the numerous head teachers who have talked with me recently. They include the heads of some of the most academically successful independent schools.

The heads unanimously believe that public examinations already overburden schools. They see that, even with just the 16-plus exams and Advanced levels to cope with, teenagers have to expend too much effort in mugging up knowledge of academic subjects. As a result they have far too little time for broader, unexamined educational activities

of greater use than subject-learning especially for young people intending to work outside the groves of academe.

The heads would dearly like to reduce the stress on swotting for test papers. But not even the independent schools' chiefs feel they can afford to do that.

The reason is that fee-paying parents tend to count the attainment of good grades in public exams above all else. The parents' reason for doing so is that not only universities but increasingly employing organisations insist on examination success as a prerequisite for entry. The employers' reason is apparently that they imagine (fairly in the view of most head teachers) that ability to acquire the know-how; kind of learning tested by the exams is essential for success in know-how activities such as active managerial work.

Unless the school heads don't know their business, the effect of the additional AS levels would seem sure. More teenagers will spend more time mugging up knowledge of little use in most jobs, to the further neglect of other sorts of learning which are of greater use.

While at a loss to imagine why employers should want to hamper the economy in that way, I can guess how the decision to inject the additional exams probably came into the heads of the bureaucrats who

advise Sir Keith Joseph as Secretary for Education and Science.

For a long time they have been hearing complaints that the emphasis on passing the Advanced-level public exams leads pupils into narrowing specialisation of study from an early age. Usually they concentrate on either numerate or literary studies, but not both.

Narrowing

From the apparent fact that the pressure of A-levels causes a problem by harmful narrowing of young people's understanding, bureaucratic logic probably leads to the inescapable conclusion that the answer must be to add on a further set of exams to broaden the said young people out again.

What seems to underlie that peculiar kind of thinking is an assumption that the more mugging up of academic knowledge for exams which is done by a country's young people, the more capable they become in every desirable way. But there is evidence that it is a dangerous assumption, especially in a nation that needs to cultivate a far more innovative and enterprising younger generation.

For one thing few of the countries which appear to surpass us in such qualities are clearly as obsessed with public

examinations as the UK. For another, there is a warning in the history of a further country which was it, China, on which I've recently read two books written 28 years apart. (A Short History of Confucian Philosophy by Liu Wu-Chi, Pelican 1955 and Cultural Atlas of China by Caroline Blunden and Mark Elvin, Phaidon 1983).

Each of them emphasises a sharp change in the Chinese character. Up to about 1400 AD the country was outstandingly enterprising and innovative. Its discoveries and developments included not just gunpowder and firearms, but navigational instruments, woodblock printing, and textile machinery very nearly as advanced as the spinning frame produced by Arkwright in the 18th century.

But then, suddenly, the enterprise and innovation disappeared, leaving China with a lack of modern technological and scientific development from which it has yet to recover.

Both books raise the question why that happened. And both point to the same answer. Although China began selecting people for some official posts on the basis of academic exams before 100 BC, most activities offering money, time and liberty to make and do new things remained open for over a millennium thereafter.

Then the restriction of worthwhile career opportunities to those who passed the exams,

which were centred on knowledge of approved literature, quickly got tighter and tighter. Soon entry to any job with discretion and resources was strictly for "graduates only."

Oddly enough, that development took place around the same time as China's inventiveness vanished. "... the energies and aspirations of the ablest men were nearly totally absorbed into a continual scholastic competition, the more so since passing a regular repeat examination was required for the retention of the lowest-level degree," says the Cultural Atlas of China. "It may be noted in passing that to find the explanation of why China did not develop some sort of modern science out of her own rich medieval empirical and speculative traditions, we do not have to go much further..."

Employers might do well to consider how much further the UK has to go in its obsession with exam-passing before mugging up subject knowledge totally absorbs our inventive and enterprising energies.

There is no safety in the argument that, unlike China, we have exams not only in literature-based subjects, but also in sciences. While the educational establishment seems largely to assume that all new technological development is preceded by scientific re-

search, the case is very often otherwise.

Many if not most technological advances originate in someone spotting that something new might profitably be done automatically, and visualising and knocking out the prototype of a device that's likely to do it. The creative people capable of that sort of activity are mostly called engineers.

The kinds of knowledge they need are in important ways different from the kinds required by academic scientists. A case in point is the study of physics. A goodish A-level in that expansive topic is generally regarded as essential for entry to a higher course in engineering, not least because few A-level courses in engineering as such exist.

What engineers need from the study of physics is understanding of "big" phenomena such as viscosity and rotary motion. But Dr John Adkins, the Cambridge University physicist, tells me that study of such high phenomena has tended to be dropped from A-level courses in the topic to make room for extra emphasis on what research physicists feel is the more exciting study of microscopic particles.

In the circumstances, before telling me who were the employers supporting the extra exam, anyone knowing them might be wise to sell his or her shares in their companies.

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A Joint Committee has been established by the Council and the Senate of the University, under the Chairmanship of the President of Council, to nominate a successor to the late Emeritus Professor R. F. Whelan, in the post of Vice-Chancellor. The Committee wishes to receive a list of names who might be considered for appointment, and has asked the members of Senate to make suggestions. The Committee wishes its enquiries to be as wide as possible and invites anyone who would like to suggest a name or name to write preferably before the end of April 1985 to:

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Please contact David Little

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Head of Administration

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The successful candidate will also be expected to become secretary to the bank's investment trusts.

Qualifications: An experienced administrator who may be a qualified Accountant or Secretary is needed for this key position. Excellent management skills combined with an ability to pay close attention to detail and a good technical knowledge of international settlements procedures in equity and bond markets are essential. The ideal candidate, who will probably be aged between 35 and 45, will be energetic, highly organised and prepared to take the initiative in making changes to existing procedures within the bank.

Compensation: This is a vital and challenging appointment. A very attractive package of cash and fringe benefits will be offered. Please write to:

Box FT905, St. James's House, 47 Red Lion Court, Fleet Street, LONDON EC4A 3EB.

Financial Services Marketing Manager

c£22,000 + benefits

Legal & General is a large insurance and investment group, one of the UK's top 50 companies, with a leading position in life and pensions business and a significant presence in general insurance business both in the UK and internationally.

The rapid changes taking place in the financial services market have led to the creation of a strategic marketing department reporting to the Marketing Director. This important move gives rise to a vacancy for a Marketing Finance Manager who will play a key role in shaping the future of Legal & General.

As a key member of a small specialist team, you will be involved in strategic planning and marketing research with a pronounced emphasis on the development of original ideas.

This senior position demands proven financial marketing experience, probably gained within a bank, building society or similar environment, together with the initiative, determination and persuasive communication skills necessary to help shape the future of Legal & General throughout the 80's and into the 90's.

The remuneration package includes a car, non-contributory pension, subsidised mortgage and a range of other benefits. Assistance with relocation is available where appropriate.

Interested candidates should write to: J.B. Craddock, Marketing Director, Legal & General Assurance Society Limited, Temple Court, 11 Queen Victoria Street, London EC4N 4TP, quoting reference FT 853.



Strategy Consulting Insurance

McKinsey & Company wishes to recruit as consultants for its London office, high-flying professionals of outstanding ability with expertise in the insurance industry.

The people we seek will be 27-32 years old, with excellent academic qualifications and a record of achievement and advancement in a blue chip company. They will be aiming to broaden their career horizons and their general management skills by moving into top management strategy consulting. They could well be working within the insurance industry in broking or underwriting, in information systems or in a commercial or planning function. They could equally be working for organizations servicing the insurance industry such as accounting firms, stockbrokers, or systems houses.

McKinsey is the pre-eminent management consulting firm in the U.K. and throughout the world. We specialize in advising the top managements of leading companies on important strategic, organizational and operational issues. Our aim is to work closely with our clients to help them make and sustain significant improvements in

performance. The firm continues to expand in all areas of operation.

A career in the highly stimulating, professional environment of McKinsey offers exceptional opportunities for ambitious managers to:

- Address major strategic issues in leading companies and institutions.
- Work with senior managers within client organizations.
- Tackle a wide range of important problems.
- Expand their general management skills.

To reflect the calibre of the people we are seeking, the compensation package and career development prospects offered will be exceptional.

If you are interested in becoming a consultant and consider that you have the necessary qualifications, please send a complete CV, in the first instance to Nick Baker, 2nd Floor, 31 Southampton Row, London WC1B 5HY, (quoting ref 230).

We will of course ensure strict confidentiality.

McKinsey & Company

Capital Markets Arbitrage Unit

A major international Securities House is seeking to recruit a Senior Manager for their recently established arbitrage unit which is active in all aspects of hedging, futures, bonds and swaps.

The successful candidate will assume direct responsibility for the treasury function and will be an integral member of an established team. This vital role will involve a variety of activities including covering the bank's position in the bond markets using FX/futures/options.

Candidates, probably aged around 30, will have a good

knowledge of treasury products and securities with particular emphasis on markets in Europe and the Far East.

Salary will not be a limiting factor to applicants with the dynamism and ability to maximise profitability in this challenging market sector.

Candidates should contact Chris Smith on 01-404 5751, or write to him, enclosing a detailed CV, at the Banking and Finance Division, 23 Southampton Place, London WC1A 2BP, quoting ref 3485.



Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

Bank Economists

Midland Bank has a number of vacancies in its Group Economics Department in central London. The successful applicants will join a team of about twenty professional economists analysing and forecasting developments both in the UK and abroad and interpreting the implications for Midland Bank and other Group companies.

It is probable that all those appointed will have a second degree and/or relevant experience, but exceptional candidates with good first degrees (or expected to obtain them this summer) will also be considered. Knowledge and experience in one or more of applied financial economics, econometrics, industrial analysis and developments in overseas countries would be an advantage.

The positions will command salaries of between approximately £10,000 and £15,000 according to qualifications and experience. They will be offered in the form of contracts for between 2 and 5 years. Vacancies exist now, but we would be interested to receive applications from those able to commence work at any time during the next six months.

Further particulars can be obtained from: Group Economics Department, Midland Bank plc, Head Office, Poultry, London EC2P 2BX. Tel: 01-606 9911 Extension 2736



Leading Merchant Bank SWAP PROFESSIONAL

Salary Highly Negotiable

Our client is a major UK merchant bank, with an established presence in the swap market. The bank has demonstrated a strong commitment to this area and its expanding business has created the need for an additional swap professional.

Working in the London unit of a global swap team, the position demands an extensive knowledge of currency and interest rate swaps, and involves managing transactions from marketing through to documentation.

The successful candidate, whose experience will have included at least one year in the swap market, can expect a highly competitive salary together with a full range of benefits. This is an ideal opportunity for applicants wishing to broaden their swap experience to include a greater marketing and capital markets element with a prime banking name.

In the first instance, please contact Felicity Hother.
Telephone: 01-585 6644.
All enquiries will be treated in the strictest confidence.

Anderson, Squires Ltd.,
Bank Recruitment Specialists
85 London Wall, London EC2

Anderson, Squires

Credit and Insurance Manager-Europe

Eaton Limited, part of Eaton Corporation—a U.S. multi-national group, manufacturing high technology products is seeking a Credit and Insurance Manager to be based at Headquarters in Hounslow West London.

The prime responsibilities are to establish and ensure sound Credit Management practices and procedures and to direct and maintain adequate and cost-effective Insurance and Risk Management Programmes in our facilities in the U.K. and throughout Europe.

Essential background will include a relevant degree and/or professional qualification with several years experience specifically in the field of International Credit and Collections.

The successful candidate, who will be 35-45, will be offered a competitive salary and an attractive company benefits package which includes a car and private medical insurance.

Please write with full C.V. to: Georgina Greening, Personnel Manager, Eaton Limited, Eaton House, Staines Road, Hounslow, Middlesex. TW4 5DX.



MERCHANT BANKING INVESTMENT FUND MANAGERS

Several of our Merchant Banking clients wish to expand and strengthen their Investment Departments in the Management of both Private Clients' and Pension Funds. Candidates aged between 25/35 years, will be graduates with several years' experience of Fund Management with a Merchant Bank, Stockbroker or Financial Institution.

Highly competitive remuneration packages will be offered together with the usual banking benefits.

CORPORATE FINANCE

Due to increasing demand for the services of its Corporate Finance Department our client, an Accepting House, wishes to recruit two additional Executives.

Applicants should be aged 25 to 29, have a good degree and hold a professional qualification (A.C.A. or Solicitor). Some experience of corporate finance work would be an advantage.

Competitive salaries will be paid together with the usual bank benefits.

Please telephone, or write enclosing a detailed Curriculum Vitae to, Peter S. Latham (Director)

JONATHAN WREN & CO. LIMITED, 170 Bishopsgate, London, EC2M 4LX.
Tel: 01-623-1266.



NORWICH UNION INSURANCE GROUP

Assistant Manager

VENTURE CAPITAL

A vacancy has arisen in Norwich for an Assistant Manager for the venture capital subsidiary of the Norwich Union Insurance Group.

The successful applicant will have at least three years experience in the venture capital field, good analytical skills, balanced judgement and fluency in verbal and written communication. Salary will be in the range £14,000-£16,500 per annum depending on experience.

In addition, we offer fringe benefits including non-contributory pension and life insurance, mortgage allowance scheme after a qualifying period, flexible working hours and excellent sports and social facilities.

Write for an application form to:

Miss P D Scott
H.O. Staff Superintendent
Norwich Union
Insurance Group
Surrey Street
NORWICH NR1 3NG



FRANCHISE DEVELOPMENT MANAGER

Our client is a major U.K. automotive component manufacturer servicing the aftermarket sector through a mixture of managed and franchised sites.

This role, as a member of the management team, is both to develop and refine the franchise package and significantly to increase the number of franchisees in the U.K. and ultimately overseas.

Candidates will be well versed in the concepts of franchising and its implied negotiations. Motor trade related experience could be helpful but not crucial.

Salary indicator is around £18,000, but flexible to reflect experience. Good benefits include car and relocation assistance to the Midlands.

Please apply in strict confidence with details of age, experience, qualifications and earnings, quoting reference no. 0309 to:

QMS Recruitment
Quorn House, 6 Princess Road West
Leicester LE1 6TP

Corporate Finance Executive London/Manchester

NM Rothschild & Sons Limited wish to appoint an additional Corporate Finance Executive. The person will be appointed to the Corporate Finance Department in London and after six months would spend the following three years as a member of our expanding Corporate Finance team in Manchester.

The post will provide first-class career development opportunities for either a qualified solicitor or accountant who has gained experience with a leading City firm, or someone with 2 to 3 years' corporate finance experience gained in a merchant bank or with a major stockbroker.

Remuneration will be competitive, and the Company provides excellent benefits, including profit-sharing.

Please send a full curriculum vitae to:

The Personnel Director,
NM Rothschild & Sons Limited,
New Court, St. Swin's Lane,
LONDON EC4P 4DU.

N.M. Rothschild & Sons Limited



U.K. Taxation Specialist c £20,000 + Benefits

The Royal Bank of Canada is Canada's leading international bank and the fourth largest in North America with financial interests in over 100 subsidiaries and affiliates throughout the world.

Currently we are seeking a U.K. Taxation Specialist for a new position based in London and reporting directly to Head Office's Corporate Taxation Department. The successful candidate will be responsible for the preparation of the U.K. tax computations for the Bank and its U.K. subsidiaries and the agreement of tax liabilities with the Inland Revenue. In addition the Tax Specialist will liaise between U.K. management and the Bank's Head Office Taxation Department in Canada on all tax aspects of the U.K. operations.

Aged up to 30 years of age, candidates should be qualified accountants and have at least two years post qualifying corporate tax experience gained preferably, though not necessarily, in a major accounting firm or the financial services industry.

A salary of up to £20,000 will be offered, together with an excellent employee benefits programme.

Please write with a comprehensive CV to Mel Johnson, Personnel Manager,
The Royal Bank of Canada, 99 Bishopsgate, London EC2M 3XQ.



THE ROYAL BANK OF CANADA

Assistant Fund Manager

Far East Markets

City based

This is an outstanding opportunity to further develop your career in International Investment Fund Management with one of the UK's leading financial services institutions.

As a member of the Pacific Basin team you will be involved in a wide range of analysis and dealing activities and will also be expected to contribute to the formulation of investment policy for the region. The job would appeal to those able to demonstrate initiative and enthusiasm necessary for active participation in the day-to-day management of funds in excess of £14 billion. There will be some opportunities for overseas travel.

Ideally in your mid-20's — and educated to degree level — you should have specific knowledge of the Japanese market and possibly other Far East Markets as well. A minimum 2/3 years' proven experience in analysis work in a similar environment is essential.

We offer a competitive salary and an attractive benefits package as expected from a major financial institution.

Please write with full details to Mr. R. E. Ives, Personnel Manager
(Investments), Legal & General Assurance Society Ltd., Temple Court,
11 Queen Victoria Street, London EC4N 4TP.



Credit Analyst

Merchant Banking

City

The expansion and diversification of our Lending activities has led to the need for a CREDIT ANALYST to join a small team.

Applicants should ideally be graduates, aged 23-26 with one or two years' relevant experience with a major international or merchant bank in the UK, and should be highly numerate, articulate and able to communicate at all levels both within the Bank and outside.

This appointment will challenge a professional and motivated person who is looking for a career in a Merchant Bank and offers excellent prospects for progression within the Department.

The position carries with it a highly competitive remuneration package with all the usual City benefits, including subsidised mortgage.

Please write with full CV to Miss C. A. Parker, Personnel Officer, Charterhouse Japhet plc, 1 Paternoster Row, St. Paul's, London EC4M 7DH.



CHARTERHOUSE JAPHET plc.

INSTITUTIONAL SALES/PRIVATE CLIENT EXECUTIVES/FUND MANAGERS/ASSOCIATES

We are a young, very dynamic and rapidly expanding corporate finance house who urgently need frustrated and ambitious executives to join our City based dealing team.

Remuneration is very high for those with established clients, and contacts, within the investment community or those who can convince us they have the ability to achieve them.

We intend to emerge at the very fore of the coming changes in the City and require talented executives to realise the full potential of the many new opportunities available. Age immaterial.

Telephone on 01-387 9111 and ask for Miss Woods/Mr Longworth

U.K. and worldwide £20-£30,000

International Bankers

Our client is a major British, international Bank. Already amongst the top banks in the international league, its demanding business plans call for the recruitment of a number of highly talented young bankers.

Their performance will be proved in mainstream banking positions, of varying seniority, to be filled in U.K. and worldwide. They will be graduates aged mid-20's upwards, whose training will have been business-orientated and experience gained most recently in banking.

Commercial, merchant and clearing bank experience is equally regarded. Acceptable functional areas within these banks are of the widest — for instance corporate banking, electronic banking, marketing, treasury, operations — or specialist industries such as aerospace, shipping or commodities.

What matters is that natural talent and exacting training should have produced practical, profit-motivated, high performance Bankers with developed people-handling skills and a rounded commercial appreciation. Non-U.K. experience would be of interest and language abilities will provide additional attraction.

The benefits package is typical of a major international Bank, and career prospects are excellent.

The senior management to whom these posts will report is international, highly professional, and committed. Only if you can perform in this demanding environment should you write enclosing CV, salary progression and any other relevant data — and explaining the ways in which you match their stringent standards and the areas of activity in which you could make the greatest contribution.

Please reply to The Managing Director, Performance Management Ltd,
3rd Floor, Waterloo House, 20, Waterloo Street,
Birmingham B2 5TF, quoting ref: P102.



Performance Management Limited
MANAGEMENT CONSULTANTS

Pensions Controller

LONDON c.£24,000 + Prestige Car & Benefits

This highly successful and well known organisation in the service industry has a U.K. Pension Scheme of £75m. assets, £10m. total income, 13,000 members and 3,000 pensioners.

The Pensions Controller will be expected to maintain and develop the most suitable package of benefits to meet the requirements of the Pension Scheme Membership, and to provide every member and pensioner with a first class service.

There is a wide variety of work in administration, personnel and legal matters, as well as investments and property management. Reporting to the Head of Personnel, the person appointed will control the pension department to achieve effective management of the pension funds and related activities.

As well as a competitive salary, the position carries with it substantial executive benefits, including in particular medical insurance and share option arrangements.

Applicants must have pensions management experience relevant to the dimensions of our client's business. They must be persuasive self starters and able communicators. Membership of the PMI, backed by a relevant degree, would be an obvious advantage.

If you consider you can meet these exacting requirements, please send a full CV to:

The Recruitment Manager, HRS,
Executive and Management Search Consultants,
Penthouse Suite, 5th Floor, Sovereign House,
212 Shaftesbury Avenue, London WC2H 8EA.



NORTH AMERICAN ASSISTANT PORTFOLIO MANAGER

We are one of the largest pension fund managers in London with a commitment to growth and excellence.

We are expanding our international team and looking for a talented and ambitious individual to join the North American equity group, assisting our senior portfolio managers.

The applicant will have a very strong analytical background, not necessarily in North American markets, with a minimum two years relevant experience. The ability to communicate well and work in an invigorating team environment is also important.

Applications, including full CV's, should be sent to:
Ian Carlton, Personnel Manager, County Bank Limited,
11 Old Broad Street, London EC2N 1BB.

COUNTY BANK

A member of the National Westminster Bank Group

FUND MANAGER-UK EQUITIES

We require a Fund Manager for our UK Department. A minimum of one year's experience in managing, or assisting in the management of, a UK equity portfolio is essential. We are looking for a man or woman who wants to generate their own ideas and take responsibility for implementing them. Our funds under management are continually expanding and career prospects are excellent.

Salary will depend on experience. Benefits include subsidised mortgage and non-contributory pension scheme. A share option scheme is to be introduced.

Please write with full cv. to
C. H. Ross, Managing Director, Edinburgh Fund Managers plc,
4 Melville Crescent, Edinburgh, EH3 7JB.



Edinburgh Fund Managers plc

CITY OF CARLISLE

Applications are invited from men and women for the following vacancy:

CITY TREASURER

(Post No. SP.101)

£19,440 + £486(4) to £21,384

(Chief Officer's Grade)

Following the appointment of Douglas Moulson to Southend-on-Sea Borough Council, a successor is sought to head up the City Treasury which employs some 55 Officers to administer the Council's financial affairs.

The City Treasurer, who will be a member of the Chief Officers' Management Team, will be responsible for providing advice to the Council and its Committees on all aspects of local government finance and on the financial implications of the Council's policies and objectives and for ensuring that the Council's financial affairs are properly administered and accord with standing orders and other financial regulations.

The successful candidate will have a clear understanding of the contribution which the City Treasury can make to the overall policies, management and aspirations of the Council, as well as a knowledge of modern financial management techniques, together with the adaptability necessary to introduce new and improved systems.

The duties of the post will include the Treasuryship of the Carlisle Airport Joint Committee (Carlisle City Council and Cumbria County Council). Extensive experience of local government finance and corporate CIPFA membership essential.

Carlisle City Council covers a wide urban and rural area serving a population of over 100,000. This historic city forms a natural gateway to Scotland and affords easy access to the Lake District and Pennine Hills, with excellent road and rail links to other parts of the Country.

Essential car user allowances: Relocation Scheme: Temporary housing facilities. FURTHER DETAILS AND APPLICATION FORM, RETURNABLE BY 19TH APRIL 1985, FROM THE PERSONNEL AND TRAINING OFFICER, TOWN CLERK AND CHIEF EXECUTIVE'S DEPARTMENT, CIVIC CENTRE, CARLISLE, CA3 8QG, TEL. (0228) 23411, EXT. 285. QUOTING POST NO. SP.101. CARLISLE CITY COUNCIL IS AN EQUAL OPPORTUNITIES EMPLOYER.



**UNIVERSITY
OF WARWICK**

SCHOOL OF INDUSTRIAL AND BUSINESS STUDIES

Lectureship in Organisational Behaviour

Lectureship in Marketing

and Strategic Management

Applications are invited for two Lectureships, one in Organisational Behaviour and the other in Marketing and Strategic Management. Candidates for the first post should be committed researchers in the social sciences with experience of teaching organisation theory and behaviour, or have industrial and commercial experience in the areas of the management of change and organisation development. Preference may be given to candidates with research and teaching interests in the area of strategic decision-making and change and organisation development but candidates with other interests will also be considered. Ref. No. 33/A/2/85/M.

Candidates for the second Lectureship should have the ability to pursue and encourage high quality research. An interest in marketing communications and a good analytical background would be advantageous. Ref. No. 33/A/3/85/M.

Both appointments are on the lecturer scale of £20,642.825 p.a. (under review) with effect from 1st October 1985 or a date to be agreed. Further particulars from the Registrar, University of Warwick, Coventry CV4 7AL quoting the appropriate Ref. No. Closing date for receipt of applications is 15th April 1985.

Assistant Portfolio Manager Fixed Income

We are the institutional investment advisory subsidiary of a leading European bank specialising in pension fund management. Due to the continued expansion of our successful London operation, we invite applications from candidates with at least two years' experience in discretionary fund management in international markets.

Aged 25-35, likely candidates will have a good grounding in foreign bond markets and currencies and be effective in dealing with clients. An economics qualification or a research background would be preferred but is not essential.

The remuneration package will be fully competitive for the right candidate and offer the opportunity to participate in an exciting new venture with a prestigious European investment banking operation.

Please send a detailed C.V. in strict confidence, to:
Box A8951, Financial Times,
10 Cannon Street, London, EC4P 4BY.

WANTED: SLIGHTLY USED EXECUTIVES

If you are an able, experienced executive or professional person, yet somehow are not making the most of your potential, perhaps you need a new approach to your career. To learn how 'slightly used' executives have profitably renewed their careers, telephone for a free, confidential appointment — or send us your cv.

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15-17 Fitzroy St., W1P 5AE

Bristol: 0272 22247, Manchester: 70 Queens Rd., B2 4JN

Birmingham: 021-621 5285, 14 Cornhill, Birmingham B3 1JY

Manchester: 061-228 0087, Salford Building, Piccadilly Plaza

We are specialists in 'Outplacement' for organisations, through our Group Company: London Corporate Services Ltd.

INVESTMENT ANALYST

A vacancy has arisen with the Investment Management Company of an independent South Underwriting Group managing worldwide portfolios valued at over £75m. The position will involve working closely with the Fund Manager in U.K. quoted companies. The ideal candidate will be self-motivated, have a degree, be aged 23-26, and have a minimum of eighteen months experience as an investment analyst or research officer. A practical knowledge of U.K. Equities is essential together with the personal qualities to join a small forward looking team providing considerable scope for initiative and the opportunity to contribute to fund management decisions. Salary is negotiable and there is a comprehensive benefits package.

Please send full C.V. together with details of current remuneration to:
P.O. Box 10, Director Administration and Personnel,
Little Pheasant Holdings Limited, 21 Widgey Street, London E1 7JH

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Market Dealers

City Terms negotiable
Wedd Durlacher Mordaunt & Co offers the opportunity of an exciting and rewarding career to market dealers with experience in domestic or international equities.
Please telephone or write in strictest confidence to John Cameron, quoting reference C390 at 10 Bolt Court, London EC4 (telephone 01-583 3911).

**Chetwynd
Streets**

Management Selection Limited

**City Lawyer
Corporate Finance?**

Move Up to
**Head of
Documentation**
c.£20,000

Sowerby's Selection

Are you a City-orientated, qualified Lawyer with at least 2 years' experience in the Corporate Finance Department of a British Merchant Bank or equivalent financial institution which has had dealings in the Capital Markets sector?

If so, you will be keen to progress your career by becoming the Head of Documentation for our renowned client, the London-based subsidiary of a highly successful and rapidly expanding international finance and investment organisation.

This newly-identified requirement will demand that you are technically competent and sufficiently able to ensure correct documentation procedures are applied in all Lead Management or Syndicated Issues, Swaps transactions, etc. In the Company's best interests, you will therefore liaise regularly with various senior management colleagues and external Legal Representatives.

Courteous, alert, team-orientated, enthusiastic and aged 25-32 years, you can look forward to an excellent range of normal banking benefits, including mortgage subsidy, personal loan facility and private health scheme.

If you feel ready to run your own show and believe you match our requirements, please ring or preferably write to me, Richard J. Sowerby, Sowerby's (Selection) Ltd., Personnel Consultants, 500 Chesham House, 150 Regent Street, London, W1R 3FA. Tel: 01-438 6288.

Develop your Project Finance Skills in Banking

Our client is a prestigious international merchant banking group which offers innovative financial engineering services through a comprehensive range of fee-based activities to a select group of corporate clients throughout the world. The Group's project finance team is a recognised leader in the international oil and energy world, both in an advisory and financing capacity.

The team needs to recruit several additional executives who will use the latest technology in project evaluation, feasibility analysis and extensive development of financial modelling. You will also assist in external and internal presentations to senior management and you will be expected to undertake responsibility for the execution of transactions.

You will be under thirty years old, ideally with an

accounting or mathematical university background, and you will have gained several years' exposure to project analysis, using financial modelling techniques in a commercial/financial environment. We are looking for self-starters who have a personality which will make a significant contribution to the synergy of this highly motivated team.

This is an excellent opportunity to gain considerable personal and professional development in an exciting environment which will suit only the most able individuals. The remuneration package includes a competitive salary and usual banking benefits commensurate with this position. Please apply to Carmina Leon of Cripps, Sears and Associates Limited, Personnel Management Consultants, 88/89 High Holborn, London WC1V 6LR. Telephone 01-404 5701.

Cripps, Sears

Newly established United Kingdom subsidiary of U.S. public corporation, engaged in world-wide counter-trade, financing and barter operations, is seeking experienced

SENIOR EXECUTIVE for London-based operations

Background experience must include financial with marketing orientation plus practical international trading experience. High-level negotiating track record essential.

Remuneration not less than £30,000 p.a. plus profit sharing.

Only executives with the qualifications stipulated should write to:

Mr. A. G. Pole, Ref. IAMC
19 Norfolk Road, London NW8 6HG

Unitised fund management experience?

City c. £8,500

A vacancy has occurred within the Portfolio Services (Managed Funds) area of the Investments department of Legal & General.

The job involves the supervision of portfolio services for managed funds, using computerised investment records, and includes administration, preparation of management information and the weekly production of unit prices to strict time schedules.

Excellent fringe benefits include a non-contributory pension, house purchase scheme, annual season ticket loan and lunch vouchers.

Please write with cv to Sue Harris, Personnel Officer (Investments), Legal & General (Investment Management) Limited, Temple Court, 11 Queen Victoria Street, London EC4N 4TP.

FOREIGN EXCHANGE DEALERS AND COMMODITIES TRADER REQUIRED

Progressive company requires traders with at least 2-5 years' dealing experience covering U.S. dollar and major European currencies and also commodity traders. Preference will be given to candidates with a proven track record. Excellent package is being offered for these positions.

All replies should be sent to Box A.8950, Financial Times
10 Cannon Street, London EC4A 3DF

Corporate Finance – Documentation

First Interstate Limited, the merchant banking subsidiary of First Interstate Bancorp., is currently seeking a professional with experience in the preparation and negotiation of capital markets documentation to join its Corporate Finance Group.

The successful applicant, who is likely to be a lawyer wishing to develop in a new and challenging role, will join a small team which is responsible for negotiating all documentation for the Corporate Finance Group (including eurobonds, euronotes, interest and currency swaps, and syndicated credits) and for supervising the execution of transactions from mandate through to closing. He/she will also assist the bank's marketing and syndication specialists in the preparation of proposals at the pre-mandate stage.

The position offers a competitive compensation package, which will include all usual banking fringe benefits, and an excellent prospect for further development within a merchant banking environment.

Interested applicants should write, enclosing a full curriculum vitae, to Sharon Ayre, Personnel Officer, First Interstate Limited, 162 Queen Victoria Street, London EC4V 4BS (Tel: 01-236 5282).

First Interstate Limited

Corporate Finance Opportunities for Management Potential

City based – up to £14K

Our client is a leading UK Finance House specialising in equipment leasing transactions to a broad spectrum of industry.

Business growth and market developments have created a number of opportunities for high-calibre graduates, or equivalent, to work on designated accounts. You will need to have up to four years experience in a corporate finance environment with the potential for high-level responsibilities in an organisation which encourages personal development.

Positions are at levels depending on experience and qualifications, with starting salaries up to £14K. Total benefits include non-contributory pension, mortgage and other banking benefits.

Confidential Reply Service: Please write with full CV quoting reference 1937/RS on your envelope, listing separately any company to whom you do not wish your details to be sent. CV's will be forwarded directly to our client, who will be conducting the interviews. Charles Barker Recruitment Limited, 30 Farringdon Street, London EC4A 4EA.

CHARLES BARKER
ADVERTISING-SELECTION-SEARCH

HEAD OF FINANCIAL PLANNING AND ANALYSIS International Banking

Bank of America is seeking a Manager for its Europe, Middle East and Africa Division Headquarters financial planning group. The successful candidate will manage a professional staff responsible for the development and implementation of performance measurement and budgetary systems to support our international banking network.

This challenging position calls for substantial experience in the development and operation of advanced financial planning, budgeting and control systems and will demand strong analytical and problem solving skills. In addition, this role will require the ability to successfully interact with and influence senior line managers.

Candidates should possess a good first degree supplemented by either an accountancy qualification or an MBA and have 5-10 years experience in an innovative, multi-national environment. It is likely that suitable candidates will be aged over 30.

Career development opportunities offered by the scope of the Bank's worldwide operations are excellent. A competitive salary will be augmented by an attractive range of benefits including car, low interest mortgage, non-contributory pension and free medical insurance. Full relocation assistance will be provided if necessary.

If you feel you are ready for this major challenge please send full career details to David Clifford, EMEA Division Personnel, Bank of America, 26 Elmfield Road, Bromley, Kent, BR1 1WA. Alternatively, telephone him on 01-313 2396 to discuss the position in further detail.



Bank of America

General Manager

Distribution Services

Well into five figures London or Midlands base

The opportunity to build a highly professional distribution company and have profit accountability will appeal to a highly motivated business developer who has experience in this area.

The group already has a high reputation in this and other related operations and has identified a growth opportunity in a particular area of distribution. The task is to develop rapidly from an existing base of 'blue-chip' customers and establish the company as a market leader in this sector.

To be a candidate you should be 30-45 and come from a profit-accountable role, either in

general management in a distribution services company or from a senior distribution post in a large consumer goods organisation. The ability to market and to develop a profitable business is essential. Salary and benefits will be pitched to attract the necessary calibre of candidate and the job base could be either in London or the Midlands, depending upon current location.

Write or telephone for an application form or send detailed cv. to R.J. Cleland, quoting ref: GM58/9258/FT on both letter and envelope.

No details are divulged to clients without prior permission.

PA Personnel Services
Executive Search • Selection • Psychometrics • Remuneration & Personnel Consultancy

Fitzpatrick House, 14/18 Cadogan Street, Glasgow G2 6QP
Telephone: 041-221 3954 Telex: 779148

CHRIST CHURCH, OXFORD TREASURER (Estate's Bureau)

Applications are invited for the post of Treasurer of Christ Church, which will become vacant in December 1985. Further particulars are obtainable from:

The Very Revd the Dean
Christ Church, Oxford OX1 1DP

SENIOR PRODUCT MANAGER INT. BANKING

To £35,000 + Benefits

London

A major international bank, aiming to consolidate its London market leadership in new product introduction, seeks a creative graduate banker with previous product management experience, aged 25-35, to enhance the development and bringing to the market of new products. Candidates should be able to demonstrate strong planning, systems and interpersonal skills. Ref: DES

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Accountancy Appointments

Unlike the Grand National, moving into consultancy can be a surprisingly smooth ride. In fact, if you're currently in, say, line management you'll probably find working with us a refreshing challenge.

And because we're one of the top international accounting and management consultancy firms we can satisfy the ambitions of any high flier.

Our client list covers the public and private sector. Our practice involves exposure to the very latest financial and DP techniques. Our solutions are purpose-planned to suit each client's individual needs. Our day to day work is usually anything but routine. And our salary scale can put you right up with the leaders.

For our London practice you'll need to be aged between 26 and 33, be able to demonstrate a successful record - preferably in management - and be ACA, ACCA or ACMA qualified. You may well be a graduate too.

But, most important of all, you'll be a bright, self-motivated achiever, who's looking to be first pass the post.

Please write (in confidence) with relevant career and personal details to David Prosser, Price Waterhouse, Southwark Towers, 32 London Bridge Street, London SE1 9SY mentioning MCS/3975.

Who
says consultancy is such a
big jump?

**Price
Waterhouse**
Business Needs Experts.

Finance Director

North West

Our client is a highly profitable, £25m t/o Plc., with subsidiaries engaged in the manufacture and import of consumer products for the retail sector.

Following a period of sustained growth, and the recent appointment of a new Chief Executive, a Finance Director is required for the group's principal operating subsidiary to manage the Group's finance, data processing and administration functions. In addition to the normal responsibilities associated with a position of this seniority, the successful applicant will be expected to contribute significantly to the commercial management of the business, working with the Chief Executive to improve profitability and market share. Other areas of responsibility will include treasury

c£20,000 + Bonus + Car

management, acquisition studies and liaison with financial institutions.

Candidates, aged 32-42, should be Chartered Accountants who can demonstrate a track record of proven technical expertise and managerial ability, coupled with the personal presence, communicative skills and commercial awareness required to make a positive contribution to the profitable development of the group.

Comprehensive relocation facilities are available where appropriate. Interested applicants should write to **Alan Dickinson**, quoting reference 7008, at Michael Page Partnership, Clarendon House, 81 Mosley Street, Manchester M2 3LQ. (Tel: 061-228 0396).

MP
Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

Financial Accountant Retail-with promotion prospects

West London

c.£18,000

Our client is an aggressively expanding chain of retail shops, currently based around London but with expectations of wider coverage.

This position, which reports through the financial controller to a director, carries total responsibility for the computerised financial accounting function and department. It is expected that this person will progress to a more senior group position before long.

Applicants should be chartered accountants, aged between 27 and 33, preferably with retail business experience and the desire to progress in a competitive and expanding environment.

Please send full career details to Douglas G Mizon quoting reference F/605/M at Ernst & Whinney Management Consultants, Becket House, 1 Lambeth Palace Road, London SE1 7EU.

EW Ernst & Whinney

Audit Manager

London

c.£20,000 + Car

As a result of the restructuring and expansion of its group audit function, our client, a major health care and insurance organisation, is seeking an Audit Manager.

This is a challenging appointment and will involve the design and implementation of a new and comprehensive audit programme covering all the group's locations. With a staff of 9, the appointee will plan all audit work, allocating resources to take account of existing requirements and future developments.

The ideal candidate will be a qualified accountant, aged 30-35, with experience of integrating general and computer audit within an advanced computer environment, ideally gained within a multiple branch structure. The position

will require extensive contact with all levels of management and excellent communicative skills are therefore required.

In addition to the negotiable salary, there is an attractive benefits package. This is a career appointment affording excellent promotion opportunities within a highly respected group.

Please reply in confidence, enclosing career details and quoting reference B6394/L to Valerie Fairbank, Executive Selection Division, Peat, Marwick, Mitchell & Co., 165 Queen Victoria Street, London EC4V 3PD.

**PEAT
MARWICK**

ACCOUNTANTS

**BRITISH
SUMMER TIME IS
HERE AGAIN
SPRING 1985
ITS WAY!!**

That also means you can't afford to ignore the time in converting A/C to S/C. You want to make sure you count towards the future.

We have many vacancies nationally and internationally at all levels with super salaries to match your age, experience and ability. Just starting your career or have some experience, we can provide the Spring to get the Sunshine into your professional life. Start the competitive rising by contacting David or Geraldine.

**ACTEL ACCOUNTANCY
RECRUITMENT
CONSULTANTS**
13 Montague Place
London WC1R 4AH
Tel: 01-222 2092

Management Accounting and Analysis

Banking

c £17,500 + Low Cost Mortgage

The London based regional headquarters of a major international banking group, our client has control and review responsibilities for corporate, commercial and retail banking activities in Europe and the Middle East.

Initially working within the bank's London branch, the accountant will be expected to identify areas for profit improvement through the development and enhancement of product costing and customer and service profitability analysis systems. The position is highly creative, will involve considerable use of micro computers and requires substantial exposure to senior management.

In their late 20s, applicants (male or female) should be qualified accountants ideally with a costing/management accounting background. Please write, enclosing a career/salary history and day-time telephone number to David Hogg, FCA, quoting reference V/2298.

EMA Management Personnel Ltd.
Haiton House, 20/23 Holborn, London EC1N 2JD.
Telephone: 01-242 7773 (24 hour).

FINANCIAL MANAGEMENT

Thames Valley

£15,000 - £20,000

+ Car + Bonus + Relocation

We have been exclusively retained by one of the UK's leading and successful financial services organisations.

Our client wishes to strengthen a key area within their finance division, to support their continuing and planned expansion, by the appointment of two young graduate accountants, to work at the forefront of business development.

Candidates for this appointment will have, a first class investigative and analytical mind, the ability to communicate and, between two to three years post qualification experience.

Written applications enclosing curriculum vitae should be sent, in strictest confidence, to Robert N. Collier or Neil Gillespie at our London address quoting reference 5114.

410 Strand, London WC2R 0NS. Tel: 01-836 9501
26 West Nile Street, Glasgow G1 2NE. Tel: 041-226 3101
113/115 George Street, Edinburgh EH2 4JN. Tel: 031-225 7744
Brook House, 77 Fountain Street,
Manchester M2 2EE. Tel: 061-236 1553

**DOUGLAS
LAMMAS**
Douglas Lammas Associates Limited
Accountancy & Management
Recruitment Consultants

DIA

FINANCIAL CONTROLLER

Berks

High-Tech

£16,000+Car

A rapidly expanding company in the computer peripheral distribution market are offering a unique and exciting opportunity to a 'hands-on' Accountant from either the profession or commercial sector.

Working with the Financial Director you will be responsible for formulating and instigating the improvement of Company profitability, by constantly monitoring all aspects of the Company's performance, and responding to changing requirements for financial and management information.

Qualified, and in your late 20's, the reward for a high-level of personal performance and initiative will lead to increased opportunities within the group, and therefore offers an excellent career platform for the future.

Please telephone, or write briefly for personal history form quoting reference number B85366 to Andrew Fowler, Regional Manager.

Management Personnel

Recruitment Selection & Search

2 Eton Court, Eton, Windsor, Berkshire.
Telephone: (07535) 54256 (out of hours (0494) 881384).

Financial Accountant

**c £14,000 + Car
W. Middx.**

Our client is a rapidly growing Company in the hi-tech industry with an annual t/o in excess of £75m.

In line with the company's expansion, a new position has been established for a young qualified accountant, in his or her mid 20s.

Candidates should possess a sound knowledge of systems and financial skills to provide management with accurate information to strict deadlines.

The successful candidate will report to the Financial Controller and may reasonably anticipate succeeding him in the short term.

The salary and fringe benefits are commensurate with a company of international status and rewards in this role are particularly exciting.

Please reply in confidence, quoting ref. HP2203.

BARCLAYS EXECUTIVE APPOINTMENTS
(Recruitment Consultants)
1 Pembroke Road, Rushlip, Middx. HA1 6ND
Telephone: Rushlip 22654

Accountancy Appointments

IT'S ALL HAPPENING NOW FOR AMBITIOUS ACCOUNTANTS

Central London Up to £15,000

British Telecom has taken up the challenge of change. Committed to technical innovation, entrepreneurial development and financial success, it is one of the most vigorous and exciting enterprises in telecommunications today.

A leading-edge role belongs to National Networks

Budget and Management

To prepare all financial reports, involving consolidation of plans, budgets and forecasts. Responsibilities will include budget monitoring and producing monthly financial reports for management at Board level. For senior positions, in-depth experience is essential backed with a full ACA or equivalent. Opportunities also exist for finalists with commercial experience.

Assignment

To investigate, analyse, recommend and develop accounting and financial systems - reporting to Senior Management within set timescales. Positions are for both fully-qualified and part-qualified accountants with good financial experience and the ability to present financial information to users. For some vacancies, a background in computer-based operations will be needed together with an imaginative approach to problem solving.

- the BT division with the specific brief, among other responsibilities, to meet the total information system needs of British Business. We are now strengthening our team to meet the challenge of future growth, and have a number of progressive positions for both fully-qualified and part-qualified practitioners in the following accountancy areas:-

Ledger

To work within a group engaged in preparing the books of account to audit standard, reviewing these against the agreed budgets and ensuring their on-time distribution to management. For more senior posts candidates will be fully qualified with broad-based experience and a good understanding of computerised systems. We are also looking for finalists or people with substantial book-keeping experience.

Investment Evaluation

You will control and report on multi-million pound capital and investment projects for consideration by the Board, with recommendations for action a major part of the work. An enquiring mind with ability to grasp new concepts, particularly those of a technical nature, is essential. You must also have an ACA, ICA or equivalent qualification, preferably with some experience in an engineering environment.

These are important positions providing scope for individual talent and commitment, with real opportunities for personal and career development. Starting salaries for senior positions will be up to £15,000 and up to £13,000 for part-qualified accountants.

Please write enclosing a detailed CV and indicating which specialist accountancy area interests you to: Chris Black, British Telecom National Networks (P34), Room 136, 2-12 Gresham Street, London EC2V 7AG. Tel: 01-357 4200.

British
TELECOM
National Networks

FUTURE FIELD MARSHALS Career Development Opportunities for Accountants

Some of the country's most successful businessmen have benefited from a worthwhile period in consultancy. Some of them have spent it with Annan Impey Morrish. If you are one of a growing generation of industrial and commercial leaders we would like to assist you to achieve your goals.

Our work is concerned with helping good businesses get better and the individuals get well. Our terms of reference are developed in the client's boardroom and the diagnosis and corrective action are carried out in the offices and on the factory floor. The problems are not necessarily financial - they may concern any aspect of the company's operations.

If you believe in your future, are a chartered or cost and management accountant, have at least eight years commercial or industrial experience and are a good communicator please get in touch. We have been in business since 1958, are members of the Management Consultants Association and have 3,000 satisfied clients.

If you can help us develop further we can offer you an interesting job, an impressive piece to add to your CV and an attractive remuneration package. Please write to Geoff Child, Managing Director.

Annan Impey Morrish Ltd.,
Management Consultants
40/43 Chancery Lane, London WC2A 1JJ

A.I.M.

TOUCHE ROSS & CO. MANAGEMENT CONSULTANTS If you find our requirements demanding wait until you get the job

The job is that of a management consultant with Touche Ross & Co., one of the world's largest firms of Chartered Accountants. It's a position that offers considerable challenge and responsibility - matched by an equally substantial reward. Few individuals will take it in their stride. But then, to put it bluntly, even fewer get the chance.

Those who do are usually qualified accountants, aged up to about 40, with a good first degree and several years' commercial or industrial experience. They have intelligence and initiative, drive and ambition, and appreciate that management consultancy demands not simply technical expertise, but practical ability in communicating with clients and solving their problems.

If you think you can join our team,

we expect you to be every bit as demanding as the role. You will be based in London and we will pay you up to £26,000 plus a car. We'll give you an exceptional opportunity to increase and broaden your experience, together with the chance to rub shoulders with some of the brightest minds in the business. And if you continue to impress, we're one of the few large firms who'll hold the ladder for you while you climb - and the rungs to a partnership are fewer than you might think.

For the present, however, we'd like to look at your past. So please write to Michael Hurton at the address below, enclosing details of your career to date and your salary record, quoting reference 2262.

Touche Ross & Co.
The Business Partners
Hill House, 1 Little New Street London EC4A 3TR
Telephone: 01-353 8011

DEPUTE DIRECTOR OF FINANCE £19,722 - £21,234

The capital city of Scotland, established centre of finance and commerce, is seeking a Depute Director of Finance. The District Council is committed to a progressive policy of improving services and creating jobs.

Deputy to the Director of Finance, the postholder will be involved in the financial planning process and administration of the financial affairs of the Council in addition to assisting in the management and co-ordination of the activities of the Department.

The postholder requires an understanding of the problems of local authority finance in the light of the current economic situation and also the ability to ensure the translation of the financial aspects of the Council's policy objectives into achievements.

The successful candidate should preferably be a qualified accountant with extensive relevant managerial experience gained at a high level preferably in the public sector.

Application forms and further details are available from the Director of Personnel and Management Services, City Chambers, 249 High Street, Edinburgh EH1 1PL. Telephone 031-225 2424. Ext. 6419 or 6426. Closing date 22nd April 1985.

Edinburgh District Council is an equal opportunities employer. Applications are invited from women and men, from all sections of the community, irrespective of ethnic origin, disability or sexual orientation, who have the necessary attributes for the post.

City of Edinburgh

Financial Director

Somerset

to £25,000 + Car + Bonus

Because of an emphasis on product quality our client has developed a considerable reputation in its industrial marketplace. Profitable and with a turnover of £4 million, the company envisages further growth through both new product development and acquisition.

Working closely with the Managing Director and contributing substantially in business decisions, the Financial Director will supervise and enhance the financial function. Concentrating initially on the development of improved control and management information systems, he or she will provide financial guidance to both technical and commercial management.

In their mid 30s, applicants should be graduate qualified accountants with a broad range of industrial/commercial experience. Please write, enclosing a career/salary history and daytime telephone number to David Hogg FCA, quoting reference 1/2297.

EMA Management Personnel Ltd.
Haltom House, 20/23 Holborn, London EC1N 2JD.
Telephone: 01-242 7773 (24 hour).

PROJECT ACCOUNTANT International Operations

London

Around £19K

A major UK fmccg company, with a £2,000 million turnover, is seeking a qualified accountant to take a key project post in its rapidly expanding International Division. This is a new position reporting to the Financial Controller. Success in this role will produce a range of opportunities for future career advancement within the Company.

Aged between 27 and 40, you will have proved your ability to become a project leader responsible for the critical review and appraisal of worldwide financial procedures and controls. In the first year, you will play a vital part in the specification and installation of new systems based on your previous application of both

mainframe and micro-computer technology.

Working closely with managers in other financial, marketing and operational areas, you will be able to combine your experience of auditing financial standards with your free thinking, investigative strengths. You will therefore be capable of identifying and evaluating alternative courses of action.

The remuneration package will include a dependable profit sharing scheme and other significant benefits.

Please write to Keith McNeish (quoting ref 526), showing how you meet the above criteria and enclosing details of your career to date.

cc&p

Cockman, Copeman & Partners International Limited
26/28 Bedford Row, London WC1R 4HF

Managing Director

Recruitment Consultancy

City

to £50,000

Our client is a small, long established consultancy specialising in the financial area, salary ranges 15k-40k. The Managing Director will develop business based on existing goodwill and a reputation for high quality work and will interview candidates at senior level.

Candidates should be aged 26-40 with experience in the recruitment field and will ideally be qualified accountants. Please write with full career/salary history and day-time telephone number to Graham Webster FCA, MBA quoting reference 1/2295.

EMA Management Personnel Ltd.
Haltom House, 20/23 Holborn, London EC1N 2JD.
Telephone: 01-242 7773 (24 hour).

CHARTERED ACCOUNTANTS

Investment High Rewards Banking

Our specification is to find potential candidates excelling in the profession or consultancy.

A synopsis of our client's requirements is:- qualified between 1982 and 1985, a good degree and exposure to a wide range of audits and investigation/consultancy work.

In addition to this basic profile the candidate will be able to demonstrate flexibility of approach, ambition, ability to work in a trading environment and willingness to tackle non-accountancy work. High salaries are an offer.

For further details please write or telephone

R

Rochester Recruitment Ltd., 21 College Hill, London EC4R 2RP
Telephone: 01-248 8346

Financial Controller Construction Industry £18,000 + car

This is an exceptional opportunity for an ambitious accountant to head his/her own department, with direct responsibility to the Financial Director for the accounting and associated financial systems of the company.

Our client is an international construction company based in central London, with a substantial growth record in recent years.

The executive they are seeking will probably be about 30 years of age, professionally qualified, and will have spent a number of years working in the construction industry with direct involvement with contracting accounts as well

as the associated control systems of a Head Office.

A sound knowledge of computerised systems with, ideally, experience of implementation is required, as well as the desire and ability to make a major contribution to the Company.

The position will involve some overseas travel, and the package offered to the successful candidate will include competitive salary plus a company car, PPR and a non-contributory pension scheme.

**Roland Orr
& Partners**
Recruitment Services

35 Piccadilly, London W1V 9PB Telephone 01-734 7282

details to Miranda Lewis, quoting Ref: R2081. All replies will be forwarded directly to our clients.

Accountancy Appointments

Operations Audit Manager

to £22,000 + Car

In a new and highly responsible position, the Manager will initiate and develop the audit function of the UK activities of our client. The UK group, with a turnover of £500 million, includes activities in publishing, printing and transportation.

Based in London and reporting to New York, he or she will be responsible for conducting financial and operational audits at division level in the UK. With considerable independence, the position provides continual exposure to senior management and the growth of the organisation worldwide should lead to excellent promotion opportunities.

Aged 28-35, applicants should be graduate chartered accountants with managerial experience gained in a major professional practice. Please write, enclosing a career/salary history and daytime telephone number to David Hogg, FCA, quoting reference 1/2254.

EMA Management Personnel Ltd.
Hatton House, 20/23 Holborn, London EC1N 2JD.
Telephone: 01-242 7773 (24 hour).

Financial Management

£20,000 +, with Car

Manchester

Mancos Computers, distributor of DEC Hardware and developer of innovative software packages, is a highly successful company, with an £8m turnover, offices in London and Manchester, and has been in business for over twelve years. In addition to end-user system sales, Mancos has more recently developed profitable micro-computer and catalogue sales divisions.

Re-organisation within the Company has created a vacancy for a Financial Controller to manage the Accounts Department and to play a major role in contributing to the strategic planning and development of the Company through effective financial forecasting. Reporting to a director, you will be a qualified accountant with

experience in managing a commercial Accounts Department, and in financial forecasting.

Career opportunities are excellent, salary is negotiable, and will reflect how closely your experience meets our needs. We also offer a company car, profit-sharing bonus scheme and pension and health insurance benefits. Relocation expenses will be available if appropriate.

Applicants, male or female, should apply in the first instance giving full career details, to Ken Elvy, Mercuri Urval Ltd, 1 College Road, Harrow, Middlesex, HA1 1YZ, quoting ref. no. 535.

Mercuri Urval

Young Financial Accountant

Near Uxbridge

c. £15,000

We are Glaxo Animal Health Limited, responsible for the Group's animal healthcare interests on a worldwide scale.

Following an internal promotion, we are able to offer an excellent career opportunity to a young, qualified accountant seeking to broaden his/her commercial/industrial experience. Reporting to the Financial Director, you will be responsible for monthly/annual accounts, financial accounting, taxation and the treasury functions. An initial brief will be to develop financial controls and the underlying accounting procedures for the newly-installed computerised systems.

To meet the challenges of this key position you will need to be professionally qualified with at least 3 years' post-qualification experience, self-motivated with a creative response to problem-solving, and have the man-management skills and personality to deal with contacts at all levels.

The company, situated in rural surroundings but only 5 minutes from the centre of Uxbridge, is offering an attractive salary plus Outer London Allowance and bonus scheme. A non-contributory pension scheme, 25 days' annual holiday and staff canteen are among the generous range of benefits.

For an application form, please telephone Mrs M A Model, Company Personnel Officer, Glaxo Animal Health Limited, Breakspoor Road South, Harfield, Uxbridge, Middlesex UB9 6LS. Telephone: Ruislip (089 56) 30286.

Glaxo Animal Health Limited

Finance Director

to £23,000 + Car

Croydon/Surrey

A subsidiary of a major multinational, the company is one of the UK's leading manufacturers of high technology engineering products with a turnover approaching £25M p.a. and employing more than 700 people.

They seek a qualified accountant with zeal and enthusiasm to take complete control of the accounting function and improve systems and management information. Operating at board level, the job-holder will be totally involved in the decision making process and will be expected to make a significant contribution to the overall management of the company.

Candidates should be qualified accountants, in the probable age range 30-35 with experience in a complex manufacturing environment and preferably some involvement in contract cost control. A record of achievement, commercial awareness, a strong personality and line management experience are vitally important factors.

Please send your career details to Barry C. Skates quoting reference 6735.

Mervyn Hughes
Alexandre Tix
(International) Ltd
Management Recruitment Consultants



37 Golden Square
London W1R 4AN
Tel: 01-434 4091

Financial Controller

North West

£20,000 + car

Our client is a £multi-million turnover, household-name group, engaged in the multiple retailing of fashion goods.

They wish to appoint a Financial Controller, who will be responsible to the Finance Director for the management of the total finance function during what promises to be the most exciting phase of growth and development in the history of the company. Specific areas of responsibility will include statutory and management accounting, stringent control of group cashflow, budgetary control, financial forecasting, assistance in DP accounting systems selection, strategy and implementation, assistance with acquisition studies and the management of a team of 30 staff.

including 3 Chartered Accountants.

Candidates should be graduate accountants, aged 30-35, who can demonstrate a solid track record of achievements to date, coupled with a high degree of technical expertise, well developed interpersonal/managerial skills, above average communicative ability and the commercial awareness and ambition required to succeed in a highly competitive environment.

Relocation facilities are available where appropriate. Interested applicants should write to Alan Dickinson, quoting reference 7011, at Clarendon House, 81 Mosley Street, Manchester M2 3LQ. (Tel: 061-228 0396).



Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

BUSINESS PLANNING/ANALYSIS

South Coast

£12-15,000 + subsidised mortgage
+ relocation + large Co. benefits

Aggressive expansion plans and internal promotions have resulted in a requirement for several analysts within the European Headquarters of one of the world's foremost financial services organisations.

This organisation, operating in a highly competitive environment in 14 European markets, seeks young Graduate Accountants/MBA's with strong analytical and presentation skills, to fill "Management Potential" roles, working within the Business Planning and Analysis group.

To find out more about these challenging and exciting opportunities, please write in strictest confidence, enclosing your C.V. to: Richard Norman FCA, or Neil Gillespie at our London address, quoting reference number 5169.

410 Strand, London WC2R 0NS. Tel: 01-636 9501
26 West Nile Street, Glasgow G1 2EF. Tel: 043-226 3101
113/115 George Street, Edinburgh EH2 4JN. Tel: 031-225 7744
Brook House, 77 Fenchurch Street
Manchester M2 2EE. Tel: 061-236 1553

DOUGLAS
LLAMBIAS
Douglas Llammbias Associates Limited
Accountancy & Management
Recruitment Consultants



ACCOUNTANCY
APPOINTMENTS
Rate £37.00
per single
column centimetre

Assistant Financial Controller

Starting Salary up to £20,000

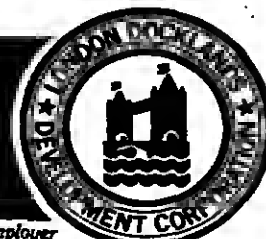
London Docklands Development Corporation has the unique and challenging responsibility for the regeneration of eight square miles of Docklands. The regeneration task involves the attraction of private investment alongside an extensive and directly funded project programme of land reclamation, infrastructure and environmental works.

The Corporation's Financial Team, who are very much a part of the central decision-making process, have developed and are continuing to enhance the financial planning, control and information systems.

We are now seeking to appoint an Assistant Financial Controller who will take a leading role in the Corporation's financial planning and control activities. The ideal candidate, who is not likely to

be under the age of 30, will be a Chartered Accountant or member of CIPFA or member of a similar professional accounting body. He or she will have not less than five years' post-qualification experience of corporate financial planning and control, and that experience will include computerised systems. The nature of the work demands the ability to communicate effectively and to relate to a wide range of professional, technical and managerial personnel both inside and external to the organisation.

Candidates should write to me for an application form: David Lowman, Personnel Manager, London Docklands Development Corporation, West India House, Millwall Dock, London E14 9TJ. We intend to start reviewing applications on April 22, 1985.



►►► CONCEPTS INTO ACTION ►►►

An equal opportunity employer

Head of Finance

NW Midlands

To £25,000 + car

This is a senior and influential role within a successful, international manufacturing company operating in competitive industrial and consumer electronics and domestic appliance markets.

The requirement is for a high calibre Finance Manager to control the company's accounting function and to act as financial/commercial adviser to the Managing Director. The initial brief will be to organise and develop all accounting, costing and data processing activities to meet the company's present and future needs. In due course you will become increasingly involved in the overall management and planning of the business—advising senior management on the financial implications of their activities.

You will be a qualified accountant (ACA, ACCA, or ACMA), probably aged between 35-45, with several years senior financial management experience in a growth company, where you have personally developed the influence and prestige of the finance function. Success in the job will be largely dependent on personal drive and persuasiveness, a practical 'hands on' approach and considerable expertise in organising, managing and motivating personnel at all levels. Strong commercial and business skills are a pre-requisite.

Salary and fringe benefits are in keeping with the seniority of the appointment and include relocation assistance where appropriate to an attractive part of the Midlands.

Candidates, male or female, should send full career details in confidence to Jerry Wright, Executive Selection Division, Price Waterhouse, Livery House, 189 Edmund Street (PO Box 120), Birmingham B3 2JB. (Tel: 021 236 5011). Please quote reference MCS/8531.

Price Waterhouse
Business Needs Experts

Financial Accountant

South Coast Circa £15,000

This new appointment is necessitated by planned growth of a well-established and profitable financial services group, which has recently strengthened its senior technical team.

The person appointed will review and refine existing systems—the object being to develop accounting, cost and financial control, and computerised procedures in a profit conscious environment. Previous experience of reporting to an American parent company would be advantageous.

This is an attractive opportunity for a creative Chartered Accountant to join a dynamic and expanding team in a position offering prospects for personal career progression.

In addition to salary, negotiable as indicated, will be added a subsidised mortgage facility and a subsidised private medical plan. Relocation assistance will be considered, where appropriate. Please send adequate particulars in confidence to John Finnigan of:

John Finnigan
International
Management Consultants
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A commercially minded ACA/FCA, male or female, age mid 30's, with at least eight years proven industrial experience, ideally gained in a small/medium sized manufacturing environment involved in fast moving, ever changing, short run, low technology, consumer durable products. This experience will result in a thorough understanding of management and financial accounting procedures and computerised accounting systems. An outstanding career opportunity with Europe's foremost manufacturer in its field. Fringe benefits include contributory pension, company car, medical/life cover and relocation expenses.

Suitably qualified candidates please phone 01-600 4708 for an application form quoting GF513 (24-hour service).

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JOHN W G FORBES MANAGING DIRECTOR
104 NEWGATE STREET, LONDON EC4

Accountancy Appointments

Haines Watts has grown from a single office to become a national firm of Chartered Accountants with 14 offices, a fee income of £4.5m and a place in the top 50 UK accounting firms within the last 20 years.

This growth is continuing through the expansion of existing offices, openings in new towns and the creation in 1984 of a Financial Services arm to develop the consultancy and corporate finance activities of the group. To help achieve this growth ambitious Chartered Accountants are needed for the following positions.

PARTNERS
West Midlands
Thames Valley
London

£15 - 20,000 + Equity

The ideal candidates will be 25-35 having particular experience with a leading firm working on profit and revenue share. They will be seeking an accelerated career path in an organisation where the responsibility and range of work lead to greater rewards than in the public sector.

CORPORATE FINANCE EXECUTIVE
Central London

£20,000 + Profit Share

Haines Watts Financial Services has an established base of clients seeking finance of £100,000 to £5m in addition to many we are advising on mergers, acquisitions and public company issues. The prime role will be to secure suitable finance sources for clients through the use of the company's extensive contacts.

The ideal candidate, 25-35, will possess a degree and/or professional qualification and have experience of the preparation of business plans and financial statements and development of the company's financial structure. The work will be stimulating and challenging and will involve a high level of responsibility.

The prospects from this position are excellent with the opportunity to head the area of finance within 12 months if performance justifies.

NEWLY RECENTLY QUALIFIED
Thames Valley

£13,000

We have four opportunities for candidates wishing to move to expanding offices where the vision of a successful firm will be a reality. These positions offer a career path in a dynamic and exciting environment.

UK REGISTER
Candidates must be UK registered or have the right to be so. No fees are charged for this service.

Please contact John Wilson-Jones on 0895-2000 or write to him enclosing a curriculum vitae to Haines Watts Recruitment Services, 200, Victoria Road, Bournemouth, Dorset, BH1 1JL.

Haines Watts Recruitment Services
a division of Haines Watts Financial Services

Management Consultancy : Executive Recruitment :
Business Acquisition : Corporate Finance : Company
Structures

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Bristol - Cardiff - Exeter - High Wycombe - London -
Oxford - Nottingham - Reading - Salisbury - Sheffield -
Sunderland

Tax Manager

"other companies will not give the autonomy and the breadth of experience"

Major Oil Company c.£18,500 + car

The responsibility for the taxation problems of this £1 billion turnover group is yours for the taking. The scope of the appointment is exceptional and offers:

- complete autonomy to handle the job as you see fit
- diverse group operations including engineering, transport and distribution, financing, insurance, joint companies and all major oil company activities
- liaison with the parent group in Europe involving some travel
- a head office environment which generates a tremendous team spirit

To accept the challenge of this highly visible and demanding role you will be a qualified accountant and/or ATII aged probably 28-35, with at least 4 years corporate tax experience in a major company environment, or alternatively you may have an Inland Revenue background. In addition a familiarity with computer modelling and its application to tax problems is desirable.

This position has a Surrey location and generous relocation expenses are available.

Please forward a comprehensive CV (or telephone for an application form) quoting Ref. MD 299 to Dennis Fielding at Macmillan Davies, The Old Vaults, Parliament Square, Hertford, Herts. SG14 1PU. (0992) 552552.

Macmillan
Davies

Macmillan Davies International Search Executive

Group Accounting

Central London

Our client is a major force in office automation and equipment, supplying over 80 countries in the Eastern hemisphere; their manufacturing units in Europe and the Far East produce a wide range of equipment available in this field. Committed to continued growth and expansion, they are currently seeking to recruit three qualified accountants for the following key roles:-

Accounting Standards
to £16,500

Responsibilities will include the implementation and maintenance of Group accounting policies throughout the company's international operations. This position would suit a qualified ACA, with up to 2 years p.q.e. preferably gained within a Big 8 firm. Strong technical ability and a diplomatic yet assertive personality are key qualities.

Senior Business Analysis
to £15,500

A recently qualified accountant aged 24-27, preferably with a manufacturing/management accounting background, is required to prepare profit forecasts, and appraise the operational accounting functions. An understanding of foreign currency transactions and the ability to report to strict deadlines are pre-requisites for this role.

Corporate Accounting
to £14,000

Reporting at senior level this is a stepping stone role for a newly qualified ACA, aged 24-26, to handle all consolidations throughout Europe, the Middle East and Africa. As part of a small, highly professional team, you will gain exposure to corporate accounting and reporting requirements. Applicants capable of matching the demands of this dynamic high profile organisation should contact Charles Austin on 01-242 0965 or write to him at 31 Southampton Row, London WC1B 5HT, quoting ref. L2075.

TP

Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

Finance Director

South Wales - Salary c.£15,000

The Company is a successful, fast growing business, which supplies the building industry.

A Finance Director, who will report to the Managing Director, is required to take charge of the Company's accounting function.

Ideal candidates should be qualified accountants, aged between 28-35 years. Some industrial experience is required and, apart from a knowledge of management and computer information systems, exposure to raising finance and the treasury function is desirable.

The terms and conditions of service are excellent and include a profit-related bonus and a company car.

Please write, in the strictest confidence, with full career details to the Company's advisor - Ian Dighe, Darius Industrial Investments Limited, Darius House, Saint Andrew's Street, Droitwich, Worcestershire, WR9 8DY, quoting ref. OFM/80L.



Darius Industrial Investments Limited
Recruitment Division

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Young High Flying Business/Financial Graduates

MBA - ACA/ACCA/ACMA
London, c.£23,000 + car

A multi-million, fast-moving, consumer orientated group is seeking to recruit a highly specialised team of qualified and experienced people with the potential to progress into senior financial/business roles. As part of this small influential team, involvement will include strategic and financial planning and a commercial review of the group's diverse operations. Projects undertaken by this multi-disciplined team and the ensuing recommendations, will have a major impact and significance on the group's future. Candidates, preferably under 30, must be capable of influencing senior decision making through positive, analytical and logical evaluations of business situations. Experience must have been gained within a large company where exposure and involvement in decision making at a senior management level, can be proven. Opportunities for advancement are first class and the excellent benefits package includes generous relocation assistance where appropriate.

G. Soble, Ref: 29617/FT. Male or female candidates should telephone in confidence for a Personal History Form 061-832 3500, St. John's Court, 78 Garside Street, MANCHESTER, M3 3EL.

Financial Controller

Up to £22,000 plus car

A major process plant contracting company based in the Southern Home Counties, servicing a substantial overseas market, now wishes to recruit a high calibre Financial Controller, reporting to the Finance Director.

This senior appointment offers a first class career for an ambitious accountant with excellent technical and communication skills, who will ideally have gained experience in an industrial contracting environment.

Duties will include:-

- ★ Responsibility for project, financial and statutory accounting
- ★ Responsibility for management reporting
- ★ Provision of financial and allied advice in relation to major international projects

The ideal candidate will be a chartered accountant - aged between 28 and 35 who can demonstrate good, relevant management experience.

An excellent package will be available together with an executive car and relocation assistance where necessary.

Interested candidates should write to Andrew Sales FCCA, Executive Division, enclosing a comprehensive curriculum vitae, quoting reference 226, at Michael Page Partnership, 31 Southampton Row, London WC1B 5HT.

TP

Michael Page Partnership
International Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

FINANCIAL CONTROLLER

We offer a uniquely challenging job playing a key role in the assessment and allocation of our funds to client organisations across all the core forms in England. We currently distribute £90 million a year and we are poised for a period of substantial expansion and development.

The Financial Controller will manage the Finance Department's Subsidy Section reporting directly to the Finance Director and will be required to show initiative in developing and implementing our financial policies. Applicants should be either qualified accountants or have high-level experience in arts finance and management. Salary will be about £16,000 with annual increments. We also have a non-contributory pension scheme.

For a job description and application form contact the Personnel Department, Arts Council, 105 Piccadilly, London W1V 0AU. Tel: (01) 629 9495 ext. 266.

Closing date for receipt of applications 19 April 1985.

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OF GREAT BRITAIN



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AND PLANT BREEDERS

FINANCIAL CONTROLLER/DIRECTOR (DESIGNATE)
Rural Lincolnshire c.£16,000 + car

A leading international specialist supplier to agricultural and horticultural markets which are undergoing rapid technical and commercial change. The Company has achieved a new phase of development and expansion.

A high calibre accountant with a commercial outlook and the proven skill to manage a busy finance department is required to join the progressive management team. Initial objectives will be to develop and improve information and control systems using in house computer facilities.

The successful applicant will report to the managing director and will work closely with the retiring financial director for about one year. The Company offers a comprehensive package of conditions which reflect the importance attached to this position. This is a career opportunity covering a potential Board appointment and it is unlikely that the person selected will be over 40 or have been qualified for less than 10 years.

Applications in confidence with full career details to: M.L. RUTVEN - MANAGING DIRECTOR, CHARLES SHARPE AND CO. PLC, SLEAFORD - LINCOLNSHIRE - NG34 7HA

Assistant Controller

City c.£20,000 + Car

Our client an international manufacturing and trading group with a multi-million turnover seek a qualified accountant, 26/30, who has achieved sound commercial experience. As a member of a small highly professional head office team, the successful applicant will face a particularly challenging role with considerable exposure to top management at home and overseas. Prospects of future promotion with this international group are excellent. If you have the qualities to match this demanding opportunity please contact R.J. Welsh.



Reginald Welsh & Partners Ltd
ACCOUNTANCY & EXECUTIVE RECRUITMENT CONSULTANTS
123/4 Newgate Street, London, EC1A 7AA Tel: 01 600 8387

Accounting Experience?

Could you sell to Accountants?

c.£20,000 p.a. + car + benefits London based

Our Client is one of the leading Computer Services Organisations in the UK and a major supplier of microcomputer systems to a wide range of professional customers. They have a turnover of around £35m and an established customer base in excess of 4,000.

- ★ In conjunction with a major Accounting firm they have developed a Corporation Tax System aimed at the Accountancy Profession and using the highly acclaimed IBM PC.
- ★ Excellent opportunities exist for Accountants to join a team which will sell this exciting product to Firms of Accountants both large and small.
- ★ We would like to hear from people over the age of 25 who:
 - have professional or industrial accounting experience.

- some experience of Corporation Tax.
- see sales training and experience as an aid to progressing their careers.
- ★ Comprehensive training will be given in the concept and function of the system, the manner in which it will be used by the profession and of course, in selling.
- ★ Earnings — the positions attract a high basic salary, generous commission and a car; these together with preferential mortgage facilities and profit sharing, create a very attractive remuneration package.

Applicants, male or female, should apply in writing to Maurice J E Wiloughby, Mercuri Urval Ltd., 1 College Road, Harrow, Middlesex, HA1 1YZ, or alternatively telephone 01-863 8466 for further information, quoting reference no. 539.

Mercuri Urval

Cost Accountant (ACMA)

Manufacturing Company
ESSEX £15,000+ car etc

Our client, a rapidly expanding packaging manufacturer, part of a major international group, seeks someone to lead and develop the costing department.

Aged 28-33, of degree standard education, he/she will be qualified ACMA, have manufacturing industry experience and enjoy improving production efficiency by providing computer-based cost and management systems information.

Imagination and creativity are key but so is liaison on the shopfloor in this exciting position. Advancement prospects are excellent.

Please write with CV, in complete confidence, to:

A. Higson, quoting H 2015

Higson Ping Ltd/Executive Recruitment Consultants
110 Jersey Street, London SW1V 6TB. Telephone: 01-910 4196

HIGSON
PING

Accountancy Appointments

REGIONAL FINANCE MANAGER

Central London c. £30,000 + Benefits

Division of large Multinational American Company in the Oil Service Sector requires a Regional Financial Manager for their Eastern Hemisphere Region to be based at their London Office.

Applicants should be qualified Chartered Accountants aged 27-45, have experience of running an accounts department and establishing effective levels of control. Qualities of initiative, good communicative skills, a practical approach to task and knowledge of American Accounting and International business environment are most important.

Interviews of successful applicants will be carried out week of 29th April 1985.

Please apply in confidence with a full C.V. to:

P. Blazquez,
MILCHEM DRILLING FLUIDS,
(a Division of Baker International Ltd.)
6, Babmaes Street,
London, SW1Y 6HD

A leading international firm of Stockbrokers seeks

Recently Qualified Chartered Accountants

London

Remuneration £15,000

Hoare Govett Ltd is an international stockbroking group employing 600 people which is associated with a major American banking corporation, Security Pacific. The group thus has the financial backing which, combined with its own expertise and proven success record, will enable it to capitalise on the opportunities for growth afforded by the dramatic changes currently taking place in the City.

Two recently qualified Chartered Accountants are now required to join the Business Settlement Department which plays a key role in supporting the group's planned expansion programme. One vacancy arises in the Financial Control Section, the other in the International Section.

Both positions will involve a mixture of treasury, financial accountancy and management information work, together with a range of special assignments. Experience on the audits of stockbrokers or similar City firms would be an advantage but is not essential, as full training will be given.

Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting ref: 2261 to W.L. Tait, Executive Selection Division.

Touche Ross & Co.

111 House 1 Little New Street London EC4A 3TR Tel: 01-353 8011

INTERNAL AUDITOR/CREDIT ANALYST

£14,500 p.a.

plus normal fringe benefits

The successful candidate will be a qualified Accountant with appropriate experience in Auditing and Credit Analysis who will have to work closely with the Internal and External Auditors of the Bank in London and Head Office, Tehran. Fluent Farsi is essential and a knowledge of Iranian business preferable. Please write in confidence enclosing c.v. to:

G. H. J. Gibbons
Administration Manager
Bank Saderat Iran
5 Lothbury
LONDON EC2M 7HD

GROUP FINANCIAL CONTROLLER

A fast-expanding design Group of Companies based in Covent Garden require an experienced financial controller/accountant.

A working knowledge of computerised accounting systems would be an advantage as would be an ability to develop accounting and reporting systems.

The applicant must be self-motivated and will report directly to a director.

Please send your CV together with details of current remuneration to:

Mr. A. Clark,
WIDMAN LEBSON, PAUL & CO.,
28 Finchley Road, London NW3 5PS.

International Appointments

As the leading banking recruitment consultancy exclusively handling overseas appointments, we are currently seeking to fill a number of positions.

MIDDLE EAST

Bahrain Corporate Finance Executive

Applicants should have a university education with at least 7 years' experience of all aspects of corporate finance, including in-depth knowledge of fixed and floating rate securities and interest rate swaps. Salary guide: \$75,000.

Kuwait Foreign Exchange and Money Market Dealers

Candidates for these senior dealing positions should have at least 5 years' experience gained with a major financial institution.

The Gulf Senior Operations Adviser

15 years' operational experience is required for this senior post, including extensive knowledge of EDP systems, operational procedures and current electronic banking products from a major international bank. Salary guide: \$100,000.

If you are interested in any of the above posts or would like to be considered for other overseas opportunities, please send a Curriculum Vitae in confidence to Robert Watsham, Consultant, Jonathan Wren International Ltd., 170 Bishopsgate, London EC2M 4LX, tel: (01) 623 1266, telex: 8954673 WRENCO.

London, Sydney

Jonathan Wren International Ltd
Banking Consultants

Istanbul Lending Officer

A minimum of 5 years' experience, mainly in the corporate sector, is important, together with a sound knowledge of export finance, project finance, public and institutional business and fluency in Turkish.

Bahrain Credit Officer

Ideally applicants should be aged 26-35 with a minimum of 4 years' experience of credit assessment and financial analysis. Some experience of negotiation would be an asset as would knowledge of a second European language. Salary guide: \$40,000.

Oman Chief Dealer

In addition to a sound knowledge of all aspects of foreign exchange, a significant experience of trading other products, such as futures, options, CD's and bullion is required. Middle Eastern experience and a knowledge of Arabic will be advantageous.

GENERAL MANAGER MONACO

Recent expansion has caused a Monaco based Management and Financial Services Group to create the new position of General Manager, reporting to the Directors. The successful applicant would be:

- Required to reside in Monaco (Accommodation not provided). French or other foreign languages a plus but not required.
- Applicants must be fully conversant with:
 - all corporate, secretarial, accounting and administrative work in multi-currencies
 - computer based accounting and administrative systems
 - corporate procedures based on English law
- Applicants must:
 - be qualified Chartered Accountants with current UK practising certificate
 - or Chartered Secretaries
 - have 10 years relevant experience
 - be willing to travel - especially to London to supervise our City office and meet with client advisers
 - provide leadership to 10 staff, and have ability to grow with this rapidly expanding group

Applicants should write, enclosing a Curriculum Vitae, a current photograph and stating salary requirements to:

HAVAS MONTE-CARLO N° 509
4, RUE DES IRIS
MC 98000 MONACO

Screening interviews will be held in London, a short list of candidates will meet all directors in Monaco.

An attractive package will be paid to the successful applicant: salary tax free and full Social Security and medical cover.

INTERNATIONAL APPOINTMENTS
Rate £37.00 Per Single Column
Centimetre

INTERNATIONAL TRADING COMPANY IS SEEKING

INTERNATIONAL TRADERS

Established international trading company in MONACO is expanding and looking for experienced trader for dealing in:

CRUDE & OIL PRODUCTS & SOLID FUELS
Candidates should have proven trading record and experience in a competitive trading environment with existing good contacts within the international markets and knowledge in the shipping and banking fields.

An attractive remuneration, including incentive and bonus, supported by a range of fringe benefits.

Please write full c.v., stating work experience, remuneration package, and any other relevant details to:

AGENCE HAVAS MONACO No. 669
4, rue des Iris M.C. 98000 Monaco

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Appointments Wanted

British Master SEKS EMPLOYMENT IN LARGE YACHT

Ex Tanker Captain, utterly reliable. Age 51. Tel: 0789 25201, (Bogdan) via Fausanla 8, Olbia, Sardinia.

Michael Page International

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Tel: (61) 2 235 1488

The Sydney office is managed by Allan Marks and the Brussels office by John Archer. They look forward to assisting you.



Michael Page International
Recruitment Consultants
London Bristol Birmingham Manchester Leeds Glasgow
Brussels New York Sydney

KING SAUD UNIVERSITY RIYADH, SAUDI ARABIA COLLEGE OF ADMINISTRATIVE SCIENCES

Academic appointments:

Professors, Associate Professors Assistant Professors

are available in the College of Administrative Sciences, on one-year renewable contracts, terminable from 27 July 1985. Applicants should be PhD holders.

The College has the following academic departments (where the language of instruction is ARABIC, except for the Hospital Administration Programme):

- (1) Accounting
- (2) Business Administration
- (3) Economics
- (4) Law
- (5) Political Science
- (6) Public Administration
- (7) Quantitative Methods
- (8) Hospital Administration, which is part of the Department of Public Administration.

Benefits include:

- ★ Tax-free salaries (based on qualifications and experience).
- ★ Monthly transport allowance.
- ★ Relocation allowance.
- ★ Free furnished accommodation or housing and furniture allowance.
- ★ Free yearly return air tickets for incumbent and family.
- ★ Children's educational allowance (non-Arabic speakers only).
- ★ Free medical/dental care covering family.
- ★ 60 days annual pre-paid leave.
- ★ End of service gratuity.

Application forms are available by writing to the following address, stating clearly the College to which you wish to apply, and where you saw this advert.

Ms Carmel A. Donachie,
King Saud University Office,
29 Belgrave Square,
London SW1X 8BQ.

ONLY SUCCESSFUL APPLICANTS WILL BE NOTIFIED

UNIVERSITY OF WAIKATO Hamilton, New Zealand

CHAIR IN MANAGEMENT STUDIES
(Accounting, Finance, Law, Management Information Systems, Operations Management, Marketing, Organization Behaviour and Personnel, Business Policy)

(Reference No. A85/9)

Applications are invited from persons with appropriate academic qualifications and experience in one or more of the above areas for professional posts in the Department of Management Studies at the University of Waikato. The University, which is growing rapidly, has nearly 4,000 students in five Schools of Study. The campus of 125 acres is in a suburb of Hamilton, a pleasant modern city with a population of about 100,000, located 80 miles south of Auckland. The Department of Management Studies currently has a teaching staff of 30 with expanding student enrolment. The Department's programmes incorporate the topic areas of Accounting, Finance, Law, Management Information Systems, Operations Management, Marketing, Organization Behaviour and Personnel, and Business Policy. The School of Management Studies offers a unique four-year degree of Bachelor of Management Studies. Other Departments in the School are Economics, Computer Science and Mathematics. Applicants should have a commitment to a multi-disciplinary approach to management education, research and consultancy. A willingness to participate in the development of post-graduate programmes is desirable. Applicants should also be prepared to share in the administration of the Department and might be asked to act as Head of Department in due course. The positions carry annual salaries in the range NZ\$45,319-NZ\$56,802. Further information and details of the application procedure are available from the Secretary General, Association of Commonwealth Universities (Apsu), 26 Gordon Square, London WC1H 0PF, or from the Registrar, University of Waikato, Private Bag, Hamilton, New Zealand. Professor S. V. Smith, Head of the Department of Management Studies, is in the United Kingdom until 2 April 1985 and for further information may be contacted through the office of the Association of Commonwealth Universities (tel: 01-387 8521 or by telephoning 030 570 257. The closing date for applications is 7 May 1985.

Unicef

The United Nations Children's Fund
With Headquarters in New York and offices throughout the world, working with developing country governments to provide disadvantaged children and their mothers with the basic services they need to survive and develop, seeks

BUDGET OFFICER GREETING CARD OPERATION

NEW YORK, USA Ref: VN506

Under the direction of the Chief of Section to be responsible for the preparation, administration and control of the greeting card operation work plan (budget) and to undertake financial analysis. Assist the accounts unit in cost and sales analysis.

Qualifications:

University degree in business administration or related field. Professional qualifications in financial and budgetary planning. Good knowledge of EDP. At least 5 years' financial analysis and budgeting experience at the professional level; 3 of these in a supervisory capacity. English, excellent; writing skills required. Knowledge of French and/or Spanish desirable. Salary commensurate with qualifications and experience. Excellent benefits package.

Deadline for application:

APRIL 11, 1985

Send detailed resume to:

Michael K. Corbett

Chief Recruitment and Placement

UNICEF

866 UN Plaza, New York, NY 10017, USA

Company Notice

NOTICE OF PREPAYMENT

MEGAL Finance Company Ltd.

ECU 100,000,000
Floating Rate Notes due 1994

In accordance with paragraph "Redemption" of the terms and conditions of the Notes, notice is hereby given that MEGAL Finance Company Limited will prepay at par on the Interest Payment Date falling on April 29, 1985 the total amount remaining outstanding of the above-mentioned Notes (i.e. ECU 8,333,000).

Payment of interest due on April 29, 1985 and reimbursement of principal will be made in accordance with the terms and conditions of the Notes.

Interest will cease to accrue on Notes as from April 29, 1985.

Luxembourg, March 27, 1985

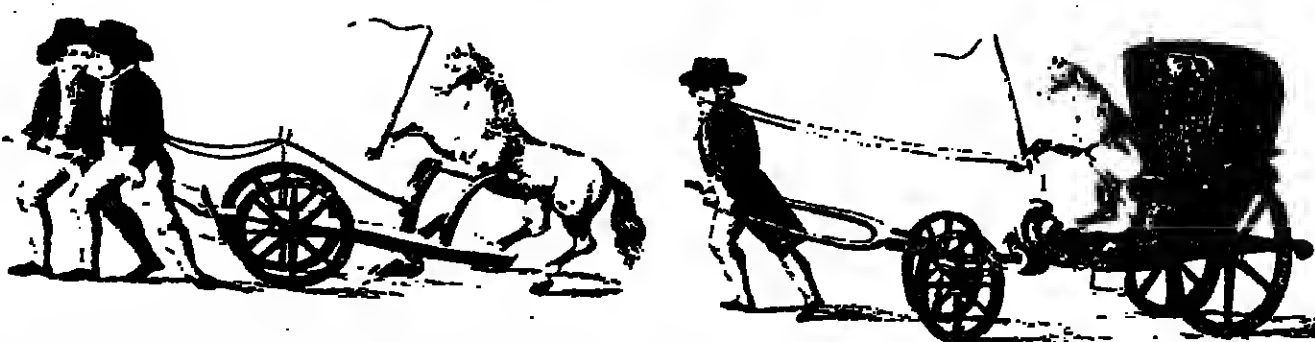
The Fiscal Agent

KREDIETBANK
S.A. LUXEMBOURGEOISE

THE ARTS

German prints/Roy Strong

Upside down in a cruel world



On the whole, scholarship has steered clear of the world of the popular print. To the art historian, the aesthetic inferiority must inevitably be distasteful; while to the straight historian, they present all the difficulties of unravelling a psyche of lost images and, as such, are best assigned the role of mere illustration.

In spite of our lament, we still live in a highly literate society and forget the novelty of the assumption upon which it moves: that everyone can read. It is a relatively recent one, just about a century old in this country. We, therefore, underestimate the place occupied by such popular printed images in the hundreds of years from the invention of printing in the early modern period until well into the 19th century.

The Topsy-Turvy World, at the Goethe Institute in Exhibition Road, West London (until April 24), launches us into a part of that lost world with a collection of 80 prints from the collection of the artist, Böhm. They make up an unerring and not-altogether-pleasurable experience. That, however, should not be a reason to avoid it, for on the walls is hung subject-matter which one often wishes had not existed; and yet, its persistence reflects how deeply rooted it is within the subconscious make-up of the European mind.

Perhaps it is significant that nearly all the prints directly on the theme of the world-upside-down belong to the *biedermeier* period when the *ancien régime* was re-established in the aftermath of the Napoleonic wars. Bourgeois society then had no means of expressing the new liberal ideals. One senses its frustration finding fulfilment in contemplating these savage satires. Presented in strip-cartoon format, their content is virtually constant: a horse sits in a carriage whipping a man who draws it; a patient ministers to his doctor; mice chase cats; a tree saws a man into logs; or a lady asks a man to dance. The theme goes back to the Renaissance and, ultimately, to classical antiquity; but what is compelling is how the same situations can be read either way according to time and circumstance, for, simultaneously, they violate or sustain the existing order of things.

It is the matter-of-fact rendering of cruelty in the more violent of these role-reversal images that is so disturbing, evoking in mind the morose satirical streak in German literature typified, for instance, by the punishments meted out in Grimm's fairy tales. An ox literally picks up a chopper and begins to gut a man hanging from the ceiling. In our own century these strike new

chords: the ones that touch on our relationship with the natural world and, above all, the one with animals. In this way they retain their potency in a new context. So do those whose mainspring is an obsession with dwarfs and monstrosities—a celebration of the grotesque in human form that today would produce mass outrage from the hags lobby for the disabled and physically handicapped. That has no place in the make-up of earlier periods.

Jacques Callot's *Vorles Figure Gobbil*, or various sorts of misbirth, which appeared first in the 1620s, had a long and vigorous life. He depicts beggars with onerously enlarged heads, hunchback musicians, dwarfs with hideously distended or overhanging bellies. Callot immortalises the cult by Renaissance courts of such deformed people who were accorded a place within their ranks, given suites of tiny rooms (as of the Gonzaga court) or, in Spain, immortalised by the brush of Velasquez.

We forget that, for centuries, these abnormal people were used as part of the repertoire of decoration from porcelain to garden statuary. Its contemporary equivalent would be the use of Down's syndrome children in wallpaper design.

One stream of imagery that remains vital, if diluted, is the anthropomorphic. Anyone familiar with today's ocean of fluffy animals, mascots and greeting cards will recognise the complex roots upon which this sentimentality has been built. It is, in fact, the sentimental side that is missing, an overlay applied only to animals from the middle of the 18th century by the bourgeois classes, and whose eventual result we know in the form of Beatrix Potter, Wall Disney and Paddington Bear.

We are in tougher climes here, with sinister allusions to pillaging the fables and fables of mankind. They are depicted skating on ice, in a parody of a picture by Avercamp; or, a century later, a bewigged monkey enacts the excesses of contemporary courtship from dancing a minuet to climbing a ladder to a balcony.

It is easy to forget how long the influence of Arcimboldo lasted. Here, we see it spill down through the centuries. Mountains land on a man's head in profile; a rock on close inspection is a human head and face; while, in another, huntsmen ride over what is a vast eminence identifiable as a dead stag. It is as well to remember that our own popular imagery will appear as bizarre and remote in two centuries' time as any we see here.

Nerone/Camden Festival

William Weaver

When Arrigo Boito died in 1918, his operas, like the Italian cultural establishment, were almost entirely forgotten. Now, thanks to the enterprise of the Camden Festival, Nerone has had its first British performance (a concert version on Tuesday night in Logan Hall), 60 years after its Milanese production. London's opera-lovers will be grateful, no doubt, for this opportunity to hear a work so famous but so ill-known; it is hard to believe, however, that the festival's venture will lead to repeats, or to stagings of Nerone here.

In a letter to a friend, Boito once spoke of his "fear of art," a phrase that might be translated as "fear of great art," or "fear of not being great." After all, a man who has

worked with Verdi and—as sources with Verdi and—as Shakespeare might well feel some inhibitions in tackling a grand opera based on the Roman empire. In his determination not to sound like anyone else, Boito erased all character from his music. It sounds like nothing much at all. Boito was not much good with tunes, anyway, so there are only wisps of phrases, false starts that go nowhere. The best music is far the scenes of Roman pomp (the Christians, naturally, have the other, washed-out orchestration); they have a stirring, Hollywood martial ring, but cannot come up to Franz Waxman or Erich Korngold.

Some of the singers, trying to infuse life into the dull score, yelled and hammed, but to no

avail. The best singing came from Sirry Ella Magnani as Rubia, the vestal-turned-Christian; and from Alastair Miles and Patrick McCarthy, in smaller parts: Miles has a deep, solid bass, and McCarthy is clearly a valuable character-temper.

In Nerone, the chorus has a lot to do, and the Abbey Opera Chorus did it very well indeed. From the pretty song-fragments that drift across the Roman campagna in the first act, to the "crowd music" of the Circus Maximus, the chorus found just the right sound and volume. Much of the credit must go to the conductor Anthony Shelley, who kept his large forces together and drew enthusiastic if not always accurate playing from the Abbey Orchestra.

Philharmonia/Festival Hall

Andrew Clements

Simon Rattle's account of Shostakovich's Fourteenth Symphony is already established as a seducing, profoundly moving experience. He repeats it at the Barbican next Sunday with the London Sinfonietta. On Tuesday, at the Festival Hall, he repeats it with the Philharmonia Orchestra, and produced a performance of quite spectacular intensity and architectural assurance, with the orchestra restored to its most formidable form.

Rattle's view of Shostakovich 10 seemed structurally akin to that of a Mahler symphony, especially the Fifth: the substantial and tragic first movement closely twinned with the ferocious scherzo, the two movements played with scarcely a break between them; the third movement a broad character piece standing alone; the finale preceded by an extended, relaxed introduction. It made perfect musical sense, and at the same time the centre of the work firmly in the

first two movements, with everything thereafter cathartic. Only because the plan was so perfectly realised did it demand such an attempt at explanation. In every detail Rattle obtained superlative playing from the Philharmonia: fine reserves of string tone in the first movement, stark, raw chording in the second, a secure brass choir, above all perhaps pungently characterised woodwind, with the bassoon especially outstanding. By paying attention to every nuance of the solos in the third movement the symphony was seen through its potentially weakest passages; the finale may be short, but it was carried off with convincing virtuosity.

This exceptional concert almost fell into the apparently now old-fashioned scheme of overture—concerto—symphony. Almost, because David Matthews's *Seraphic Fire* is not quite an overture, more a gentle idyll, a kind of latter-day Butterworth rhapsody, elegantly shaped and limpidly scored. The concerto was Mozart's G major K.453 for piano; the small Victor Jury, however, in the first movement, grand expressivity in the second and delicious wit in the finale, where Rattle too led the orchestra in some tellingly moulded playing in the slower episode.

Babes in Arms/Brighton

Michael Coveney

The British premiere of this wonderful 1937 Rodgers and Hart musical (composed one year after *On Your Toes*) was given by the students of LAMDA last year in a fresh and touching production by Wendy Williams. Redford's starring version this week of the Theatre Royal, Brighton, has many good points but the musical direction of Alan Bruce is not one of them, nor are the crashing funniness of the songs.

There is a heartlessness at the core of the evening, a harsh crudity that is not quite the same as an abominable appropriateness to the great lyrics. The baubles are all to pot, too. Still, one must be thankful for small mercies. Or, in the case of Matthew Kelly, tell ones. You will remember from the 1958 MGM movie that Mickey Rooney played the revue composer leading his band of underpaid apprentices at Cape Cod summer theatre from dilapidated fortune to ultimate triumph. Well, Mr Kelly in the same role is about five feet taller than Mr Rooney and, even with his *Gimme for a Laugh* heard shaved off, he is not all that fresh-faced a juvenile. What he lacks in musical nous, however, he makes up for not only in inches but a

pleasant, gawky comic manner. The Judy Garland role is taken heavily but, in truth, pallidly by Judith Howson, but the female star is another popular TV face, Su Pollard from *Hi De-Hi*. Miss Pollard's spectacles always match her dress even when her voice does not match the music. Her enthusiasm as the theatre's put-upon co-director comes when she fills in as the maid in the doomed play by the tiresome Tennessee Williams lookalike (rendered even more tiresome and lookalike by Brian Godfrey). She displays sure comic timing, a powerful voice and a spectacularly slender pair of legs.

My own particular favourite, however, is "I wish I were in Love Again" with its brilliantly intricate and witty lyrics. "When love congeals it soon reveals the faint aroma of performing seals" is a feeling captured by the supple, cooing, entranced with this song, Lisa Maxwell and Mark Hodgkin need to be reminded of the quality verse at their mercy. The competent choreographer is Tudor Davies, the reasonably ditto designer Terry Forsyth. The good jokes of George Oppenheimer's book are best delivered by Yvonne Manners as a dominating mother. After Brighton, the show moves as to Southsea next week, settling eventually by mid-May in Manchester.

Humana Drama Festival/Louisville, Kentucky

B. A. Young

"I don't know," said an American critic sitting behind me, "if we come here for the plays, or just to meet all these lovely people." This year, we have had to rely chiefly on the lovely people, for the ninth Humana Festival at Louisville, Kentucky, has been a great year for drama.

The prize exhibit was certainly *Tent Meeting*, written by the three actors who played it. Becky (Rebecca Alworth) is a simple girl who has had a baby so malformed that she thinks it's a girl. Her father, the Rev. Tarbox (Levi Lee), insists not only that it is a boy but that it is Jesus born again. As he might well be the baby's father, his opinion must be considered; but when he decides to hold a great prayer meeting to announce this Second Coming, things have gone too far.

The play is full of invention. It has much humour, real tension, a hint of pathos, and truthful satirical observation (I am told) of the evangelical life. The ending, at the height of a meeting that tempted the audience to join in the prayers and hymns, doesn't cap the earlier business as well as it might, but it's no disaster if the last chocolate in the box fails to match all the rest. The third actor is Larry Larson, as Becker, equally simple, but a war hero by buying a medal at a junk shop.

Jon Jory, the Festival director, has indulged his liking for plays that have something in which the company has often excelled. There were

only two more full-length plays, but nine one-act pieces, ranging from 45 minutes to 90.

Two Masters was a couple of 45-minute plays by Frank Manley. The first is an account of an excellent, told by Kathy Bates, padded beyond her normal dimensions, of an encounter with an escaped prisoner seeking shelter in the caravan she shares with her husband. She is sure that, as a condemned robber, he must have lots of money, perhaps dug up from some hiding-place, so she gets her husband to shoot him. It all goes with a sense of cold-blooded fun.

Andy Becker, the husband, is confined to a hospital bed in the other play, able to communicate only by stalling at letters on a kind of out-of-body. Two old ladies (Adale O'Brien and Beth Dixon) visit him on an "errand of mercy." They like to check the sick by "giving them something to think about besides being old and dying of cancer." They console their patient for the death of his cat by reminding him that, it cats live longer than his did, it means they weren't hit by a car or poisoned by anyone. It's wonderfully callous and uncommonly funny. Black faces seem one of the favours of the season.

There were two similarly black pieces of less value. In *The American Century* by Murphy Guyer, the laughs are based on impossibilities, which won't do in farce. A soldier reunited with his wife after four years tells her of the wonder-

ful future he has planned, when a stranger of his own age enters and claims to be his son. He is familiar with all the family knowledge that he couldn't have known. More, he prophesies a desperate future that drives the soldier away to re-enlist. A bit silly, but nice playing by Dana Mills as the son.

Douglas Soderburg's *The Roots of Chaos* was a fantasy about a family living above a burning coalmine. The trouble here is that the successive deaths of mother, daughter, son and father are illogical and not always relevant. One interesting short play, *Advice in the Players*, by Bruce Bonafede, was the season's only concession to current affairs. In it, the ANC, for political reasons, closes a performance of *Waiting for Godot* by two black South African players at an American festival. The political end social points raised are interesting, though not always valid. Splendid playing by Tam Wright and Delroy Lindo as the two black players.

Of the longer one-act plays, the most entertaining was James McInerney's *The Very Last Lover of the River Cane*, about two cowboys fighting over a girl. Why the girl, played by Debra Monk, is called the River Cane we never learn; Jon Jory told us at a Press conference how

exposition was economised in one-act pieces, and perhaps the economy damned the river at source. The action consists mostly of a very long fight, ingeniously devised by Steve Rankin and fought tirelessly by Christian Kaufmann and Leo Burnester. Mr Burnester takes a 15 ft swallow-dive from a balcony on to his colleague. Around the battle there is Texas cowboy chat that contains some good, funny lines.

Days and Nights Within, by Ellen McLaughlin, shows a German-born American Communist lady (Beth Dixon) being interrogated by an East German security man (Ken Jenkins). We see all the classic techniques, except bodily torture, and after a year's failure to extract anything, the interrogator packs up and relegates his victim to another operator. The play, which strays now and then into dreams, gives scope for verve and sensitive acting. Now, down to the depths. *War of the Roses* by Lee Blessing (75 minutes with no interval) is an account of how David and Carol (Rose) come to divorce. Carol thought David was too predictable. I thought Mr Blessing was too predictable. Every known cliché of marital dispute is there, including a final reconciliation, *molto rallentando*. Neat playing by Paul Collins and Carolyn McCormick, for what it's worth.

Then there was J. F. O'Keefe's *Ride the Dark Horse*, about the hysterical behaviour of a suburban Chicago family when their daughter (the attractive Melody Combs) suddenly falls ill with a glandular disease, and only dies in her father's arms. I couldn't believe in any of them except the two kids, Joel and Lemmie, who were always anxious to get out. "Oh, God, how can this be?" the mother kept asking, and so did I. Robert Speer, the director, wasn't very happy with his eight characters on the little stage of the Victor Jury Theatre.

I would probably have given the same bad marks to Heather McDonald's *Available Light* about French peasants in 1832, with songs and dances, but I too do apologise to come back after the interval and find this disqualifies me from pronouncing a thoughtful judgment.

All the designs, both in the big Pamela Brown Theatre and the small Victor Jury, have been done by Paul Owen, who can do more by decorating a single wall than some can with the Drury Lane stage. In the big theatre, where he can be more elaborate, he produces impressive sets, such as the vineyard in (the author insists) Normandy.

The plays have been selected from 200 unsolicited scripts by the four literary staff, whose debates over the year should have been worth bearing. But whatever the standard of the plays, the centre is of the usual importance, and the efficiency and charm of the front-of-house staff is unique.

Handel/Royal Northern College of Music

Stanley Sadie

There is no good musical reason why Teseo, the ninth of Handel's operas and his third for London, should have had to wait so long for a stage revival in this country. Tuesday's performance in Manchester was the first, it seems, since the last that Handel himself directed in 1713. There are further performances tonight and on Saturday; the opera is to have a London revival by the English Bach Festival in July, in association with the Handel Tercentenary Festival.

Handel's first London opera, in 1711, had been the highly successful "Magic Opera" *Rinaldo*, his second the more modest *Il pastor fido*. With Teseo, he clearly was aiming at another spectacular success. His librettist, N. F. Haym, turned to the land of operatic spectacle. France, for his part, arranged one that Quinault had written for Lully to set in 1675; hence the five-act form of Teseo, uniquely among Handel's operas.

The work combines a classical plot (a story about the young Theseus) with magical elements (the sorcery of Medea). It was originally given with lavish scenes, decorations, fights and dances, and the costumes. The music, too, if not as sensationally various as

that of *Rinaldo*, is lavish. Its enterprise and almost experimental character are that of a youthful composer—Handel was 27 when he wrote it—flexing his muscles.

The opera opens, according to the stage directions, in a temple of Minerva, near Athens, where a battle is being fought. In Malcolm Fraser's production, it opens in a country house, a royal residence adapted temporarily as a hospital in a war of the early 20th century. The female characters are nurses or ladies of leisure, the males (besides the king) young officers. The opera is, nevertheless, less sung in the original Italian. I find it a shade curious that a conservatory should elect to produce a historic work in a way that makes many of the lyrics incomprehensible, and less and requires them to act in a way that is wholly at odds with the music. In this kind of realistic context the use of high voices for the male parts, becomes once again a troubling issue, as it does not in a setting that comprehends some degree of stylisation.

So does Medea's sorcery, when, in a haze of pink smoke, she transforms the house into a "hellish landscape" strewn with bodies, peopled by sinister men in gas masks (as well as the understandably puzzled cast) and watched over by sentries from searchlight towers. There must be better vehicles than Teseo to carry Mr Fraser's message, whatever it may be. There are better ways of treating Teseo too.

If it was one of those evenings where the eyes are better kept closed, it was certainly one

for keeping the ears wide open. The RNCM has some singers of exceptional promise. Janice Ciose brought a voice of considerable beauty and expressive power to Medea's demanding role, showing musicalship of the highest order. Terry Forsyth, coping with big rhetorical utterances. It was a pity that such a superb Act III aria had to be delivered from so far back on the stage.

The role of Clizia was sung with some charm and vivacity, if slightly indistinct articulation, by Rachel Robins, and there was clean and spirited singing from Adrienne Murray as Arcane, Louise Jackson, in the role of the sorceress, and Agnes, started unevenly but by the end of the evening was showing a low mezzo of some beauty and vigour. The leading soprano part of Theseus was sung with character and vitality by Diana Palmer, who is not yet a very sure actress. One sometimes pined for a male voice, but even the tiny *deus ex machina* part, probably assigned to a bass by Handel, was taken by a soprano.

U.S. choreographer at Sadler's Wells

American choreographer Merce Cunningham is bringing his contemporary dance company to Sadler's Wells for a two-week season from May 14-25. There will be four separate programmes with a variety of composers.

Saleroom/Antony Thornecroft

Waugh makes £59,400

The autograph manuscript of Evelyn Waugh's second novel, "Vile Bodies", sold at Christie's yesterday for £59,400, almost three times the pre-sale top estimate. The buyer's identity was kept secret but the British Museum was believed to be the under-bidder.

"Vile Bodies" is the only Waugh manuscript not in the University of Texas, which purchased his entire library on his death in 1966.

Waugh gave it in 1930 to his friends Bryan and Diana Guinness with the inscription: "1 am afraid that this will never be of the slightest value." It was sold yesterday by their son, the Hon Jonathan Guinness.

Christie's auction of manuscripts and letters totalled £375,723, with 12 per cent bought-in. Brahms's autograph manuscript of the first of the "Five Songs" made £48,600 (against a £10,000 top estimate), and the London dealer Fritz-Denneville bought a letter

by Martin Luther to the Elector of Saxony, dated 1527, for £22,680. Other high prices were £19,440 from Haas for a letter by Hayden to John Bland; £18,360 from Mitchell Rare Books (London) for a final typescript with autographed corrections of Dashiell Hammett's greatest novel, "The Glass Key"; £17,250 for a Ravel autographed manuscript of the song "Un Grand Sommeil"; £14,040 from Sawyer for a collection of papers related to the exploration of North America during the 18th century; £13,770 for a letter by Voltaire to Voltaire; £12,000; and £4,538 for letters and other memorabilia of Captain Oates, who died near the South Pole in 1912.

Sotheby's auction yesterday of Impressionist modern pictures did better than Tuesday night's sale and the morning session totalled £1,944,250, with only 12.3 per cent bought-in. Top prices were £74,800 paid for "Scene de Rue, Lagay" by Henri Lebasque.

Arts Guide

Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

March 22-28

Exhibitions

NEW YORK

Treasures from the New York Public Library: 260 works chosen from one of the five best library collections in the world may cover America better than Europe, but the inclusion of a Gutenberg Bible, the Tichhill Psalter and French bindings supplement American, such as examples of Melville's work, announcements of the discovery of New York, and one of the earliest globes. Ends May 24. (42nd & 5th Av.)

WASHINGTON

National Museum of American Art: 49 works by five 19th century black artists highlight a show of a little-known area of American art. It reminds the world of Joshua Johnson, the first recognised black American portrait painter; Henry Ossawa Tanner, a student of Thomas Eakins and neo-classical sculptress Edmonia Lewis. Ends April 7.

CHICAGO

Art Institute: 83 great architectural drawings cover the last five centuries in this show by the Royal Institute of British Architects. Ends Mar 31.

TOKYO

Leonardo da Vinci Nature Studies: 50 drawings on loan from the Royal Library at Windsor Castle concluding a travelling exhibition in Europe, U.S. and Australia. The exhibi-

tion has been designed by Paul Williams, designer of the Renzo at the Hayward Gallery, London. Set by Museum of Art, Seibu Department Store, Ikebukuro. Ends May 12.

Tokyo in the Sixties: A rare chance to see the Press photographs of Mitsutoshi Hanaga who has captured many of the events of that turbulent decade in Tokyo - much to the authorities' chagrin who feel such Press photos now tarnish Japan's modern image. Plan B Event Space. Nakano (near Nakano Fujimichi Station). Fri only. (3942051).

PARIS

Hans Holbein the Younger (1497-1533): Thanks to the acquisitions by Louis XIV, the Louvre boasts one of the richest and rarest collections of the court painter of Henry VIII. Five of his masterpieces, portraits of Erasmus and Anne of Cleves among others, are accompanied by several drawings of the artist who, more than any other, has come to be seen as the quintessential Impressionist. Yet this early labelling is now shown to be a gross and misleading over-simplification. In Renzo, once the label falls away,

we find a wonderfully instinctive painter, aware of what his fellows were doing and responsive to it but never the creature of theory, analysis or programme. The later works, hitherto considered so difficult, stand as major works in their own right. Organised by the Arts Council and sponsored by IBM, this fascinating and beautiful show goes on to Paris, where it will be much extended, and to Boston.

WEST GERMANY

Berlin, Schloss Charlottenburg, Spandauer Damm, Neuer Fluegel: Berlin is putting on the biggest exhibition of Antoine Watteau to commemorate the 300th anniversary of his birth. The National Gallery of Arts, Washington, the State Museum of Berlin and the administration of Berlin's estates are sponsoring the show. The French rococo painter often used poor quality colours, therefore many of his paintings are in a bad condition and have not been displayed before. The exhibition includes 71 drawings and 143 paintings. Ends May 25.

BRUSSELS

Palais des Beaux-Arts: Felicien Rops - drawings, paintings and watercolours - a mixture of the macabre and erotic, skeletons and sex. Ends Apr 28.

ITALY

Syracuse (Sicily) Palazzo Bellomo: An important collection of paintings by Caravaggio. Focal point is the huge painting *The Boy with a Snake* - patron saint of Syracuse - painted

in 1608, when Caravaggio returned to Sicily after 14 years in Rome. Until Easter.

NETHERLANDS

Amsterdam, Stedelijk Museum: La Grande Parade (named after the painting by Légar) is a feast of highlights in international painting after 1940. Forty artists are represented with 250 works loaned from all over the world. The show is designed as an encounter between the late creations of patriarchs like Matisse, Picasso and Braque and works by the outstanding representatives of subsequent generations (De Kooning, Bacon, Pollock, Giacometti, Rothko and many others). Theory, for once, takes second place, leaving the art to speak for itself. On the ground floor is an impressive gallery of portraits of the artists exhibited. Ends April 15.

VIENNA

Adolf von Menzel: A rare chance to see drawings and watercolours by the 19th century Prussian master. This selection from the Berlin City Museum shows Menzel's work in all its eclectic vitality. Idealised historical scenes give way to vibrant naturalistic images of fallen soldiers, French prisoners of war or of an officer gazing at a court ball, record aspects of the Empire of Frederick the Great. But it is the spare charcoal sketches of working men and peasant houses that have greater impact than the shadowy emperor and meat-trade parties. *Albertina*. Ends Apr 8.

Personal

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Thursday March 28 1982

New realism in Hungary

HUNGARY this week re-joined the rest of the world. Its leaders told their communist party congress that it was illusory to think that Hungary and other communist countries, simply because they were socialists, were immune from such capitalist ills as economic slumps and inflation and other political problems like "nationalism and anti-semitism." In other words, Hungarian leaders now admit, 40 years into the quest for the Communist Utopia, that they and their allies have basic problems just like the rest of us in the non-communist world.

At any previous point in the past four decades, such an outburst of candour from an East European country could be guaranteed both to isolate and to produce a blast of Soviet anger. But this latest display of frankness from Budapest coincides with, and indeed is partly prompted by, a significant official lowering of expectations in the Soviet Union itself, now under new and more realistic management with Mr Mikhail Gorbachev.

Ordinary citizens in the East, of course, know without having to be told, what their problems are. But what increases their cynicism is the narrowness and abstruseness of public political debate in their one-party states. It has tended to be confined in blanket appeals to Marxist-Leninist principles, or in terms of endless fine-tuning of one, five, 15 year plans.

Sensitive nerve

For lack of an opposition, statements that living standards are always on the rise go unchallenged. Yet this week we have seen Hungary's "candour" punctured by this shibboleth, with their top leader, Mr Janos Kadar, conceding that real wages went down in 1980-81 and that the country nearly had to default on its debts back in 1982.

The main exemplar of this new realism at the Budapest congress, Mr Ferenc Havasi, the Politburo member responsible for the economy, went much further in condemning what he called "generally well-intentioned revolutionary illusions." These illusions ranged from beliefs that consumer demand could go long unsatisfied and that prices could stay detached from value and cost, to the hope

Hot air about competition

THESE days the Man on the Clapham Omnibus must be presumed to take an interest in British aviation policy. He may have found recent events baffling. On the one hand, Mr Michael Spicer, Aviation Minister, has been proclaiming the advantages of an open skies policy. "Never before," he said yesterday, commenting on the new agreement with Luxembourg, "have two governments agreed to leave it so completely to their airlines to use their own individual commercial judgments as to how they may best meet and stimulate the demands of the customer."

On the other hand, our Man jolting to work on the Omnibus will have noticed full-page advertisements from Singapore Airlines (SIA) in his morning newspapers wondering what has happened to the free trade instincts of Sir Stamford Raffles, the British founder of the island city. Why, ask the adverts featuring the photogenic Miss Goh Mui long, cannot the Singapore girls (plus jumbos and passengers) land at Manchester as well as Heathrow airport? Singapore wants to augment its daily flight to Heathrow by landing three times a week at Manchester and is more than willing to compete with British Airways (BA) on the proposed route.

Liberalisation

Mr Spicer's Luxembourg agreement, which follows more liberal pacts with the Netherlands and West Germany, will be welcomed by all who seek lower air fares and better services for customers. It is fully consistent with last October's air transport White Paper, which promised "to promote competition in all markets: internationally by working to reduce restrictions on services." But why is the Government saying that SIA can fly to Manchester only if it gives up flights to Heathrow? Why in the interests of greater competition is Mr Spicer not welcoming the Singapore girls and living up to his rhetoric?

The cynical answer is that, as the failure to break up BA before its privatisation last year so amply demonstrated, the rhetoric about competition is mainly hot air. The Government supports competition if and only if it is likely to profit the

QUIET flows the River Don in Rotherham — and quieter still are many of the once illustrious factories which line its grimy banks through what has long ceased to be the Workshop of the World.

The empty buildings and abandoned smokestacks are as evident in South and West Yorkshire as anywhere else in Britain's lighted industrial heartland. In their shadow stand the survivors of the recession: traditional engineering businesses, now faced with turning survival into real recovery.

No engineering business is more traditional in the hills around Rotherham and Huddersfield than the great Victorian legacy of valve manufacturing. The inventor of the household tap valve, Richard Crimes, built his factory beside the Rotherham Don in the 1840s and Guest and Crimes is still there. But its sector of the economy has been decimated.

Industrial valves are needed wherever gases or liquids have to be moved from one end of a pipe to the other. Most are made of iron, forged or cast steel or bronze. Their shapes fill catalogues of jargon, full of gales and globes, plugs and balls, butterflies and parallel valves. Their sizes range commonly from 1 in bore, opened and closed at the flick of a wrist, to the great 24 in valves shipped to Alaska and Arabia to control the flow along crude oil pipelines.

Across the whole range, British firms ruled the world market for a century or more. "Even in the 20 years up to the mid-1970s, when the UK had lost its commanding dominance, the industry was still highly 'lucrative' for most of the well-known names."

But since the mid-1970s, imports to the domestic market

British products are still over-engineered

have climbed from 21 to 37 per cent of total sales, a six-fold jump in value terms. They have been almost the only statistic on the rise. Employment in the sector has dropped from 25,000 to 12,000 in 10 years. Last year, 21 per cent fewer industrial valves were made in Britain than in 1980. In real terms, sales since 1981 have collapsed.

A striking contrast, however, is already presented by the

OLD SCHOOLFRIENDS pop up in the odd places. Mr Harry Wood had already been with Serck Andco for nearly 30 years in 1981, when the Staffordshire valve manufacturer and its sister companies were acquired by the conglomerate BTR. He got a shock to find his new chairman was the same Owen Green he shared a classroom with at Stockton-on-Tees Grammar School years ago. Appointed managing director, Mr Wood found that was not the only surprise in store from BTR.

Quite simply, the new parent limited its interference with his company's Newport plant to an absolute minimum. While the old Serck group directors were removed in pretty short order, the operating management of

Diplomatic channels

The road to cushy U.S. ambassadorship for presidential favourites and high-collared politicians has been looking like getting a little harder — much to the delight of the State Department's long-suffering career diplomats.

Senator Charles Mathias, a moderate Maryland Republican, has persuaded some of his colleagues on the Senate Foreign Relations Committee that, in future, ambassadorial nominees should submit to a new screening procedure to check whether they are actually qualified for the job. The Committee plays a key role in processing the nominations for Senate confirmation.

The idea, says Mathias, is to send candidates to the newly-formed American Academy of Diplomacy for interviews and "valuation." The 68-member Academy was set up in the autumn by a group of veteran diplomatic luminaries "to encourage high standards of performance by American diplomats."

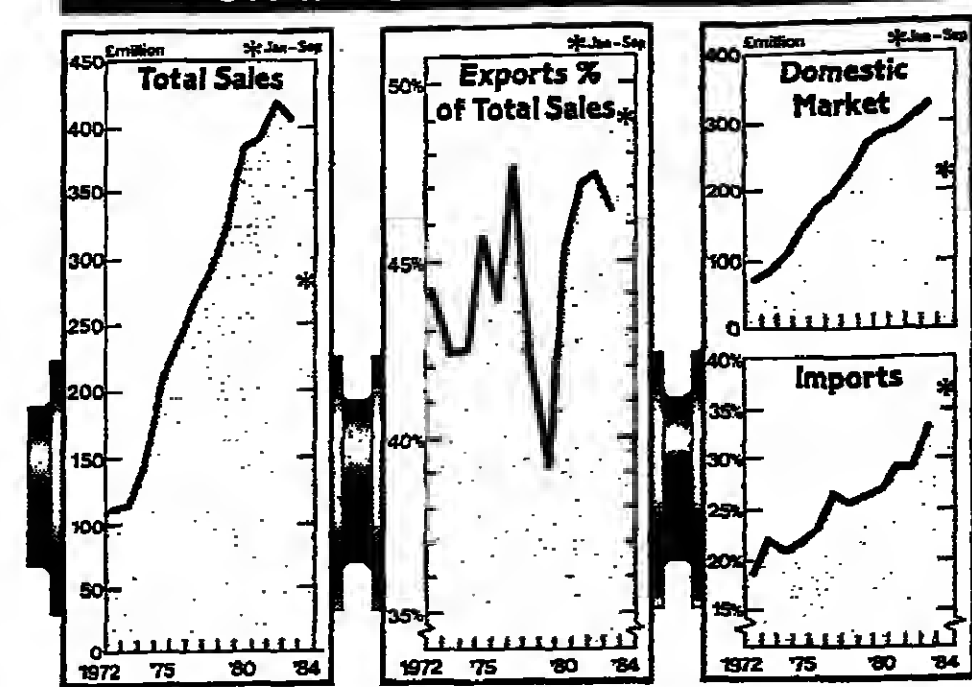
Founding members include child film star turned ambassador, Shirley Temple Black, former Saigon envoy Ellsworth Bunker, President Carter's Middle East negotiator, Sol Linowitz, and General Andrew Goodpastor, former supreme allied commander in Europe and confidant of President Eisenhower.

Mathias hopes that the screening will lead to the appointment of more career diplomats to the top jobs, and fewer political nominees, thus improving State Department morale and recruitment.

Ambassadors, he believes, should speak for the whole country and refrain from personal politicking, like the 30 or so Reaganite ambassadors who publicly pledged their support to right-wing Republican Senator Jesse Helms in his bitter re-election battle in North Carolina last November.

Also in Mathias's sights are controversial figures like the current U.S. ambassador to Paris, Evan Galbraith, a former investment banker, who last month outraged the State De-

UK INDUSTRIAL VALVES



An industry that is fighting back

By Duncan Campbell-Smith

various candidates for recovery. On the one hand are those, generally smaller and often family-run, firms struggling desperately amid a litany of recriminations from the boardroom about import dumping, foreign subsidies, Third World cheap labour and export market barriers.

On the other hand are those — perhaps exemplified by Serck Andco (see below) — which appear to be regaining the initiative in their marketplace by rising to three broad challenges. First, the rationalisation of plant and equipment — which has been widespread — has had to be accompanied by a fresh regard for market research and product development. Second, far more muscle has been needed in marketing. And third, export success has had to be recognised as the effective prerequisite of future growth.

Neither market research nor product development has had much time to distinction in the recent past, least of all in the North Sea. "UK valve makers are only interested in producing a valve once they can see a definite requirement," says Mr Alan Foulger, materials co-ordinator for British. "That's not very encouraging for a customer like us working to get into new technology areas."

The development of existing products has historically been the main source of inspiration for progress in UK engineering, but too many valve-makers seem to have been resting on their laurels, content with a reputation for high quality.

"British products are still over-engineered," says Mr Michael Scott, marketing manager for Bestobell which is 25 per cent owned by BTR and has just embarked on a revitalisation of its own valve operations. He says that the pre-occupation

with quality has helped allow cheap Italian imports to carve up a whole segment of the home market. "UK companies can't see there's a need for the low cost product as well. Marketing gets confused with questions of image. The engineers fall in love with their own technical excellence."

Some companies like Durance, the Lancashire subsidiary of the U.S. group Dresser Industries, have worked hard to meet valve specifications more cost effectively. "We have been able to reduce the cost of our high pressure products, on average, by 20-25 per cent," says Mr Don Saltmarsh, Durance's managing director. And others, including Bestobell, have concentrated on higher value-added products and on development work which brings in the customer on a regular basis.

Even with unit costs brutally reduced and every machine humming to perfection, UK valve manufacturers have still had to overhaul uncompetitive marketing.

"The Italians can see a pound through a brick wall," as one leading UK competitor put it. Their aggressive lead on pricing in the UK market — emulated by other Continental producers as well as the Japanese and other Far Eastern competitors — has forced a finer appreciation of some marketing home truths.

For example, with imports ready and able to cut prices in order to buy market share, the UK manufacturer has been harshly judged, more than ever by the reliability of his delivery times — occasionally with unhappy results for domestic sales. Nor has every UK competitor been quick to appreciate the importance of pitching hard against the importer by offering speci-

fications tailor-made for the customer as and when required. Above all, perhaps, the more successful domestic manufacturers have at last overcome a lingering disdain among many for the independent distributor whose presence in the UK market has been so successfully exploited by the importers themselves.

"The producer should concentrate on what he's best at and leave it to the stockist to go through the nitty-gritty of answering endless enquiries and selling a few valves here and a few valves there," says Mr David Egey, managing director of Bestobell and Walker, one of the country's four big gas valve distributors. "Virtually all the leading manufacturers now do so — and the industry's association is even thinking of offering membership to the distributors."

The best marketing in the world, though, will do nothing to arrest the volume decline of the UK home market. The drastic cuts in spending by the water authorities, the tailing off of the UK power station programme, the lack of new oil refinery projects and constraints on future house-building all indicate that the third challenge facing the valve industry must be to capture a larger share of the world's export markets, though these have little of the real growth potential.

The good UK companies have not shied from this challenge. The initiative, at home, says Mr Alan Oates, of Walker, Quinlan, Gossard, "But they still have to turn themselves into big exporters. The pound's weakness is their friend in that respect."

Most of the surviving companies need no reminding. Triangle Valves of Wigan, owned by Eversed and profitable again after five years of losses, has just had its best month for orders and is pushing ahead fast.

Now or never opportunity for success

with U.S. export plans. Hopkinsons, traditionally an industry leader from its Middlefield factory site in England, set up a U.S. marketing office last July. This company, too, would like to see expansion in the U.S. crown a remarkable turnaround since 1981. "If we can't achieve success with the dollar/pound rate where it is," says Mr Phil Thomas, Hopkinsons' finance director, "we never will."

to get the best terms, though the same criteria allows it to buy over half its castings from Wolverhampton's Co De Nam, another BTR subsidiary.

Seeing in such ways to become a lower cost producer than its international competitors, Serck Andco's record in the U.S. market is encouraging. In the valve engineering sector, its revitalisation of a medium technology business within a mature industry might even carry a message for the broader UK economy — though the nub of the matter probably remains the shift in management attitudes. Or as one of BTR's senior strategists gently put it: "One of the hardest problems is having to turn up the wick under the boiler."

value added products to keep Serck Andco a step ahead of the market trend, which is pulling many valves into the category of commodities.

● Export marketing — the U.S. distribution system of an other valve company in the BTR group, Worcester Controls, is being used to plan a U.S. sales drive which Serck Andco hopes will build quickly on a current contract to supply the Aero oil company in Alaska.

● Purchasing policy — better quality as well as competitive prices have been sought on all raw materials, most particularly steel castings. The Newport factory will buy at home or abroad

'TURNOVER IS VANITY, PROFIT IS SANITY'

Serck Andco was given its head to run one of the biggest valve factories in the country, which last year achieved an annual turnover of £20m.

The outcome had been a broad vindication of the hopes expressed for Serck's future by the 1982 Monopolies Report into BTR's purchase. A workforce of 400 producers in volume terms than 700 in 1981. Productivity has risen by about 18 per cent and marketing for its main product — cast steel "plug" valves — has been dramatically improved.

Mr Wood and his colleagues identify two principal BTR contributions to the Newport factory's success. "If we want

funds for investment — as we have, for new machine tools — there will be a rigorous review; but if the case is justified, the money will be there." Serck Andco has been able to spend nearly £1m on its plant since 1982.

And second, the entire operation is now imbued with a heady regard for profit above all else. Fastidious planning and profit projections — the hallmark everywhere of BTR group — are treated by Serck Andco's management with a degree of respect, even awe, which suggests the price for operating autonomy is only too well understood. But the rewards, too, are well appreciated.

Pursuing them, the Newport company has inevitably assimilated the BTR way of doing things. "Turnover is vanity, profit is sanity," says its managers, quoting Sir Owen Green who managed enthusiasm for BTR. More specifically, the BTR approach is reflected in:

● Production efficiencies — four new machining centres and four new computer numerically controlled lathes have helped cut total delivery time on, for example, a large 24 inch steel valve from 24 to 14 weeks.

● Product specialisation — emphasis on innovative, lubricated "plug" valves has typified the search for higher

Men and Matters

partment by accusing career diplomats of gutless liberalism. With 45 of the 130 ambassadorial posts now occupied by "non-career" appointees, the career diplomats are anxious to start getting their own back.

Street wise

Cyril Spencer and Ashley Meyer are delighted to be back on the High Street. Spencer, former executive chairman of Burton group, who left after a bitter power struggle with Ralph Halpern, tried to buy the UDS stores group two years ago in a bid backed by Gerald Ronson's Heron International, only to lose out to the mighty Hanson Trust.

This time around, he has been luckier, heading the consortium making an agreed bid for perpetual takeover candidate, Waring and Gillow.

Spencer, aged 60, says he is looking forward eagerly to running "a great British business with a marvellous name."

While Spencer is non-executive chairman, Meyer, aged 37, comes in as chief executive. Until last May, Meyer was managing director of the furniture side of Debenhams group. He left after the company struck a deal with Phil Harris of Harris Queensway. "Absolutely delighted," Meyer expects to start work in a few weeks' time. Waring and Gillow has a great name, he says, but its company needs to widen its appeal to customers.

Maltese cross

Central bankers may have to be tough at times, but surely those running the institution in Malta are going too far. They are using their powers to stop local boy scouts going to Italy. Since a countertrade row

between Connaught Laboratories, Canada's biggest drugs company and Damon Biotech, near Boston.

Vivotech's mission is to bring to the market an idea that could free most diabetics from the tyranny of the needle. Instead of purifying insulin for the diabetic to inject, it is developing a package of living cells which makes insulin on demand, as the patient needs it.

One of her packages of living cells could last for a year, Taunton-Highly believes. She hopes to be ready to try it on patients within a couple of years.

It is the kind of idea that will make a major insulin supplier like Eli Lilly wince. But it may lure a rival with international outlets.

Striking hard

Rumour has been spreading through strike-bound Copenhagen that the Carlsberg and Tuborg breweries, where the strike of private sector workers is not due to start until next week, have rationed supplies of beer because of hoarding by thirsty Danes.

Meticulous investigation by the FT man reveals that the rationing has, in fact, been imposed by the brewery workers' union which has ordered drivers of delivery trucks not to handle more than 200 cases a day.

The brewery workers' go-slow delivery is decidedly the most dispute so far likely to inflame opinion against the non-Socialist minority government.

Chief shop steward at United Breweries, Holger Foss, has already held a kangaroo court at Carlsberg, fining drivers who had exceeded the 200-case limit 575 each.

The view from the breweries is that the strike has taken a serious turn. So long as supplies of good Danish Pilsner keep coming, no Dane is ever too unhappy about the state of his nation. But when the beer runs out... Really, it is too awful for a Dane to contemplate.

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Observer

World trade

Putting the Gatt back together again

By Martin Wolf

The fundamental norms of the Gatt exercise little force over the practice of trade policy. The question is whether, if the Gatt does not exist, it is necessary to reinvent it. Alternatively, should one propose, with many commentators and policy-makers, a more realistic world in which permanent negotiation replaces the Gatt?

Why has the erosion happened and does it matter? Three fundamental aspects of trade policy since World War II need to be stressed.

First, there has never been general acceptance of the principle of non-discrimination.

Secondly, protection has been the tariff. The Gatt's first article, which was enshrined in the Gatt's first article, was the tariff.

Thirdly, the Gatt was not intended to achieve free trade, although the aim was to liberalise trade. The favoured technique was reciprocal bargaining over tariff reductions, sometimes in the guise of retaliation and compensation, but always a central role in the Gatt not only as a technique for negotiating liberalisation but also as a means of enforcing agreements. Despite some subsequent encroachments, the ambitious and comprehensive Agreement has retained its original shape.

But the world has not. Now, a high proportion of international trade is conducted on a discriminatory basis. Furthermore, whenever a new "crisis" arises, it tends to be settled by a discriminatory arrangement, almost instinctively called "voluntary" or "orderly" negotiated outside the Gatt framework. Equally, the tariff has become an increasingly unimportant instrument of protection.

Permitted instrument of protection was to be the tariff

Devices of discriminatory protection have become increasingly common and since the late 1960s have reversed the previous trend towards liberalisation. Once discrimination becomes a norm, further and progressive increases in protection are virtually inevitable. For the system tends to lose its two effective sanctions, namely, the visibility of protection and retaliation by the major powers against each other.

Secondly, protection against subsidisation abroad is necessary, especially in the U.S., if liberal trade is to be politically acceptable. Given the prevalence of subsidisation, however, increases in protection via countervailing duties are virtually inevitable. Because of later national conflicts over the use of such duties, the U.S. has agreed that such actions would be taken only after proof of "material injury," the aim

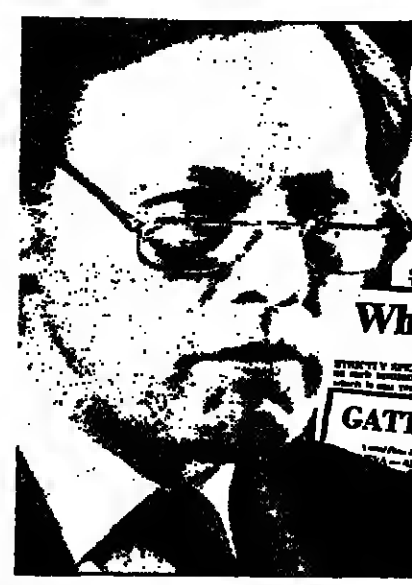
being to reduce the frequency of countervailing action.

In addition, in 1979 a provision was introduced into American law permitting the negotiation of voluntary export restraints as a remedy for subsidy complaints. That provision is now a powerful engine for the spread of global export arrangements, since foreign governments prefer an export restraint agreement to the uncertainties inherent in a full hearing of a countervailing duty case.

Finally, there is the resistance to changes in comparative advantage per se. It is accepted, for example, that unsubsidised competition among essentially similar countries is legitimate, but competition with those who enjoy cheaper labour or cheaper land is not. But a transparent system of stable protection cannot be combined with a determination to hold on to certain "basic" industries. A commitment to particular economic structures is simply incompatible with the market-based norms of the Gatt.

Why have there been these failures? Ultimately, a constitutional arrangement, like the Gatt, must educate. Little but a widespread understanding of its virtues can sustain it.

Yet here is a paradox. The obvious direct means of enforcement, retaliation, is an aspect of reciprocity, but the emphasis on reciprocity misinforms and miseducates everyone about the benefits of liberal trade. More precisely, what everybody has been taught under the Gatt to see as a cost—the increase in imports following liberalisation—is really its benefit. With this really-survy understanding there can be little surprise that "fair" trade is the popular slogan, ruling out as "unfair"



Arthur Dunkel, Gatt's director-general

Gatt is threatened by North-South tension and non-tariff barriers

Why Gatt lacks international clout

GATT Says World Trade Volume Rose 2% in '83

sort of trading system will there be if present trends continue for another decade or so? The best that can be hoped for is a more-or-less comprehensive network of continually renegotiated international cartel arrangements; the worst would be a complete breakdown in international co-operation. Unfortunately, even the best is a recipe for economic failure and, due course, serious political conflict.

Is there then an alternative to the basic norms of the Gatt, especially non-discrimination? One point must be stressed. The governments of almost 100 countries could never reach and so that citizens begin to see the domestic interest in liberal trade. Most fundamentally, it is essential to recognise that international order can only be born out of domestic order and that the requirements of a sensible domestic policy will, in turn, contribute to international order. When the two are seen as being in conflict, international order is ultimately bound to suffer.

The basic Gatt norms, especially non-discrimination, should be put into a treaty among the major trading powers, the implication being that in the U.S. and the European Community, in particular, they could be enforced in the courts against governments. At the same time, it needs to be recognised that levels of protection are ultimately an issue for domestic political discussion, especially since a given structure of protection may have radically different consequences for output and trade in different countries.

The international interest in stabilising protection through binding agreements. Greater sovereign discretion on levels of protection must, however, be disciplined by appropriate procedures. Countries should be required to introduce explicit discussion and evaluation of their costs and consequences before introducing new measures of protection.

The re-establishment of basic norms and agreement on common processes with a clear basis in the economics of trade are the priorities for the next Gatt Round of negotiations. Otherwise, the Gatt Titanic will end on the iceberg that awaits it.

The author is director of studies at the Trade Policy Research Centre, Samuel Brittan will resume his column next week.

Lombard Imitating the Japanese

By Guy de Jonquieres

THE PAST few years have seen a remarkable growth of a new type of Japanese industrial export—ideas. The former "nation of imitators" is now being imitated in turn, as western companies borrow freely techniques such as quality circles and just-in-time production.

One of the most popular recent imports has been the principle of industrial collaboration in advanced electronics and computer research. In Western Europe, companies are pooling their resources in programmes such as Britain's Alvey scheme and the EEC's Esprit, while the U.S. has amended its anti-trust rules to permit the formation of a corporate research consortium, the Microelectronics and Computer Technology Corporation.

The initiatives are at least partly inspired by Japanese successes such as the VLSI programme launched in the mid-1970s. This government-funded effort endowed the participating companies with the technical expertise which has since enabled them to capture a sizeable share of the world microchip market.

More recently, Japan has again stunned the west with its Fifth Generation project, an ambitious long-term probe into computer intelligence. Its announcement has helped convince European governments of the need for matching efforts such as Alvey and Esprit.

The fashionable western orthodoxy today is that such vast resources are required for basic research into frontier electronic technologies that closer collaboration between companies is essential to prevent wasteful duplication and fragmentation of effort.

Intuitively, however, just as the west starts to put this approach into practice, the Japanese themselves are setting off on a different tack. Many of their electronics companies have concluded that joint programmes are appropriate mainly for working up with what the rest of the world is already doing. When it comes to pioneering new discoveries, a diversity of approach is considered more effective.

The reasoning is that fundamental innovation is a hit-and-miss process, for which a shotgun is better suited than a rifle. According to Dr Michiyuki Uenohara, research director of NEC, one of Japan's largest electronics companies: "If we concentrate all our effort in one organisation, we tend to eliminate valuable resources."

Companies still seek at an early stage to forge a consensus on the priority areas for advanced research. "But once we've agreed on the broad approach, we compete furiously," says Dr Uenohara.

Partly for these reasons, few Japanese companies seem to expect the government-led Fifth Generation programme to make any really dramatic breakthroughs. Many are placing much heavier emphasis on in-house basic research and are sharply stepping up investment in their own laboratories. It is to soon to say whether Japan's preference for individualism will yield better results than the west's attempts to club together.

Esprit's supporters have a second line of defence. They argue that the programme is also a way to remove barriers which have prevented European electronics companies from working together in the past. The hope is that joint efforts in the laboratory may lead to further constructive cooperation downstream.

It is worth recalling, though, that many of the factors which have inhibited intra-EEC industrial collaboration have also stifled real competition. Protectionist policies favouring "national champions" have fragmented Europe, while encouraging many larger electronics companies to cling to protected home markets and eschew entrepreneurial risk-taking for "safe" public sector contracts in defence, telecommunications and infrastructure projects.

If programmes such as Esprit and Alvey are really to strengthen Europe's electronics industry, companies may need some further incentive to apply the technology they produce more aggressively in commercial products.

Dr Koji Kobayashi, NEC's chairman, thinks European industry is already neglecting its technological birthright. "British universities do good research, but your companies don't seem to want to use it," he says. "I am using it, however. Perhaps a little more 'furious competition' in Europe would encourage its companies to seize more of the opportunities spotted by their Japanese rivals."

Conflicts and Chinese walls

From Mr J. W. Robertson
Sir—Whilst fully acknowledging the need for adequate investor protection, particularly in the new environment of the UK securities industry, I am concerned about the potential for conflict of interest and Chinese walls. There is no doubt that, by adding a market making function to the distribution, fund management (particularly discretionary) and corporate finance roles of an integrated multi-function organisation, new and complex conflicts of interest will be created. These will have to be dealt with in a responsible manner so that all investors may rest assured that they will receive fair, honest and correct treatment. However, to insist that these functions are separated by totally impenetrable Chinese walls, as many people are suggesting, so that there is absolutely no communication or contact allowed between them, is going too far.

There is nothing new in the existence of conflicts of interest and the City has become accustomed to handling them to the satisfaction of all but the most cynical. As has always been the case, deviation from best practice jeopardises client relationships, a risk deemed, quite rightly, just not worth taking. The fact that there will be more potential conflicts in future means quite simply that all practitioners will have to devise appropriate disciplines to ensure that clients will not be disadvantaged.

It is important to remember that the Government, in countenancing the abandonment of single capacity, accepts the value of multi-function organisations: there will be no point in forming them unless the economic benefits they bring, such as greater liquidity and a wider range of services under one roof, can be utilised.

It is true that investors will lose the protection currently afforded by the rigid separation of capacity in the Stock Exchange between agent and principal. This could lead to abuses if proper disciplines are not introduced. Barclays de Zoete Wedd is firmly committed to the establishment of a Compliance Department in order to demonstrate to clients that their paramount interest will be properly safeguarded.

I have no doubt that other organisations are in the process of doing the same not only for the reason stated above but also because it will be a necessary commercial prerequisite to attract and retain business. If we are not in a position to persuade potential clients that their requirements are being properly protected then we will not get any of

Letters to the Editor

their order flow and quite deservedly so.

A reasonable degree of disclosure is an important tool towards this objective. A last trade tape will be an enormous help in gaining investor confidence as well as being a stimulator of interest and activity. However, some of the recent proposals on disclosure, notably in the Government's white paper, are going overboard and will only serve to stifle the freedom and strength which the City revolution is seeking to achieve. We are all anxious to maintain and enhance London's position as a leading international capital market.

J. W. Robertson,
Wadd Durlacher
Mordant & Co.
Astral House, Basinghall Ave,
London EC2.

Redefining market forces

From Mr P. H. Frankel
Sir—In the article "Time to redefine market forces" published in your issue of March 25 one important sentence was omitted for reasons of space. The relevant passage should have read: "Thirdly, it should be possible to devise a new type of contract between the main suppliers and oftentimes, which would cover a substantial part of the oil flow. To provide flexibility within an agreed range of volume end of price, such contracts would involve a floor and a ceiling both of price and volume, preferably not too far apart from each other, within which there would be escalation or de-escalation according to shorter-term criteria."

This last sentence is so relevant because it shows that we are thinking of individual contracts between oil operators which should open the way to a more consistent price curve. The role of governments, however, important, should be confined to ensuring that such contracts are being maintained.

P. H. Frankel,
17-19, Barter Street,
London, WC1.

Graduates in engineering

From Mr W. W. Sweet
Sir—I am sure the Government is right to try to increase the number of people graduating in engineering, but I doubt whether the provision of extra places for students will be enough to achieve that aim. The policy runs the risk of repeating the mistakes of the 1960s, when the number of new

well-informed individual with experience of many aspects of society, and just academic. It is more than ever necessary for firms which have the financial capacity to do so, to provide the conditions which will enable young ambitious men and women, particularly family men, to enter politics and to see this development as being in harmony with an individual's continued growth, partly within the company and growing in the body politic. In this way, a firm or an industry can make its concerns known publicly, privately, and in harmony with an individual's continued growth, partly within the company and growing in the body politic.

In this way, a firm or an industry can make its concerns known publicly, privately, and in harmony with an individual's continued growth, partly within the company and growing in the body politic.

Who should talk to the banks?


From Colonel C. de Lisle
Sir—Margaret Hughes' excellent article (March 16) was headed *Interest rate confusion* to end. I wish this was so. In various newspapers a building society and a major UK bank advertised their borrowing rates, each calculating by totally different methods. Both institutions were providing interest with periodic rest one semi-annually the other quarterly, and wished therefore to advertise their overall rate values, namely the annual equivalent in its gross format.

The building society, correctly in my view, found the effective rate from the quoted net form, and then converted to its grossed off format; the bank, however, first grossed up its quoted net, and then from that format proceeded to convert this value to its effective rate—giving an advertised rate of almost a quarter of one per cent higher than it should have been.

The Chief Registrar of Friendly Societies who, according to Margaret Hughes, "quickly stepped in to halt the ensuing confusion for investors" has thus already had an impact on building societies but obviously was not quick enough to impose his views on the banks.

Someone should—who? C. de Lisle,
Rabley Park Ridge,
Potters Bar, Herts.

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WHO SAID BRITISH ISN'T BEST?

LEGISLATION PROPOSED TO END PUBLIC SECTOR STRIKE

Wage costs to rise in Denmark

BY HILARY BARNES IN COPENHAGEN

WAGE COSTS in Denmark will increase by just over 3% per cent over the next two years under legislation proposed by the minority Government yesterday to end the strike which has affected the country since the weekend.

The Government proposed extending the present collective wage agreements in both the public and the private sector for two years. This will make it compulsory for the 300,000 workers who are either on strike or locked out in the private sector to return to work probably from Sunday or Monday morning. The measures will also avert strikes in the public sector next week.

But Denmark's left took a strong line against the proposals. Mr. Anker Jørgensen, Social Democratic leader, said the wage policy was totally one-sided: "the bosses' policy". The Socialist Party called for a general strike against the Government and the Socialist People's Party called for the present strikes to continue.

A meeting of about 1,000 militant shop stewards in Copenhagen promised demonstrations this week and said they would continue the struggle.

The wage settlement imposed by

the Government permits general wages increases within a framework of about 2 per cent a year. These will be offset to some extent by a reduction equal to 1½ per cent of the wage bill in employers' social security contributions from October this year.

The overall effect will be to increase wage costs over the two years by about 3.6 to 3.7 per cent, Mr. Poul Schlüter, Prime Minister, told the Folketing (parliament), a figure which also takes into account the effect of a one-hour reduction in the working week from the end of next year.

Other measures include an increase in corporate income tax from 40 to 50 per cent and compulsory savings, in non interest-bearing accounts of 6 per cent of personal taxable incomes over Dkr 150,000 (\$13,000).

A freeze on fees in the liberal professions, limitations on increasing profit margins, reductions in mortgage loan limits and restrictions on consumer credit are among the other ingredients in what the Government described as a "total solution". The measures were agreed late on Tuesday night with the Radical Party, whose support is essential to

ensure a majority in the Folketing. The statutory order to return to work means that individuals who continue to strike and unions which support continued strike action will be subject to fines by the labour court. Militant elements in the trade unions are expected to try to keep the strike going, but as a bank economist commented: "The Easter holiday begins next Thursday and I doubt whether many will hold out once the break is over."

The Prime Minister told the Folketing that the Government had no alternative but to intervene because the unions brought out oil and petrol distribution workers and power station workers causing about 100,000 people in the Jutland city of Aalborg to go without heating this week.

He told the Folketing that the measures would promote production and employment, substantially reduce the country's 10 per cent unemployment rate and reduce private consumption.

He expected the measures to eliminate Denmark's deficit on the current account by 1988, for the first time since 1963.

For the third consecutive day, bond prices increased on the Copen-

hagen stock exchange. Yields on mortgage bonds have fallen from about 13.9 to 13.4 per cent this week. The share price index fell yesterday by 1.19 to 178.54 as a result of the expected impact of higher corporate income tax rates.

Bank economists were unanimous in praising the positive effect of the income policy elements of the Government measures and predicted a reduction in annual inflation from just under 6 per cent to between 3 and 4 per cent by the end of this year.

Some said, however, that the decline in inflation would make for a reduction in interest rates, but others feared that the measures would have virtually no effect on this year's current balance of payments deficit and that this might well mean that interest rates would not fall.

Last week, Mr. Erik Hoffmeyer, Governor of the central bank, called for measures to cut consumer demand in order to halve last year's Dkr 17bn (about 3 per cent of GDP) current balance of payments deficit. Bank economists agreed that the Government's measures would not bring about such substantial reduction.

European accord sought on attitude to star wars

By Bridget Bloom, Defence Correspondent, in Luxembourg

EUROPEAN governments are to try to formulate a common European response to the U.S. invitation to participate in the star wars research programme.

The formal invitation for Europe to participate in the research programme of the U.S. Strategic Defence Initiative (SDI) was delivered by Mr. Caspar Weinberger, the U.S. Defence Secretary, to NATO defence ministers meeting in Luxembourg this week. Similar invitations have also been issued to France, Israel and Australia.

NATO's defence ministers yesterday endorsed the SDI research programme. Their final communiqué, which was careful to limit NATO's approval to the research phase of SDI and not to the much more controversial prospect of the development or deployment of a ballistic missile defence system, also unanimously welcomed the U.S. offer of participation.

However, behind the warm words of welcome, a number of European ministers privately have reservations about participation in the research programme, at least until the terms of that participation have been clearly established.

Britain and West Germany are believed to be in the lead in seeking to deepen European consultation on the issue in an effort to try to reach agreement on elements of a common approach within the next two months. Mr. Weinberger's letter asked for replies to his invitation "within 60 days."

His efforts are likely to find first formal expression in a meeting of foreign and defence ministers of the seven-nation Western European Union in Bonn on April 22-23. The WEU includes Britain, France and West Germany, the three countries singled out by the U.S. as having most to offer to the U.S. research programme. Other members are Italy, Belgium, the Netherlands and Luxembourg.

European ministers are well aware that their effort to reach a common approach, even on the limited aspect of participating in SDI research, will be both difficult and delicate. For a start, it seems clear that the U.S. will want to conclude any deal on participation on a bilateral basis.

At a press conference at the end of yesterday's meeting, Mr. Weinberger described the possibility of a joint European approach as "purely hypothetical", repeating that Washington expected to deal with individual nations on the issue.

European governments fear that unless they can co-ordinate their approach, especially on the terms on which participation is to be accepted, Washington will attempt to pick only those technologies where European companies or research establishments have a lead over the U.S. This could leave many companies whose work could be competitive with their U.S. counterparts with no role to play.

Fears are also expressed that such limited participation could result in a net drain in European technology - and possibly of European scientists - to the U.S.

In the immediate future, governments are assembling an inventory of the types of technology they might have on offer. Mr. Michael Heseltine, the UK Defence Minister, said yesterday that his chief scientific adviser had been asked to report urgently on the matter, while Herr Manfred Wörner, the West German Defence Minister, outlined two areas in which Germany believed it has a lead over the U.S. - optical sensors and space sub-systems - and a number of others where it was thought to be fully competitive with the Americans.

Mr. Bob Hawke, Australia's Prime Minister, told parliament yesterday that no invitation to participate in the SDI research programme had yet been received from Washington, so the question of whether Australia would accept participation was hypothetical.

Change for UK nuclear armament, Page 3

THE LEX COLUMN

A bold stroke from BAT

BAT Industries must be reflecting that the stock market is an ungrateful place. Instead of applause for by far the largest profit figure ever reported in the UK - oil companies apart - BAT has run into a storm of criticism over its novel accounting policies. And its share price, down 22p to 228p, has suffered along with the falling dollar - not unreasonably, since over half of group revenue is dollar-related.

The new accounting treatment adopted by Eagle Star, taking credit on the profit-and-loss account for unrealised investment gains, has added \$50m to the profits that would otherwise have been reported, not very significant in group terms, since without it BAT could still have shown a pre-tax profit of £1,310m for 1984, comfortably near the top end of City of London forecasts and over one third higher than the year before. Even subtracting its currency gains, BAT would be able to claim profits growth of around 10 per cent.

The effect on Eagle Star's profits, however, is anything but trivial: without it BAT would have been reporting profits in its new subsidiary of about £70m - including Grove-wood - and had obvious troubles explaining why Eagle Star was quite so far short of covering its financing costs. As things stand, BAT has redefined the issue in such a way that it can legitimately draw attention to the fact that Eagle Star is at any rate worth more than was paid for it.

The way it has done this can arguably be represented as doing no more for the holding company - and its shareholders - than the market does for the shareholders of independent companies: it is quite clear that the market capitalisation of the composites reflects the growth in their shareholders' equity rather than just that of their stated earnings. BAT has taken rather radical means to achieve this end, all the same, in arguing that the profit-and-loss account should be made to do the job.

The attractions of the new accounting principle to other composites are clear as day - in a bull market, anyhow. Commercial Union might have been able to show £40m of pre-tax profit this year on the new BAT standard. But the market is likely to be sceptical of unrealised gains from four years back if equities start to slide; and just imagine the losses that would have been seen from the weaker composites after the 1973 oil crash.

Babcock Intl.

The transformation of Babcock from a maker of heavy power station boilers to a light engineer is all but complete. Over half of last year's trading profit emerged, swollen by currency translation, out of the U.S. - and from such activities as making door-knobs.

In the old UK power division, Babcock can only push on with its low margin and further cut costs until Sir Frank Layfield has finished reading about Sizewell or power stations return to viability: whichever is the earlier. In the U.S. there is clearly a prospect of growth beyond the £2m that fell by the management waste in materials handling and process control; but the purchase of growth must be a priority, especially as Babcock actually improved its balance sheet through recession, uncovered dividends and the JRF affair, to generate another £9.6m in net cash last year.

Merely adding back last year's extraordinary losses caused by UK striking miners or Saudi clients, the group should make over £40m this year. But Babcock has attracted misfortune of one sort or another every year since 1977; and caution on this front would add a point to a prospective multiple otherwise in expensive, at least ten seven.

Norcross/UBM

The loyal shareholders who stood by UBM in 1983 were amply rewarded for their patience yesterday. This time round, Norcross has returned with a much improved offer: the price having been bumped up by UBM's board in return for a recommendation to ac-

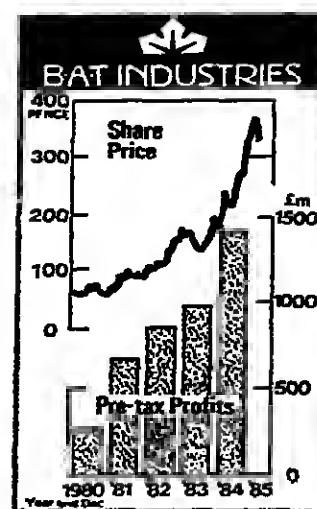
cept the terms. Taking the average share prices in the offer document, Norcross is paying more than 13 times historic earnings to win its prize. Paying that for a building materials company facing a downturn in the construction cycle, snacks of tunnel vision - or at least determination to win an immediate knock-out.

If UBM shareholders have got a good deal, Norcross investors may not be quite so happy. Both sides admit that there are only marginal industrial benefits to be gained from cross-rationalisation, and the combined group will end up with net debt of more than half shareholders' funds. Norcross might have done better to sell its UBM stake and buy a company which moved counter to the construction cycle on which so much of its own business already depends.

Costs Patons

Costs Patons, like BAT, is a byword for exposure to the dollar. So it was only reasonable for the market to treat Costs in roughly the same way. Good figures, incorporating a large currency gain, were at rather a discount on a day when sterling gained more than 5 cents, making next year's translation effect look unlikely to be worth having. On pre-tax profits up 26 per cent to £109.6m - passing £100m for the first time - Costs found its shares the victim of a rather childish tribute, falling 8p to 152p.

There was little to be displaced with in the 1984 profits, however, although the contribution of retailing and fashion-wear fell 10 per cent short of its 1983 level, and even further short of target - a mistake which brought stock write-downs in the Country Casuals chain. Costs none the less proved that it has a clutch of high-quality operations to counterbalance the uncertainties of South America; Jaeger seems to have pushed ahead despite a heavy load of opening costs, and the die-casting companies confirmed their ability to grow on the profitable edge of some competitive markets.



BAT profit up 44% to £1.4bn

By Alexander Nicoll

BAT Industries, the UK tobacco, retailing and financial services conglomerate, yesterday reported a 44 per cent rise in 1984 pre-tax profits to £1.4bn (\$1,600m). It stirred controversy, however, because of its accounting methods used by its Eagle Star insurance subsidiary.

BAT's overall result, excluding the effect of Eagle Star's accounting change, was in line with market expectations. But about half the profit increase was due to currency movements, and this adversely affected stock market sentiment on a day when the dollar was falling sharply. BAT's share price fell 22p to 228p.

Analysts were upset by Eagle Star's decision, acknowledged by Mr. Brian Garraway, BAT deputy chairman, to be "clearly contentious," to include in its profits the realised and unrealised capital appreciation of investments by its shareholders and general funds - smoothed by applying a five-year moving average.

The inclusion of capital appreciation, which does not apply to life insurance funds and is offset by a £10m increase in liability provisions which would previously have been provided out of inner reserves, added £90m to Eagle Star's - and BAT's - 1984 profits.

Mr. Peter Rice, analyst at stockbrokers Wood Mackenzie, said conventional accounting methods were not satisfactory, and that Eagle Star "is to be congratulated for acting as a catalyst." But his method is unlikely to win industry acceptance, he said, because operating earnings and unrealised investment gains were like "apples and oranges" and should not be put together.

Mr. Garraway said Eagle Star's portfolio extended far beyond equities, and would thus not necessarily suffer over an extended period from a stock market decline.

See Lex; Details, Page 34

Degussa lifts converter output after compromise by EEC

By John Davies in Frankfurt

DEGUSSA, the West German precious metals and chemicals concern, is pressing ahead with plans to expand production of catalytic converters for use in reducing pollution from motor vehicle exhaust emissions.

Plans to increase output of catalytic converters at plants in West Germany and Canada are part of the company's steadily rising investment programme.

Dr. Erich Sattler-Dornbacher, a management board member, said that the European Community's recent compromise decision on car emissions amounted to a postponement of the Bonn Government's plans, but at least it was clear that emission controls would be tightened throughout the EEC.

The company tends to discount controversy about whether further development of lean-burn engines would be a more suitable approach to car emission control than the use of catalytic converters.

Degussa was satisfied, Dr. Sattler-Dornbacher said, that in the foreseeable future no other technology could achieve the emission standards likely to be specified in Europe.

Degussa claims about 50 per cent of the current European market for catalytic converters for motor vehicle emissions, with the devices

mainly installed in cars to be exported to the U.S. and Japan. Its market share in the U.S. is considerably less.

It expects to see one or more companies start production of catalytic converters in Europe, adding to its present competition from Johnson Matthey of the UK.

With West Germans voluntarily starting to buy more cars with catalytic converters attached, Degussa expects its sales revenue from the devices to rise about DM 200m (\$62m) to its current financial year, compared with DM 170m the previous year. The company is in the process of expanding capacity at Rheinfelden from 1.3m to more than 3m catalytic converters a year, and at Burlington, Canada, from 1m to 5m a year. The expansion plans are due to be completed in 12 to 18 months.

Degussa's overall sales revenue edged up only marginally to DM 11.12bn in the financial year to September 30 1984, mainly because of lower metal prices. But group net profit rose 22 per cent to DM 1.0m and the dividend is rising to DM 9.50 a share from DM 9.

The company, one of the oldest in Germany, its origins going back to gold and silver refining in Frankfurt, has been benefiting strongly from its wide-ranging chemical op-

erations, the driving force behind its profit rise.

Capital investment, including financial investment, is expected to rise to more than DM 400m a year during the next two years, compared with DM 390m in the last financial year.

Herr Gert Becker, chief executive, said that the outlay would be directed mainly at building up business in chemicals and electronics-oriented operations, as well as pharmaceuticals.

Degussa has expressed confidence in its ability to cope with any difficulty arising from its involvement in the Ok Tedi gold and copper mining project in Papua New Guinea.

The ambitious project, in which Degussa has a 7.5 per cent stake, has run into big problems and delays, but the Papua New Guinea Government and representatives of the shareholders recently settled their differences by agreeing on its phased development.

Degussa believes that partners in the project will endorse the agreement, under which copper mining will be postponed until the end of 1988. Among the partners are BHP of Australia, Amoco Minerals of the U.S. and Metallgesellschaft of West Germany.

\$ falls sharply amid concern over banks

Continued from Page 1

confidence given by last week's budget.

Sterling's strength brought a slight fall in money market interest rates, prompting some suggestions that British banks' base lending rates could fall over coming weeks.

The Bank of England took the opportunity to replenish its foreign exchange reserves, buying small amounts of dollars at regular intervals throughout the day.

The authorities, however, again made it clear that the Government's anti-inflation strategy took priority over any cut in interest rates, and that borrowing costs could be expected to stay around present levels until the money supply was under firmer control.

In particular, the Treasury and Bank of England are seriously concerned about the rapid growth of bank lending in recent months and appear determined to squeeze credit demand with a sustained period of very high real interest rates.

"They are not operating a money supply policy but a credit supply

policy," one leading commercial banker commented.

The massive daily cash shortages in the London money markets have allowed the authorities to prevent any sharp fall in wholesale interest rates which would put pressure on the banks to lower their present base rates of 13½ per cent.

The view among the banks last night was that the markets may have to wait until the publication in two weeks time of money supply figures for March to see if base rates can fall.

Max Wilkinson, Economics Correspondent, writes: The British Treasury assumed that sterling's exchange rate against the dollar would remain at about \$1.10 to \$1.13 when preparing its budget forecast, officials revealed yesterday.

Mr. Huw Evans, the Treasury undersecretary for economic assessment, told the all-party treasury and civil service committee that "a less cautious assumption" might have been made if the forecast was reworked at present.

Money supply and wages soar in China

Continued from Page 1

we will forfeit the trust of the masses."

He said the Government was drafting a new national wage system based on "the principle of distribution according to work", which would be implemented from July.

But the recent explosion in wages and bonuses, which outstripped the rate of increase in productivity and national income, meant further incentive pay rises were "unrealistic and impossible at present."

The Government, however, was committed to the objective of a wage system linked to "specific jobs, responsibilities and contributions."

Figures from an official survey published two weeks ago showed that the average urban income at the end of last year was 608 yuan (about \$217) a year - an increase of 15.5 per cent on the previous year.

On the money supply, Zhao said: "A conspicuous problem is the issue of too much currency as a result of lax control over credit and consumption."

Case and Paris differ on Harvester

Continued from Page 1

restructuring of the merged Case-Harvester group in Europe.

It is one factor which will determine the long-term future of Case International's two factories in the UK, at Meltham, near Huddersfield, and at Leigh, near Manchester.

For the present, the survival of both plants, which employ about 5,000 people, is assured, although, Case has made about 600 redundant at Meltham since November.

The plants will continue to supply small tractors to the U.S., where the merger has already resulted in the closure of the large Harvester plant at Rock Island, Illinois. But if

Tenneco does buy the French plant, and if the severely depressed U.S. tractor market does not recover in the next two or three years, one British plant could be at risk.

Case relaunched its range of tractors yesterday. It consists of most models from the old Case and Harvester ranges, marketed under the name of Case International. These will be distributed by a new dealer network of 210 outlets in the UK, thinned down from the 320 which previously sold Harvester and Case tractors.

Mr. Gleason said this gave the merged company, currently ranked third in Britain and second in Eu-

rope as a whole, the largest dealer network and a strong base from which to expand. He expected the group to become market leader in the UK and continental Europe within the next few years.

He said the U.S. and European agricultural equipment markets were likely to remain flat for the foreseeable future.

Mr. Gleason said Case was committed to offering a full range of agricultural equipment through its dealer network, and negotiations were currently under way with at least one other manufacturer to supply items not currently produced by Case.

Reuters and Price Waterhouse announce the Treasurer's Workshop - 1985 Programme

Reuters and Price Waterhouse have combined their skills in treasury strategy and information requirements, international accounting and taxation to create a unique concept - The Treasurer's Workshop.

In an intensive practical three-day session you will be given advice and direction on how to improve yields, reduce costs and manage the risks of interest rate and foreign exchange exposure.

Treasurers, financial managers and those forecasting or developing a treasury function have already benefited from the course.

Following the success of the 1984 programme, we are pleased to announce further events in 1985 as listed below. If you would like to be one of the 25 participants in the next workshop, please post the coupon or contact James Dean on 01-250 1122.

REDLAND PLC

Mr. Stephen East, Deputy Treasurer

"The course provides a valuable review of the various rapidly developing areas of corporate treasury management. It strikes a very good balance between the explanation of the various opportunities available and the practical applications thereof."

BOWNTHREE MACKINTOSH PLC

Mr. Terry Holmes, Assistant Finance Director

"I found this a comprehensive and well focused survey of all aspects of treasury management."

The resident speakers for the Treasurer's Workshop include the following:

Paul Reynolds, Managing Consultant responsible for treasury management consultancy, Price Waterhouse

Richard Kilsby, Partner responsible for treasury control, Price Waterhouse

Louann Rowson, Senior Treasury Consultant, Price Waterhouse

Janet Schoone, Corporate Market Manager, Reuters

In addition, there is a range of visiting speakers who aim to give you the benefit of their specialist experience.

Matthew Devlin, Vice President, Citibank NA

Mark Wood, Assistant Director, Barclays Bank PLC

Jeremy Ford, Director, Charles Fulton (Financial Services) Ltd

John Heywood, Director, Hambros Bank Ltd

Graham Stewart, Marketing Manager, Foreign Exchange Department, Hambros Bank Ltd

Alfred Kenyon, City University Business School

David Gibson, Group Finance Manager, Westland plc

World Weather

Location	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Africa	14-17	10-15	10-15	14-17	10-15	10-15	14-17	10-15	10-15
Asia	14-17	10-15	10-15	14-17	10-15	10-15	14-17	10-15	10-15
Australia	14-17	10-15	10-15	14-17	10-15	10-15	14-17	10-15	10-15
Europe	14-17	10-15	10-15	14-17	10-15	10-15	14-17	10-15	10-15
North America	14-17	10-15	10-15	14-17	10-15	10-15	14-17	10-15	10-15
South America	14-17	10-15	10-15	14-17	10-15	10-15	14-17	10-15	10-15
Antarctica	14-17	10-15	10-15	14-17	10-15	10-15	14-17	10-15	10-15
Other	14-17	10-15	10-15	14-17	10-15	10-15	14-17	10-15	10-15

Readings at mid-day yesterday:

C-Cloudy D-Dry F-Fair P-Poggy R-Rain S-Sun

SE-Strong SW-Strong T-Thunder H-Hail

Published by The Financial Times (Europe) Ltd., Frankfurt Branch, represented by E. Hugo, Frankfurt/Main, and the Board of Directors, F. Barlow, R.A.P. McClean, G.T.S. Dwyer, M.C. Corrie, D.E.P. Palmer, London, E.C.4.

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TAYLOR WOODROW
TEAMWORK IN DEVELOPMENT
WORLDWIDE

SECTION II - INTERNATIONAL COMPANIES
FINANCIAL TIMES
Thursday March 28 1985

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Citicorp may take over failed Ohio savings bank

BY OUR FINANCIAL STAFF
THE STATE of Ohio is close to a deal to sell Home State Savings Bank, the Cincinnati-based thrift whose collapse sparked this month's Ohio banking crisis, to Citicorp, the biggest U.S. bank holding company.
The state's Commerce Department indicated that at present it was only negotiating with Citicorp, but a spokesman said state officials were still willing to talk to other suitors.
Home State shut after suffering heavy losses on deals with ESM Government Securities, a small U.S. securities trader. This caused the temporary closure of 70 state-insured Ohio thrifts. The Ohio Commerce Department said 23 of the

McGraw Edison open to Cooper bid

By William Hall in New York
FORSTMAN Little, the New York investment bank, said yesterday that it did not intend to raise its \$50 per share cash offer for McGraw-Edison, leaving the way open for the Houston-based Cooper Industries to proceed with its \$1.1bn takeover bid.
Last week McGraw-Edison, an Illinois-based conglomerate, agreed to be taken over by Forstmann Little in what was believed to be one of the largest leveraged buy-outs ever proposed. In these deals the purchaser borrows the bulk of the acquisition cost, hence the term leveraged buyout.

Bourse launch for rocket maker

BY DAVID MARSH IN PARIS
A HIGH-powered chunk of the European space programme is to be launched on the Paris bourse following a decision by Societe Europeenne de Propulsion (SEP), the French state-controlled rocket manufacturer, to sell around 10 per cent of its equity to private shareholders later this spring.
SEP which makes the engines for the Ariane space rocket as well as for the ballistic missiles for France's independent nuclear force will become the first state group to make an entry on the thriving "second market" of the country's bourse set up just over two years ago. This sector allows companies to float part of their shares without going through the same formalities demanded on the main stock exchange.
The flotation, agreed on Tuesday night at a meeting of SEP's shareholders led by the state-owned Snecma aero-engine group, is expected to be carried out at the end of May.
Final authorisation still has to be given by the Bourse Commission, and terms have not been worked out. But the issue, to be handled by Credit Lyonnais and Banque Indosuez, is expected to raise around FF4.4bn (\$665.2m) in new equity cash for SEP in a two-stage operation.
Snecma, which currently owns 50.1 per cent of SEP's FF60m nominal equity, will exercise conversion rights on its holding of an SEP convertible bond issue, bringing the company's capital up to FF76m. At the same time, it will sell off on the bourse about 13 per cent of the new capital - by placing shares on the second market. The two operations, taking into account the premiums on the conversion and the equity sale, will bring in FF4.4bn in new capital and will leave Snecma with an unchanged majority stake.
Other SEP shareholders, including the aerospace group Aerospatiale and the metals concern Pechiney, are state owned, apart from the private Air Liquide group, which currently has 9 per cent.
In coming months, these shareholders will probably sell separately some portions of their holdings on the bourse, increasing the amount of outside equity in the SEP capital to 20 per cent, company officials said yesterday.
According to M Roger Lesgards, the SEP chairman, the share flotation will open up the company's share base and pave the way for further capital increases in coming years, while at the same time leaving Snecma with the role of "strategic pilot" for SEP's operations.
SEP made net profits of FF15.5m last year on turnover of FF1.4bn, up from profits of FF5m on sales of FF1.1bn in 1983.
This year's turnover, according to M Lesgards, is expected to rise to FF2.3bn, with a further increase to FF3.5bn forecast by 1988.
The company stands to reap a total of FF2.5bn in turnover terms over the next eight years as a result of the decision by European space ministers in Rome two months ago to press ahead with the future Ariane rocket programme. This is built around development of a cryogenic HM-60 engine for the heavy duty Ariane-5 rocket, which is due to enter service in the mid 1990s.
Last year's turnover was split 40 per cent each on Ariane work and contracts for France's strategic and tactical nuclear missile force, with 20 per cent representing a range of increasingly important ancillary activities in composite materials, im-

Canadian bank rescue to give support group 75% of equity

BY BERNARD SIMON IN TORONTO
CANADIAN Government agencies and the country's six largest banks may end up as majority shareholders of the Edmonton-based bank that they rescued earlier this week.
Under the agreement saving Canadian Commercial Bank (CCB) from collapse, the support group is to acquire share warrants which, if exercised, will give it a combined 75 per cent interest in the bank. The group includes the Federal Government, the Provincial Government of Alberta, Canada Deposit Insurance Corporation and the six chartered banks.
CCB was forced to seek aid totalling C\$255m (U.S.\$185.4m) as a result of financial difficulties stemming from its heavy exposure to the weak western Canadian property market and more recently, the inability of U.S. oil drilling companies to repay loans. Non-performing loans reached 10.2 per cent of the bank's assets at the end of January.
Mr Gerald McLaughlin, CCB's chairman, said that the bank explored a number of other refinancing options, including writedowns of problem loans and an injection of fresh capital from shareholders. According to a government official, no other bank was willing to acquire CCB, the route traditionally followed by Canadian banks in difficulty.
The CCB rescue is the first time the Canadian Government has directly assisted a bank. The last bank failure in Canada took place in 1923.
The warrants granted to the support group are exercisable at 25 cents a share.

Norsk Hydro's Wall Street listing delayed

By Fay Caster in Oslo
NORSK HYDRO, the Norwegian energy group which changed its accounting in 1984 to fit in with U.S. practices, has had its application for a full stock market listing in New York delayed.
The listing will probably not go ahead until the spring of 1986. Hydro intends to tap the bond market on Wall Street once its shares are listed. The current delay stems from Securities and Exchange Commission requirements.
Group net profits in 1984 totalled Nkr 1.97bn (\$212.5m), up from Nkr 1.08bn in 1983. All divisions showed improved results.
Mr Torvald Aalsvåg, Hydro's president, said that for the second year running, petrochemicals, light metals and fertilisers had substantially increased their contribution to total operating profits.
Because of heavy taxes on offshore petroleum production, oil and gas after-tax results were now roughly equal to those of the land-based operations.
Mr Aalsvåg forecast that profits for the current year would about match last year and that thereafter the group would "at least" maintain earnings - and hopefully gradually increase them.
He attributed Hydro's success to its diversity, and to its policy of downstream acquisitions, particularly outside Norway.
Hydro faces a period of heavy investment in new oilfield development, he said, as first-generation oil and gas fields in Norway's shelf (Ekofisk and Friga) near the end of their producing lives.
But the group expected to be able to finance much of the planned investment from current income. He would not say whether it planned a new share issue in the near future.

Ford Motor predicts 1985 profits drop

BY OUR FINANCIAL STAFF
FORD MOTOR, the second biggest U.S. vehicle manufacturer, said it would be difficult to repeat its 1984 financial performance this year, despite its prediction that vehicle sales by the U.S. motor industry will be "somewhat better than 1984".
Ford earned nearly \$2.91bn, or \$15.79 a share, last year, but in its latest annual report company executives give several reasons why it will have trouble matching this.
First, the company will be paying taxes at a normal rate, whereas in 1984 it still had some tax credits to use up from previous loss-making years. Second, several new products will be introduced, while the end of voluntary restraints on Japanese car exports to the U.S. provided a "new and untested element".
U.S. Home, the largest U.S. builder of single-family homes, expects to report a first-quarter loss of \$3.5m to \$4m, due to a low level of backlog and inventory at year-end and the slow pace of economic recovery.
In the 1984 first quarter the company suffered a \$3.2m or 9 cent a share loss. U.S. Home still expects a profit for all 1985, following a \$43.0m loss in 1984.
Citicorp's institutional banking business, which has been hit by the international debt crisis, is likely to see earnings grow by 12 to 18 per cent annually over the next five years, Mr Thomas Theobald, vice-chairman said.
Institutional banking, which includes lending to corporations and foreign governments, is Citicorp's biggest source of profit, generating two-thirds of the bank holding company's \$890m of net income last year.
However, earnings at the division have been flat for three years. Mr James Wooden, a Merrill Lynch analyst, said that if Mr Theobald's prediction was correct, it would mark a "fairly significant turnaround" for the division.
Abitibi-Price, the world's largest newsprint producer, said it expects its 1985 profits to be "considerably higher" than the C\$70m or C\$2.07 a share earned in 1984.
"The North American economies are expected to perform in a positive fashion during 1985, providing further growth for most of our key products," the company said. Other positive factors were better cost-price relationships and benefits from recent capital projects.
The one area of concern for Abitibi-Price, however, is the continuing strength of the Canadian dollar relative to overseas currencies.
Kaiser Aluminum and Chemical said in its annual report that it planned sharply to reduce capital spending this year to \$140m from \$242m in 1984 as part of an effort to strengthen its financial position.
The company also plans to hold future capital spending at the 1985 level until a strong improvement in net earnings and overall finances is achieved.

FN arms group shows big loss

BY PAUL CHEESERIGHT IN BRUSSELS
FABRIQUE Nationale Herstal (FN), the Belgian arms and aeronautics manufacturer, showed a net loss of Bfr 150m (\$2.9bn) last year, eliminating the chance of a dividend for the third year running.
FN said yesterday that its 1984 turnover had been Bfr 1bn less than the budgeted levels, at Bfr 18.3bn, or 20 per cent less than in 1983.
The group has struggled to make profits since the start of the decade. It showed a loss of Bfr 41m in 1980 and a profit of Bfr 102m in 1981, but both 1982 and 1983 produced results close to breakeven.
In 1983 the order book fell to Bfr 18.5bn and last year's poor results reflect this.
Orders started to pick up towards the end of the year to finish at the more normal level of Bfr 28bn. This leads FN to predict a turnover this year of Bfr 25bn, nearly Bfr 6bn more than last, and a return to profit.

NOTICE OF REDEMPTION
To the Holders of
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16% U.S. Dollar Notes of 1981, Due May 6, 1985

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Fiscal and Paying Agency Agreement dated as of August 25, 1981 providing for the above Notes, said Notes aggregating \$20,000,000 principal amount have been selected for redemption on May 6, 1985 at the redemption price of 100% of the principal amount thereof, together with accrued interest to said date, as follows:

Outstanding Notes of \$5,000 each of prefix "V" bearing the distinctive numbers ending in any of the following two digits:

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Also Notes of \$5,000 each of prefix "V" bearing the following serial numbers:

6 5 9

Payment will be made upon presentation and surrender of the above Notes with coupons due May 6, 1985 and subsequent coupons attached at the main offices of any of the following: Morgan Guaranty Trust Company of New York, 30 West Broadway, New York, New York 10015; Morgan Guaranty Trust Company of New York in Brussels, Frankfurt am Main, London and Paris; Caisse d'Epargne de l'Etat in Luxembourg and Swiss Bank Corporation in Basle. Payments at the office of any paying agent outside of the United States will be made by check drawn on, or transfer to a United States dollar account with a bank in the borough of Manhattan, City and State of New York. Any payment made by transfer to an account maintained by the payee with a bank in the United States may be subject to reporting to the United States Internal Revenue Service (IRS) and to backup withholding at a rate of 20% if payee not recognized as exempt recipient or if payee fails to provide the correct taxpayer identification number (employer identification number or social security number, as appropriate). These holders who are required to provide their correct taxpayer identification number on Internal Revenue Service Form W-9 and who fail to do so may also be subject to a penalty of \$50. Please therefore provide the appropriate certification when presenting your securities for payment.

Coupons due May 6, 1985 should be detached and collected in the usual manner. On and after May 6, 1985 interest shall cease to accrue on the Notes selected for redemption.

INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT

Dated: March 19, 1985

This notice complies with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland and does not constitute an offer of, or invitation to subscribe for or purchase, any securities.

INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT
Issue of
£100,000,000 11½ PER CENT. NOTES DUE 1995
at an issue price of 99½ per cent.

Baring Brothers & Co., Limited

Algemene Bank Nederland N.V.	Banque Paribas Capital Markets
Barclays Bank Group	County Bank Limited
Credit Suisse First Boston Limited	Daiwa Europe Limited
Deutsche Bank Aktiengesellschaft	Hambros Bank Limited
Hill Samuel & Co. Limited	Kleinwort, Benson Limited
Lloyds Bank International Limited	LTCB International Limited
Merrill Lynch Capital Markets	Samuel Montagu & Co. Limited
Morgan Grenfell & Co. Limited	Morgan Guaranty Ltd
Orion Royal Bank Limited	J. Henry Schroder Wagg & Co. Limited
Société Générale de Banque S.A.	Swiss Bank Corporation International Limited
Union Bank of Switzerland (Securities) Limited	S.G. Warburg & Co. Ltd.

Application has been made to the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland for the Notes to be admitted to the Official List. Interest on the Notes is payable annually in arrears on May 15, the first such payment being made on May 15, 1986.

Particulars relating to the Notes and the Bank are available in the Extel Statistical Services System. Copies of the Extel Card relating to the Notes, comprising the listing particulars required by The Stock Exchange (Listing) Regulations 1984, the Bank's annual accounts for the year ended June 30, 1984 and the Extel Card relating to the Bank dated March 14, 1985 are available until April 11, 1985 (April 1, 1985 in the case of the Company Announcements Office) from:-

Baring Brothers & Co., Limited, 8 Bishopsgate, London EC2N 4AE.	Company Announcements Office, The Stock Exchange, London EC2P 2BT.
Cazenove & Co., 12 Tokenhouse Yard, London EC2R 7AN.	W. Greenwell & Co., Bow Bells House, Bread Street, London EC4M 9EL.
	Rowe & Pitman, City-Gate House, 39-45 Finsbury Square, London EC2A 1JA.

March 28, 1985

IFM
INTERNATIONAL FINANCIAL MARKETS TRADING LIMITED

From Friday 29th March 1985
the permanent offices of IFM Trading
will be located at

1 Finsbury Avenue
London EC2M 2PA
Telephone:
General 01-247 4311
Dealing 01-247 4393
Telex 893711-2

Finsider makes \$720m loss

By Alan Friedman in Milan
FINSIDER, the Italian state steel corporation, last year made a L1,476bn (\$720m) loss, which, while on the record 1983 loss of L2,095bn, was one the less about 12.85bn larger than forecast.
The setback, which was greeted with disappointment in Italy, comes as European Community ministers are discussing rationalisation plans for Europe's steel industry. Finsider's 1984 turnover rose by 18 per cent to L12,457bn.
The state steel concern, which has spent hundreds of millions of dollars modernising its Bagnoli plant near Naples at a time when Brussels has been demanding production cutbacks, said the number of workers it employed had fallen last year for the first time to below 100,000.
At year-end, Finsider employed 98,780 workers, a drop of 14,712 in one year. But personnel costs rose last year by 11.5 per cent. Debt servicing charges were down slightly, to L938m.

DCNY Corp., parent of Discount Corporation of New York

58 Pine Street, New York, N.Y. 10005
Tel. 212-248-8900 • WUI Telex 620863 Discorp.

CONSOLIDATED STATEMENT OF CONDITION December 31, 1984

ASSETS

Cash on hand and due from banks	\$ 5,672,045
Cash deposited against United States Government and Federal Agency securities borrowed or purchased under resale agreements	569,019,050
United States Government and Federal Agency securities in portfolio and sold under repurchase agreements, at market value	741,587,983
Government of Canada and Provincial securities in portfolio and sold under repurchase agreements, at market value	3,821,433
Other securities	6,865,330
Customer segregated deposits and trading equity	36,178,259
Accrued interest receivable	32,196,891
Prepaid expenses, deferred charges and other assets	2,424,275
Land, building, improvements and equipment, less accumulated depreciation of \$2,136,388	12,936,891
Exchange memberships at cost, market value	1,002,156
Deposits with Exchange Clearing Associations	285,680
	<u>\$1,411,989,993</u>

LIABILITIES AND STOCKHOLDERS' EQUITY

Loans payable to banks and amounts payable on repurchase agreements—secured	\$668,608,151
United States Government and Federal Agency securities borrowed or purchased under resale agreements—secured, at market value	574,970,626
Accounts payable and accrued expenses	35,803,130
Customer balances due	36,178,259
Accrued taxes on income	11,114,311
Dividend payable	7,300,000
Stockholders' equity:	
Capital stock:	
Preferred stock, par value of \$1.00 per share. Authorized 100,000 shares; issued—none	—
Common stock, par value of \$1.00 per share. Authorized 3,000,000 shares; 2,000,000 shares issued	2,000,000
Paid-in surplus	1,000,000
Retained earnings	75,015,516
Total stockholders' equity	<u>78,015,516</u>
	<u>\$1,411,989,993</u>

DIRECTORS

KENNETH S. AXELSON Former Executive Vice President and Director. J.C. Penney Company, Inc.	JACK F. BENNETT Senior Vice President and Director. Exxon Corporation	ROBERT H. BETHKE Former Chairman of the Board	JOHN C. BIERWIRTH Chairman of the Board. Grumman Corporation	DONALD G. BRODIE Executive Vice President	GEORGE CHAMPION Former Chairman of the Board. The Chase Manhattan Bank, N.A.	EMILIO G. COLLADO Former Executive Vice President and Director. Exxon Corporation	DANIEL P. DAVISON Chairman of the Board. United States Trust Company.	ANTHONY J. HANLON President	JOHN A. LUKE President and Director. Westvaco Corporation	SCOTT E. PARDEE Executive Vice President	RALPH F. PETERS Chairman of the Board	JOHN J. SCANLON Former Executive Vice President and Chief Financial Officer. American Telephone and Telegraph Company	BRUCE W. SCHNITZER Former President and Chief Executive Officer. Marsh & McLennan, Incorporated	W. BRUCE THOMAS Vice Chairman, Chief Financial Officer and Director. United States Steel Corporation
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INTL. COMPANIES & FINANCE

BID TO STEM AUDIO-VISUAL DIVISION'S LOSSES

Philips warns of profits slide

BY LAURA RAUN IN AMSTERDAM

PHILIPS, the Dutch electronics group, predicted that this year's first quarter earnings would slip below last year's level, largely because of U.S. economic growth has slowed from its "explosive" pace in the first quarter of 1984.

The robust U.S. economic recovery, particularly, helped fuel the doubling of profits to Fl 282m (\$77.83m) in the first three months of 1984. For all of this year, Philips previously predicted that sales volume would grow by about 6 per cent and net income by as much as 25 per cent.

Mr. Wisse Dekker, president, said on Tuesday that the group "might come close" to a 3 per cent profitability (earnings as a percentage of turnover) this year. That would be the highest ratio since Mr. Dekker became president in January 1982 and in line with his 3-4 per cent goal "to ensure continuity and the necessary expansion of the company."

Profitability was 2.3 per cent last year.

Mr. Dekker also said that Philips, Europe's largest electronics company, would employ a more selective policy in product and geographical expansion. "We shall set priorities with regard to the scope of the company and at the same time select geographical regions where we intend to concentrate the further expansion of our business," he said in the annual report. In recent years the Eindhoven-based company has aggressively sought out numerous international co-operative ventures to expand its activities.

Philips also reported that operating losses in its audio-visual division more than doubled to Fl 418m last year from Fl 194m the preceding year. In a bid to reduce the red ink, Philips charged Fl 295m against operating income as a provision for intensive restructuring.

Company executives said jobs will be cut in European colour television production, although no figures or locations were given. Philips is the world's leading manufacturer of colour televisions but must achieve better economies of scale to preserve that position in the face of stiff competition, corporate chiefs said. Some consolidation among its seven European television plants may be involved.

Philips conceded that sales of its Laservision video disc players for home use remained below expectations. The laser-read optical disc system, which was launched in 1982, has been purchased primarily for educational and training uses.

Philips reiterated its commitment to the V2000 video cassette recorder, whose sagging sales were bolstered last year by the costly introduction of the competing VHS format. Production of the VHS system has barely kept pace with sales, Philips said, while V2000 inventories were quite sufficient. This multi-system approach has enabled the company to increase its VCR market share in Europe.

Another division in which heavy reorganisation is planned is that of household appliances and personal care products, where operating income slumped 18 per cent to Fl 351m last year from Fl 427m in 1983. Provisions of Fl 118m were set aside for increasing efficiency in the face of a stagnant market.

Production cutbacks will be made in the white goods sector, centred in Philips' Italian operations, where overcapacity is particularly pronounced. Sluggish demand and intensified competition as a result of the takeover by Sweden's Electrolux of Italy's Zanussi company necessitate the layoffs, Philips said.

Italian fibres group trebles 1984 earnings

By Alan Friedman in Milan

SNIA BPD, the Italian fibres, chemicals and munitions group, has announced nearly trebled net profits for 1984, at L50.8bn (\$24.1m).

The profit, reflecting in large part a reduction of operating costs and a sharp improvement in the fibres division, was struck on parent company turnover of L547.5bn, a rise of 18 per cent.

In 1983 the Snia BPD parent company made a net profit of L18bn—the group was formed that year when Snia Viscosa merged with its defence subsidiary, BPD Difesa Spazio.

The group also announced that consolidated group revenues last year totalled L2,062bn.

Snia BPD said that at the group level its debt servicing charges last year represented 6.2 per cent of total turnover, or L129.7bn. This was down from the 1983 level of 8.2 per cent of revenues, or L140bn.

The group said yesterday its total workforce at year-end was 14,289, against 14,705 employees at the end of 1983. This represents less than half the group's 1977 workforce.

Significant restructuring has taken place in the Snia Fibres business, where 1984 net profits were quadrupled to around L12bn.

The Milan-based Medicobanca, Italy's premier merchant bank, holds 14.97 per cent of Snia BPD, while Fiat has a 27 per cent stake.

Pirelli, the leading Italian tyre and cables group, said its UK subsidiary last year more than doubled net profits to £13m (\$15.6m). At the pre-tax level Pirelli UK recorded a £28.5m profit, up by 51.6 per cent.

Dome losses cut to C\$197m

BY BERNARD SIMON IN TORONTO

DOMESTIC PETROLEUM, the debt-burdened Canadian oil and gas producer, suffered a loss of C\$197m (U.S. \$143m) or 84 cents a share last year, compared with a record loss of C\$1.1bn or C\$4.72 a share in 1983.

The 1984 deficit was due largely to foreign exchange losses of C\$110m and other costs totalling C\$67m related to the company's debt restructuring and interest on taxes due from Hudson's Bay Oil and Gas, which Dome acquired three years ago at the height of the acquisition spree which led to its current difficulties.

Asset write-downs of more than C\$1bn were the main reason for the huge loss in 1983.

Dome's debt currently totals around C\$642m. The company signed a rescheduling agreement with more than 50 creditors last month, extending repayment of its debt to the mid-1990s.

Operating income rose by C\$52m to C\$1.2bn last year, while cash from operations increased from C\$198m to C\$209m.

The company said higher oil prices and natural gas volumes contributed to a 22 per cent boost in income from these sources. But earnings from natural gas liquids and Arctic contract drilling fell substantially.

Despite its financial problems, Dome has maintained an active exploration programme, drilling 1,303 wells last year, a quarter more than 1983.

Total revenues dropped by 5.7 per cent to C\$2.4bn. Sales of assets raised C\$139m last year.

J. & H. B. JACKSON

p.l.c.

Highlights from the Statement by the Chairman, Mr. P. J. White.

The pre-tax profit for the year ended 30th September, 1984 was £2,569,000 (1983: £3,579,000). This figure included a surplus on sale of listed investments of £884,000 (1983: £1,808,000) and is subject to a taxation charge of £783,000 (1983: £821,000).

The Directors are recommending a final dividend for the year of 1.00p per ordinary share making the total for the year 1.75p (1983: 1.75p).

Trading remained extremely difficult throughout the year as predicted in my last Chairman's Statement and unfortunately the improvement in the Merchandising and Engineering Divisions were more than cancelled out by the profit shortfall in Forging.

ENGINEERING DIVISION

We are sure that the rationalisation carried out over the last few years was the correct action and we have seen a welcome upturn in the results of the two remaining companies in this division and are pleased to be able to say that this improvement is continuing.

FORGING DIVISION

The results from this division were the worst for a decade mainly owing to a very low intake of orders for aerospace forgings. Since the Autumn we have fortunately seen an increase in demand and with aerospace

generally becoming more buoyant I am reasonably confident of a steady recovery.

PLASTICS DIVISION

Gallos Plastics produced profits in line with expectations. During the year new markets were explored and certain new products introduced which have had an increasingly beneficial effect on sales. Sales and profits for the first three months trading of the new year are running ahead of last year.

MERCHANTING DIVISION

There was more activity in metal merchanting during the year than in previous years. Largely because of the overcapacity situation in the European car industry and the consequent price cutting our Ford franchise operation experienced an extremely difficult year. This trend continues and I cannot see any real improvement in this situation in the foreseeable future.

INVESTMENTS

During the year our investments in quoted securities performed reasonably well, finishing with a market value, including cash, of approximately £1.1 million. We also purchased for cancellation 400,000 of our own ordinary shares at a cost of £200,000 and since the year end have purchased a further 260,000 for £157,000.

OUTLOOK

The immediate future is looking brighter and the figures for our first quarter's trading support a guarded degree of optimism.

The statement appears as a matter of record only.

BFCE

BANQUE FRANÇAISE DU COMMERCE EXTÉRIEUR

ECU 175,000,000 Guaranteed Bonds

Comprising

ECU 100,000,000 9% per cent. Guaranteed Bonds due 1992
ECU 75,000,000 9% per cent. Guaranteed Bonds due 1995

Unconditionally guaranteed by
The Republic of France

Crédit Lyonnais

Banque Bruxelles Lambert S.A.

Algemeene Bank Nederland N.V. Amro International Limited Banque Internationale à Luxembourg S.A.
Banque Nationale de Paris Caisse des Dépôts et Consignations Dresdner Bank Aktiengesellschaft
Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft IBI International Limited
Istituto Bancario San Paolo di Torino Kreditbank International Group Morgan Guaranty Ltd
Orion Royal Bank Limited Société Générale Société Générale de Banque S.A.
Swiss Bank Corporation International Limited S.G. Warburg & Co. Ltd.

Abu Dhabi Investment Company Al Saudi Banque Banca Commerciale Italiana Banca Marisaldi & C. Banca Nazionale del Lavoro Banco di Roma
BankAmerica Capital Markets Group Bank Gutzwiller, Kurz, Buegner (Overseas) Limited Bank Ippa Bank of Tokyo International Limited
Bankers Trust International Limited Banque du Benelux S.A. Banque Generale du Luxembourg S.A. Banque Indosuez Banque Paribas Capital Markets
Banque de l'Union Européenne Banque Worms Baring Brothers & Co. Limited Bayerische Hypothek- und Wechsel-Bank Aktiengesellschaft
Bayerische Vereinsbank Aktiengesellschaft Berliner Handels- und Bank Aktiengesellschaft Caisse Centrale des Banques de Paris
Caisse d'Epargne de l'Etat du Grand Duché de Luxembourg (Banque de l'Etat) CERA-Centrale Raiffeisenbank C.V. - Belgium
Chase Manhattan Capital Markets Group Chase Manhattan Limited Chemical Bank International Group Citicorp Capital Markets Group
CLN Oyens & Van Eeghen NV Commerzbank Aktiengesellschaft Compagnie Monégasque de Banque Copenaghen Handelsbank A/S
Country Bank Limited Creditanstalt-Bankverein Crédit Agricole Crédit Chimique Crédit Commercial de France
Credit Communal de Belgique S.A./Gemeentekrediet van België NV Credit Européen S.A. Luxembourg Crédit Général S.A. de Banque
Credit Industriel d'Alsace et de Lorraine Luxembourg Credit Industriel et Commercial de Paris Crédit du Nord Den Danske Bank International S.A.
Den Danske Creditbank (Luxembourg) SA Dai-ichi Kangyo International Limited Danica Europe Limited Den Danske Bank International S.A.
Commerzbank Aktiengesellschaft Deutsche Bank Aktiengesellschaft DG Bank - Deutsche Genossenschaftsbank
Commerzbank Aktiengesellschaft Deutsche Bank Aktiengesellschaft Deutsche Bank Aktiengesellschaft Deutsche Bank Aktiengesellschaft
Genossenschaftliche Zentralbank AG Vienna Goldman Sachs International Group Fuji International Finance Limited Gelfin International Limited
Hansell Oake-Park Kipper, Peabody International Limited Kuwait International Investment Co. S.A. Lazard Frères et Cie
Lloyds Bank International Limited Manufacturers Hanover Limited McLeod Young Weir International Limited Merrill Lynch Capital Markets
Mitsubishi Finance International Limited Mitsubishi Finance International Limited Morgan Grenfell & Co. Limited Morgan Stanley International
Niederländische Handelsbank NV Nederlandse Credietbank NV Nesbitt, Thomson Limited The Nikko Securities Co. (Europe) Ltd.
Nippon Credit International (HK) Ltd. Nippon European Bank S.A. - UCB Group Nomura International Limited Norddeutsche Landesbank Girozentrale
Oesterreichische Landesbank Person, Holding & Person NV PK Christiana Bank (UK) Ltd. Postbank Privatbanken A/S
Salomon Brothers International Limited Sanwa International Limited Sumitomo Finance International Sumitomo Trust International Limited
Société Générale d'Alsace et de Lorraine Société Générale de Banque S.A. - UCB Group Sumitomo Finance International Sumitomo Trust International Limited
Svenska Handelsbanken Group The Tokyo Moko Bank (Luxembourg) S.A. Tokai International Limited Union Bank of Switzerland (Securities) Limited
Union de Banques Arabes et Françaises - U.B.A.F. Westdeutsche Landesbank Girozentrale Wood Gundy Inc. Yamaichi International (Europe) Limited

January 30, 1985

NATIONAL BANK OF DETROIT US\$100,000,000 Floating Rate Subordinated Capital Notes due 1996

Notice is hereby given that in respect of the Interest Period from March 28 to June 28, 1985 the Notes will carry an interest rate of 9 1/2% per annum. The coupon amount payable on June 28, 1985 will be US\$242.78 per US\$100,000 Note.

March 28, 1985
The Chase Manhattan Bank, N.A.
London Agent Bank

US\$200,000,000 CONTINENTAL ILLINOIS OVERSEAS FINANCE CORPORATION N.V.

(Incorporated with limited liability in the Netherlands Antilles)

GUARANTEED FLOATING RATE SUBORDINATED
NOTES DUE 1994

Guaranteed on a Subordinated basis by

Continental Illinois Corporation

(Incorporated with limited liability in Delaware, USA)

In accordance with the provisions of the Notes and the Reference Agency Agreement between Continental Illinois Overseas Finance Corporation N.V. and Citibank, N.A., dated June 24, 1982, notice is hereby given that the Rate of Interest has been fixed at 9 1/2% p.a. and that the interest payable on the relevant Interest Payment Date, June 28, 1985, against Coupon No 12 will be US\$244.38 in respect of US\$100,000 nominal amount of the Notes.

March 28, 1985, London
By: Citibank, N.A. (CSSI Dept.) Agent Bank

CITIBANK



VG INSTRUMENTS PLC

RESULTS - 1984

	£m	1984	1983
Turnover		50.9	38.6
Profit before taxation		10.6	7.3
Profit attributable to shareholders		8.7	3.9
Earnings per share		1.75p	7.90p

1984 was a successful year for the Company and the Directors are pleased to announce a final dividend of 1.20p per share.

Copies of the Annual Report will be available shortly from the Secretary, 29 Brighton Road, Crawley, West Sussex, RH10 6AE.

Weekly net asset value

Tokyo Pacific Holdings N.V.

on 25th March 1985: U.S. \$102.06

Listed on the Amsterdam Stock Exchange

Information: Pierson, Holding & Pierson N.V., Herengracht 214, 1016 BS Amsterdam.

VONTOBEL EUROBONDINDIZES

WEIGHTED AVERAGE YIELDS
PER 24-MARCH 1985

	Today	INDEX Last week	% YTD	Year's High
US\$ Eurobonds	11.84	11.85	11.97	12.00
DM (Foreign Bond Issues)	7.48	7.47	7.50	7.50
YLF (Borrower Notes)	7.48	7.47	7.50	7.50
Can\$ Eurobonds	13.10	13.27	13.41	13.41

Bank J. Vontobel & Co Ltd, Zurich. Tel: 010 411 488 7711

A B-A-T Industries Report
Preliminary results for the year ended 31 December 1984Profit up 44% - and again
doubled in three years

The acquisition of Eagle Star Holdings in January 1984 made this a year of great significance for the Group's strategic development, and the inclusion of financial services for the first time has an important impact on the Group's results.

The results of Eagle Star are now arrived at on a basis which recognises the contribution from changes in the market value of the general insurance business.

investment portfolio. This contributes £95 million of pre-tax earnings, in addition to what would have been reported under the previous policy used by Eagle Star.

Hambro Life's figures are not included in these results, since it joined the Group after the year-end, but its acquisition marks a further development of financial services as one of our four major business activities, along with tobacco, retailing and paper.

In 1984 B-A-T Industries again achieved a very fine performance. Pre-tax profit increased by 44 per cent to reach a record £1,405 million, and so once again has more than doubled within three years.

Group turnover from commercial activities increased by 22 per cent to £14,426 million, and there was also £1,077 million of premium income from financial services.

Group operating profit increased by 50 per cent to £1,465 million. This includes £1,148 million from commercial activities (35 per cent higher), £192 million from associated companies (54 per cent higher) and £125 million from the insurance operations of Eagle Star. Profit attributable to B-A-T Industries' shareholders increased by 43 per cent to £784 million.

The substantial increase in pre-tax profit once again demonstrates the Group's capacity to achieve real profit growth. Even after allowing for the exchange benefit from the strong dollar and the effects of changes in the composition of the Group, real growth over inflation of around 10 per cent has been achieved.

The recovery in tobacco continued, with volume steady and trading profit 29 per cent higher in sterling terms. Exchange rate fluctuations were an important factor, but higher selling prices and improved productivity provided elements of real growth in profitability. Brown & Williamson held its share of a slightly higher US market. There was a strong improvement in West Germany, and good Brazilian results were helped by leaf export profits. Barclay gained ground in Europe. There were good performances in Latin America, Hong Kong, Malaysia and Africa.

Retailing had a mixed year despite a 34 per cent increase in trading profit in sterling terms. Business in the US was influenced by high stocks and general price cutting, which affected most of BATUS Retail's companies, so that overall results in the US were less good than in 1983. But this was more than offset by the strength of the dollar, a sharp improvement in the UK, led by a very strong Argos performance, and the inclusion of four months' figures from Horten, which became a Group subsidiary in August. International Stores was sold to Dee Corporation at the end of the year.

Paper had an outstanding year, with trading profit 44 per cent higher. Appleton improved on an already impressive performance and is investing heavily in the strong growth of its North American markets, while in Europe and the UK, Wiggins Teape took full advantage of improved markets and several years of new investment and restructuring.

The insurance industry had a very poor year, and had Eagle

Star been acquired for its first year earnings alone it would have proved a disappointment. But in the context of long-term strategy its performance was encouraging, and its results, compared to those of other insurance companies, endorse our original view of the high quality of its management.

Mardon Packaging again showed a strong improvement, with volume growth in Europe and the UK, and trading profit up 46 per cent, despite strong competition.

Other trading activities now include Grovewood Securities, which achieved its seventeenth year of uninterrupted profit growth. The home improvements business in Germany suffered from a decline in consumer confidence. There was an encouraging profit performance from our enlarged interests in fruit juice in Brazil. Lower profits were reported by the cosmetics companies which since the year-end have been sold to the Beecham Group.

Our associated companies continued to grow rapidly in significance. Imasco was again a major contributor, with an increased market share in tobacco and further expansion in restaurants and drug stores. Aracruz in Brazil benefited greatly from high exports of pulp priced in US dollars.

Reflecting acquisitions and the growth of our existing businesses, the total net assets shown in the Group balance sheet increased by £2.6 billion. It is a demonstration of the Group's financial strength that less than half of this substantial increase was financed by higher borrowings.

In the light of these excellent results, the Board will be recommending a final dividend of 6.25p, making a total for the year of 10.3p, an increase of 25 per cent over the previous year.

PROSPECTS

The world's economy continues to emerge from the long recession but instability of exchange and interest rates continues. In the industrialised world and developing countries our businesses continue to progress in this more encouraging environment. I shall comment fully on the prospects for this year at the Annual General Meeting.

PATRICK SHEEHY, Chairman

GROUP RESULTS

Year ended 31 December 1984	1984 £ millions*	1983 £ millions	change
TURNOVER (including duty and excise taxes)			
Commercial activities	14,426	11,846	+22%
Financial services	1,077	—	—
Share of associated companies	2,700	1,993	+35%
Commercial activities' trading profit	1,148	851	+35%
Financial services' profit before taxation	125	—	—
Share of associated companies' profit before taxation	192	125	+54%
Operating profit	1,465	976	+50%
Net interest	(60)	3	—
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	1,405	979	+44%
Taxation on ordinary activities	(532)	(373)	+43%
Profit on ordinary activities after taxation	873	606	+44%
Attributable to minority shareholders	(89)	(59)	+51%
ATTRIBUTABLE TO B-A-T INDUSTRIES	784	547	+43%
Dividends	(151)	(120)	+25%
Earnings per share	53.552p	37.569p	+43%
DIVIDENDS PER SHARE	10.300p	8.250p	+25%

DIVIDENDS

The directors will be recommending to the shareholders at the Annual General Meeting to be held on 16 May 1985 the payment on 2 July 1985 of a final dividend for the year of 6.25p per ordinary share of 25p.	
Transfers received in order by the Registrar of the Company up to 4 June 1985 will be in time to rank for payment of the final dividend.	
The following is a summary of the dividends declared for the years to 31 December 1984 and 1983.	
Interim paid 16.11.84	1984 4.050p 1983 3.375p
Final proposed payable 2.7.85	6.250p 4.875p
	10.300p 8.250p

ANALYSES

Year ended 31 December	1984 £ millions*	%	1983 £ millions	%
INDUSTRIAL				
Turnover	6,943	48	6,138	52
Tobacco	4,511	31	3,528	30
Retailing	1,379	10	1,051	9
Paper	659	5	537	4
Packaging & printing	934	6	592	5
Other trading activities	—	—	—	—
Commercial activities	14,426	100	11,846	100
Profit	1,148	78	851	87
Tobacco	696	48	542	56
Retailing	221	15	165	17
Paper	144	10	100	10
Packaging & printing	35	2	24	2
Other trading activities	50	3	20	2
Commercial activities	1,148	78	851	87
Financial services	125	9	—	—
Associated companies	192	13	125	13
Operating profit	1,465	100	976	100
GEOGRAPHICAL				
Turnover	2,346	16	2,167	18
United Kingdom	3,095	21	2,367	20
Europe	5,828	40	4,521	38
North America	1,721	12	1,601	14
Latin America	939	7	725	6
Asia	411	3	398	3
Africa	86	1	67	1
Australasia	—	—	—	—
Commercial activities	14,426	100	11,846	100
Profit	1,148	78	851	87
United Kingdom	106	7	80	8
Europe	109	7	65	7
North America	657	45	485	50
Latin America	135	10	113	11
Asia	83	6	61	6
Africa	49	3	41	4
Australasia	6	—	6	1
Commercial activities	1,148	78	851	87
Financial services	125	9	—	—
Associated companies	192	13	125	13
Operating profit	1,465	100	976	100

EXCHANGE RATE EFFECTS

The results of overseas subsidiaries have been translated into sterling for the purpose of this report at exchange rates ruling on 31 December in each year. Had the same exchange rates ruled at the end as at the beginning of the year, it is estimated that the figures would have been as follows:

Year to 31 December 1984	£ millions	% change
Turnover — commercial activities	12,600	+6
Trading profit — commercial activities	970	+14
Operating profit	1,255	+29
Profit before taxation	1,200	+23
Net profit attributable to B-A-T Industries	660	+21

*£1 Sterling = US\$ 1.16 (Dec 1984); US\$ 1.45 (Dec 1983).

INDUSTRIAL REVIEWS

TOBACCO

In sterling terms, turnover rose by 13 per cent, trading profit by 29 per cent. Brown & Williamson increased turnover by 6 per cent in dollars and trading profit by over 17 per cent, reflecting higher US cigarette prices and productivity. In West Germany, BATCF had 7 per cent volume growth, raised market share a point to 25 per cent, and strongly improved profitability. Brazilian cigarette profits were affected by price increases lower than inflation, but leaf exports grew and overall profit increased by 25 per cent in sterling.

Export volume and profit from the UK were substantially down, US export volumes continued depressed by the dollar's strength but profit was maintained, and BATCF's profitable West German export business increased volume and turnover.

Termination of direct sales and distribution in the UK eliminated losses. In Europe, only the Finnish market showed growth but most companies benefited from Barclay's continued good performance and,

except for Belgium, their trading profits improved.

Most Latin American countries improved turnover and trading profit, in Hong Kong profit rose significantly, and despite difficult economic conditions the African companies increased profits.

RETAILING

Turnover increased by 28 per cent, trading profit by 34 per cent in sterling terms. Price discounting and intensive promotional activity affected the US industry, and although BATUS Retail's sales grew by over 7 per cent, trading profit in dollars was down 10 per cent. Saks Fifth Avenue increased turnover but with lower profit, but Marshall Field and Kohl's Department Stores had a good year with turnover and trading profit up. Breuners' furnishing retail and rental stores increased turnover and profit significantly. Gimbels-Midwest's trading profit rose strongly, but it was down at Gimbels-Pittsburgh and Gimbels-East.

In the UK, Argos made substantial

gains in sales and trading profit, and increased its showrooms by 21 to 154. A new concept, Jewellers Guild, went into test with 15 stores. International Stores was sold to Dee Corporation as a growing and profitable business. The West German department store group, Horten, became a subsidiary in August and contributed £26 million trading profit.

PAPER

Turnover increased by 31 per cent and trading profit by 44 per cent in sterling terms. Appleton Papers had another record year, with dollar turnover up 23 per cent and trading profit 22 per cent, due mainly to higher sales volume and improved raw material conversion and productivity. In the UK, capacity utilisation was at a five-year high, Wiggins Teape's sales rose 17 per cent, and exports rose by a third to £132 million. UK profits doubled. The European carbonless copying paper business continued strong growth, the

merchants increased margins, and profit increased substantially.

FINANCIAL SERVICES

The overall profit of the insurance operations comprises the underwriting results on general business risks, life business profits and returns on the investment portfolio. Eagle Star has adopted a new accounting policy which recognises, in the investment returns, both income earned and investment performance comprising realised gains and the change in market value over the year of investments held at the year end. This investment performance is taken to profit by reference to a five-year moving average.

On this basis, in 1984 Eagle Star contributed £125 million to Group operating profit - including £95 million arising from the change in accounting policy - compared to a pre-tax surplus for 1983 of £140 million. Grovewood Securities' profit is included separately in trading

profit from commercial activities. Without the change in accounting policy, the pre-tax surplus (excluding Grovewood) would have been £30 million, against £67 million.

General business premiums increased by 16 per cent to £665 million and the underwriting loss was £126 million. In the UK, premium income increased by 15 per cent but property, motor and liability account losses were also higher. Overseas premium income rose by 13 per cent, and life assurance premiums worldwide rose by 31 per cent to £412 million. In the UK, total new annual life premiums were down but new single premiums were up 46 per cent.

Turnover of Mardon Packaging International rose by 23 per cent, with trading profit up 46 per cent. There was some growth in the UK and Europe and volume and productivity gains gave higher profit. North America was also well up.

In other trading activities, the West German home improvements operations were affected by lower

consumer confidence, turnover rose slightly but profit was down. Grovewood Securities, the investment holding company acquired with Eagle Star, made another record trading profit, up 21 per cent at £28 million. The Group's cosmetics interests, now sold, reported turnover up 12 per cent but trading profit 9 per cent down.

There was another strong increase in the Group's share of pre-tax profits of associated companies, up 54 per cent to £192 million. Imasco raised Canadian dollar pre-tax profit by 19 per cent. In Australia, AMATIL's profit was up 27 per cent in sterling terms. Pulp production at Aracruz Celulose, Brazil, was 6 per cent higher and profit increased significantly. Skandinavisk Holding's pre-tax profit increased by 45 per cent in sterling.

These figures for the year ended 31 December 1984 have been extracted from the full financial statements to be delivered to the Registrar of Companies, and carry an unqualified audit report. The Report and Accounts will be available on 24 April 1985. The Annual General Meeting will be held on 16 May 1985.

B-A-T INDUSTRIES

Windsor House, 50 Victoria Street, London SW1H 0NL

SOVEREIGN OIL & GAS PLC

Year ended 31st December	1984 (Unaudited) £million	1983 £million
● TURNOVER	54.6	6.8
● PRE-TAX PROFITS	18.2	3.4
● POST-TAX PROFITS	10.6	3.4
● EARNINGS PER SHARE	28.32p	9.33p

- South Brae reaches peak production
- North Brae development on target for 1988
- East Brae delineation confirms commerciality
- Central Brae successfully appraised
- Ninth round cash tender block 2/20 awarded
- 'Sovereign Explorer' encounters gas in frontier drilling
- Emerald production test increases confidence for development
- Claymore acquisition increases total production to 8,000 barrels/day

If you would like a copy of the 1984 Annual Report, which will be published in early May, please fill in the coupon below and send it to:
The Company Secretary, Sovereign Oil & Gas PLC,
Portland House, Stag Place, London SW1E 5BH

Name

Address



This advertisement complies with the requirements of the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland and does not constitute an offer of, or invitation to subscribe for or purchase, any securities.

Privatbanken A/S

(Incorporated with limited liability in the Kingdom of Denmark)

£20,000,000

11½ per cent. Subordinated Bonds 1992

Issue price 100 per cent.

The following have agreed to subscribe or procure subscribers for the Bonds:—

S. G. Warburg & Co. Ltd.

PRIVATbanken Limited	Bank of Tokyo International Limited
Banque Bruxelles Lambert S.A.	Barclays Merchant Bank Limited
Berliner Handels- und Frankfurter Bank	Crédit Commercial de France
Daiwa Europe Limited	Goldman Sachs International Corp.
Kreditbank S.A. Luxembourg	LTCB International Limited
Manufacturers Hanover Limited	Merrill Lynch International & Co.
Morgan Grenfell & Co. Limited	Morgan Guaranty Ltd
Morgan Stanley International	Orion Royal Bank Limited
Swiss Bank Corporation International Limited	Yamaichi International (Europe) Limited

Application has been made to the Council of The Stock Exchange of the United Kingdom and the Republic of Ireland for the Bonds to be admitted to the Official List. Interest is payable annually in arrears on 11th April, the first such payment being due on 11th April, 1986.

Particulars of the Bonds are available from Exel Statistical Services Limited and copies may be obtained during usual business hours on any weekday (Saturdays and public holidays excepted) up to and including 1st April, 1985 from the Company Announcements Office of the Stock Exchange and for fourteen days from the date hereof from:—

Privatbanken A/S
2 Torvegade,
1249 Copenhagen K

Rowe & Péterson
1 Finsbury Avenue, London EC2M 2PA
and the Stock Exchange

Cazenove & Co.
12 Tokenhouse Yard,
London EC2R 7AN

S. G. Warburg & Co. Ltd.
33 King William Street,
London EC4R 9AS

28th March, 1985

All of these securities having been sold, this announcement appears solely for purposes of information.

NEW ISSUE

March 18, 1985

ECU 50,000,000

Hercules Incorporated

10½% Bonds Due 1992

The First Boston Corporation

Goldman, Sachs & Co.

Shearson Lehman Brothers Inc.

INTL. COMPANIES & FINANCE

Nisshin Steel chief agrees to join board of NTT

BY JUREK MARTIN IN TOKYO

MR YUZURU ABE, currently the president of Nisshin Steel, has agreed to serve as a non-executive director of Nippon Telegraph and Telephone when it is transformed next Monday into a nominally private company.

This constitutes a face-saving settlement in what had been a bitter battle between Japan's business establishment and some of its leading politicians over NTT's new management. Dr Hisashi Shinto will be reconfirmed today as president of the new NTT. Mr Yasusada Kitahara will be named the sole vice-president. There will be no chairman, though it is widely

assumed Dr Shinto will move up to this advisory position in two to three years, to be replaced as chief executive by Mr Kitahara.

Mr Abe, who the business establishment wanted installed alongside Mr Kitahara as a possible next president, will simply be one of a 26-member board, which will include five executive managing directors, all of whom now work for NTT.

Mr Abe had withdrawn his name from consideration 10 days ago, citing health reasons. His supporters were still insisting yesterday that on his recovery he could yet be elevated to the level of Mr

Kitahara, who enjoys the backing of prominent politicians close to the former Prime Minister, Mr Kakuei Tanaka.

The settlement itself was in fact clinched by the politicians on the floor of the Diet (parliament) on Tuesday afternoon. Mr Shinto Kanemaru, a leader of the Tanaka faction and secretary general of the ruling Liberal Democratic Party, put it to Mr Yasuhiro Nakasone, the Prime Minister, in a whispered conversation and won his assent.

Earlier in the day, Mr Abe had been visited in hospital by Mr Hiroki Imazato, head of the NTT "foundation committee" and accepted a directorship.

Bond raises offer for Arnotts

By Our Financial Staff

MR ALAN BOND's Bond Corporation of Perth yesterday boosted its takeover bid for Arnotts, the leading Australian manufacturer of biscuits, from A\$4.20 a share to A\$4.35, and promised a further rise to A\$4.20 if it wins 90 per cent.

At the same time, Bond is pursuing its challenge to an Arnotts defence move against the bid, in which it asked a parcel of shares with Campbell Soup to give the U.S. concern a 10 per cent stake. A New South Wales court is due tomorrow to hear a Bond suit issued under the state's companies code.

Bank of America rules out trust banking in Japan

BY ROBERT COTTRELL IN TOKYO

BANK OF AMERICA said yesterday that it would not enter the current round of applications by foreign banks for licences to conduct trust banking business in Japan. The statement comes ahead of the April 1 deadline for foreign banks to submit their licence applications to Japan's Ministry of Finance.

Japanese financial regulations restrict the management of corporate pension funds to licensed trust banks and life insurance companies. Selected foreign institutions are due to be allowed into the trust banking field for the first time this year. Bank of America said it

believed itself to meet all the formal qualifications needed to apply for a Japanese trust banking licence, but felt it had a "very limited opportunity to contribute to this market."

Instead, the bank plans to set up a Tokyo subsidiary of its BA Investment Management Corporation, which would provide advisory services for Japanese institutional investors in overseas markets.

It is generally expected that the present round of trust bank licensing will yield approvals for eight foreign banks. Applicants are expected from leading U.S., British, Swiss, and other European institutions.

Director of Deak Perera unit arrested

By David Dodwell in Hong Kong

HONG KONG'S Commercial Crime Bureau yesterday arrested a former director of Deak Perera (Far East), a defunct local subsidiary of the troubled U.S. banking, foreign exchange, and precious metals group. It also issued warrants for the arrest of the group's founder and for its other principal shareholder.

Mr Anthony Pong, 38, was arrested on two charges under the Deposit-Taking Companies Ordinance. He will appear in court today. Arrest warrants were issued for Mr Nicholas Deak and Mr Otto Rothemann, both of whom are understood to be in the U.S. It was not clear yesterday whether the two can be extradited to face the charges.

Deak Perera (Far East) shut its doors late last year after its parent in the U.S. filed for protection under Chapter 11 of the U.S. bankruptcy code. The Hong Kong subsidiary, licensed as a gold and foreign exchange dealer, was wound up early in February with liabilities estimated at U.S.\$25m.

The charges allege that the men operated an unregistered deposit-taking company, contrary to the Ordinance, and that they used a scheme to avoid the provisions of the Ordinance.

Meanwhile in nearby Macao, Dr Inglesias Tomaz, deputy head of the territory's monetary authority, has been cleared of any wrongdoing after a two-month investigation into his relationship with Deak & Co (Macao).

Growth slows at Adnic

BY ANGELA DIXON IN ABU DHABI

ABU DHABI National Insurance Company (Adnic), the largest insurance company in the United Arab Emirates, recorded net profits last year of Dh 104.5m (\$28.4m), up from Dh 83.9m in 1983. It is to make a one-for-four scrip issue.

The value of premiums written rose 3.5 per cent to Dh 415.6m, and during the year the company's total assets increased by 20 per cent to Dh 575.2m.

Mr Khalaf Al Otaiba, the chairman, told shareholders that the gross premium growth had

slowed from at least 15 per cent in former years, due to depressed conditions in the local insurance market.

However, the company expects the market to improve in 1984, partly because of the withdrawal of a number of companies from the insurance business and partly because of the measures the Government is expected to take in order to increase economic activity.

A 25 per cent stake in Adnic is owned by the Abu Dhabi Investment Authority.

Recovery for Neptune Orient

BY OUR FINANCIAL STAFF

NEPTUNE Orient Lines, the state-controlled Singapore shipping company, has reported a 24.8 per cent recovery in after-tax profits for 1984 to S\$11.2m (US\$5m).

However, at the attributable level the outcome was below the S\$13m produced in 1983—that year had the benefit of an extraordinary credit from the sale of office space. Turnover

moved up 3.6 per cent to S\$814.1m in 1984 and the dividend is maintained at 7.5 cents a share.

The company, a minority of which was sold to private investors in 1981, has been suffering from the recession in the world shipping industry.

Neptune said it expected no further improvement in 1985 earnings.

All these Bonds have been sold. This announcement appears as a matter of record only.



Settsu U.S.A. Incorporated

ECU 30,000,000

9¾ per cent. Guaranteed Bonds due 1990

Unconditionally and irrevocably guaranteed, jointly and severally, as to payment of principal and interest by

Settsu Paperboard Mfg. Co., Ltd.

and

The Bank of Tokyo, Ltd.

and

The Sumitomo Bank, Limited

Société Générale de Banque S.A./
Generale Bankmaatschappij N.V.

Daiwa Europe Limited

Amro International Limited
Banque Bruxelles Lambert S.A.
Banque Paribas Capital Markets
Deutsche Bank Aktiengesellschaft
Nomura International Limited
Westdeutsche Landesbank Girozentrale

Bank of Tokyo International Limited
Banque Générale du Luxembourg S.A.
Credit Suisse First Boston Limited
Kreditbank International Group
Sumitomo Finance International

Banca Commerciale Italiana Banca del Gottardo Bank Gutwiller, Kurz, Bueggen (Overseas) Limited Bank Ippa
Bank Len International Ltd. Bank Mees & Hope NV Banque du Benelux S.A. Banque Indosuez Banque Internationale à Luxembourg S.A. Bank Ippa
Banque de Luxembourg S.A. Bayerische Landesbank Girozentrale Compagnie de Banque et d'Investissements, CMI
Compagnie de Gestion et de Banque Gonet S.A. Crédit Communal de Belgique S.A./Gemeentekrediet van België NV
Crédit Général S.A. de Banque Crédit Lyonnais Handelsbank N.V. (Overseas) Limited IBJ International Limited
Lazard Frères et Co. Lloyds Bank International Limited Manufactures Hanover Limited Nederlandsche Middenstandsbank NV
The Nikko Securities Co. (Europe) Ltd. Orion Royal Bank Limited Piaros, Hellding & Pierson NV Rabobank Nederland
Sparbanken SDS The Daiwa Bank (Luxembourg) S.A. Tokai International Bank (Europe) S.A. Tokai International Bank
Union Bank of Switzerland (Securities) Limited Verband Schweizerischer Kantonalbanken Yamaichi International (Europe) Limited

New Issue - March 15, 1985

UK COMPANY NEWS

BAT heads profit league with £1.41bn

BAT Industries yesterday took its place at the top of the profits league for companies outside the oil sector when it announced a £1.41bn taxable result for 1984.

This surpassed most City expectations by nearly £100m and eclipsed the £1.03bn reported last month by ICI, although British Telecom has hinted that it could be on course for £1.48bn.

A change in accounting policy by Eagle Star, BAT's insurance subsidiary, boosted pre-tax profits by £55m. Eagle Star's results were calculated on a basis recognising the effect of changes in the market value of that general insurance business's investment portfolio.

In terms of stock market value BAT, a blue chip stock, ranks sixth behind BP, Shell, British Telecom, ICI and GEC. At last night's closing price of 328p, down 22p, the company is valued at £4.51bn.

Over the past 15 months BAT has been active on both the acquisition and disposal fronts. Its largest purchases were Eagle Star and Hamro Life, while sales included International Stores and the cosmetic business, Germaine Monteil USA.

"Reflecting acquisitions and the growth of our existing businesses, the total net assets in the balance sheet increased by £35m."

"It is a demonstration of the group's financial strength that less than half of this substantial increase was financed by higher borrowings," says Mr Patrick Sheehy, the chairman. There was a net £60m interest charge in 1984 against a £3m credit.

Mr Brian Garraway, deputy chairman, says that BAT is looking at a number of strategic developments which "could be in one or other parts of the business."

On the financial services side, he says that BAT's sees itself moving into other countries, particularly in Western Europe and North America.

But the group will be taking its time over its next moves. "We don't feel pressed on that at all. What is more important is that we get the strategy right."

The financial services industry is huge, he says, and adds: "I think there are big segments in it which we should concentrate. Our particular interest is towards the retail end."

Commenting on other countries, Mr Garraway says: "I can't absolutely say we will develop from the same activities as we are doing in the UK."

"That may not be appropriate in those countries or the opportunities may not be there."



Mr Patrick Sheehy, chairman of BAT Industries

"but, he says, there will be some correlation. In overall terms he says the group will be looking for growth in the UK and Western Europe and from the U.S. over the next few years. The U.S. is a 'great economy' in which to be invested."

He says that "our real concern is that we have very strongly based businesses in an extremely good commercial and industrial investment environment."

Also, he says BAT will be looking for continuing growth from developing companies and will be aiming to build up its presence in the Pacific basin and the Far East.

"We are reasonably represented there but not as strongly as we would like," he says.

The profit for 1984, a rise of 44 per cent over 1983's £979m, was achieved across the board and included an inaugural £125m contribution from financial services.

Total turnover rose from £13.94bn to £15.2bn. Mr Sheehy, says that the record breaking acquisition of Eagle Star in January 1984 "made this a year of great significance for the group's strategic development."

Financial services has made an "important impact" on the results. In the light of the figures, the board is recommending a 25 per cent increase to 10.3p in the total dividend with a lift from 4.875p to 6.25p in the final distribution. Earnings rose from 57.57p to 63.55p, after tax of £532m (£373m).

Mr Sheehy says that the profits increase "once again

GEOGRAPHICAL AND INDUSTRIAL ANALYSIS OF THE PROFIT AND LOSS ACCOUNT

Geographical	Turnover		Operating profit		Profit and Loss	1983
	1984 (£m)	1983 (£m)	1984 (£m)	1983 (£m)		
UK	2,346	2,167	106	80	32.5	18,203
Europe	3,095	2,367	109	65	67.7	13,839
North America	5,828	4,521	657	485	36.5	976
Latin America	1,721	1,601	138	113	22.1	7
Asia	939	725	33	61	36.0	373
Africa	411	398	49	41	17.1	59
Australasia	86	67	6	4	—	24
	14,426	11,946	1,148	851	34.9	120
Industrial	4,943	6,138	698	542	28.8	403
Tobacco	4,571	3,528	221	145	32.9	1,113
Retailing	1,379	1,051	144	100	44.0	64
Packaging	459	537	35	24	45.8	24
Other	934	592	50	20	150.0	—

demonstrates the group's capacity to achieve real profit growth.

"Even after allowing for the exchange rate benefit from the strong dollar and the effects of changes in the composition of the group, real growth over inflation of around 10 per cent has been achieved," he says.

The recovery in BAT's mainstay business, tobacco, continued with volume steady and trading profits emerging 29 per cent higher at £898m in sterling terms.

"Exchange rate fluctuations were an important factor," he says, "but higher selling prices and improved productivity provided elements of real growth."

Brown and Williamson "held its share of a slightly higher U.S. market" and there was a "strong improvement in West Germany."

Brazilian results "were good," helped by leaf export profits, while Barclay gained ground in Europe.

Retailing, however, "had a mixed year despite a 34 per cent increase in trading profits." U.S. business, says Mr Sheehy, was influenced by high stocks and general price cutting, which affected most of BAT's Retail's companies, and the overall result was less good than in 1983.

"But this was more than offset," he says, "by the strength of the dollar, a sharp improvement in the UK, led by a very strong Argos performance, and the inclusion of four month's figures from Horten, which became a group subsidiary in August."

Patry "had an outstanding year" with trading profits 44 per cent higher at £144m. He says that Appleton improved on an

already impressive performance and is investing heavily in the strong growth of its North American markets.

In Europe, the UK Wiggins Teape "took full advantage of improved markets and several years of new investment and restructuring."

The insurance industry, however, "had a very poor year, and had Eagle Star been acquired for its first year earnings alone it would have proved a disappointment. But in the context of long-term strategy its performance was encouraging."

Eagle's general business premiums rose by 16 per cent to £665m. The underwriting loss was £126m, reflecting "inadequate premium levels in the industry in the face of increasing claims in most territories."

In the UK, premium income climbed by 15 per cent and towards the year-end there was a "much firmer" attitude to the rating of commercial business by reinsurers.

Overseas premium income rose by 13 per cent. The results were dominated by U.S. underwriting losses of £12.6m. "These were in line with general experience in the U.S. property and casualty market — where Eagle Star's exposure is relatively small — which saw its worst ever year in 1984."

Life assurance premiums worldwide increased by 31 per cent to £412m and shareholders' life profits were 8 per cent higher at £22m.

Marlon Packaging again improved, with volume growth in both Europe and the UK, and

trading profit rose by 46 per cent despite strong competition.

Other trading activities now include Grovesend Securities, which achieved its seventeenth year of uninterrupted profit growth," says Mr Sheehy.

While the home improvement business in Germany suffered from a decline in consumer confidence, there was an "encouraging profit performance" from enlarged fruit juice interests in Brazil. Lower profits were reported by the cosmetics companies which since the year-end have been sold for £104m to the Beecham Group.

Within the associate companies, Imasco was again a major contributor with an increased market share in tobacco and further expansion in restaurants and drug stores. Aracruz in Brazil benefited from high exports of pulp priced in U.S. dollars.

On prospects, Mr Sheehy says that the world's economy continues to emerge from the long recession but instability of exchange and interest rates continues. However, "in the industrialised world and developing countries our businesses continue to progress in this more encouraging environment."

After all charges, including a £64m extraordinary credit, retained profits for the year amounted to £829m against £403m. There was a total £1.11bn (£446m) transfer to reserves after taking account of revaluations, goodwill, share premiums and exchange effects on net assets.

See Lex

Waring and Gillow settles for £25m

By Stefan Wagstyl

ONE OF THE City's longest running takeover sagas ended yesterday — with a £24.9m agreed bid for the struggling furniture company Waring and Gillow.

A consortium led by Mr Cyril Spencer, former executive chairman of the Burton store group, reached a deal with the Waring board, headed by Mr Manny Cussins, and his son, Mr John Cussins, who together with their families and fellow directors speak for 20 per cent of the equity.

At the same time, the consortium won the agreement of 31-per-cent shareholder Great Universal Stores.

Although Waring has been at the centre of bid rumours for more than a decade, speculation has been particularly intense over the last year after Waring with its advisers Schroders acknowledged that it was talking to potential purchasers.

But these discussions came to nothing and it was left to Mr Spencer's consortium, advised by Hambros Bank, to make a bid after several weeks of talks. "It was very nail-biting but we did it in the end," he said yesterday.

The consortium, which has formed a company called Hopecastle to make the bid, is offering 160p of Hopecastle securities for each Waring share.

Earnings per share improved by 6.1p to 23.4p and a final dividend of 3.85p (3.2p) lifts the net total from 4.7p to 5.5p per share.

Coats's share of 7p on the day, at 152p, a fall of 7p on the day.

With some recovery expected in the U.S. group chairman Mr Bill Coats looks to 1985 with confidence provided there are no substantial adverse exchange movements.

Commenting on 1984's results he says Europe showed a recovery in profits after reorganisation. However, the strong dollar had a detrimental effect on textile sales and profits in the U.S., with industrial threads particularly affected.

In the UK profits were only slightly ahead of 1983 but the figures were affected by a reduction in profit on disposals of fixed assets with most companies showing encouraging progress at the operating level.

In South America recessionary conditions continued, but the business there held up well. The Africa, Asia and Australasia regions again recorded highly creditable results with profits advancing by 25 per cent.

Mr Coats says the precision engineering and diecasting businesses the group acquired in 1983 are proving to be a valuable addition to the group's diversified portfolio.

Waring, with 116 stores and shops, is also active in the UK, but also in the U.S. and France, has been controlled by the Cussins family since 1953 when Mr Manny Cussins bought a stake from Great Universal Stores, which nevertheless stayed on as a minority shareholder.

After hitting peak profits of £4.8m in 1979, the Sheffield-based company found trading difficult and profits declined steadily in the recession before falling into loss in 1983. Waring recovered in the year to last March with profits of £220,000 on sales of £93m but earlier this month reported an interim loss for the current year.

All-round progress pushes Coats Patons through £100m level

Coats Patons, a world leader in threads, knitting yarns, pushed its sales through the £100m barrier during 1984 and saw its profits before tax surge past £100m for the first time.

Results generally were good across the group's range of activities, which also take in leisure and craft products, retail shops and precision engineering and diecasting.

At £108m, turnover showed an increase of 21 per cent over the previous year's £89m, with half the rise attributable to exchange translations due to the weakness of the pound. Volume was 5 per cent ahead in aggregate, mainly because of acquisitions.

Trading profits rose by 29 per cent to £124.5m (£145m) with earnings 27 per cent ahead at £113 per cent.

Pre-tax profits came through £22.5m higher at £108.8m of which £12m was exchange gains. Investment and other income added £7.6m (£7.1m) but net interest charges took £5m more at £18.6m. Last year's figures were also after taking account of restructuring and start-up costs of £3.6m.

Tax accounted for £35.5m (£32.8m) and minorities for £3.8m (£3.6m). The absence of extraordinary debits this time left profits for 1984 at £64.7m, more than double last year's £32.2m.

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Nabisco UK profit up 30%

Nabisco Group, the UK arm of the U.S. biscuit, snack and breakfast cereal manufacturer, announced a 30 per cent increase in trading profit to £31.3m in 1984, against £24.1m.

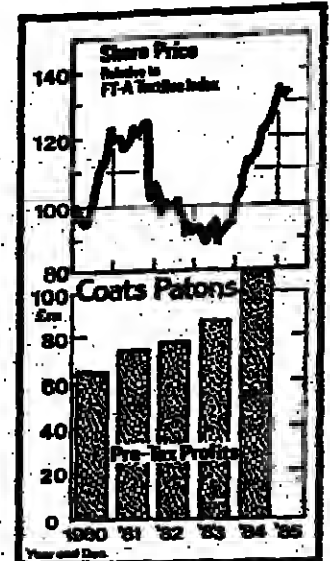
Mr Basil Collins, chairman, notes that the rise comes after a 53 per cent increase in trading profit between 1982 and 1983. Nabisco, an unquoted company, acquired Huntley & Palmer Foods in 1982.

Trading profit as a percentage of turnover — up 8 per cent to £419.7m (£388.6m) — rose, from 62 per cent to 7.5 per cent, a Nabisco spokesman says.

He says the figures demonstrate continuing progress towards a satisfactory level of growth and efficiency.

The group plans more capital spending in the current year, with the emphasis on new technology.

Mr Collins says the group is aiming for higher trading profits from increased sales and improved efficiency in the future.



Share Price (pence) for Coats Patons

"With expertise and resources deployed across investment management, banking and insurance, Britannia Arrow is well-equipped to benefit from the financial services revolution."

Unaudited 1984 Preliminary Results

	1984	1983
Total pre-tax profits	£23.7m	£11.2m
Pre-tax profits (excluding extraordinary profits and exchange gains)	£14.1m	£10.1m
Earnings per share	6.3p	6.1p
Ordinary dividend proposed (1983 paid)	2.5p	2.2p
Funds under management	£4,800m	£3,200m

UK Investment Management

The profits of the UK activities including Britannia Asset Management and Britannia Unit Trusts for 1984 amounted to £4,600,000 and funds under management in the UK had grown to £1,100 million at 31 December.

International Investment Management

The profits of Gardner and Preston Moss, and Financial Programs both in the USA and of Britannia International in Jersey increased to £5,100,000 for 1984. Funds under management in the USA and Jersey were £3,400 million at 31 December.

Merchant Banking

The acquisition of Singer & Friedlander last April has significantly broadened our base in financial services. Singer & Friedlander has an established reputation in the merchant banking field and a regional network providing it with a unique base from which to continue its development and growth. The profits for 1984 amounted to a record £9,100,000.

Insurance

In the first full year within the Group, National Employers Life (NEL) has continued to make good progress in its traditional lines of business. Firm foundations have been laid to develop new types of business, particularly unit linked, and to widen the sales methods. NEL Group premium income rose to £76,000,000 in 1984 and its total funds amounted to £408 million.

Britannia Arrow Holdings PLC

The annual report will be posted to shareholders on 30th April 1985. For a copy and for further information on our financial services please write to The Secretary, Britannia Arrow Holdings PLC, Salisbury House, 29 Finsbury Circus, London EC2M 5QL.

Metal Closures Group

METAL AND PLASTIC PACKAGING PRODUCTS, PACKAGE HANDLING SYSTEMS

Preliminary Announcement of Results

(unaudited)

Year to 31st December, 1984

	1984	1983	1983
	£000's	Re-stated £000's	As Reported £000's
Turnover	88,486	80,577	78,986
Profit before Tax (on ordinary activities)	7,044	7,077	6,829
Profit after Tax (on ordinary activities)	4,281	4,188	4,045
Dividends—Interim	2.2p	2.2p	2.2p
—Final proposed	4.5p	4.1p	4.1p
Earnings per share	17.1p	16.8p	16.2p

"Profitability improved during the year both at home and overseas but the consolidated published results have been affected by the general weakening of the Rand against the Pound. The value of the Rand/Pound relationship varied widely during the year and, on average, was 16% lower than the figure applied in the annual accounts for 1983. The effect of this variant at the accounting date produced a reduction in profit before tax of approximately £640,000.

The profit and loss accounts of overseas subsidiaries are translated at the average exchange rates for the year. This represents a change of accounting policy, as a result of which the 1983 comparative figures have been re-stated."



Peter Smith, Chairman

Metal Closures Group plc, Bromford Lane, West Bromwich, West Midlands B70 7HY.

UK COMPANY NEWS

All round recovery
boosts Ocean
Transport 300%

CONTINUED recovery in the second half has enabled Ocean Transport & Trading to report pre-tax profits of £23.7m for 1984, a rise of nearly 300 per cent on the previous £7.2m.

The second half of the year contributed £12.2m to group profits, against £2.1m in the first half. The final dividend is being stepped up to 3.35p (2.35p) per share, bringing the year's total to 5.5p (4.5p).

Stated net earnings per 25p share were shown at 16.8p against losses of 3.8p, and on a nil distribution basis at 18.2p against losses of 2.7p.

Looking ahead Mr William Menzies-Wilson, the chairman, says that 1985 will be a year of increasing competition for the container shipping interests.

However, overseas containers, OCL, the group's main associate, is better equipped, he says, than most others to compete.

In addition, Barber Blue Sea will have the benefit of operating for a full year with its versatile roto fleet, he says.

The chairman is confident that Ocean Liners' wide spread of businesses and services will help in counter the effect of a depressed supply boat market which has affected the profitability of many other companies operating in this sector.

While trading in Nigeria remains difficult and the board cannot be optimistic about a significant improvement in this sector, he says that they remain confident that the West African business will return to satisfactory profitability.

Overall, in view of the continuing 'highly competitive' nature of the shipping industry, he says that it remains the board's strategy to concentrate on the development of the group's non-marine activities, both through organic growth and by further investment.

Ocean Corp's profits of £13.7m are better than the previous year's £15m after adjusting for some exceptional profits in 1983. This improvement would have been greater, Mr Menzies-Wilson says, but for the miners' strike and associated dock strikes.

The strategy of concentrating resources led to a number of acquisitions and to the sale of two small businesses in 1984. The benefits of these investments will show through in the current year, he says.

Bryant lifts
profits 19%
despite
dull markets

DESPITE DIFFICULT market conditions, Bryant Holdings, which is involved in property development, houses and property investment, has reported a 19% increase in pre-tax profits to £15.6m for the year ending November 30 1984.

The interim dividend is increased by 10 per cent to 1.1p. Last year a total of 5p per share was paid on total taxable profits of £11.3m.

Since the start of the current year the directors have welcomed the abolition of development land tax and the statement on VAT in the Budget. Although the mortgage rate rise "is not beneficial" to the company, it is more likely to affect the next financial year than this one, they say.

Despite the slow start to 1985 due to bad weather, they hope to produce "credible results" for the full year.

For the first half the directors report that the construction division operated profitably in a very difficult market. The company maintained a "reasonable level" of turnover, and also had the benefit of ongoing settlements from earlier contracts.

In a property market depressed by present economic constraints they say that lettings have been slow.

On the houses side the directors report a "satisfactory" half year. During the group was able to make some successful land purchases, however, which gives directors confidence for the future.

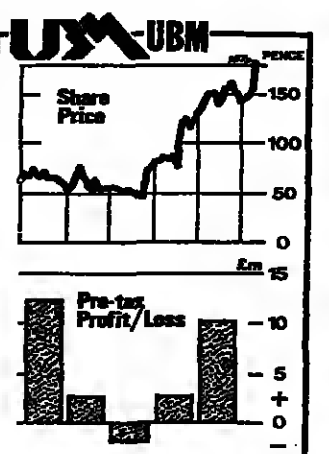
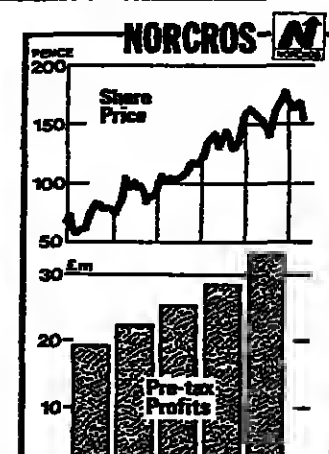
On turnover ahead by £10m at £85m, the group achieved an operating profit of £13.2m (£4.55m). Associated companies added £10,000 (£290,000). After tax charge of £2.53m (£1.66m), net profits emerged at £10.67m (£2.89m).

Elders IXL
Elders IXL's finance subsidiary has acquired assets in two UK finance houses for an undisclosed sum.

Elders Finance has acquired Keep Brothers, which will be renamed Elders Keep, and will concentrate on short-term revolving import finance. It has also acquired Selected UK and South-east Asian operations of Gillespie Brothers. Some of the operations will be merged into Elders Keep.

Charles Batchelor looks at the benefits Norcros will gain from UBM
Building up an even bigger showcase

Mr Ken Roberts, chairman of Norcros



Mr Allen Sheppard, chairman of UBM

THE £113m agreed takeover bid by Norcros for UBM will give the building materials group a sizeable shop window for its products—ranging from concrete slabs to 15,000 conservatories.

UBM—formerly United Builders Merchants—has nearly 80 branches around the UK which will form an ideal outlet for its new partner.

The combined manufacturing and marketing skills of the enlarged Norcros should allow the company to withstand the periodic ups and downs of the building industry better than most, according to Norcros chief executive, Mr Terry Simpson.

"The combination of UBM's marketing and selling force with ours will allow us to provide a package to architects and consulting engineers," he said. "We can give UBM an entrée into the building sector while they will involve us in distribution."

This should give Norcros a broader base in a sector where most companies concentrate on either the manufacturing or the marketing side.

One strong argument for separating the two roles is that a manufacturer should not be seen to compete with its customers by running its own builders' merchants outlets. Elne Circle, the cement-maker, disposed of its small merchandising arm a few years ago for precisely this reason.

But Mr Simpson said he had seen no sign of customers switching suppliers since the prospect of Norcros buying UBM was first raised by Norcros's initial unsuccessful bid in August 1983.

Norcros plans to allow UBM to retain a large degree of autonomy to meet this objection. UBM's branch network, which is particularly strong in the North-East, South and South-West, will help solve one of the main problems facing a maker of bulky building components—how to cut transport costs.

Not all of Norcros's product range can be manufactured locally but some items could be produced on UBM's sites and delivered economically to the local market. Concrete slabs is one area Norcros is looking at.

Norcros has also been looking for extra outlets to display its range of conservatories. With prices ranging from £500 to £5,000 customers want to see what they are buying. Norcros already has about 100 garden centres around the country to

show these products but UBM's branches would give Norcros an even bigger showcase. Norcros has been permitted under the Takeover Code to renew its bid for UBM anytime since last October. But despite frequent contacts between the two boards they only resumed serious discussions two to three weeks ago. Yesterday's announcement of the agreement was hurried by the 21p rise in UBM's share price on Monday. This led to the suspension of both companies' shares on Tuesday.

"We have done a lot of the negative things that had to be done to rationalise UBM. But there is a lot more to be done."

existing stake of 36.5 per cent and the offer lapsed.

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Yesterday's announcement of the agreement was hurried by the 21p rise in UBM's share price on Monday. This led to the suspension of both companies' shares on Tuesday.

Norcros is offering seven of its own shares and 840p cash for every 10 UBM shares, or a cash alternative worth 189p per share. The new Norcros shares will rank for the expected final dividend of 6p on the year ending March 1985.

Norcros is also offering 98p cash for each of UBM's 495,478 £1 51p per cent cumulative preference shares.

If the ordinary offer is accepted in full it will lead to the issue of 27.7m new Norcros shares, representing 23.3 per cent of Norcros's enlarged capital, and payment of £33.3m in cash.

At the offer price, which has now been agreed, the purchase would dilute Norcros's 1984-85 earnings but the combined profits the enlarged group expects to make in the year ending March 1986—excluding any incremental benefit of the takeover—will not be diluted.

Norcros's borrowings currently amount to 30.35 per cent of shareholders' funds. These will increase to about 55 per cent as a result of the takeover but are expected to fall to about 40-45 per cent in March 1986.

Norcros forecast that pre-tax profits will rise by just 11m to about £34m in the year ending March 31 while earnings per share will rise to about 20m from 19.64p.

The company will, however, take an extraordinary charge of £5m to meet the cost of rationalisation within its loss-making engineering division.

It has closed its Lion Foundry in Glasgow, which was hit by British Telecom's decision to move from cast iron to glass-reinforced plastic telephones boxes, and has taken remedial action in its mechanical handling business, which was affected by the miners' strike and overtime ban.

In the year ended March 1984 Norcros made a pre-tax profit of £33m on turnover of £328m. UBM has recovered strongly from its

pre-tax loss of £2m in the year ended February 1983 after the arrival of Mr Roger Pimington, the chief executive, in August 1982.

It estimated pre-tax profit rose to about £13.5m in the year ended February 1985, compared with £10.2m the year before, though analysts had been expecting profits of £15m. It is now in a net cash position compared with gearing of 50 per cent in mid-1982.

The company has tightened up financial and management controls over the past four years and shut down 35 inefficient or oversteering branches.

It sold its small scaffolding business to British Electric Traction last October and revealed yesterday it is disposing of its 51 per cent stake in Neilman-Reed Lumber & Supply, a Californian retailer of home improvement and garden products, for \$6.25m, payable over five years.

UBM has now been reduced to three core divisions: building supplies, glass and vehicle distribution, comprising five Ford main dealerships.

"We have done a lot of the negative things that had to be done to rationalise UBM," Mr Allen Sheppard, the chairman said. "But there is a lot more to be done in, for example, marketing. What Norcros has to do now is get some excitement into their business. They must get themselves re-rated by the stock market."

Prudential Corporation
Group Results 1984

Total profits before tax in 1984 were £78.0m compared with £101.1m in 1983. There was a sharp increase in long-term profits but this was more than offset by substantial general insurance trading losses in two major divisions, United Kingdom and Mercantile & General.

The directors have declared an increased final dividend of 15.0p per share, making a total of 22.5p for the year compared with 19.0p in 1983. The increase reflects the advance in long-term profits, the strength of the Group's financial position and our view of prospects for the future.

	1984	1983
	£m	£m
Long-term Business:		
Premium income	1,837.5	1,542.8
Surplus for distribution	1,099.9	753.5
Policyholders' bonuses	1,011.3	694.5
Shareholders' profit before tax	136.1*	89.3
General Insurance:		
Premiums written	788.5	690.3
Underwriting result	(161.4)*	(76.9)
Investment income	81.5	69.3
Trading profit (loss) before tax	(79.9)	(7.6)
Shareholders' Other Income:		
Investment income	24.5	20.7
Miscellaneous net income	0.1	0.8
Expenses	(2.8)	(2.1)
Other income before tax	21.8	19.4
Profit and Loss Account Summary:		
Profit before tax from:		
Long-term business	136.1	89.3
General insurance	(79.9)	(7.6)
Shareholders' other income	21.8	19.4
Total profit before tax	78.0	101.1
Tax	(31.9)	(31.6)
Minority interests	(0.9)	(0.6)
Profit attributable to shareholders	45.2	68.9
Earnings per share	15.1p	23.1p
Dividend per share	22.5p	19.0p

*There are special features in these items, which are explained and quantified in the text.

1. This year, for the first time, shareholders' long-term profits are shown gross of the attributable tax. 1983 figures have been restated to reflect this and also a change in group accounting policy in 1984 in relation to reserving for accident non-proportional reinsurance business (see text).

2. The abridged income statement for 1984 is an extract from the latest accounts. These accounts have not yet been delivered to the Registrar of Companies, nor have the auditors reported on them.

Long-Term Business

We have again made substantial increases in benefits payable on UK with-profits policies. We have also converted a substantial part of the terminal bonus element on long standing assurance policies to reversionary form, to give policyholders greater certainty as to the eventual proceeds under their policies. The total value of

bonuses declared world-wide exceeded £1bn. Shareholders' profit before tax from long-term business was 52% higher at £136.1m. This includes a largely non-recurrent amount of £24.0m before tax at Prudential Assurance resulting from the conversion of terminal bonuses to reversionary form.

General Insurance Business

The general insurance trading loss before tax was sharply higher at £79.9m. Total premiums written rose by 14% in sterling terms, or 7% adjusted for exchange rate movements.

	Premiums written	Underwriting result	Investment income	Trading profit (loss) before tax
	1984	1983	1984	1983
	£m	£m	£m	£m
UK Division	279.0	240.7	(54.8)	(25.6)
Overseas Division:				
Canada	100.9	92.1	(1.3)	4.4
EEC	51.2	42.2	(3.9)	(4.2)
Other Countries	19.5	17.6	(0.5)	(2.3)
London Market-Overseas	34.8	33.2	(5.8)	(5.8)
Total Overseas	206.4	185.1	(11.5)	(7.9)
Marine and Aviation	26.2	20.9	(1.5)	(3.5)
Mercantile & General	276.9	243.6	(93.6)	(39.9)
Total	788.5	690.3	(161.4)	(76.9)

In the United Kingdom the major features of the £30.2m trading loss before tax were significant increases in the number of

claims in most classes of business and bad weather claims of some £8.5m in the first quarter of the year.

In the Overseas Division there was a very satisfactory trading profit of £11.6m

before tax.

Mercantile & General

The sharply higher trading loss of £62.4m before tax has arisen principally on business written in earlier years. Following a thorough review of reserving policy we have strengthened the basis on which we estimate the required level of claims reserves. We have also decided to discount reserves for non-proportional accident business in order to reflect the long average time taken to settle claims which is characteristic of this class of business.

The effect of discounting has been to reduce the reported underwriting loss for 1984 by some £20m. The corresponding figure for 1983 would have been £3m and is reflected in the restated 1983 results. During the treaty renewal season at the end of 1984 we improved still further the terms on which we were prepared to continue to write business. Together with our sound reserves, this provides a basis for recovery.

Capital Resources

The total capital resources of the Group at the end of 1984 amounted to £535m, equivalent to 66% of the general insurance premium income.

Copies of the Report and Accounts will be available on 1 May 1985.

Prudential Corporation plc, 142 Holborn Bars, London EC1N 2NH



PRUDENTIAL CORPORATION

UK COMPANY NEWS

Assoc. Book celebrates deal with £9m profit

BY LIONEL BARBER

Associated Book Publishers, which produces the best-selling Adrian Mole series and legal and scientific titles, yesterday announced a record 36 per cent rise in pre-tax profits to £8.6m.

Associated, which has made a recommended £4.4m bid for rival publishers Routledge & Kegan Paul, also announced a final dividend of 6.25p, making a total dividend of 10p, a 33 per cent rise on last year.

News of the growth in profits pleased the market and Associated's shares closed at 480p last night, up 7p.

Mr Peter Allison, chairman, said 1984 had been a record year for the group. Sales advanced 23 per cent from £27.3m to £70.6m. As a measure of the

group's confidence in future prospects, the directors were recommending a one-for-one scrip issue.

Among the highlights in the year's results were a much improved performance in the group's Australia and New Zealand operations. Trading profits were up 84 per cent from £772,000 to £1.63m, a result of more efficient distribution helped by spending on computers.

Associated's trading is heavily weighted towards exports, covering some 70 per cent of sales. Mr Allison said the decline in sterling had helped considerably group turnover was up by £5.8m and overseas earnings up by £700,000, purely as a result of

exchange rate movements.

In the UK, Associated saw publishing profits up 63 per cent to £3.6m, helped by an exceptionally strong year for legal titles and the two Adrian Mole books which have already sold more than 2m copies in hardback and paperback.

However, Mr Allison said some of these gains had been offset by the Canadian operations' performance, where trading profits were down from £3.38m to £3.43m, a result of poor trading climate and non-recurring costs.

Yesterday, both Mr Allison and Mr Michael Turner, group managing director, were enthusiastic about the prospect of acquiring Routledge & Kegan Paul, which they described as a "tremendous

buy." Last Monday, the Routledge board advised by Morgan Grefell, recommended Associated's earlier shut-out bid after the controlling Franklin family sold out his 52 per cent interest.

● comment

Associated's figures show there is plenty of money to be made in publishing if you can spot a best seller (Adrian Mole) and market properly the rest of what is obviously a good catalogue in legal, scientific and educational books. The big test will come when it tries to integrate Routledge and Kegan Paul's operations. Associated believes that Routledge will give it a genuine worldwide presence with America

the key market. The group's heavy dependence on exports and the fact that it got its fingers burnt in the U.S. five years ago should mean it has the experience to make a successful plunge. Both groups have a complementary academic catalogue though much will depend on goodwill of staff to work under the Associated banner. In addition, there is apparently weakness in Routledge's distribution network. The favourable exchange rate has, of course, helped profits. Associated feels comfortable at £1.30 to the pound so an upward moving sterling needs to be watched carefully. The share's rise to 480p where the p/e is 13.3 and the yield is less than 3 per cent.

Over £3m profit rise for VG Instruments

AN ADVANCE of £3.27m to £10.5m in pre-tax profits for 1984 is reported by VG Instruments, a quoted subsidiary of BAT Industries. The company, which came to the market in December 1983, makes scientific instruments.

The directors believe that the momentum for the result has been provided by the incentive staff has from personal interests in the group. Many of them are public shareholders and key members have investments in the companies which they manage, and those companies enjoy a "high degree" of independence.

And the directors "have no doubt" that the group will continue to generate above average results for its industry.

Shareholders are to receive a final dividend of 1.2p. This is in line with the forecast and gives a total of 1.5p.

Turnover in the year showed an increase of 32 per cent, from £38.56m to £50.88m, and 84.2 per cent went overseas. Orders received in the year were ahead 41 per cent in 1983.

Substantial investment was made, including £2.6m for buildings and fixed plant to increase production capacity. Further plans are in hand which will provide over 100,000 sq ft for 1985 output, and a further 30,000 sq ft for 1987.

The plans cover seven developments including three new locations, and the directors anticipate that 1985 will see the formation of several new companies, and further expansion in the semiconductor industry is being planned.

● comment

The market is warming more and more to VG Instruments, the amebic-like high-tech group which is spawning subsidiaries at a rate of knots. The group has BAT as a silent foster parent with almost 70 per cent and trading in the rest of the stock has pushed the share price up from the 130p at the time of the somewhat muffled tender offer in December 1983 to yesterday's 238p. The news that there was a little more pre-tax in the kitty than expected put 6p on during the day. Unlike other high-tech groups whose margins are being squeezed as a result of problems in both the semiconductor and computer businesses, VG is doing very nicely as its target is primarily the R & D departments where pricing is often a secondary question. VG Semiconductor, in particular, has much promise with its MRE equipment sales and the core business of mass spectrometers continues to perform well. With an excellent order book of £80m, 1984 is looking like another 25 per cent sales rise year. Analysts are expecting a pre-tax £13.5m and a p/e of 16 if the tax rate falls as expected to 38 per cent. This is one for a capital gain rather than income, however, given the dividend policy.

Bunzl rises 59% and looks to expansion opportunities in UK

Bunzl, paper, packaging and filter group, increased pre-tax profit by 59.6 per cent to £27.65m in the year to December 31 1984, against £17.33m.

Approximately £1m of pre-tax profit is attributable to the effect of movements in currency exchange rates, the company says.

All four divisions of the group—merchandising, industrial, distribution and filters—increased profits. Merchandising and distribution, however, with increases of 86 per cent and 107 per cent respectively, were the biggest contributors to group profits.

Mr Ernest Beaumont, chairman, says the growth of these two divisions has led to a further reduction in the proportion of profits arising from cigarette filters, although the filter division achieved a satisfactory increase in profits.

Mr Beaumont says the proceeds of the January rights issue enable the group, which has a 4.9 per cent interest in Metal Closures, to consider a number of internal investments and acquisitions, particularly bearing in mind the group's wish to increase its UK involvement to "counterbalance" rapid expansion in the U.S.

Turnover, excluding associated companies, was 55.6 per cent up at £357.2m (£340.55m).

Trading profit was £32.02m (£18.19m). Associated companies contributed a further £2.41m (£2.71m) while there was a debit of £6.79m (£3.88m) for net interest and dividend.

UK tax on ordinary activities in 1984 was £2.40m (£2m), overseas tax was £2.84m (£4.25m) while the tax liabilities of associated companies fell to £399,000 (£1.02m).

Minorities were £1.76m (£375,000) and extraordinary debits rose to £1.75m (£641,000). The principal item in this category comprised reorganisation costs which amounted to £1.27m.

Earnings per share, before extraordinary items, were stated at 23p (16.9p after adjustment for scrip issue) and a final dividend of 4.5p (5p) is being recommended making 7.5p (5.5p) for the full year. Comparison figures are adjusted.

The City has frequently been left breathless by the rapid



Mr Ernest Beaumont

ascend of sales and profits at Bunzl; not to mention the share price which was up 5p yesterday to a new peak of 480p. The company had no difficulty in beating its January rights issue targets, and there is every indication that it can make the same rate of progress this year, reaching about £40m pre-tax. In particular, the distribution businesses on both sides of the Atlantic, but especially in the U.S., should again grow strongly, especially by small-scale acquisition. But Bunzl also has smaller ambitions—it wants to build up its UK position to balance the rapid U.S. growth, and it would like to do this with an acquisition large enough to form a fifth division to the group. While it is coy about naming names, recent share purchases offer some clues on Bunzl's likely approach—it has bought and sold a stake in the Brunner, bull bearings and electronic components distribution group, and is currently sitting on 4.9 per cent of Metal Closures—the packaging group. In each case, Bunzl could apply its skills in managing low-technology, cash generative businesses. The share, trading on a prospective multiple of 18 (assuming a 32 per cent tax charge) are well up with events.

Rand hits Metal Closures

IMPROVED PROFITABILITY both at home and overseas has been achieved in 1984, by the Metal Closures Group, but the general

weakening of the rand against sterling has hit the profit, by the extent of £640,000 compared with £1.27m in 1983. From a turnover of nearly £5m to £8.45m, the profit before tax has only been maintained at £1.05m compared with £1.05m.

Value of the rand-pound varied widely during the year and, on average, was 16 per cent lower than the figure applied in the 1983 accounts.

Tax is lower at £2.76m (£2.25m) and minorities £1.6m (£1.05m), leaving the net profit of £3.02m (£3.55m). Earnings of 17.1p (£15.9p) per share. Extraordinary debits total £56,000 this time.

The final dividend is 4.5p for widely during the year and, on a net total of 6.7p, against 6.3p.

Turnround in UK helps Carpets Intl. into profit

WITH the most encouraging feature being a return to profitability of the UK carpet operations in the second half, the Carpets International group reports a recovery to a profit of £1.42m for 1984. This compares with a loss of £630,000 incurred in 1983, and represents a favourable swing of £17m over the last two years.

However, the company is not yet returning to the dividend list. Chairman Mr R. C. Anderson says serious consideration was given to such a move but it was felt that priority should continue to be given to the process of full recovery, and that the cash flow requirements of the current year should be recognised.

Looking ahead he sees new opportunities for profitable growth based on the former foundation now secured. The balance sheet is "noticeably stronger" with a major reduction in borrowings from £18.35m to £13.23m, representing a debt/equity ratio of 45 per cent, compared with 69 per cent and 95 per cent respectively in the previous years. And when the Malaysian subsidiary becomes an associate (the transaction is in hand) borrowings will be further cut to £9.91m and produce a 34 per cent debt/equity ratio.

At the end of 1984, net assets employed stood at £20.47m, compared with £27.5m, of which shareholders' funds were £23.25m (£26.31m).

In 1984 turnover of the group, which manufactures Kossel, Gilt Edge, Crossley and other carpet brands, fell from £81.44m to £73.25m, primarily because of the disposal of the tile division. UK carpet sales were almost at the same level, but the chairman emphasises that this represents "substantial progress" in executing a deliberate policy to

eliminate the sale of non-profitable lines at the lower end of the range.

As to the profit, Europe carpets—mostly UK—incurred a loss of £750,000 (loss £3.27m) while the contribution from tiles was down to £260,000 (£530,000). Overseas returns were America £1.97m (£2.12m), Asia lost £210,000 (loss £120,000) before crediting £550,000 (£20,000) minority share of net losses.

● comment

Interface's latest figures sport some self-inflicted wounds—new computers with attendant horror stories and some poor performing acquisitions that need turning round—but though its profits are lower, even in sterling terms, the contribution as an associate does a fine job in propping up Carpet International's accounts. But associate profits do not mean very much in terms of cash flow, the income stream is very small, and again CI bolders go without a dividend. Actually CI is hauling its UK carpet activities into the black, there was a small profit in the second half, but the directors admit it could be two years before the domestic business realises its full potential. Interface, however, is recovering strongly and, say, a £2.8m contribution this year could lift CI to around £3.7m pre-tax. The balance sheet is in fairly good shape, after the Malaysian company is shunted off to associate status capital gearing drops to 34 per cent. But the market's caution is summed up in a share price of 50p, par value, which is just about equal to half the current market value of CI's investments in listed securities: 24.6 per cent in Interface and 24.5 per cent of the Thailand company.

Bespak cash call for £4.6m

AEROSOL VALVE manufacturer, Bespak, is calling on its shareholders for a fresh injection of capital with a one-for-four rights issue at 178p per cent, raising £4.58m after expenses.

The issue, which is underwritten by Hambro Bank, is being made to finance short-term borrowings and provide "flexibility to invest further."

With the issue comes a directors' forecast that profits for the full year will be at least equal to the £2.1m pre-tax achieved in the year to November 1983. When reporting a near 32 per cent jump in interim profits to £1.38m last January the company warned that cutback by a major customer, Glaxo, would damage second half profits leaving a virtually static year.

The final dividend will, however, be lifted from £2.25p per share to 2.5p making a total for the year of 4.25p compared to 3.75p.

Some of the shares provisionally allotted to members of the board and their families, amounting to 7.64 per cent of the enlarged equity, have been placed with institutions. Brokers to the issue are de Zeote & Bevan.

M & S (Canada)

The Canadian subsidiary of Marks and Spencer, the UK chain store, saw pre-tax income slip from £313.81m (£321m) to £312.94m (£317m) in the year ended March 31 1984, on sales up from £3276.65m to £3295.33m. There is a final dividend of 10 cents.



Mr Eric Morley, chairman of Miss World, pictured at yesterday's meeting with some of the group's assets.

Casino expansion still a priority for Miss World

THE Miss World Group still has wide-ranging plans for diversification, especially into gaming, but may call a halt to its most recent venture in the casino business.

Mr Eric Morley, the chairman, told shareholders at the annual meeting in London's Hilton Hotel yesterday that the group may decide not to proceed with the application for a gaming licence for the Grey's Casino in Newcastle, which is still under negotiation with the Gaming Board. He said, however, that "there are other ways of getting gaming licences, like acquiring a company that already has one."

On larger diversification plans Mr Morley said that there was lots more scope within the Miss World and related leisure fields, and that he was investigating "one or two fields" within merchandising. In particular, one in the UK was a "revolutionary

idea, which if it comes off would be quite big news.

"I haven't even told my co-directors yet," joked Mr Morley. The Miss World Group has a sponsorship and merchandising contract with Top Shop, the women's fashion store chain owned by Burton Group, which still has two years to run.

He said yesterday that the strategy behind the casino expansion was to generate strong cash flow, and he pointed to the success of Mecca in the gaming sphere.

The group's share structure—Mr Morley and his wife Julia hold a controlling 51.2 per cent interest, while the board member Mr Michael Ascroft's Midessa has another 26.9 per cent—has been seen in the past as a factor inhibiting growth, but the chairman yesterday was non-committal about any radical change in the near future.

As regards a move from the USM to a full listing, he said that the group still has a year or two to go. "The nature of the group at the moment isn't one that lends itself to institutional shareholders, but we may go on to the Stock Exchange, if it's to our advantage," he said.

Leading the lifestyle revolution

A strategy for success

Results for the half-year to 2nd March 1985

- Sales up 33% to £264m
- Pre-tax profit up 33% to £34.7m
- Interim dividend up from 2p to 2.5p
- 88 new trading outlets
- Sales value of British goods up by £55m
- Employment up by 1000

The future

"Another successful half-year has been achieved by contributing to the lifestyle needs of customers through retail chains which are targeted on clearly defined sectors of the clothing market."

The Group's continuing programme of investment, which will this year exceed £75m, and the extension of product ranges are expected further to expand sales, profits and market share."

Ralph Halpern
Chairman

To find out more about The Burton Group send for a copy of the Interim Statement and the Annual Report from: The Secretary, The Burton Group PLC, 8-11 Great Castle Street, London W1N 7AD

THE BURTON GROUP PLC
Contributing to Lifestyle

COATS PATONS PLC

1984 RESULTS AND FINAL DIVIDEND

We continue to make excellent progress with pre-tax profit breaking through the £100m level for the first time, 26% higher than 1983.

Earnings for ordinary shareholders increased by 35% and with no extraordinary items, profit for the year at £64.7m is double last year's level.

Final dividend increases by 20% giving a 17% increase for the year.

We look forward to 1985 with confidence.

	HIGHLIGHTS	
	1984 £ millions	1983 £ millions
Turnover	1,076.0	888.0
Trading Profit	121.8	94.5
Pre-tax Profit	109.8	87.0
Capital Expenditure		
U.K.	26.7	17.4
Total	69.9	49.1
Net cash flow	(27.3)	(8.8)
Gearing	31%	26%
Earnings per share	23.4p	17.3p
C.C. Earnings per share	12.5p	7.0p

The figures for the year to 31st December 1984 are abridged from the Group's full accounts which will be filed with the Registrar of Companies after the Annual General Meeting. The historical cost accounts have received an unqualified auditors' report.

The directors recommend an increased final dividend of 3.85p per share (1983: 3.2p) which together with the interim dividend of 1.65p (1983: 1.5p) amounts to 5.5p per share (1983: 4.7p). This dividend will be payable on 1st July to shareholders on the register on 10th May 1985.

With some recovery expected in the U.S.A., we look forward to 1985 with confidence, provided there are no substantial adverse exchange movements of the major currencies in which we trade."

W.D. Coats, Chairman

The Annual Report will be posted to shareholders on 1st May, 1985. Further copies will be available from The Secretary, Coats Patons PLC, 155 St. Vincent Street, Glasgow G2 5PA.

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Thursday March 28 1985

NEW YORK STOCK EXCHANGE 40-41
AMERICAN STOCK EXCHANGE 41-42
U.S. OVER-THE-COUNTER 42, 50
WORLD STOCK MARKETS 42
LONDON STOCK EXCHANGE 42-45
UNIT TRUSTS 46-47
COMMODITIES 48 CURRENCIES 49
INTERNATIONAL CAPITAL MARKETS 50

WALL STREET

Measure of confidence returns

THE steady tone of the bond market in the face of this week's Treasury refunding programme helped Wall Street stocks yesterday to continue the recovery that began towards the close of the previous session, writes Terry Byland in New York.

A further dip in the federal funds rate took the pressure off other short-term rates. Confidence in the stock market was bolstered by increased turnover on the upswing, contrasting with the reduction in volume at the beginning of the week when prices were on the slide.

At the close the Dow Jones industrial average was 519.19 higher at 12,641.91. Technology stocks again provided a good lead for the market, although DataProducts weakened after disclosing that profits had been halved in the fourth quarter.

The dip in the dollar offset this week's warning from major companies of the effects of a strong U.S. currency on corporate profits. The markets success in rebounding after profits warnings from IBM, Minnesota Mining & Manufacturing and other major names strengthened belief that the March shakeout is

over, and prices are poised for a fresh advance.

IBM continued to recover from the shock administered by the board's profit warning, gaining 1/4 to \$128 1/2 in modest turnover. Burroughs, responding to its new high-powered main frame computer model, jumped \$1 1/4 to \$58, while AT&T, now making a challenge for the desk top market, added 3/4 to \$21 1/4.

Other strong features included Digital Equipment, which bounded ahead by \$3 1/2 to \$103 1/4. Data General, 1 1/4 up at \$44 1/4 and Hewlett-Packard, 1/2 up at \$34 1/4.

Data Products slipped 5/4 to \$13 1/4 on the profits warning. But Control Data, which announced a stock bonus plan for executives involving up to 2m shares and which suffered adverse criticism this week from a major brokerage analyst, dipped 1 1/4 to \$29 1/4.

General Electric edged ahead by \$4 to \$80 after commenting on the federal indictment of fraud and also publishing its latest profit forecast for the full year.

Among the takeover stocks, the talking point was the sharp jump in Unocal, the oil company which is the latest target of Mr T. Boone Pickens, after a block of 7m Unocal shares or 4 per cent of the equity-traded on the Midwest Stock Exchange at \$48 each for a total of \$336m.

The trade was by Jefferies, the third market firm which has acted for many of the oil industry predators. While well below peak NYSE trades, it represents the largest single deal recorded on the Midwest market the previous largest was a 2.7m block of Phillips Petroleum traded two months ago.

The Pickens camp could not be reached for comment on market sugges-

tions that Mr Pickens was the buyer of the block, which, if so, boosts his stake to nearly 14 per cent of Unocal. At \$47 1/4, the shares were 5 1/4 up on overnight level, and active on the NYSE as the speculators bought in.

There was heavy turnover in the Phillips Petroleum when-issued stock, which represents the new corporate structure. The stock held unchanged at \$38 1/4 with more than 1m shares traded. Also active was Texaco, unchanged at \$35.

The mainstream oil stocks continued to hold firm, benefiting from the improved tone of crude prices. Exxon shaded by 1/4 to \$50 1/4 from the new 52 week peak achieved on Tuesday. Chevron added 5/4 to \$34 1/4.

Motor issues also maintained their recent improvements. Although General Motors at \$74 1/4 shaded by 1/4, Ford at \$42 1/4 added 3/4 and Chrysler at \$35 were a similar amount higher. American Motors, the dull feature of the sector because of slow sales for its smaller models, held unchanged at \$33 in minimal turnover.

The Dow transportation average was boosted by gains in both railroad and airline stocks. Among the domestic air carriers, United added 3/4 to \$48 and American put on 1/4 to \$40 1/4. Norfolk and Southern added 3/4 to \$63 1/4 and at \$47 1/4, union Pacific were \$4 better.

In the credit markets, optimism over the near term outlook for interest rates was spurred on by the apparent willingness of the Federal Reserve, whose open market committee met this week, to acquiesce in a federal funds rate at 7 1/4 to 8 per cent. Treasury bill rates were 5 to 11 basis points down, although the Fed bought \$450m bills on customer account at mid-session.

Early gains in bonds were cut back at noon as the Treasury opened its auction of \$5.75bn of seven year notes. The key long bond was little changed from its overnight quotation.

TOKYO

Record high greets new fiscal year

BROADLY based active buying of large-capital and non-ferrous metal stocks, reflecting mounting expectations of price rises, took the Nikkei-Dow market average to a record in Tokyo yesterday, writes Shigeo Nishiwaki of Jiji Press.

The Nikkei Dow market average rose 64.87 to 12,550.62, exceeding the previous peak of 12,542.80 recorded on March 22.

Yesterday marked the first day of trading of the market's new fiscal year and turnover displayed its traditional surge, rising from 410.88m shares to 854.34m - the highest since March 30 last year.

Allowing for ex-rights drop of 38.71 in the market barometer after dividend payments and new share issues by corporations closing their books at the end of this month, the gain was 100 points.

As expected by major securities companies, more institutional investors and business corporations were drawn to the market, anticipating further price surges in April.

Mitsui Toatsu headed the active list with 55.40m shares traded, adding Y8 to Y231 on news of its biotechnology development efforts. Sumitomo Chemical increased Y5 to Y221.

Other biotechnology-related stocks were mixed. Green Cross climbed Y100 at one stage, but closed Y20 down Y3,380 under profit-taking pressure. In contrast, Daiichi Seiyaku moved up Y110 to Y2,360, and Toyama Chemical added Y45 to Y815.

Mitsubishi Heavy Industries, the pace-setter among highly capitalised issues, weakened Y3 to Y276, on the second biggest volume of 51.88m shares.

Non-ferrous metals also drew interest in early trading, reflecting the strength of gold prices, but they later slackened. Mitsui Mining and Smelting traded heavily and shed Y4 to Y555, and Sumitomo Metal Mining dropped Y10 to Y1,940. By contrast, Nippon Mining, regarded as a laggard among gold-mining issues, firmed Y12 to Y408.

Financial stocks were mixed. Tokio Marine and Fire firmed Y35 to Y912 and Yasuda Fire and Marine gained Y24 to Y504, while Nomura Securities declined Y20 to Y1,300.

Stocks with large off-the-book assets drew popularity. Nippon Express strengthened Y26 to Y362, on the third biggest volume of 39.42m shares. Mitsubishi Estate firmed Y19 to Y849.

Blue chips remained dull, although Sony rose Y90 to Y4,550 and Matsushita Electric Industrial Y40 to Y1,590.

Bonds surged, paced by the yen's strength against the dollar, a drop in U.S. short-term interest rates and steady tender purchases of four-year U.S. Treasury bonds.

The yield on the benchmark 7.3 per cent government bond due in December 1993 fell from 6.720 per cent to 6.680 per cent.

The banks were lower. Bayernhypo fell DM 9 to DM 330 ahead of results. Bond prices picked up strongly in response to the weaker dollar. Bundesbank plans to liberalise the capital markets - and thus increase the attraction of mark investments - provided further support.

The Bundesbank sold a large DM 104.7m of paper to help supply the market, compared with sales totalling DM 28.2m the previous day.

In Paris, much of the foreign interest centred on metals issues which are thought to be likely to benefit if the dollar remains weak for a prolonged period. The CAC General index edged up 1 point to a new peak of 210.4.

Among the metals, Nord Est advanced FFf 7.40 to FFf 90 after an order imbalance had delayed its opening.

Elsewhere, Valeo fell FFf 3 to FFf 230 after reporting higher losses than had been expected.

Amsterdam was mixed as it continued its recent consolidation but the undertone remained positive.

Akzo added Fl 1.20 to Fl 109.80 and Royal Dutch picked up early losses to end 30 cents ahead at Fl 197.30. Among banks, Amro edged 20 cents ahead to Fl 75.20 as the market awaited publication of its annual report.

Biotechnology group Gist Brocades closed Fl 1.50 higher at Fl 184.50 ahead of its announcement of a 50 per cent rise in 1984 net earnings.

Bond prices rose in brisk trading with the mood cheered by the success of the new state loan issue the previous day.

Brussels was lower overall on profit-taking. Elbas, the electrical group fell BFf 20 to BFf 3,080 despite its higher 1984 net earnings and plan to raise its dividend.

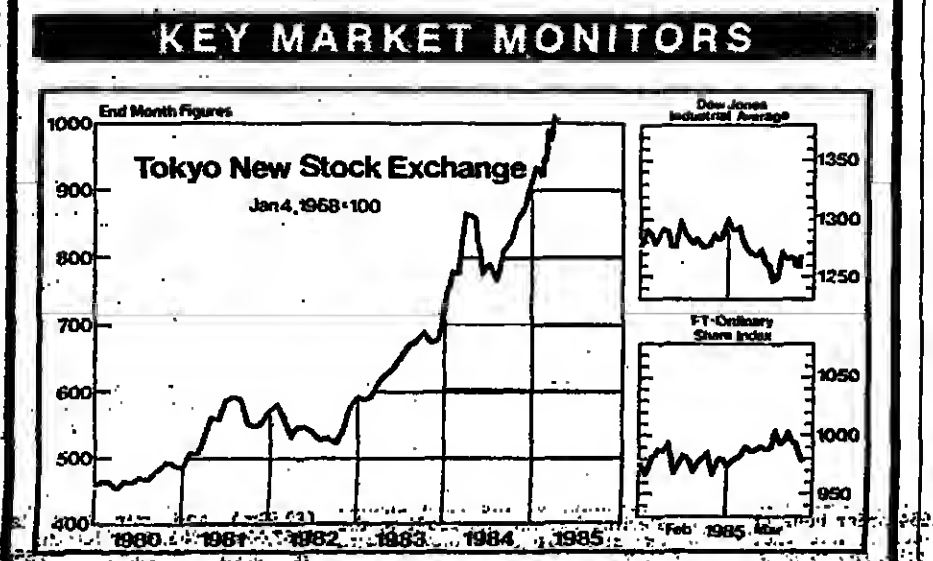
Société Générale de Belgique ended unchanged at BFf 2,000 with its raised dividend apparently not living up to expectations.

Zurich was lower with investors displaying a reluctance to take new positions, while bonds were little changed in lacklustre trading. Stockholm and Madrid were also easier.

Milan was also lower, led down by a L121 loss to L6,539 in Olivetti amid market rumours that a major stockholder might sell its stake.

Snia, which added L3 to L3,813, was one of the few issues in demand following its announcement of higher profit, dividend and capital increase operation.

Ciga rallied L145 to L8,395 in response to the purchase of the hotel chain by the Aga Khan.



STOCK MARKET INDICES				
	Mar 27	Previous	Year ago	
NEW YORK				
DJ Industrials	1,264.91	1,259.72	1,154.31	
DJ Transport	599.53	595.68	499.07	
DJ Utilities	151.36	150.19	127.48	
S&P Composite	179.55	178.43	157.30	
LONDON				
FT Ord	979.3	982.0	875.2	
FT-SE 100	1,288.0	1,290.4	1,101.9	
FT-A All-share	620.92	622.16	521.14	
FT-A 500	677.82	679.80	564.72	
FT Gold mines	502.1	500.3	628.8	
FT-A Long gilt	10.53	10.59	10.59	
TOKYO				
Nikkei-Dow	12,550.62	12,486.15	10,582.4	
Tokyo SE	1,005.90	1,001.80	829.63	
AUSTRALIA				
All Ord	828.4	817.8	736.2	
Metals & Mins	519.6	505.5	518.2	
AUSTRIA				
Credit Aktien	72.47	72.03	55.04	
BERGHEIM				
Belgian SE	2,255.93	2,271.06	-	
CANADA				
Toronto	2,038.6	2,039.18	2,298.0	
Metals & Mins	2,509.4	2,564.62	2,300.2	
Montreal	129.66	128.84	115.24	
DENMARK				
Copenhagen SE	178.64	179.83	181.93	
FRANCE				
CAC Gen	210.4	208.4	162.5	
Ind. Tendance	115.4	114.2	85.55	
WEST GERMANY				
FAZ-Aktien	408.55	415.54	348.63	
Commerzbank	1,183.2	1,204.1	1,024.2	
HONG KONG				
Hang Seng	1,350.85	1,344.13	1,131.25	
ITALY				
Banca Com.	276.08	277.10	220.51	
NETHERLANDS				
ANP-CBS Gen	204.2	203.9	157.8	
ANP-CBS Ind	165.4	165.2	127.1	
NORWAY				
Ose SE	302.74	303.21	257.05	
SINGAPORE				
Straits Times	817.06	825.97	998.51	
SOUTH AFRICA				
Gold	1,030.2	1,008.7	1,002.8	
Industrials	883.3	879.7	1,105.3	
SPAIN				
Madrid SE	111.14	111.83	84.42	
SWEDEN				
J & P	n/a	1,403.56	1,548.21	
SWITZERLAND				
Swiss Bank Ind	422.5	424.4	368.0	
WORLD				
Capital Int'l	200.1	199.7	185.3	
GOLD (per ounce)				
	Mar 27	Prev		
London	\$321.75	\$324.00		
Zurich	\$330.50	\$324.50		
Paris (filing)	\$328.58	\$315.31		
Luxembourg	\$330.75	\$315.35		
New York (Apr)	\$327.80	\$324.40		

LONDON

STERLING's strength aroused speculation about UK interest rates in London financial markets yesterday with confidence beginning to increase about a small reduction in bank base rates.

Falling money market rates reinforced these hopes. Foreign funds attracted by the present high interest rates forced longer dated Government stocks up in after hours trading, while domestic demand was also evident.

Leading equities edged lower, reflected in a 2.7 point decline in the FT Ordinary share index to 979.3, after a marginal improvement during the morning.

Chief price changes: Page 42; Details: Page 43; Share information service: Pages 44-45.

SINGAPORE

SUSTAINED profit-taking continued to make inroads into the prices in Singapore and the Straits Times industrial index lost a further 8.91 to 817.06, on increased volume.

Although much of the selling was concentrated on lower priced issues, blue chips were not immune to the decline. Banks were led lower by DBS's 15 cent drop to S\$8.10, with OCBC down 10 cents to S\$9.25 and UOB 6 cents lower at S\$4.50.

Cycle & Carriage fell another 24 cents to S\$3.78 on market talk again dismissing takeover speculation. Declines during the past two days total almost 10 per cent of its market capitalisation.

AUSTRALIA

A RESUMPTION of solid buying support pushed Sydney to another record level. All sectors benefited, with investors showing a preference for leading mineral stocks.

The relative weakness of the Australian dollar encouraged buying from the U.S., while local investors derived confidence from climbing international bullion prices.

The All-Ordinaries index closed 6.3 higher at 828.4, compared with a previous high of 821.1 on Monday.

HONG KONG

INSTITUTIONAL buying helped Hong Kong forward during quiet half-day trading.

Small investors held back awaiting Friday's results from Jardine Matheson which closed at HK\$9.00.

Fellow market leaders Cheung Kong rose 10 cents to HK\$13.50, Hongkong Wharf 15 cents to HK\$5.35 and Hutchison Whampoa 20 cents to HK\$19.80.

Against this trend, Hongkong Land eased 5 cents to HK\$4.80.

SOUTH AFRICA

BUOYANCY in the international bullion price inspired rises among gold issues in Johannesburg.

Eastern Transvaal closed R3 higher at R38 and Simmers was up 35 cents to R3.95. Diamond and platinum issues shadowed gold, with De Beers firming 5 cents to R9.70 and Rustenburg Platinum 45 cents to R17.50.

Mining financials also improved, while industrials were generally unchanged with a firmer bias.

CANADA

STRENGTH returned to trading in Toronto as gold mining shares surged forward during hectic business.

LAC Minerals was at the forefront of interest among gold stocks, trading 1/4 higher at C\$31 1/4. Dome Petroleum was in demand following the announcement of reduced annual losses and traded 15 cents higher at C\$3.45.

The tempo of trading in Montreal also rose with a broad section of stocks registering advances.

Our name goes back centuries. Our approach is very forward-looking.

THE DOMED HILL AREA OF BURGAN WHERE CARAVANS USED TO STOP.

We took our name from the hilly area of Burgan where once caravans used to stop on their travels in the Arabian Peninsula, and where the first and largest oil field was discovered.

So 'Borgan' not only stands for the country's past tradition, but its present prosperity too. In our case, it also stands for something else, a progressive attitude that is definitely looking to the future.

And that's something we believe is a very important quality in a bank.

After all, a bank's success is often dependent on its ability to spot future business potential. Our success is proof of us having that ability.

So, if you need a forward looking bank, talk to us.

At Borgan Bank we can help with contract or project financing, trade financing, loans, fund management, foreign exchange and a full range of other financial services.

Whichever you need, use us once and you'll never look back.

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BURGAN BANK

THE KUWAITI BANK THAT LOOKS TO THE FUTURE

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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

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Continued on Page 43

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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

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FINANCIAL TIMES
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The Financial Times can now offer advertising which appears only in the international edition, which covers mainly the European Continental market place and the Eastern Seaboard of the USA. In addition we are able to offer a separate advertising copy facility between our London and international editions together with a spot colour in our international edition.

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daq national market, 230pm prices

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every Monday in the Financial Times

Financial Times Thursday March 28 1985

LONDON STOCK EXCHANGE

MARKET REPORT

RECENT ISSUES

Gilts respond strongly as soaring pound revives hopes of lower base rates

Account Dealing Dates

Option	Account Dealing Dates
First Declared	Last Account
Mar 11	Mar 21
Mar 18	Mar 28
Mar 25	Apr 4
Apr 1	Apr 11
Apr 8	Apr 18
Apr 15	Apr 25
Apr 22	May 2

A strong performance by sterling... The pound's recovery... The Bank of England... The gilt market... The gilt market... The gilt market...

Account Dealing Dates... The pound's recovery... The Bank of England... The gilt market... The gilt market... The gilt market...

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FINANCIAL TIMES STOCK INDICES

	Mar 27	Mar 28	Mar 29	Mar 30	Mar 31	Mar 31	Year
Government Secs	81.06	80.78	80.74	80.76	80.83	82.27	83.12
Fixed Interest	34.58	34.53	34.54	34.48	34.42	37.27	37.28
Ordinary	279.1	282.0	282.8	282.4	282.1	281.7	273.3
Gold Mines	506.1	500.3	492.7	505.4	491.2	417.7	428.8
Dr. Div. Yield	4.66	4.61	4.57	4.67	4.58	4.54	4.37
Earnings, Vol. 3 (full)	11.62	11.43	11.22	11.62	11.33	11.86	11.78
P/E Ratio (net)	10.02	10.06	10.76	12.73	10.73	12.81	10.39
Total bargain (Est.)	22,282	22,687	27,782	26,442	27,320	26,668	29,146
Equity turnover (Est.)	348.53	388.23	414.04	425.24	409.50	317.58	317.58
Equity bargain (Est.)	24,486	24,419	22,800	22,884	22,350	22,117	22,117
Chartered (Est.)	194.8	165.3	117.4	237.6	208.3	176.2	176.2

10 am 982.4, 11 am 983.3, Noon 981.5, 1 pm 980.2, 2 pm 980.2, 3 pm 980.4.

Basin 100 Govt. Secs. 16/10/28. Fixed Int. 1528. Ordinary 17/85.

Gold Mines 12/9/55. Latest Activity 1974.

Latest Index 1025.8225.

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The fresh strength of sterling... The pound's recovery... The Bank of England... The gilt market... The gilt market... The gilt market...

NEW HIGHS AND LOWS FOR 1984/5

NEW HIGHS (93)
NEW LOWS (13)
NEW HIGHS (93)
NEW LOWS (13)

RIGHTS OFFERS

Renotation date usually last day for... Rights offers... Rights offers... Rights offers...

OPTIONS

First Last Last For... Options... Options... Options...

TUESDAY'S ACTIVE STOCKS

Based on bargain recorded in Stock... Tuesday's active stocks... Tuesday's active stocks...

ACTIVE STOCKS

Above average activity was noted in... Active stocks... Active stocks...

RISES AND FALLS

British Funds... Rises and falls... Rises and falls...

LONDON TRADED OPTIONS

Option... Calls... Puts... London traded options... London traded options...

EQUITIES

Index	1984/85	1985/86	1986/87	1987/88	1988/89	1989/90	1990/91	1991/92	1992/93	1993/94	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01	2001/02	2002/03	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33	2033/34	2034/35	2035/36	2036/37	2037/38	2038/39	2039/40	2040/41	2041/42	2042/43	2043/44	2044/45	2045/46	2046/47	2047/48	2048/49	2049/50	2050/51	2051/52	2052/53	2053/54	2054/55	2055/56	2056/57	2057/58	2058/59	2059/60	2060/61	2061/62	2062/63	2063/64	2064/65	2065/66	2066/67	2067/68	2068/69	2069/70	2070/71	2071/72	2072/73	2073/74	2074/75	2075/76	2076/77	2077/78	2078/79	2079/80	2080/81	2081/82	2082/83	2083/84	2084/85	2085/86	2086/87	2087/88	2088/89	2089/90	2090/91	2091/92	2092/93	2093/94	2094/95	2095/96	2096/97	2097/98	2098/99	2099/00	2100/01	2101/02	2102/03	2103/04	2104/05	2105/06	2106/07	2107/08	2108/09	2109/10	2110/11	2111/12	2112/13	2113/14	2114/15	2115/16	2116/17	2117/18	2118/19	2119/20	2120/21	2121/22	2122/23	2123/24	2124/25	2125/26	2126/27	2127/28	2128/29	2129/30	2130/31	2131/32	2132/33	2133/34	2134/35	2135/36	2136/37	2137/38	2138/39	2139/40	2140/41	2141/42	2142/43	2143/44	2144/45	2145/46	2146/47	2147/48	2148/49	2149/50	2150/51	2151/52	2152/53	2153/54	2154/55	2155/56	2156/57	2157/58	2158/59	2159/60	2160/61	2161/62	2162/63	2163/64	2164/65	2165/66	2166/67	2167/68	2168/69	2169/70	2170/71	2171/72	2172/73	2173/74	2174/75	2175/76	2176/77	2177/78	2178/79	2179/80	2180/81	2181/82	2182/83	2183/84	2184/85	2185/86	2186/87	2187/88	2188/89	2189/90	2190/91	2191/92	2192/93	2193/94	2194/95	2195/96	2196/97	2197/98	2198/99	2199/00	2200/01	2201/02	2202/03	2203/04	2204/05	2205/06	2206/07	2207/08	2208/09	2209/10	2210/11	2211/12	2212/13	2213/14	2214/15	2215/16	2216/17	2217/18	2218/19	2219/20	2220/21	2221/22	2222/23	2223/24	2224/25	2225/26	2226/27	2227/28	2228/29	2229/30	2230/31	2231/32	2232/33	2233/34	2234/35	2235/36	2236/37	2237/38	2238/39	2239/40	2240/41	2241/42	2242/43	2243/44	2244/45	2245/46	2246/47	2247/48	2248/49	2249/50	2250/51	2251/52	2252/53	2253/54	2254/55	2255/56	2256/57	2257/58	2258/59	2259/60	2260/61	2261/62	2262/63	2263/64	2264/65	2265/66	2266/67	2267/68	2268/69	2269/70	2270/71	2271/72	2272/73	2273/74	2274/75	2275/76	2276/77	2277/78	2278/79	2279/80	2280/81	2281/82	2282/83	2283/84	2284/85	2285/86	2286/87	2287/88	2288/89	2289/90	2290/91	2291/92	2292/93	2293/94	2294/95	2295/96	2296/97	2297/98	2298/99	2299/00	2300/01	2301/02	2302/03	2303/04	2304/05	2305/06	2306/07	2307/08	2308/09	2309/10	2310/11	2311/12	2312/13	2313/14	2314/15	2315/16	2316/17	2317/18	2318/19	2319/20	2320/21	2321/22	2322/23	2323/24	2324/25	2325/26	2326/27	2327/28	2328/29	2329/30	2330/31	2331/32	2332/33	2333/34	2334/35	2335/36	2336/37	2337/38	2338/39	2339/40	2340/41	2341/42	2342/43	2343/44	2344/45	2345/46	2346/47	2347/48	2348/49	2349/50	2350/51	2351/52	2352/53	2353/54	2354/55	2355/56	2356/57	2357/58	2358/59	2359/60	2360/61	2361/62	2362/63	2363/64	2364/65	2365/66	2366/67	2367/68	2368/69	2369/70	2370/71	2371/72	2372/73	2373/74	2374/75	2375/76	2376/77	2377/78	2378/79	2379/80	2380/81	2381/82	2382/83	2383/84	2384/85	2385/86	2386/87	2387/88	2388/89	2389/90	2390/91	2391/92	2392/93	2393/94	2394/95	2395/96	2396/97	2397/98	2398/99	2399/00	2400/01	2401/02	2402/03	2403/04	2404/05	2405/06	2406/07	2407/08	2408/09	2409/10	2410/11	2411/12	2412/13	2413/14	2414/15	2415/16	2416/17	2417/18	2418/19	2419/20	2420/21	2421/22	2422/23	2423/24	2424/25	2425/26	2426/27	2427/28	2428/29	2429/30	2430/31	2431/32	2432/33	2433/34	2434/35	2435/36	2436/37	2437/38	2438/39	2439/40	2440/41	2441/42	2442/43	2443/44	2444/45	2445/46	2446/47	2447/48	2448/49	2449/50	2450/51	2451/52	2452/53	2453/54	2454/55	2455/56	2456/57	2457/58	2458/59	2459/60	2460/61	2461/62	2462/63	2463/64	2464/65	2465/66	2466/67	2467/68	2468/69	2469/70	2470/71	2471/72	2472/73	2473/74	2474/75	2475/76	2476/77	2477/78	2478/79	2479/80	2480/81	2481/82	2482/83	2483/84	2484/85	2485/86	2486/87	2487/88	2488/89	2489/90	2490/91	2491/92	2492/93	2493/94	2494/95	2495/96	2496/97	2497/98	2498/99	2499/00	2500/01	2501/02	2502/03	2503/04	2504/05	2505/06	2506/07	2507/08	2508/09	2509/10	2510/11	2511/12	2512/13	2513/14	2514/15	2515/16	2516/17	2517/18	2518/19	2519/20	2520/21	2521/22	2522/23	2523/24	2524/25	2525/26	2526/27	2527/28	2528/29	2529/30	2530/31	2531/32	2532/33	2533/34	2534/35	2535/36	2536/37	2537/38	2538/39	2539/40	2540/41	2541/42	2542/43	2543/44	2544/45	2545/46	2546/47	2547/48	2548/49	2549/50	2550/51	2551/52	2552/53	2553/54	2554/55	2555/56	2556/57	2557/58	2558/59	2559/60	2560/61	2561/62	2562/63	2563/64	2564/65	2565/66	2566/67	2567/68	2568/69	2569/70	2570/71	2571/72	2572/73	2573/74	2574/75	2575/76	2576/77	2577/78	2578/79	2579/80	2580/81	2581/82	2582/83	2583/84	2584/85	2585/86	2586/87	2587/88	2588/89	2589/90	2590/91	2591/92	2592/93	2593/94	2594/95	2595/96	2596/97	2597/98	2598/99	2599/00	2600/01	2601/02	2602/03	2603/04	2604/05	2605/06	2606/07	2607/08	26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65	Murphy	BH	41	375	22.1	61	99	288	182	LWT
40	Murphy last 10p	BH	...	103.0	5.6	22	10.0	75	42 last 10p
29	Murphy last 10p	BH

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[illegible]

BY JOHN EDWARDS, COMMODITIES EDITOR

BY IVO DAWNAY IN BRUSSELS

year's bumper harvest under the guarantee threshold system.

There are also serious disputes with Italy and Greece over planned cuts in fruit and vegetable prices.

Sig Filippo Maria Pandolfi, the Italian farm minister currently presiding over the council, will fly to Germany this weekend for further talks with Herr Ignaz Kiechle, his West German counterpart.

The ministers agreed yesterday to roll-over existing price and intervention programmes for sheep, beef, dried fodder and milk for two weeks to allow pay-

STAGES of distillate fuel

● **WHEAT:** The 1986/87 U.S. wheat crop is expected to be 1.5 billion bushels, up from 1.4 billion in 1985/86, according to the U.S. Department of Agriculture. The U.S. is expected to export 1.1 billion bushels, up from 1.0 billion in 1985/86. The U.S. is expected to export 1.1 billion bushels, up from 1.0 billion in 1985/86. The U.S. is expected to export 1.1 billion bushels, up from 1.0 billion in 1985/86.

● **SUGAR:** The EEC Commission authorized the export of 100,000 tonnes of white sugar to the U.S. at a maximum subsidy of \$33.24 per tonne. The U.S. is expected to export 100,000 tonnes at its weekly tender yesterday. The results of the tender will impact on prices.

● **COTTON:** A programme to eradicate the boll weevil in California and northern Mexico is being implemented. The U.S. Department of Agriculture is leading the effort.

● **SOYABEAN MEAL:** The Commodity Futures Trading Commission has approved Mid-America Commodity Exchange's trading of soyabean meal. Trading will begin on April 22.

Andrew Gowers reports on the threat to next week's signing

● If so, it will be another blow to the already weakened credibility of North-South commodity agreements.

● It could also have serious implications for the future of the tropical timber trade, covering a vast belt across Asia, Africa and Latin America, which conservationist organisations and concerned consumers have been deplored at an alarming rate.

● Instead, its aims were to be farfetched:

- To gather information on short- and long-term trends in the tropical timber trade.
- To help producing countries to replant trees and manage forests.
- To encourage producers to build timber processing facilities to gain the maximum added value from their exports.

BY NANCY DINNIE IN WASHINGTON

tion and paid - diversion programs would continue until 1959.

Mr Dan Glickman, an influential Kansas Democrat in the House of Representatives, has proposed a completely different alternative. He would establish a two-tier pricing system for wheat and feed grains, providing farmers with supported prices for grain production for domestic use, while grain sold for export would be at market level.

The congressman's four-year proposal provides for grain production subsidies and lower loan rates. Diversion payments would be based on a farmer's actual production, rather than acres set aside. Similar legislation is expected to appear in the Senate.

Mr Jesse Helms, chairman of the Senate agriculture committee, has introduced an "anti-market-oriented" farm bill which would drop support prices but would also offer ex-

the UN Conference on Trade

The latter course is one that would leave many countries in a financially uneasy position. Although it would include the two biggest current producers, Indonesia and Malaysia, it would leave out countries with large and growing populations and economies, such as India, China, and Latin America, including Brazil, affected by natural calamities. They include, for example, the Philippines, which is engaged in the production of fodder for livestock, the resettling of displaced people, the supply of mobile veterinary units, the cleaning out of mosquito breeding areas, and the supply of fertilisers.

The total value of all the projects devised by the FAO comes to \$100m. They amount to less than 100th of the \$100bn of the world's gross national product.

By Nancy Dennis in Washington

AMERICAN tobacco acreages may fall to a record low of 361,000 acres this year, if planters carry out the intention and have signalled to the U.S. Department of Agriculture.

The department said tobacco growers last month indicated they would reduce crop acreage by about 10 per cent from last year in response to an 8 per cent cut in the quota for domestic and 10 per cent reduction for foreign.

The smaller acreage, together with average yields, would lower the 1986 crop by about 15 to 20 per cent from last year's 1.74m lb.

U.S. tobacco quotas are decided by referendum among the growers.

The 1984 tobacco crop boosted this year's domestic supply to 55.5m lb, a 5 per cent increase over the previous year.

COPPER

MAIN PRICE CHANGES

• In London, England.

၀၁၆၂

HEATING OIL came under

~~COTTON 50,000 Recepta/Hb~~

CHICAGO - [Illegible text]

TIN

COCOA—(FFr per 100 kg): March

Nov	101.80	+0.05	102.30	+0.15
Jan	105.85	-0.17	105.50	+0.05

July	227.25	+ 2.25	227.50-16.13
Aug	228.50	+ 3.75	—
Sep	530.00	+ 1.00	—

April	40.15	—	—	40.95
May	40.50	40.50	40.25	40.35

May	162.50	63.00	60.75	60.50
Sept	162.75	63.00	60.50	61.25
Nov	161.25	61.00	61.00	60.25

Jan	624.4	628.0	624.4	621.0
March	635.0	636.0	635.0	637.0

Lead—Morning: Three months C303,
2.5 4 4.5 4. Korb: Three months C304

weaker opening, as much as D54
was caught Orval Burnham Lambert

2.30. Jan 105.50 only. Sales: 70 lots
at 100 cents.

The strength of trading lifted prices

July	62.70	63.50	62.50	62.20
Sept	63.05	64.00	62.90	62.50

July	4.08	4.21	4.07	4.11
Sept.	4.23	4.38	4.23	4.29

SPOT PRICES—Chicago

24,000 (sarra) cents per pound
York and New Zealand
per pound
Belgium-872.5 (sarra) cents per
ounce,
London-872.5 (sarra) cents per
pound

April/May 185.90, May/June 187, Sept 188

WOOL FUTURES

SYDNEY BREAST

order buyer, sell
Australian cents per kg. business
619.0 619.0 June 619.0 619.0
620.0 620.0 July 620.0 620.0
621.0 621.0 Aug 621.0 621.0
622.0 622.0 Sept 622.0 622.0
623.0 623.0 Oct 623.0 623.0
624.0 624.0 Nov 624.0 624.0
625.0 625.0 Dec 625.0 625.0

**NEW ZEALAND CROSS-
BREDS**

order buyer, sell
New Zealand cents per kg.
Aug 528, 529, May 530, 531
June 532, 533, July 534, 535
Aug 536, 537, Sept 538, 539

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. The following are closing prices for March 27.

US DOLLAR	Issued	Bid	Offer	Change on week	Yield
STRAIGHTS					
Amer Corp 12 1/2 % 88	100	101 1/2	102	+0 1/2	11.30
Amer Corp 15 1/2 % 92	100	105 1/2	106	+0 1/2	12.30
Bank of Tokyo 13 1/2 % 91	100	104 1/2	105	+0 1/2	12.80
BP Capital 11 1/2 % 92	100	94 1/2	95	+0 1/2	12.20
Canada Nat 12 1/2 % 91	100	104 1/2	105	+0 1/2	12.80
CBS Inc 11 1/2 % 92	100	101 1/2	102	+0 1/2	12.80
Chrysler 12 1/2 % 91	100	101 1/2	102	+0 1/2	12.80
Chrysler 15 1/2 % 92	100	105 1/2	106	+0 1/2	12.80
Comcast 12 1/2 % 91	100	101 1/2	102	+0 1/2	12.80
Comcast 15 1/2 % 92	100	105 1/2	106	+0 1/2	12.80
Comcast 18 1/2 % 93	100	109 1/2	110	+0 1/2	12.80
Comcast 21 1/2 % 94	100	113 1/2	114	+0 1/2	12.80
Comcast 24 1/2 % 95	100	117 1/2	118	+0 1/2	12.80
Comcast 27 1/2 % 96	100	121 1/2	122	+0 1/2	12.80
Comcast 30 1/2 % 97	100	125 1/2	126	+0 1/2	12.80
Comcast 33 1/2 % 98	100	129 1/2	130	+0 1/2	12.80
Comcast 36 1/2 % 99	100	133 1/2	134	+0 1/2	12.80
Comcast 39 1/2 % 00	100	137 1/2	138	+0 1/2	12.80
Comcast 42 1/2 % 01	100	141 1/2	142	+0 1/2	12.80
Comcast 45 1/2 % 02	100	145 1/2	146	+0 1/2	12.80
Comcast 48 1/2 % 03	100	149 1/2	150	+0 1/2	12.80
Comcast 51 1/2 % 04	100	153 1/2	154	+0 1/2	12.80
Comcast 54 1/2 % 05	100	157 1/2	158	+0 1/2	12.80
Comcast 57 1/2 % 06	100	161 1/2	162	+0 1/2	12.80
Comcast 60 1/2 % 07	100	165 1/2	166	+0 1/2	12.80
Comcast 63 1/2 % 08	100	169 1/2	170	+0 1/2	12.80
Comcast 66 1/2 % 09	100	173 1/2	174	+0 1/2	12.80
Comcast 69 1/2 % 10	100	177 1/2	178	+0 1/2	12.80
Comcast 72 1/2 % 11	100	181 1/2	182	+0 1/2	12.80
Comcast 75 1/2 % 12	100	185 1/2	186	+0 1/2	12.80
Comcast 78 1/2 % 13	100	189 1/2	190	+0 1/2	12.80
Comcast 81 1/2 % 14	100	193 1/2	194	+0 1/2	12.80
Comcast 84 1/2 % 15	100	197 1/2	198	+0 1/2	12.80
Comcast 87 1/2 % 16	100	201 1/2	202	+0 1/2	12.80
Comcast 90 1/2 % 17	100	205 1/2	206	+0 1/2	12.80
Comcast 93 1/2 % 18	100	209 1/2	210	+0 1/2	12.80
Comcast 96 1/2 % 19	100	213 1/2	214	+0 1/2	12.80
Comcast 99 1/2 % 20	100	217 1/2	218	+0 1/2	12.80
Comcast 102 1/2 % 21	100	221 1/2	222	+0 1/2	12.80
Comcast 105 1/2 % 22	100	225 1/2	226	+0 1/2	12.80
Comcast 108 1/2 % 23	100	229 1/2	230	+0 1/2	12.80
Comcast 111 1/2 % 24	100	233 1/2	234	+0 1/2	12.80
Comcast 114 1/2 % 25	100	237 1/2	238	+0 1/2	12.80
Comcast 117 1/2 % 26	100	241 1/2	242	+0 1/2	12.80
Comcast 120 1/2 % 27	100	245 1/2	246	+0 1/2	12.80
Comcast 123 1/2 % 28	100	249 1/2	250	+0 1/2	12.80
Comcast 126 1/2 % 29	100	253 1/2	254	+0 1/2	12.80
Comcast 129 1/2 % 30	100	257 1/2	258	+0 1/2	12.80
Comcast 132 1/2 % 31	100	261 1/2	262	+0 1/2	12.80
Comcast 135 1/2 % 32	100	265 1/2	266	+0 1/2	12.80
Comcast 138 1/2 % 33	100	269 1/2	270	+0 1/2	12.80
Comcast 141 1/2 % 34	100	273 1/2	274	+0 1/2	12.80
Comcast 144 1/2 % 35	100	277 1/2	278	+0 1/2	12.80
Comcast 147 1/2 % 36	100	281 1/2	282	+0 1/2	12.80
Comcast 150 1/2 % 37	100	285 1/2	286	+0 1/2	12.80
Comcast 153 1/2 % 38	100	289 1/2	290	+0 1/2	12.80
Comcast 156 1/2 % 39	100	293 1/2	294	+0 1/2	12.80
Comcast 159 1/2 % 40	100	297 1/2	298	+0 1/2	12.80
Comcast 162 1/2 % 41	100	301 1/2	302	+0 1/2	12.80
Comcast 165 1/2 % 42	100	305 1/2	306	+0 1/2	12.80
Comcast 168 1/2 % 43	100	309 1/2	310	+0 1/2	12.80
Comcast 171 1/2 % 44	100	313 1/2	314	+0 1/2	12.80
Comcast 174 1/2 % 45	100	317 1/2	318	+0 1/2	12.80
Comcast 177 1/2 % 46	100	321 1/2	322	+0 1/2	12.80
Comcast 180 1/2 % 47	100	325 1/2	326	+0 1/2	12.80
Comcast 183 1/2 % 48	100	329 1/2	330	+0 1/2	12.80
Comcast 186 1/2 % 49	100	333 1/2	334	+0 1/2	12.80
Comcast 189 1/2 % 50	100	337 1/2	338	+0 1/2	12.80
Comcast 192 1/2 % 51	100	341 1/2	342	+0 1/2	12.80
Comcast 195 1/2 % 52	100	345 1/2	346	+0 1/2	12.80
Comcast 198 1/2 % 53	100	349 1/2	350	+0 1/2	12.80
Comcast 201 1/2 % 54	100	353 1/2	354	+0 1/2	12.80
Comcast 204 1/2 % 55	100	357 1/2	358	+0 1/2	12.80
Comcast 207 1/2 % 56	100	361 1/2	362	+0 1/2	12.80
Comcast 210 1/2 % 57	100	365 1/2	366	+0 1/2	12.80
Comcast 213 1/2 % 58	100	369 1/2	370	+0 1/2	12.80
Comcast 216 1/2 % 59	100	373 1/2	374	+0 1/2	12.80
Comcast 219 1/2 % 60	100	377 1/2	378	+0 1/2	12.80
Comcast 222 1/2 % 61	100	381 1/2	382	+0 1/2	12.80
Comcast 225 1/2 % 62	100	385 1/2	386	+0 1/2	12.80
Comcast 228 1/2 % 63	100	389 1/2	390	+0 1/2	12.80
Comcast 231 1/2 % 64	100	393 1/2	394	+0 1/2	12.80
Comcast 234 1/2 % 65	100	397 1/2	398	+0 1/2	12.80
Comcast 237 1/2 % 66	100	401 1/2	402	+0 1/2	12.80
Comcast 240 1/2 % 67	100	405 1/2	406	+0 1/2	12.80
Comcast 243 1/2 % 68	100	409 1/2	410	+0 1/2	12.80
Comcast 246 1/2 % 69	100	413 1/2	414	+0 1/2	12.80
Comcast 249 1/2 % 70	100	417 1/2	418	+0 1/2	12.80
Comcast 252 1/2 % 71	100	421 1/2	422	+0 1/2	12.80
Comcast 255 1/2 % 72	100	425 1/2	426	+0 1/2	12.80
Comcast 258 1/2 % 73	100	429 1/2	430	+0 1/2	12.80
Comcast 261 1/2 % 74	100	433 1/2	434	+0 1/2	12.80
Comcast 264 1/2 % 75	100	437 1/2	438	+0 1/2	12.80
Comcast 267 1/2 % 76	100	441 1/2	442	+0 1/2	12.80
Comcast 270 1/2 % 77	100	445 1/2	446	+0 1/2	12.80
Comcast 273 1/2 % 78	100	449 1/2	450	+0 1/2	12.80
Comcast 276 1/2 % 79	100	453 1/2	454	+0 1/2	12.80
Comcast 279 1/2 % 80	100	457 1/2	458	+0 1/2	12.80
Comcast 282 1/2 % 81	100	461 1/2	462	+0 1/2	12.80
Comcast 285 1/2 % 82	100	465 1/2	466	+0 1/2	12.80
Comcast 288 1/2 % 83	100	469 1/2	470	+0 1/2	12.80
Comcast 291 1/2 % 84	100	473 1/2	474	+0 1/2	12.80
Comcast 294 1/2 % 85	100	477 1/2	478	+0 1/2	12.80
Comcast 297 1/2 % 86	100	481 1/2	482	+0 1/2	12.80
Comcast 300 1/2 % 87	100	485 1/2	486	+0 1/2	12.80
Comcast 303 1/2 % 88	100	489 1/2	490	+0 1/2	12.80
Comcast 306 1/2 % 89	100	493 1/2	494	+0 1/2	12.80
Comcast 309 1/2 % 90	100	497 1/2	498	+0 1/2	12.80
Comcast 312 1/2 % 91	100	501 1/2	502	+0 1/2	12.80
Comcast 315 1/2 % 92	100	505 1/2	506	+0 1/2	12.80
Comcast 318 1/2 % 93	100	509 1/2	510	+0 1/2	12.80
Comcast 321 1/2 % 94	100	513 1/2	514	+0 1/2	12.80
Comcast 324 1/2 % 95	100	517 1/2	518	+0 1/2	12.80
Comcast 327 1/2 % 96	100	521 1/2	522	+0 1/2	12.80
Comcast 330 1/2 % 97	100	525 1/2	526	+0 1/2	12.80
Comcast 333 1/2 % 98	100	529 1/2	530	+0 1/2	12.80
Comcast 336 1/2 % 99	100	533 1/2	534	+0 1/2	12.80
Comcast 339 1/2 % 00	100	537 1/2	538	+0 1/2	12.80
Comcast 342 1/2 % 01	100	541 1/2	542	+0 1/2	12.80
Comcast 345 1/2 % 02	100	545 1/2	546	+0 1/2	12.80
Comcast 348 1/2 % 03	100	549 1/2	550	+0 1/2	12.80
Comcast 351 1/2 % 04	100	553 1/2	554	+0 1/2	12.80
Comcast 354 1/2 % 05	100	557 1/2	558	+0 1/2	12.80
Comcast 357 1/2 % 06	100	561 1/2	562	+0 1/2	12.80
Comcast 360 1/2 % 07	100	565 1/2	566	+0 1/2	12.80
Comcast 363 1/2 % 08	100	569 1/2	570	+0 1/2	12.80
Comcast 366 1/2 % 09	100	573 1/2	574	+0 1/2	12.80
Comcast 369 1/2 % 10	100	577 1/2	578	+0 1/2	12.80
Comcast 372 1/2 % 11	100	581 1/2	582	+0 1/2	12.80
Comcast 375 1/2 % 12	100	585 1/2	586	+0 1/2	12.80
Comcast 378 1/2 % 13	100	589 1/2	590	+0 1/2	12.80
Comcast 381 1/2 % 14	100	593 1/2	594	+0 1/2	12.80
Comcast 384 1/2 % 15	100	597 1/2	598	+0 1/2	12.80
Comcast 387 1/2 % 16	100	601 1/2	602	+0 1/2	12.80
Comcast 390 1/2 % 17	100	605 1/2	606	+0 1/2	12.80
Comcast 393 1/2 % 18	100	609 1/2	610	+0 1/2	12.80
Comcast 396 1/2 % 19	100	613 1/2	614	+0 1/2	12.80
Comcast 399 1/2 % 20	100	617 1/2	618	+0 1/2	12.80
Comcast 402 1/2 % 21	100	621 1/2	622	+0 1/2	12.80
Comcast 405 1/2 % 22	100	625 1/2	626	+0 1/2	12.80
Comcast 408 1/2 % 23	100	629 1/2	630	+0 1/2	12.80
Comcast 411 1/2 % 24	100	633 1/2	634	+0 1/2	12.80
Comcast 414 1/2 % 25	100	637 1/2	638	+0 1/2	12.80
Comcast 417 1/2 % 26	100	641 1/2	642	+0 1/2	12.80
Comcast 420 1/2 % 27	100	645 1/2	646	+0 1/2	12.80
Comcast 423 1/2 % 28	100	649 1/2	650	+0 1/2	12.80
Comcast 426 1/2 % 29	100	653 1/2	654	+0 1/2	12.80
Comcast 429 1/2 % 30	100	657 1/2	658	+0 1/2	12.80
Comcast 432 1/2 % 31	100	661 1/2	662	+0 1/2	12.80
Comcast 435 1/2 % 32	100	665 1/2	666	+0 1/2	12.80
Comcast 438 1/2 % 33	100	669 1/2	670	+0 1/2	12.80
Comcast 441 1/2 % 34	100	673 1/2	674	+0 1/2	12.80
Comcast 444 1/2 % 35	100	677 1/2	678	+0 1/2	12.80
Comcast 447 1/2 % 36	100	681 1/2	682	+0 1/2	12.80
Comcast 450 1/2 % 37	100	685 1/2	686	+0 1/2	12.80
Comcast 453 1/2 % 38	100	689 1/2	690	+0 1/2	12.80
Comcast 456 1/2 % 39	100	693 1/2	694	+0 1/2	12.80
Comcast 459 1/2 % 40	100	697 1/2	698	+0 1/2	12.80
Comcast 462 1/2 % 41	100	701 1/2	702	+0 1/2	12.80
Comcast 465 1/2 % 42	100	705 1/2	706	+0 1/2	12.80
Comcast 468 1/2 % 43	100	709 1/2	710	+0 1/2	12.80
Comcast 471 1/2 % 44	100	713 1/2	714	+0 1/2	12.80
Comcast 474 1/2 % 45	100	717 1/2	718	+0 1/2	12.80
Comcast 477 1/2 % 46	100	721 1/2	722	+0 1/2	12.80
Comcast 480 1/2 % 47	100	725 1/2	726	+0 1/2	12.80
Comcast 483 1/2 % 48	100	729 1/2	730	+0 1/2	12.80
Comcast 486 1/2 % 49					